



Total Essence, LLC

AU-G-C-000990

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

TOTAL ESSENCE LLC

SOCIAL EQUITY PLAN

KEY PROPOSED INITIATIVES

- **Will train and hire Detroiters and those who were previously convicted of marijuana related offenses.**
- **Will work with Morton Law Group PLLC to expunge the records of Detroiters who were previously convicted of marijuana related offenses.**
- **Will participate with the Independent Business Association's Training Program to prepare Detroiters for careers and ownership in the Cannabis Industry.**
- **Will attempt to hire at least 50% of employees from the local community and who are City of Detroit residents.**
- **Will support Detroit based Non-Profits.**
- **Will offer social equity candidates opportunities to shadow at the cultivation location.**
- **Will sell to and purchase from social equity owned facilities.**

COMMUNITY ENGAGEMENT AND RELATIONS

Total Essence LLC will make it a priority to engage the community. We will employ the following strategies to ensure continued Community involvement:

- **Community meetings/dinners to present the plan and site plans.**
- **Become an active member of the local community group and block clubs**
- **Assist with local programming and needs of the Community.**
- **Meet regularly and assign a Manager or Owner who will be the point of conduct if there are concerns or questions.**
- **Support the residents and hire from within the community**
- **Make our Trainings and Education Programs available to the Community at No Charge and provide information on programs that help to lead to careers related to the Industry.**

- Help to fight Blight in the neighborhood.
- Providing Security during the day and night that will also drive the immediate area. This will help to deter crime.