

Building a Community

At Greenshift, we strive for the highest standards in cultivation business practices and social responsibility. Our regenerative model focuses on resource conservation using locally sourced organic solutions to create premium-grade cannabis.

Giving back drives who we are and what we do and is demonstrated in our responsibility and actions toward our employees, our planet, and our communities. We strive to create a healthy and sustainable future, promote lasting value, and ***leave a positive social legacy.***

We want to deliver a better future, but we can't do it alone.

Greenshift LLC is an Equal Opportunity Employer and is committed to conducting all business activities in a barrier-free and inclusive manner. We believe a team's strength is in the character and individuality of its makeup. We believe that when diverse perspectives, backgrounds, and experiences come together, galvanized around a shared purpose, the whole will always be greater than the sum of its parts. We are committed to building a diverse, equitable, and inclusive company.

We intend to hire employees and contractors representative of the diverse community in which we operate, providing lasting education and a viable career path for those who may have been negatively impacted by cannabis legislation in the past. We can shift the paradigm and help usher in a future where Adult Use and Medical cannabis is safe, effective, affordable, and accessible to all.

"It's clear that the cannabis industry can be a boon to local economies with robust regulatory regimes in place. Contrary to fears that cannabis businesses could have a negative effect on property values, studies on participating municipalities have found that legalization actually led to a 6% increase in housing values." - Mona Zhang, Forbes

We believe a rising tide lifts all boats and it is our goal to supplement this community progression and overall neighborhood well-being with locally-focused events, such as city clean-up efforts, area non-profit involvement and donations, sponsorships, and much more.

Our efforts start at home by making sure that we ourselves are leading by example. We recognize this as an always-on effort and have already made extensive strides to improve the "curb appeal" and security of our operation, both physically and digitally. We aspire to be a company that our neighboring firms are proud to work alongside and we strive to build and uphold a professional and trusted brand image.

Our Commitment to Data Sharing and Transparency

Providing local retailers, processors, and consumers with a consistent, robust, and measured data set is a critical step toward **cultivating customer confidence in the communities we serve.** We are committed to working with local industry partners, and others in our cannabis community, to make data accessible through appropriate channels and easily available for our local customers.

Integrity and transparency baseline our interactions with our customers; opening the dialogue for a transparent exchange of information and unlocking the potential for significant value creation.

