



# Ultra Cannabis

AU-R-001066

This entity qualifies for the Bronze level tier of  
the Social Equity All-Star Program

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## **Ultra Cannabis - Social Equity Plan**

Ultra Cannabis is deeply committed to social equity and community engagement, which is demonstrated through our various initiatives and charitable efforts. Here are some key elements of our commitment:

### **Charitable Giving**

We donate a minimum of \$1,000 monthly to Team Michigan Sportz, a Detroit-based 501(c)(3) organization. This support has a direct impact on young athletes from disproportionately affected communities and single-parent households, aiding them in their pursuit of college scholarships.

### **Social Equity Plan**

As part of our Social Equity Plan, Ultra Cannabis supports Team Michigan Sportz. Our partnership focuses on empowering young athletes from underserved communities, particularly those from single-parent households in the metropolitan Detroit area.

### **Community Engagement**

Ultra Cannabis's commitment to community engagement includes:

- Collaborating with local 501(c)(3) nonprofit organizations.

- Creating a mentorship and educational arm as part of our Corporate Social Responsibility (CSR) initiatives, specifically targeting the City of Detroit. CSR is a self-regulating business model that ensures a company is socially accountable to itself and the public. Our goal is to enhance society and the environment by being conscious of our impact on economic, social, and environmental aspects.

## **Employment and Career Advancement**

We prioritize hiring within the community we serve, offering a starting rate of \$15.00 per hour with opportunities for growth and career advancement.

## **Future Policies**

To further our social equity goals, we are considering implementing the following policies:

1. Internal education resources and programs.
2. City of Detroit Employee grant programs for their children's educational advancement.
3. Community outreach events with our surrounding neighborhood.
4. Support for local mentorship non-profit organizations in District 1, where our business is located.

## **Social Equity / Good Neighbor Plan**

Ultra Cannabis has developed and executed a Social Equity / Good Neighbor plan with our neighborhood block club, Ashton Plaza. All communications with neighbors are maintained as part of the company record. The intent is to foster mutual respect, avoid adversarial positions, and cooperate with neighbors to create a safe and healthy neighborhood environment.

Through these efforts, Ultra Cannabis strives to be a responsible and contributing member of the community, enhancing society and the environment while supporting the growth and development of individuals in underserved areas.