



# Smart Meds, LLC

AU-G-C-001179

This entity qualifies for the Gold level tier of  
the Social Equity All-Star Program

---

Our Calyxium Catalyst Non Profit Program Pillars are:

- ***Rehabilitating Dilapidated Homes***

- Purchasing residential homes in the same community as our Cultivation facility. We desire to rebuild these blight infested homes and replace them with shipping containers to house our after school program and classes. We have developed a tiny house community design that includes community space and improved residential homes.
- Our community spaces will be designed using the shipping container model, which is cost effective and energy sustainable for our surrounding community. The containers will include classrooms, event space, a juice bar and coffee shop.

- ***After School STEM Program***

- We will work with ages 10-17 tutoring in small groups on STEM subjects. We will also sponsor educational workshops and outings to expose the youth in the neighborhood to new opportunities and career paths in Science, Technology, Engineering and Math.
- In partnering with local Detroit schools and programs we will offer fun and engaging projects for children to explore STEM for example: rain gardens, artificial intelligence (AI) and Virtual reality (VR) projects.

- ***Workforce Development Programs***

- We are developing and establishing curriculums to teach people of color and Social Equity applicants how to grow, process, operate a cannabis business, complete the licensing processing, accounting, marketing etc. We will provide end to end training on skills needed in the Cannabis industry supply chain.
- Create an incubator model that assists Detroit legacy and social equity applicants with the licensing process and post operating best practices. Course examples will include:
  - Business plan development
  - Financial statement preparation
  - Branding
  - Fundraising deck and best practices
  - Real estate zoning and site plan best practices
  - Connections to local resources (architects, attorneys, marketing, community leaders etc)
  - Facility operation SOPs

## SMART MEDS CORPORATE SPENDING PLAN

Smart Meds, LLC. (SM) is a social equity and women owned business we understand and are committed to spending 10% of our qualified business expenses (excluding payroll and inventory produced by our affiliated businesses) with diverse suppliers, including women-owned, minority-owned, veteran owned, and businesses who were previously disproportionately impacted by marijuana enforcement.

,We have identified ongoing business relationships with several diverse businesses across multiple expense categories. Examples include:

PRODUCT SUPPLIERS (Ex: Advanced Hydro Gardens, Veterans Hardware,)

TESTING ( Ex; Therapeutic Health Choice)

TRANSPORTATION (Ex: Emerald Transport)

Marketing (Ex: Harper social media and graphic design)

We are 100% committed to working with companies and vendors that are diverse. We plan to continue seek out those specific entities and patronize them as often as possible. .

## Calyxseum in the Community





# Calyxium + Community







# Calyxium + Community

Calyxium's 501c3 arm: Calyxium Catalyst is a community focused initiative and one of our top priorities. Calyxium Catalyst wants to have a lasting impact on our community. We have 4 program pillars:

## Community Urban Gardens



Through our community garden on the West side of Detroit, we provide free vegetables to our neighbors as well as free community events annually Spring-Fall.

## Workforce Development



We are developing and establishing curriculums to teach people of color end to end training on skills needed in the Agriculture industry supply chain.

## Rebuilding Dilapidated Homes



We are rebuilding blight infested homes and replacing them with shipping containers to house our community programs. We have developed a tiny house sustainable design that includes community space and improved residential homes.

## After School STEM Programs



We will work with ages 10-17 tutoring in small groups on STEM subjects. Sponsoring educational workshops and outings to expose the youth in Detroit to new opportunities and career paths in Science, Technology, Engineering and Math.



# Calyxium + Community

## Detroit Cannabis Project, Our Social Equity Cannabis Business Incubator

We founded The Detroit Cannabis Project. End to End support and education for equity applicants throughout the Cannabis licensing and startup process. Detroit Cannabis Project's goal is to educate and deliver tangible resources that an applicant can use to build and retain a successful Cannabis business throughout Michigan and beyond! From cultivation to micro business our programming assists with a business plan, financials, go-to-market strategies, and more!

In 2023 we have expanded our programming to California and Washington.

[www.detroitcannabisproject.com](http://www.detroitcannabisproject.com)



Thank You





# Washburn Development Project

Calyxium Catalyst  
District 7 Outreach



# Project Overview

- Project and Team
- Current neighborhood blight
- High level vision for project
- Renderings Plot Plan Images
- Timeline

# Project and Team

Calyxium Catalyst is the non arm (501c3) of Calyxium, a black women native Detroiter owned brand. Calyxium Catalyst is 100% committed to making the surrounding community a better place for the citizens of Detroit. We are focusing on District 7, which is where our founders were born and raised. We are partnering with well known active and accomplished community organizations to create programs and employment opportunities making District 7 a better place to live.

# Project and Team cont.

Our Non Profit program has 4 program pillars.

1. Rehabbing Homes
2. Tutoring Programs for Kids
3. Workforce Development in the emerging Cannabis industry
4. Community Gardens

- **Rehabilitating Dilapidated Homes**
  - Purchasing residential homes in the same community as our Cultivation facility. We desire to rebuild these blight infested homes and replace them with shipping containers to house our after school program and classes. We have developed a tiny house community design that includes community space and improved residential homes.
- **After School STEM Program**
  - We will work with ages 10-17 tutoring in small groups on STEM subjects. We will also sponsor educational workshops and outings to expose the youth in the neighborhood to new opportunities and career paths in Science, Technology, Engineering and Math.
- **Creating Workforce Development Programs**
  - We are developing and establishing curriculums to teach people of color and Social Equity applicants how to grow, process, operate a cannabis business, complete the licensing processing, accounting, marketing etc. We will provide end to end training on skills needed in the Cannabis industry supply chain.
- **Building Community Gardens**
  - District 7 is filled with vacant lots of green land, we want to replace this abandoned land with produce filled gardens. The surrounding community will be trained to operate the gardens and have the ability to consume the produce harvested.



# Team

**Our CEO:** Rebecca Colett is an Experienced Entrepreneur, Technology Professional, Equity Advocate and Native Detroiter. Rebecca is an Experienced Entrepreneur and has launched a successful gym franchise, thriving technology startup consulting firm, minority owned Cannabis brand and social equity incubator.

Rebecca hold a B.S in Business from Florida A&M University, a MBA from Booth School of Business at the University of Chicago as well as a Masters in Supply Chain from Georgia Tech.

**Architect:** *VJ Designz* [www.vj-designz.com](http://www.vj-designz.com)

**Development Partner:** *Century Partners* <http://www.centurypartners.org/>

**Construction Management Partner:** *Lee Contracting*  
<https://www.leecontracting.com/>

**Our COO:** LaToyia R. Rucker is an Experienced Entrepreneur, Educator and Native Detroiter. She is a Goldman Sachs 10,000 Small Business alumni as well as a Bloomberg LP 10,000 Small Businesses Coaching alumni. She is the founder and owner of Kid Fit Childcare Centers with two metro Detroit locations.

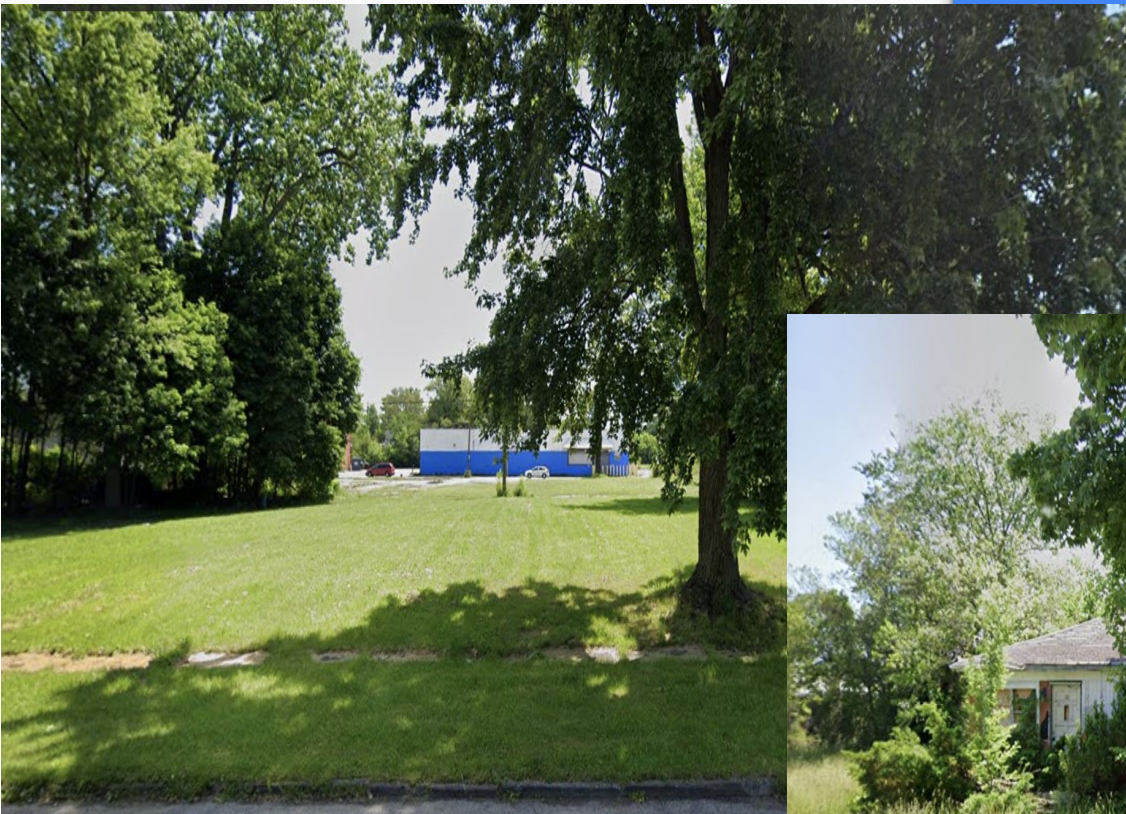
LaToyia holds a B.S. in Biology from the Tuskegee University, a Master Degree in Education from Wayne State University, and a Master's Degree in Early Childhood Education from Capella University.

# High level vision for Washburn

Currently Washburn is full of blight and dilapidated homes. There are few occupied homes, residents and thriving businesses. We want to revitalize this community the same way as downtown Detroit has been revitalized. We feel that the communities of Detroit matter as well.







## New Washburn

We want to use the vacant lots and abandon homes to build community gardens, greenspace, courtyards.

We will utilize shipping containers to house our community programs. In this community there is a lack of space for community members to safely gather.

The shipping containers will serve as space for our Workforce Development programs, STEM tutoring programs and safe space with secure parking for community events to happen. We will also integrate a coffee shop and juice bar to promote healthy living and networking opportunities for Detroiters.

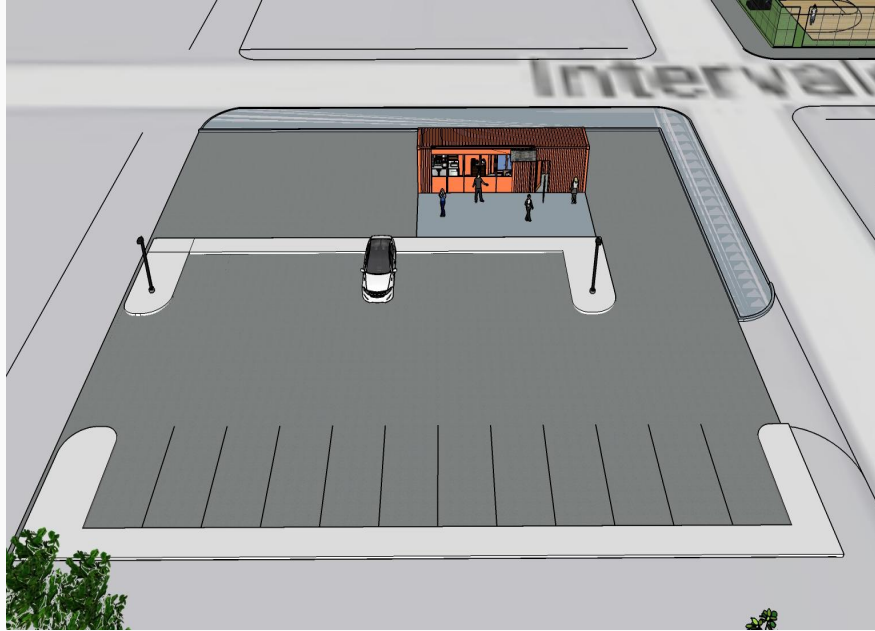


First block master layout

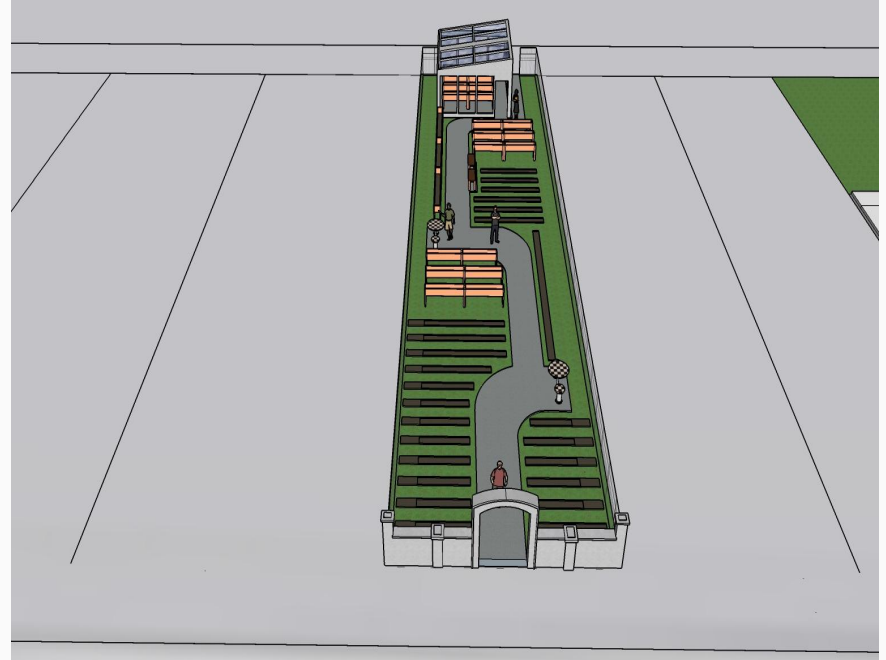


# Development Renderings

Coffee Shop



Vegetable Garden



# Development Renderings

Courtyard



Juice Bar



# Development Renderings

Flower Garden



Space for Work Development Classes

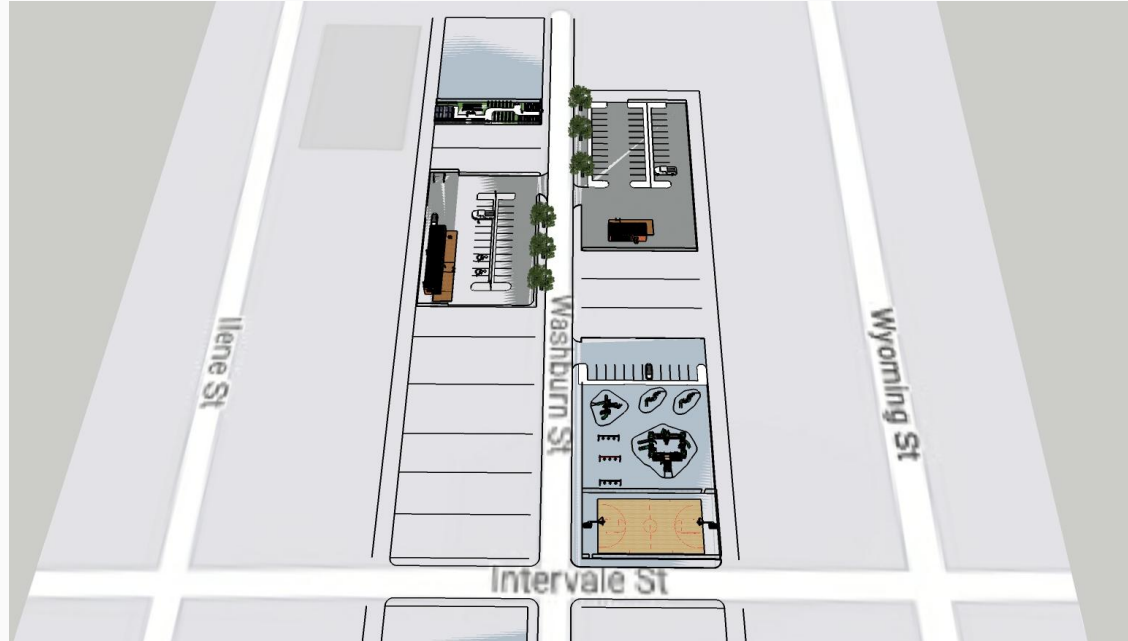


# Development Renderings

Safe and secure space for community gatherings



Second Block Master Layout





## Timeline

Submit final community proposal to the City of Detroit and Identify Community Partnerships.

Host community event. Staff and volunteers have been established to implement first garden concept and workforce development program.

Complete construction on acquired dilapidated residential homes.

January 2021

May 2021

June 2021

August 2021

January 2022

Acquire vacant land needed for community gardens and other community projects.

Establish STEM (Science, Tech, Engineering, Math) summer program for Ages 10-17.

***Please note this is a high level timeline of goals. Dates are Contingent to change.***

# Thanks!

Contact:

Rebecca Colett

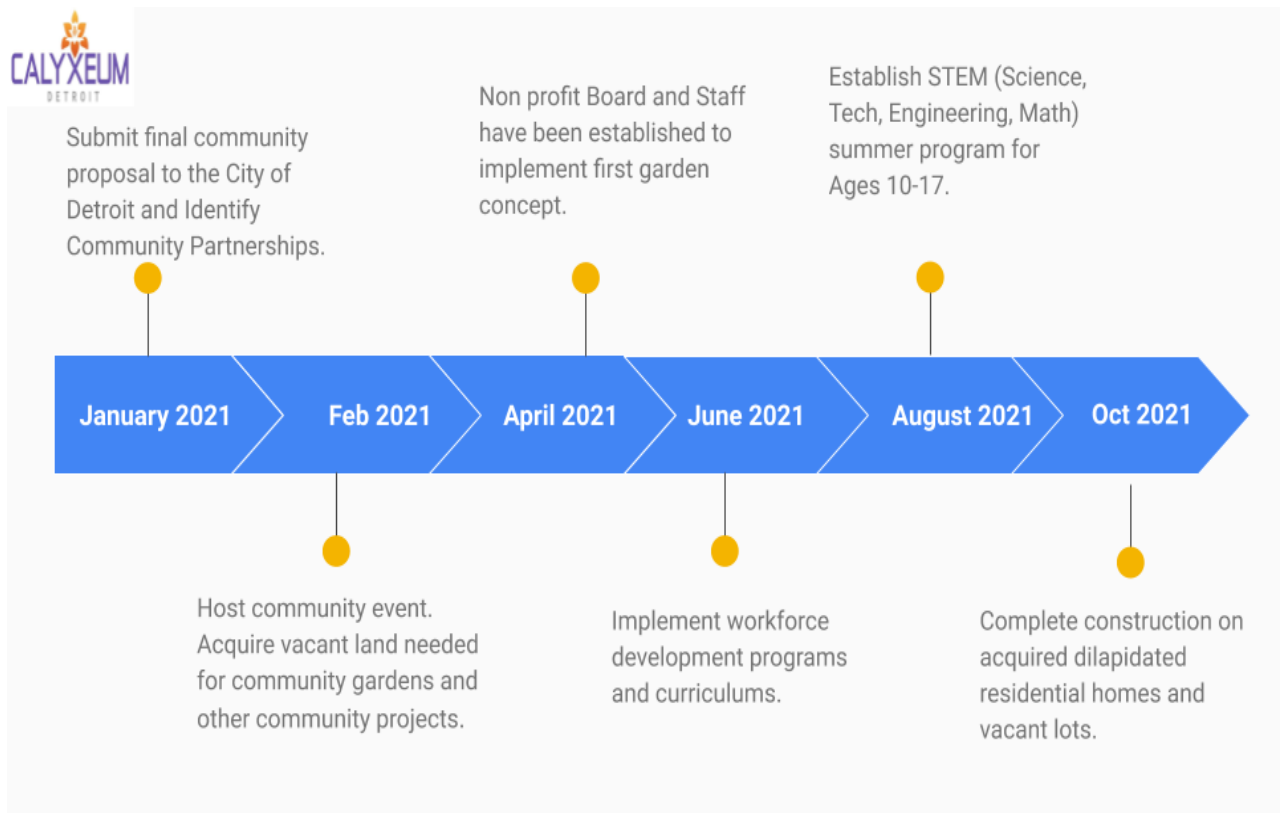
CEO

[rcolett@calyxeum.com](mailto:rcolett@calyxeum.com)

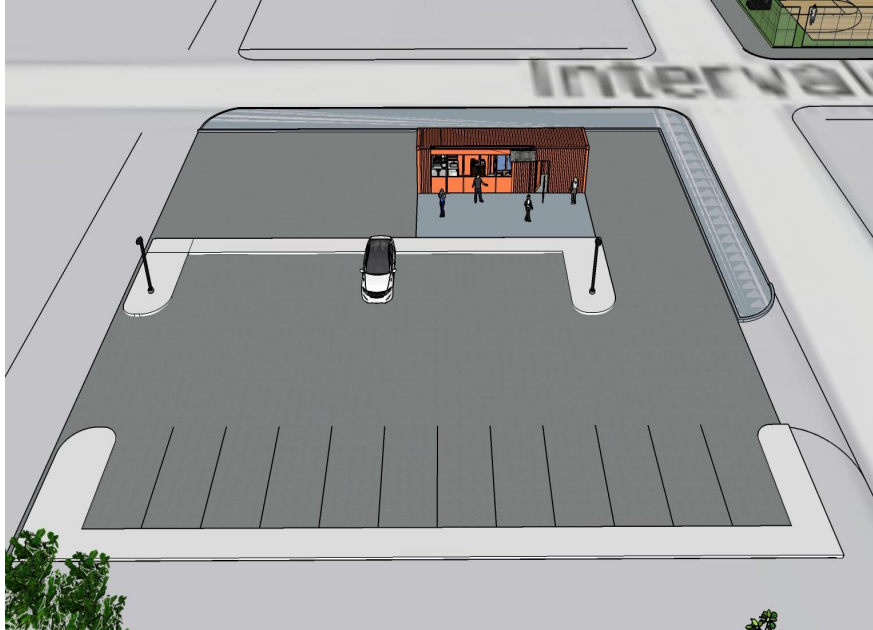


- **Build Community Gardens**

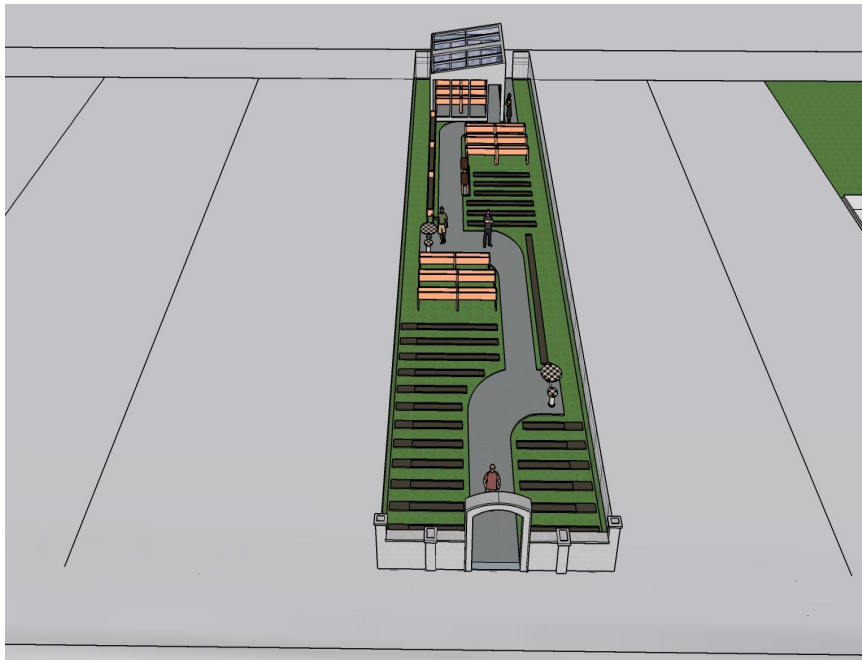
- District 7 is filled with vacant lots of green land, we want to replace this abandoned land with produce filled gardens. The surrounding community will be trained to operate the gardens and have the ability to consume the produce harvested.
- Develop recurring farmers markets.
- Develop training programs to teach community members how to cultivate, harvest, and maintain a successful garden.



## Coffee Shop



## Vegetable Garden



## Space for Work Development Classes

