



Truu Cannabis

AU-G-C-000487

AU-P-000247

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

Jartnick Consulting Social Equity Plan

Redemption™ is a cannabis brand that proudly gives a portion of every cannabis sale to a 501(c)(3) non-profit organization dedicated to helping victims of the failed war on cannabis who are either incarcerated, living on probation, or just trying to improve their situation despite being punished for what the state of Michigan (and elsewhere) now allows.

Ryan Basore is the owner of Redemption™ and Director of the non-profit group. He is the proud recipient of the inaugural Gage Cannabis Group Adult Use Social Equity Program grant in September 2019. Gage recognized the massive impediment that a cannabis conviction imposed on Ryan, who has never let that fact hold him back or deter him from pursuing his legal cannabis goals.

Jartnick Consulting, LLC (DBA: Truu Cannabis) is proud to partner with Redemption™ and Ryan Basore and believe strongly in his company's mission of lifting up those whose lives have been negatively and adversely affected by cannabis prohibition. We will be dedicating 25 % of our plants to be sold under the Redemption™ brand at discounted rates in order to fulfill this objective.

We also will be sponsoring events, fundraisers, scholarships, and individuals through the Redemption™ outreach program. We feel that targeting individuals and giving them 100% of the allocated donation is the most efficient way to identify, focus, and help individuals who need it most.