



# Graduate Level, LLC

AU-MEOA-000201

This entity qualifies for the Gold level tier of  
the Social Equity All-Star Program

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## **Graduate Level LLC - Social Equity Plan**

### *About Us*

Graduate Level LLC (G. L.) is a person of color, woman owned business currently located in District 6 in Detroit, MI. Having a proud Detroit Legacy Certified owner allows G. L. to understand first hand the planning and work of the city of Detroit's revitalization efforts and will uphold the values and integrity of such. This company is founded on the principles Longevity, Equity, Awareness, Responsibility and Networking (L.E.A.R.N. model) making the utilization of the state and municipality resources priority for a successful business outcome. G. L. is a nurse owned business that will focus on the safe operations of marijuana events and consumption. In compliance with the state of Michigan, G. L., will bring cannabis friendly and appropriate health and wellness options to disproportionately affected individuals. Graduate Level LLC will seek out those who wish to participate, expanding their options to those who seek to experience the benefits of cannabis, and support local cultivators.

### *Longevity*

#### *Corporate Spending Strategy*

G. L. believes the key to a sustainable business is proper planning, adequate funding and prioritization. The owner of G. L. has allocated the funds provided to them from the Homegrown Detroit/MICIA grant as the primary method for financial business start up. This grant money has been allocated for the following: website development resources from the **Small Business Association**, advertising and annual membership fee for the **Minority Cannabis Business Association**. G. L. Will continue these relationships for the future. G.L. Is currently partnered with **Glorious Gala**, a minority/woman owned event planning company in the city of Detroit to, to support the efforts of those interested in an events that remain in compliance with the states regulatory department. The company is currently finalizing partnerships and will continue to

build relationships to support at least 30% of its business to be conducted with minority owned and women owned vendors in the city of Detroit that will be made available to others interested in Marijuana event organizing. Currently 100% of the vendors for G.L are minority owned businesses that have roots in the City of Detroit, surpassing the 30% expected affiliation.

### **Community Reinvestment**

G. L. believes the importance of community investment cannot be overstated and plays a vital role in development and sustainability. During the early stages of business development G. L. Detroit has partnered with a minority/woman owned District 6 small business to develop a community garden. G. L. Detroit is also partnered with Crane Street Gardens, a minority developed registered 501c(3) non-profit currently on Detroit's east side to help fight food insecurity. Currently a total of 10% of G. L. Detroit's profit and a minimum of 20 hours per year of commitment per employee are being allocated to the above endeavors.

### **Equity**

### **Employment**

Currently G. L. is owned and operated by one individual. In addition to our commitment to having at least 30% of the business being employed with minority owned and women owned vendors in the city of Detroit, upon expansion employees that live or have lived in communities affected by social in-equity related to marijuana convictions will be sought out and will comprise at least 50% of the event staff.

### **Awareness**

G. L. has partnered with a minority/woman developed non profit organization (Walls of Change) to increase awareness and enhance the education of safe measures for cannabis use to

its surrounding disproportionate community. This education is currently being provided on digital social media and a website platform.

### ***Responsibility***

G. L. Detroit believes continuing education is necessary for professional advancement. We also believe to uphold this obligation of committing to continuing education improves standards, knowledge base, performance and is grounded in professional edification. As an event organizer G. L. Detroit will continue to familiarize themselves and learn the state and municipality laws and regulation for the cannabis industry to adhere to all compliance rules. G. L. Detroit will increase their presence at the state and municipality level meetings, workshops, work groups and research endeavors.

### ***Networking***

G. L. Detroit believes appropriate communication and purposeful exposure increases opportunities and supports sustainability. G. L. Detroit will create opportunities that enhance the networking of Joint Venture Program participants. This networking will be created on a digital platform that allows communication and learning on a deeper level to understand the needs of the participants and create additional avenues to build a rapport and collaboration.