CANNABIS REGULATORY AGENCY

Social Equity All-Star Program

In order to promote and encourage participation in the cannabis industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement and to positively impact those communities, the Cannabis Regulatory Agency (CRA) encourages licensees to be proactive in their diversity, equity, and inclusion initiatives.

This form is for voluntary use by licensees requesting CRA recognition for their social equity efforts. The CRA recognizes its licensees' social equity efforts with three tiers of the Social Equity All-Star Program recognition: bronze, silver, and gold. Each tier represents a particular effort made by the licensee. Through this recognition, the CRA hopes to highlight effective and innovative social equity efforts that may inspire other licensees to engage further in this important work.

Adult-use licensees are eligible for recognition in the CRA Social Equity All-Star Program by meeting the qualifying criteria regarding social equity plans, corporate spend plans, and community reinvestment plans.

Licensee Information

Please provide the following information regarding the Licensee seeking to participate in the Social Equity All-Star Program:

Establishment Name: Other Names (e.g. DBA):

License Number: List Additional Licenses:

Mailing Address:

Street Address *City* *State* *Zip Code*

Phone: Email:

Person Completing Form

Please provide the following information regarding the person completing the All-Star Program form.

Full Name:

First *M.I* *Last* *Suffix*

Mailing Address:

Street Address *City* *State* *Zip Code*

Phone: Email:

Recognition Tier Criteria

Please select the tier you are applying for and attach the following, as applicable.

☐ **Bronze – Social Equity Plan**	In order to qualify for the bronze level of the All-Star Program, licensees must publish their social equity plan on the CRA website. Licensee's social equity plans should consider the following when developing and implementing their social equity plans – determine if the municipality where the licensee plans to operate has enacted any requirements related to social equity, use the social equity plan to complement the licensee's business strategic goals and objectives, and lastly, identify the primary component(s) of the social equity plan – employment, educational or mentorship programs, monetary assistance, or training. An advisory bulletin detailing guidance regarding social equity plans can be found on the CRA's website here. ☐ I give permission to publish our Social Equity Plan ☐ I attest that our Social Equity Plan is current in its implementation
☐ **Silver – Corporate Spend Plan**	In order to qualify for the silver level of the All-Star Program, licensees must meet the bronze level requirements and also publish their corporate spend plan on the CRA website. Licensees' corporate spend plans should include a dedicated percentage of the business' annual spending to diverse supplier(s). Licensees can find a list of business certification resources here. There are many ways in which licensees can spend money with diverse suppliers within the cannabis supply chain, including, but not limited to, legal, accounting, real estate, architect, interior designer, security, insurance, marketing, packaging, and printing. Payroll is not considered to be part of a corporate spend plan. ☐ I give permission to publish our Corporate Spend Plan ☐ I attest that our Corporate Spend Plan is current in its implementation
☐ **Gold – Community Reinvestment Plan**	In order to qualify for the gold level of the All-Star Program, licensees must meet the silver level requirements and publish their community reinvestment plan on the CRA website. Licensees' community reinvestment plans should detail the licensee's volunteer time or donation percentages of their revenue to organizations, non-profits, and/or charities which positively impact any of the groups in these identified categories: **Category one:** Organizations within communities the CRA has identified as disproportionately impacted by marijuana prohibition. A list of those communities can be found here. **Category two:** Individuals or groups in any of the following categories: Racial/ethnic minorities, women, veterans, Native American tribes, LGBTQ, people with disabilities, and returning citizens. ☐ I give permission to publish our Community Reinvestment Plan ☐ I attest that our Community Reinvestment Plan is current in its implementation

Consent to Publish

Being duly authorized, I hereby consent to the Cannabis Regulatory Agency (the "CRA") publishing the social equity plan, corporate spend plan, and/or the community reinvestment plan that was included with the licensee's all-star program form to the CRA's website. I understand the social equity plan, corporate spend plan, and the community reinvestment plan is to be made available to the public by the CRA on the CRA's website for the purposes of publicizing the mentioned plans or any other lawful purpose.

I also consent to the CRA publishing additional information, including the name of the licensed establishment and information about the services provided by the licensed establishment.

I acknowledge that my participation is voluntary and that I may decline to participate by not completing and returning this form.

Disclaimer of Endorsement and Partnership

I hereby acknowledge that allowing the CRA to make my social equity plan, corporate spend plan, and/or the community reinvestment plan available to the public does not constitute an endorsement by the CRA or the State of Michigan of me or my licensed establishment.

I further acknowledge that my consent to make the licensed establishment's social equity plan, corporate spend plan, and/or the community reinvestment plan available to the public does not create a partnership with the CRA or the State of Michigan nor is the licensed establishment's participation exclusive.

By participating, I understand that the CRA does not make any warranty, express or implied, and does not assume any legal liability for the accuracy, completeness, or usefulness of any information provided by the licensed establishment, or that may be found in the licensed establishment's social equity plan, corporate spend plan, and/or the community reinvestment plan.

First Name	*Last Name*	*Affiliation with Establishment*

Establishment name

Signature *Date*