



Rosslyn Two, LLC

AU-P-000549

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

Rosslyn Social Equity Plan: Empowering Communities Affected by Cannabis Convictions

Mission Statement

At Rosslyn Two LLC, our mission is rooted in the belief that the cannabis industry has a unique responsibility and opportunity to support communities impacted by past cannabis-related convictions. We recognize the profound, often lifelong challenges faced by individuals with cannabis-related records and are committed to being part of the solution. Our Social Equity Plan is a central pillar of our business model, aiming to create sustainable pathways to economic empowerment, social inclusion, and personal growth for those who have been marginalized by the justice system. This commitment is not only driven by industry responsibility but also by personal experience and understanding of the barriers that past convictions can create. At Rosslyn Two LLC, we envision a future where all individuals, regardless of their past, have equitable access to opportunities, resources, and support.

Creating Pathways for Empowerment and Inclusion

Our Social Equity Plan is built around empowering individuals with cannabis-related convictions by offering direct pathways to employment, mentorship, and career development within the legal cannabis industry. We provide opportunities specifically tailored to help individuals affected by past convictions find meaningful work, build new skills, and reestablish their lives. Employment at Rosslyn Two LLC includes comprehensive training programs that cover not only job-specific skills but also broader areas like personal financial management, health and wellness, and professional development.

To ensure a supportive environment, we offer mentorship programs led by experienced team members and industry professionals. These mentors guide participants in navigating the cannabis industry, offering insights into career growth, business management, and entrepreneurship. The aim is to provide individuals not only with a job but with a foundation for long-term success, helping them build a future that they and their families can be proud of. This individualized support is key to our approach, as we understand that true empowerment is achieved through comprehensive personal and professional growth.

Strategic Partnerships to Amplify Impact

To further expand the reach and effectiveness of our Social Equity Plan, Rosslyn Two LLC has established partnerships with key advocacy organizations, including the Great Lake Expungement Network (GLEN) and the Last Prisoner Project. These partnerships are essential to addressing the structural issues that continue to hold back individuals with cannabis convictions. By supporting and collaborating with organizations that specialize in legal aid, public advocacy, and criminal justice reform, we can amplify our impact and reach more people in need of support.

Support for the Great Lake Expungement Network (GLEN)

GLEN plays an essential role in helping individuals expunge cannabis-related convictions in Michigan. Expungement is a vital step toward restoring the rights and opportunities of affected individuals, opening doors to employment, housing, and education that would otherwise remain closed. Rosslyn Two LLC has committed to active participation in at least 51% of all GLEN events each year, and we work alongside GLEN to raise awareness, drive donations, and mobilize community support. By attending and promoting these events, we help GLEN broaden its reach, allowing more individuals to reclaim their lives and make a fresh start.

Our support for GLEN also extends to direct financial contributions and in-kind donations, enabling the organization to expand its legal services, community workshops, and outreach efforts. Through these efforts, we not only support the individuals directly benefiting from GLEN's work but also contribute to the broader movement for criminal justice reform and social equity in the cannabis industry.

Partnership with the Last Prisoner Project

In addition to GLEN, Rosslyn Two LLC partners with the Last Prisoner Project, a leading organization focused on criminal justice reform and reintegration for individuals with cannabis convictions nationwide. In 2021, we hosted a joint event with the Last Prisoner Project, raising both funds and awareness for the ongoing impact of cannabis-related convictions. By partnering with this influential advocacy group, we aim to dismantle the lingering stigma associated with cannabis-related records, helping individuals build a life free from the societal labels and limitations that convictions often bring.

Through our collaboration, we have engaged our staff, customers, and local communities in supporting the Last Prisoner Project's work, encouraging a shift in public perception and fostering empathy and understanding. We are committed to continuing these efforts by organizing further events, public information campaigns, and donation drives that elevate the cause of cannabis justice reform and provide a platform for individuals affected by these issues to share their stories.

Advancing Michigan's Social Equity Program

As a business operating in Michigan, we take pride in participating in one of the country's most forward-thinking Social Equity programs. Michigan's program provides vital resources and incentives to address historical injustices in cannabis enforcement, and we are honored to align ourselves with this groundbreaking initiative. By engaging with Michigan's Social Equity program, we access essential tools and networks that help us expand our outreach and effectiveness in supporting disproportionately impacted communities.

Our Social Equity Plan not only aligns with the values of Michigan's program but seeks to set a standard for impactful, community-driven initiatives that go beyond compliance. Rosslyn Two LLC is dedicated to using every available resource provided by Michigan's Social Equity program to support our goals, whether through financial assistance, training resources, or

community partnerships. By leveraging these tools, we strive to create a replicable model that can be adopted by other cannabis businesses across the country.

Community Engagement and Advocacy for Social Justice

Rosslyn Two LLC believes that businesses have a duty to contribute to the well-being of the communities in which they operate. In addition to employment and mentorship, we actively participate in local events, forums, and public discussions to raise awareness about the importance of expungement, the challenges faced by those with cannabis convictions, and the role of the cannabis industry in advancing social equity. We have sponsored community seminars, collaborated on educational campaigns, and hosted local forums where individuals can learn about their rights, access resources for record expungement, and gain support in navigating the reentry process.

Our long-term goal is to foster a culture of inclusion and acceptance in the cannabis industry, where individuals are not judged by past mistakes but rather supported as they rebuild their lives. By engaging with our local community, we aim to challenge outdated perceptions and reduce the stigma associated with cannabis convictions, advocating for a more inclusive industry and society.

Measuring Impact and Continuous Improvement

Our Social Equity Plan is not a static document—it is a dynamic program designed to evolve in response to community needs and feedback. We are committed to monitoring the effectiveness of our initiatives through regular assessments, gathering data on employment outcomes, program participation, and community impact. Our goal is to create measurable, positive outcomes that validate the value of our social equity efforts, not only for grant requirements but to ensure that our actions are making a meaningful difference.

Looking to the Future

Rosslyn Two LLC is profoundly grateful for the opportunity to participate in Michigan's Social Equity Program and to contribute to a more just and equitable cannabis industry. We are inspired by the progress made so far and remain committed to expanding our social equity efforts in the years to come. With the support of this grant, we will broaden our reach, deepen our partnerships, and enhance our program offerings to maximize our impact. This funding will enable us to strengthen our community initiatives, grow our mentorship programs, and provide greater support to organizations like GLEN and the Last Prisoner Project.

Our vision for the future is one where every person affected by a cannabis conviction has the opportunity to move forward without the weight of their past holding them back. By creating a supportive, inclusive, and progressive industry, we can help individuals reclaim their lives, reestablish their identities, and become active, valued members of our communities. At Rosslyn Two LLC, we are not merely building a business—we are building a legacy of empowerment, compassion, and transformation.

Together, with the help of Michigan's Social Equity Program and the invaluable support of this grant, we can pave the way for a brighter, more inclusive future. We invite our community, partners, and stakeholders to join us in this mission, standing together as champions of positive change for those impacted by cannabis convictions.