The Coast, LLC SOCIAL EQUITY PLAN

The Coast, LLC ("The Coast") is committed to hiring, training, and educating those individuals that were disproportionately affected by the prohibition of marijuana. The Coast intends to operate an adult use class C grow facility and actively engage and integrate into the community as a presence that volunteers their time, energy and monetary donations all for the public good.

As part of its business plan, The Coast will seek to partner with local organizations to identify and employ individuals from diverse backgrounds that have been directly and indirectly impacted by the prohibition and enforcement of marijuana. As background checks are required, The Coast can monitor and interview potential employees that have been directly impacted by prior marijuana regulation.

The Coast team is committed to developing fair hiring practices that identify and encourage community members with little to no experience in the marijuana industry that have been affected by prohibition.

In order to promote community involvement and awareness, the Coast will seek feedback from local government and charitable organizations in the community. Additionally, the Coast will ensure the entity does its part in maintaining open lines of communication with the community at-large in order to encourage the community to engage with the Coast rather than viewing the business as a profit-seeking venture only. The Coast is committed to promptly responding to and remedying issues that may arise as a result of its operations.

Finally, the Coast will engage the local community in order to raise awareness on the harms of marihuana prohibition and how the State of Michigan is working for its communities to remedy past harms.