



Pure, LLC

AU-G-C-001000

AU-G-C-000266

AU-G-C-000605

This entity qualifies for the Gold level tier of
the Social Equity All-Star Program

PURE, LLC

SOCIAL EQUITY PLAN

Community Healing Center Elizabeth Upjohn Providing Hope, Health and Healing

Pure, LLC engages in charitable giving by donating a minimum of Seven Hundred and Fifty dollars (\$750.00) annually to:

Community Healing Center Elizabeth Upjohn
Administrative office
2615 Stadium Drive
Kalamazoo, Michigan

Contact: Ms. Allysa Crittenden
Director of Development
269-910-0254

(the following information was provided from their website, with permission)

Mission Statement

We strive to strengthen our communities by helping children, families, and adults heal from the trauma of abuse, addiction, and behavioral and mental health disorders. We believe that reaching out to our community with prevention, intervention and treatment services, is an effective, efficient way to deliver care, information, and support to those in need.

Our History

Community Healing Centers has a long, rich history in Southwest Michigan. In 2004, the former Guidance Clinic and the former MAPS merged. In the summer of 2005, we held celebrations to announce our new umbrella name: The Community Healing Centers. This merger accomplished several key goals, including strengthening services to children and families, and expanding capacity to provide services for individuals with Mental Health and Substance Use Disorders. Since becoming Community Healing Centers, we've served over 50,000 people, meeting the Mental Health and Addiction and Recovery needs of children, individuals and families here in Southwest Michigan. We pride ourselves in offering a range of programming that embraces children, youth and

adults, extending opportunities for support through home visits, schools and community locations.

Community Healing Center Elizabeth Upjohn, is a 501C3 not for profit organization that pride themselves in providing care to anyone in Western and Southern Michigan, regardless of availability of insurance or ability to pay. CHC located in Kalamazoo, Michigan routinely treats patients from Battle Creek, to St. Joseph and as far north as Allegan and Grand Rapids. CHC works with men and women, even women that are pregnant that suffer from addiction. CHC's has a history of great success, 75% for the residence and non-residence graduate from the program never to return for treatment.

The Gilmore facility is an intense in-house detox center, that holds 30 private rooms for patients to detox safely while being monitored by trained staff members. Once the patient has safely detoxed, and returned to home, work or school, they are then referred to the out-patient center located on Stadium Drive. Ninety (90%) of residence adhere to a CHC aftercare Plan, with an 85% success rate. CHC understands that drug addiction is generally a result of past trauma, as drugs and alcohol are used as "coping mechanism" to deal with life's stresses. CHC have licensed social workers, psychologist, and psychologist to provide emotional care, and therapy to give each patient the tools they need to face the world and whatever stress it may hold.

When asked what CHC offers, the staff replied, "Whatever it takes for our patients to become strong and healthy, and return to living a fulfilled life"

Some of the areas of care include:

- Assistance with Temporary housing;
- Help with finding employment
- Working with the court systems
- Counseling includes help for:
 - Substance abuse
 - Grief & loss
 - Domestic violence
 - Sexual assault
 - Cognitive behavior
 - Anger issues
 - PTSD

CHC provide a religious and an non-religious approach to treating patients that suffer from addiction.

As a 501C3, CHC relies on the community and donations to fund their operation. Pure, LLC is very pleased to develop a relationship with Community Healing Center Elizabeth Upjohn and contribute to providing a means of healing for those adversely effected of drugs.

Pure, LLC

CORPORATE SPEND PLAN DOCUMENT FOR DIVERSE SUPPLIERS

August 23, 2023

Pure, LLC
825 E Crosstown Parkway
Kalamazoo, MI 49001

This document outlines areas of our corporate spending that Pure, LLC dedicates to businesses and individuals from diverse backgrounds who meet the criteria for the SCA's Social Equity All Star Program.

Pure commits roughly 5% of all spending towards businesses and individuals that qualify as minority owned, veteran owned or women owned businesses including but not limited to:

Tanjay, inc. - Veteran Owned

Complete Landscaping Solutions - Hispanic Owned

Lifecycles - Black owned

Click First - Woman owned

Midwest Air Filters - Disabled Veteran Owned

Hurricane Hydroponics - Veteran Owned

Community Benefits Plan

Pure LLC (“Pure”) is a member of the City of Kalamazoo and its surrounding communities, and, as such, it strives to be a productive member within these communities. The presence of its facility, and the security systems planned for the facility and surrounding area, will help to reduce crime, increase commerce, and have a positive impact in the community. It has plans to develop and implement community outreach programs. Such programs and events will include food and clothing drives for local food banks, churches, and others.

Staffing

Pure intends to prioritize hiring City of Kalamazoo residents over applicants from outside the city. Applicants who are residents of the City of Kalamazoo will receive additional points during Pure’s hiring screening criteria.

Volunteerism Plan

Pure has plans to develop and implement community outreach programs. Such programs may include monetary donations or community service.

Fiscal Charity

Pure believes that actions speak louder than words. Pure has committed that up to 1% of net profits will be given back to the community for the support and development of local non-profit organizations.

In addition, Pure, LLC commits roughly 5% of all spending towards businesses and individuals that qualify as minority owned, veteran owned or women owned businesses including but not limited to:

Tanjay, Inc. – Veteran Owned

Complete Landscaping Solutions – Hispanic Owned

Lifecycles – Black Owned

Click First – Woman Owned

Midwest Air Filters – Disabled Veteran Owned

Hurricane Hydroponics – Veteran Owned

Further, Pure engages in charitable giving by donating a minimum of two thousand five hundred dollars (\$2,500.00) annually to the Elizabeth Upjohn Community Healing Center. This organization helps children, adults and families heal from the trauma of abuse, addiction, and behavioral and mental health disorders.