Zaza Factory

AU-G-C-000987
AU-G-C-000988

This entity qualifies for the Bronze level tier of the Social Equity All-Star Program

CANNABIS
REGULATORY AGENCY

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY

SOCIAL EQUITY PLAN
&
GOOD NEIGHBOR/COMMUNITY/NEIGHBORHOOD EDUCATION PLAN

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY is committed to the growth and development of City of Detroit's economy, people and unique culture. The local enterprise is a collaborative effort to contribute to a vibrant local economy. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY takes great pride in our community involvement because we understand that our success depends on the success of the community in which we operate. If the community does not thrive and prosper, neither do we. We have developed this Community Outreach and Community Education Plan to demonstrate our commitment to City of Detroit, our adult use customers, and the surrounding communities in which our marijuana businesses will operate.

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will implement a plan that emphasizes hiring from within the local community and from neighboring communities to promote and encourage participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement and to positively impact those communities. Employees will be given a living wage in excess of the State Minimum wage. We believe local jobs for the local economy is the preferred model to grow our business and to connect with the community at large.

Community Relations Manager: Once operational, we will appoint one of our executive and/or managerial employees to serve as our Community Relations Manager to further develop, manage, and deliver on the strategy of this Plan.

Community Relations Strategy: The strategy of our Community Relations Plan involves the following:

1. Supporting and participating in neighborhood organizations, business associations, local crime watch and other nearby community and civic organizations to address questions and concerns about marijuana and to develop and/or participate in programs to benefit the community;
2. Employee engagement in our Community Outreach;
3. Community education regarding marijuana, methods of consumption, the many conditions it treats and other uses;
4. Establishing a Corporate Responsibility Approach to address needs of Community; and
5. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will develop and engage in community outreach programs to provide community education:

I. PLANNED COMMUNITY OUTREACH PLAN

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will engage in the following Community Outreach activities:

1. Community Support: GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY intends to reach out to the community to discuss its proposed Retail and Grow Facility with nearby business and neighbors. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY ' plans to meet with elected officials, including members of City of Detroit City Council, local community leaders, homeowners' associations, and business organizations to discuss the proposed facility and to ensure everyone that our facility intends to be a good neighbor. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY intends to support or host Marijuana Educational Sessions within the community. We will secure another suitable public location for this purpose. The topics covered will include the following:

- The MMFLA
- Advice on starting a Marijuana business.
- the medical conditions treated with medical marijuana;
- safety
- substance abuse avoidance;
- research into the new uses of medical marijuana topics;
- other related topics that may be of interest to the community.

2. JOBS! - Equal Opportunity Employer

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY is an Equal Opportunity Employer. It is our policy to take every effort to ensure that applicants are employed without regard to their race, color, ethnicity, national origin, sex, age, pregnancy status, creed, religion, or disability in accordance with all laws. Additionally, it is our policy to ensure that veteran applicants are identified and given special consideration, and that although not protected under current federal law, we will not discriminate on the basis of sexual orientation, gender identity, or marital status.

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY acknowledges that this is primarily a services business which anticipates continued incremental growth. Recruiting to fill positions created by this growth will occur both within the local community and from communities identified by the State of Michigan Social Equity Program as to promote and encourage participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement and to positively impact those communities.

With respect to any new job opportunities, GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY intends to use the Michigan Works! on a non-exclusive basis to advertise job opportunities and will encourage its contractors to participate with Michigan Works!. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will also coordinate with Michigan Works! to request that positions be advertised within the City of Detroit and to also advertise in communities identified by the State of Michigan Social Equity Program as to promote and encourage participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement and to positively impact those communities.

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY fully understands the importance of workforce development programs within the in the community especially in communities identified in the State of Michigan's social equity programs. Understanding the importance of

these programs the GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will schedule annual meetings with the Social Equity Program Coordinator and local community leaders to discuss the promoting of job opportunities in the marijuana industry along with reporting on its support of community, workforce development and scholarship programs. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY 's involvement in the marijuana industry work force development will be coordinated with its ongoing efforts work with the Social Equity Program Coordinator and the City of Detroit to promote career opportunities in the Washtenaw County community and other social equity designated communities. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will also use its best efforts to attract Goodwill/GreenWorks to establish a training facility for marijuana employment opportunities.

3. Seminars on Marijuana business operations:
   GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will promote the marijuana business and entrepreneurship in its community and in communities identified by the State of Michigan Social Equity Program as to promote and encourage participation in the marihuana industry by people from communities that have been disproportionately impacted by marihuana prohibition and enforcement. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will hold regular seminars and training workshops on a monthly basis to teach how to own and operate a marijuana business. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will also provide promote workshop seminars on the various employment opportunities in the marijuana industry.

4. Charitable Organizations: Our executives and managers intend to involve themselves in charitable organizations within the City of Detroit at an operational level. They will first identify the needs of the community, and then seek positions of responsibility within charitable and not-for-profit community organizations which serve those needs. These positions will either be board level positions or action level positions, whichever serve the needs of the community best. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will also work with local government, other local businesses and business organizations to identify any specific community needs that can benefit from GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY 's charitable programs.

5. Community Outreach – Families and Educators:

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will offer programs to educate Parents and schools to create ongoing educational programs, designed to both protect children and secure the rights of marijuana patients and consumers. TAMA VENTURES, LLC believes that education will alleviate fear and establish goodwill in the community. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will include establish surveys and online forums for parents and educators to identify areas of interest and concern and to increase their understanding of marijuana and its use and benefits. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will maintain an open-door policy encouraging transparency in our products, quality and safety control procedures, and anti- diversion tactics. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will emphasize the benefits of marijuana, including the treatment of disorders which sometimes occur in adolescent populations. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will provide educational updates as new research in conducted in medical marijuana benefits. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will participate and hold seminars regarding Substance Abuse and treatment programs for adults and adolescents.

6. Community Outreach - Law Enforcement.
GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY intends to develop a collaborative relationship with local law enforcement. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will schedule regular meetings with local law enforcement officials to discuss issues of mutual concern, offer inspections of the property, and provide education regarding the legal use of marijuana. We will maintain an open-door policy with law enforcement, continue to address anti-diversion tactics, and show how the sale and movement of product through a heavily regulated industry works in practice.

7. Community Outreach – City of Detroit Council Members: We plan to reach out to our Township of Vassar Council Members to educate them about the MMFLA, marijuana and its use and benefits; introduce them to our GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY ; educate them about a well-regulated marijuana industry; and to determine community involvement priorities.

8. Community Outreach – City of Detroit Council Members: We plan to reach out to our City of Detroit Council Members to educate them about the MMFLA, marijuana and its use and benefits; introduce them to our GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY ; educate them about a well-regulated marijuana industry; and to determine community involvement priorities.

9. Corporate Chambers and Boards: GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will join various chambers of commerce and boards, allowing our GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY and its employees to integrate within the City of Detroit's business community. This will increase awareness and provide an open door to businesses and community leaders who seek information and education regarding marijuana and its use and benefits.

II. COMMUNITY EDUCATION PLAN

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will offer education about marijuana not only to our patients and adult customers, but also to the community and City of Detroit, including the following:

1. Community Education – MMFLA Covered Conditions: GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will establish programs to educate the public with information regarding emerging research regarding the many natural benefits of marijuana as an effective treatment for many different medical conditions and their symptoms. Information will be made available which discusses the numerous conditions medical cannabis is currently used as a treatment includes:

a. Cancer
b. Glaucoma
c. Positive status for human immunodeficiency virus
d. Acquired immune deficiency syndrome (AIDS (HIV) & AIDS Wasting)
e. Hepatitis C
f. Amyotrophic lateral sclerosis
g. Crohn's disease
h. Agitation of Alzheimer's disease
i. Nail patella

j. Post-traumatic stress disorder
k. Other ailments for which marijuana is recommended as a treatment.

The use of marijuana for chronic or debilitating disease or medical conditions or its treatment where the condition or treatment produces 1 or more of the following:

a. Cachexia or wasting syndrome.
b. Severe and chronic pain
c. Severe nausea
d. Seizures, including but not limited to those characteristics of epilepsy.
e. Or severe and persistent muscle spasms, including but not limited to those characteristics of multiple sclerosis.
f. Any other medical condition or its treatment approved by the department by rule.

See Michigan Medical Marihuana Act, Mich. Comp. Law §§ 333.26421 - 333.26430 for list of approved conditions.

2. Community Education – Scientific Research & Marijuana: This educational program will focus on published, scientific research into the use and benefits of marijuana to treat the specific conditions authorized in Michigan under the MMFLA. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY believes the best consumers are the educated consumers. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will provide education how to use the marijuana products safely, effectively and responsibly.

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will also provide a wide variety of services to help consumers achieve and maintain a healthy lifestyle. The services shall include workshops, support groups, classes and other programs, including:

a) Classes on pain management, wellness strategies and oncology issues
b) Counseling services to ensure proper use of medication avoiding substance misuse
c) Peer Counseling
d) Herb clinic with an herbal medicine consultation and free herbs
e) Educational support groups for those new to medical cannabis chronic pain support
f) women‘s cancer support group
g) Horticulture Classes
h) Cooking Classes
i) Nutrition Classes
j) Programs on growing your own medicine (including organic and solar), making edibles

3. Patient Holistic Education Plan – Americans For Safe Access. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY ’s Patient Holistic Education Plan is based upon the provided by Americans for Safe Access (ASA) (https://www.safeaccessnow.org). the ASA regularly publishes and updates online materials the latest research into marijuana and the conditions it treats. ASA online publication the following materials which are an important of the Patient Holistic Education Plan:

ASA’s Patients Guide to Medical Marijuana: ASA’s A Patient’s Guide to Medical Marijuana educates patients about marijuana and its use and benefits. This publication helps educate individuals considering using marijuana about all important aspects of marijuana use. This Publication is an excellent source for educating the community and patients about legal marijuana and its use and benefits.

ASA's Condition-Based Booklets: As part of our Patient Holistic Education Plan, we will various booklets to our patients. ASA's Conditioned Based Booklets explains how marijuana treats various conditions, such as:

- Arthritis:
- Cancer:
- Chronic Pain:
- Gastrointestinal Disorders:
- HIV/AIDS:
- Movement Disorders:
- Multiple Sclerosis:
- Aging:
- PTSD and prolonged stress: (Publication contains a special focus on Veterans)

IV. Forums and Platforms for Our Community Education

GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY 's educational portion of our plan will be available to the public in many forums and platforms such as:

1. Blog: GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will develop a web site to include a blog designed to educate and inform patients, caregivers, and the community regarding the benefits and uses of medical marijuana.
2. E-mails to Patients/Caregivers: GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will regularly email patients and caregivers, who subscribe to the email service, with informational and educational e-mails ;
3. Regular Educational Sessions: GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will sponsor at a public location educational classes and lectures on various topics of interest to the community, patients, and caregivers.
4. Business Consulting Seminar. GLOBAL TREE COMPANY LLC D/B/A ZAZA FACTORY will sponsor at a public location free seminars and consulting service to educate entrepreneurs on how to open and operate a marijuana provision center.