



# Potter's Cannabis Boutique

AU-R-000988

This entity qualifies for the Bronze level tier of  
the Social Equity All-Star Program

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## CJP HOLDINGS MI LLC SOCIAL EQUITY PLAN

CJP Holdings MI LLC is proud to participate in the Social Equity Program as outlined under the Michigan Regulation and Taxation of Marihuana Act (MRTMA). CJP Holdings MI LLC is committed to promoting, encouraging and supporting participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement. With our help we will work together to impact those communities in the most positive manner.

CJP Holdings MI LLC has the ability to directly contribute to people and communities in the Social Equity Program as made possible through a provision under the MRTMA. Section 8 required the Marijuana Regulatory Agency (MRA) to promulgate rules including “a plan to promote and encourage participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement and to positively impact those communities” (MCL 333.27958, 2018 IL 1).

CJP Holdings MI LLC will make it a priority to seek out and locate qualified, willing Social Equity Program participants, focusing specifically on the following 184 communities that have been identified as qualifying for the Michigan Social Equity Program as of October 23, 2020:

<b>By County&gt;Municipality</b>	
	Macomb: Center Line, Mt. Clemens
Allegan: Fennville, Lee Township	Mecosta: Aetna Township, Barryton, Big Rapids, Deerfield Township, Fork Township, Mecosta, Millbrook Township, Morley, Sheridan Township, Stanwood, Wheatland Township
Arenac: Alger, Sterling	
Barry: Nashville	Monroe: Luna Pier
Bay: Bay City, Midland, Pinconning	Montcalm: Carson City, Crystal Township, Edmore, Greenville, Home Township, Howard City, Lakeview, McBride, Pierson, Stanton
Berrien: Benton Harbor, Berrien Spring, Coloma, Eau Claire, Niles, Oronoko Township, Sodus Township, Watervliet	Muskegon: Holton Township, Muskegon, Muskegon Heights, Twin Lake

<p>Branch: Bronson, Butler Township, Coldwater, Gilead Township, Quincy, Sherwood, Sherwood Township, Union City</p> <p>Calhoun: Albion, Battle Creek, Springfield, Tekonsha, Tekonsha Township, Union City</p> <p>Cass: Cassopolis, Dowagiac, Edwardsburg, Lagrange Township, Marcellus, Vandalia</p> <p>Eaton: Charlotte, Vermontville</p> <p>Emmet: McKinley Township, Wawatam Township</p> <p>Genesee: Clio, Flint, Flint Township, Mt. Morris, Mt. Morris Township</p> <p>Gratiot: Alma, Bethany Township, Breckenridge, Fulton Township, Perrinton, Seville Township, Wheeler Township</p> <p>Hillsdale: Montgomery</p> <p>Ingham: East Lansing, Lansing</p> <p>Ionia: Ionia, Muir, Orleans Township, Ronald Township</p> <p>Isabella: Coldwater Township, Fremont Township, Mt. Pleasant, Shepherd</p>	<p>Newaygo: Beaver Township, Big Prairie Township, Bridgeton Township, Denver Township, Fremont, Grant, Hesperia, Lilley Township, Merrill Township, Newaygo, Troy Township, White Cloud, Wilcox Township</p> <p>Oakland: Hazel Park, Pontiac, Royal Oak Township</p> <p>Ogemaw: Horton Township, Prescott, Richland Township, Rose City, West Branch</p> <p>Ottawa: Allendale Township</p> <p>Roscommon: Higgins Township, Richfield Township, Roscommon, Roscommon Township, St. Helen</p> <p>Saginaw: Bridgeport Township, Carrollton Township, Chapin Township, Chesaning, Kochville Township, Marion Township, Saginaw, Spaulding Township</p> <p>Shiawassee: Owosso</p> <p>St. Clair: Port Huron</p> <p>St. Joseph: Sturgis, Sturgis Township, Three Rivers, White Pigeon Township</p> <p>Tuscola: Akron, Caro, Dayton Township, Gagetown, Gilford Township, Kingston,</p>
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Jackson: Hanover, Jackson, Springport	Koylton Township, Mayville, Vassar, Vassar Township
Kalamazoo: Galesburg, Kalamazoo	Van Buren: Arlington Township, Bangor Township, Bloomingdale, Breedsville, Columbia Township, Covert Township, Decatur, Decatur Township, Hartford, Keeler Township, Lawrence, Mattawan, Paw Paw, South Haven
Kent: Cedar Springs, Grand Rapids	
Lapeer: Clifford, Columbiaville, Imlay City, Lapeer	Washtenaw: Ann Arbor, Ypsilanti
Lenawee: Adrian, Morenci	Wayne: Dearborn, Detroit, Ecorse, Hamtramck, Highland Park, Inkster, Melvindale, River Rouge, Wayne
	Wexford: Antioch Township, Cadillac, Colfax Township, Mesick, Slagle Township

CJP Holdings MI LLC would like to be the best neighbors we can be as we cultivate a social impact program that will allow us to pay it forward. We will engage with local communities and establish a dialogue to determine the best way for us to have a positive impact on communities that need it most. Being from and living in an impacted area of Battle Creek, we have a personal connection to improving the area.

Another way we intend to encourage participation is to hire and work with as many social equity-qualified individuals and groups as possible. As our organization evolves and we acquire industry experience we also plan to offer workshops or individual mentoring so we can share the benefit of our experience. This mentoring will include assistance with completing application forms, sharing of resources and general operational guidance.

CJP Holdings MI LLC will review our Social Equity plan at least annually and potentially increase contributions as our business grows. We look forward to our participation in this program to help level out the playing field and to ensure all qualified individuals are able to reap the rewards of the cannabis industry.