



ADVISORY BULLETIN

January 20, 2021

How to Add Social Equity Fee Reductions to Adult-Use After Prequalification or Licensure

On November 13th, 2020, the Cannabis Regulatory Agency (CRA) began accepting social equity applications through its online portal. Along with this change, the CRA introduced new forms such as the [Adding Social Equity: Existing Applicant or Licensee Form](#) (EAL).

Adding Social Equity: Existing Applicant or Licensee Form (EAL)

The EAL form may be used by applicants or licensees who did not apply for social equity before submitting their adult-use marijuana establishment applications. There are a few important things to note, however:

- Fee reductions may not be applied to fees already paid to the CRA as these are non-refundable.
- Fee reductions may be applied to initial licensure fees or renewal fees as long as the applicant remains eligible for the social equity program.
- Fee reductions must be approved by the social equity program 120 days before an adult-use renewal application is due.
 - Please submit the form far enough in advance so that a determination can be made 120 days before the adult-use renewal.
 - If a determination is made after the 120-day deadline, it may be used for later renewal fee reductions.
 - Social equity participants must hold majority ownership (greater than 50%) of an entity for a fee reduction to be approved.
 - If applicable, contact the adult-use licensing section to amend your application before submitting the EAL form.

More information on the CRA can be found at the agency website: www.michigan.gov/CRA.

This advisory bulletin does not constitute legal advice. Licensees are encouraged to seek legal counsel to ensure their operations comply with all applicable laws and administrative rules.