



# Wonka Holdings, LLC

AU-P-000403

This entity qualifies for the Bronze level tier of  
the Social Equity All-Star Program

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# SOCIAL EQUITY PLAN

Wonka Holdings, LLC is committed to promoting and encouraging participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement. Wonka Holdings' goal is to have a positive impact on those communities in any way possible. This positive impact begins with detailed objectives, which will help the company obtain that goal.

In the past, numerous communities in the state of Michigan have been disproportionately negatively impacted by the criminalization of marihuana. Specifically, the Marihuana Regulatory Agency (MRA) has designated 184 communities that have been disproportionately impacted by marihuana prohibition. Wonka Holdings sole member is a resident of the city of Lansing. Lansing has been identified as one of the communities disproportionately impacted by marihuana prohibition and enforcement. Wonka Holdings' connection to the Social Equity program is personal. In fact, it will be applying under the social equity program. The sole member of this company has personally been impacted by the prohibition against marihuana, which is one of the many reasons Wonka Holdings wishes to give back. Not only does it feel for the individuals, but it is made up of those individuals. This provides a unique perspective that Wonka Holdings believes will help make it successful in operating marijuana businesses and puts it in a position to give back to others who have also been affected by this prohibition.

Wonka Holdings has established four ways in which it believes it can achieve the goal of promoting and encouraging participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement. These methods are as follows:

1. Employing individuals from disproportionately impacted communities at its marihuana establishment(s)
2. Employing individuals who have qualified for the MRA's social equity program
3. Providing educational and outreach sessions for disproportionately impacted individuals, partnering with the MRA
4. Efforts to purchase product from establishments operating under the Social Equity Program

## **I. EMPLOYMENT OF INDIVIDUALS FROM IMPACTED COMMUNITIES**

Wonka Holdings will make efforts to hire individuals from the 184 identified disproportionately impacted communities. It believes this is an achievable way it can promote and encourage participation in the marihuana industry by people who have been previously negatively impacted by it.

If granted approval in a city that has been disproportionately negatively impacted by the criminalization of marihuana, Wonka Holdings will make efforts to hire locally in that community as well.

## **II. EMPLOYMENT OF INDIVIDUALS WHO QUALIFY FOR THE MRA SOCIAL EQUITY PROGRAM**

Wonka Holdings will also make efforts to hire individuals who qualify for the MRA's Social Equity Program. If an applicant is comfortable disclosing their Social Equity Program status, Wonka Holdings will make every effort to employ them with the company.

Wonka Holdings will also attend MRA hosted job fairs when in need of employees. This will increase its ability to hire individuals who have been disproportionately impacted and who are part of the MRA Social Equity Program.

Wonka Holdings will train all individuals we hire for employment in the marihuana industry.

## **III. PROVIDE EDUCATION AND OUTREACH SESSIONS PARTNERING WITH THE MRA**

Wonka Holdings will promote inclusion in the marihuana industry by putting on educational events and scheduling outreach sessions for members of the community to participate in. It will seek feedback from individuals who qualify as disproportionately impacted individuals from the MRA's Social Equity Program. This feedback will help Wonka Holdings provide relevant educational events and outreach sessions that will provide the greatest impact.

## **IV. EFFORTS TO PURCHASE PRODUCT FROM SOCIAL EQUITY PROGRAM ESTABLISHMENTS**

Holdings will give full efforts to purchasing products from growers located in communities disproportionately impacted by marihuana prohibition and enforcement. Moreover, we will aim to purchase product from establishments in those communities who are operating under the social equity program if enough product is available to meet our establishment needs and transportation is not cost prohibitive. We hope to form working relationships with operators of establishments in these communities in order to create mutually beneficial agreements that will benefit those operators and also provide our establishment with quality product.

Wonka Holdings is committed to operating a marihuana establishment that gives back in ways in which the establishment is able. It believes the above presented options are feasible and can be implemented to begin benefitting the disproportionately impacted communities around the state of Michigan. Wonka Holdings is open to any ideas that it has not thought of that may generate a larger impact on those communities while still being achievable under the current business plan. Wonka Holdings hopes to be a partner in bettering the lives of residents of the state of Michigan, and especially the lives of those who were disproportionately negatively impacted by marihuana prohibition and enforcement.