

Children's Trust Fund of Michigan



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Regular Meeting December 14, 2016, 1:30p.m. to 3:00p.m. Jackson National Life Insurance Company 8 Corporate Way Lansing, Michigan 48951 Minutes

Members Present: Lena Epstein (phone), Stan Hannah, Bill Hardiman, Alisande Henry (phone), Karl Ieuter, Shelly Kester (phone), Mark McDaniel, Lauren Rakolta, Deb Shaughnessy, Sgt. Kim Vetter, Lori Wortz,

Members Not Present: Vivek Sankaran,

Public: James Gallant

Treasury: Jon Braeutigam, Lan Chen, Woodrow Tyler

Staff Present: Mike Foley, Patricia Headley, Emily Schuster-Wachsberger

1. **Welcome and Call to Order:** Meeting was called to order by Lori Wortz at 1:40 PM. Noted: This was the last meeting for Mark McDaniel, Deb Shaughnessy. Vivek Sankaran and Lori Wortz in their current board positions. Appreciation and gratitude for their hard work and notable accomplishments were expressed. As a going away gift they received bird houses which were designed using the CTF license plate and constructed by Michigan Department of Corrections inmates.
2. **Minutes:** Motion to approve the Minutes from the September 28, 2016 board meeting was made by Mark McDaniel and seconded by Karl Ieuter. The motion passed unanimously.
3. **Public Comment:** James Gallant made comments related to the Open Meetings Act and his interpretation of the requirements under mandated reporting. He provided handouts at that meeting for the board's review.
 - a. **Motion:**
 - i. A motion was made by Deb Shaughnessy and seconded by Mark McDaniel to have board members review the materials provided by Mr. Gallant and to respond to Mr. Gallant within the context of CTF's proper and defined mission. The motion passed unanimously.
4. **Financial Report**
 - a. **Annual Treasury Report:** Woody Tyler led a review discussion regarding CTF's trust fund investments and dividends. Points made include the following.
 - i. Barring significant market changes the percentage of dollars the CTF gains from trust fund dividends could reach 5% as per the amended legislation, PA 306 of 2014.
 - ii. Currently the trust fund corpus is approximately \$25M.
 - iii. Treasury's objectives for the trust fund is to minimize volatility and increase returns.
 - b. **End of Year Financials:** CTF has ended the year with \$2.9M in the reserves account. As a result, CTF is exploring ways to further support grantees.

5. Ad-Hoc Committee Recommendations and Motions:

- a. **Recommendations:** Mike Foley, Stan Hannah, Kim Vetter, Bill Hardiman and Lori Wortz met to discuss recommendations for the use of a portion of cash reserves to provide further support to the CTF grantee community. The recommendations were:
 - i. Increase the number of new Direct Services grants from 8 to 12 for the 2017 – 2020 contract cycle.
 - ii. A total of \$523,500 be made available over the next three years for time-limited enhancements for Local Council prevention efforts, and giving authority to CTF staff in making the decisions for the manner in which these funds will be disbursed to support Local Council programming.
- b. **Motion:**
 - i. A motion to accept the above recommendations was made by Shelly Kester and seconded by Deb Shaughnessy. The motion passed unanimously.

6. Direct Services Grants:

- a. **Application Considerations:**
 - i. A total of 22 grant applications were received. Eighteen scored high enough to be considered for funding. Out of those, 12 applicants were recommended based upon criteria which included; scoring, geography, and community need.
 - ii. It was noted the need to continue efforts to reach out across the state to future potential applicants in order to increase those areas less served.
- b. **Motion:** A motion to accept the 12 recommended Direct Services applicants was made by Kim Vetter and seconded by Karl Ieuter. The motion passed unanimously.

7. Fund Development:

- a. **Marketing and Communications:**
 - i. Patricia Headley announced that the Pam Posthumous Signature Auction event is scheduled for Wednesday, May 17, 2017 at the Lansing Center. A ‘Save the Date’ announcement is forthcoming. Once more, for the second year, CTF will contract with 501Auctions to provide mobile bidding for the silent auction portion of the event.
 - ii. Currently the CTF Kids Store, a CTF fundraising entity is having a major sale. CTF is currently redesigning the store. To see what is on sale one may visit the following website link, <https://media.state.mi.us/MichiganeStore/Public/ProductsPage.aspx?categoryID=8>. It can also be found by going to the main CTF webpage, www.michigan.gov and clicking the ‘Visit Our eStore’ button.
 - iii. Patricia reported that in 2016 CTF collected a little over \$57K from the Tax Check-off campaign and approximately \$103K from the License Plate campaign. These numbers have decreased over previous years.

8. Director’s Report: Mike Foley reported the following

- a. Mike noted that in Saginaw and Bay Counties there has been a committee sponsored by the CTF Local Councils and made up of a number of public figures to research how a state appropriation could be made available to specifically fund prevention efforts. The group sees CTF as the likely vehicle for such an appropriation.

- b. Emily reminded the board about the Prevention Awareness Day rally event scheduled for April 27, 2017 in recognition of Child Abuse Prevention Month.
 - c. Patricia distributed holiday cards to all board members. She explained that at the recent DHHS Take Your Child to Work Day, CTF participated by having children of DHHS employees create designs for these cards. The children were also educated about CTF's mission at that session.
 - d. Other updates were provided in writing and were part of the Board packet for this meeting.
9. **Adjourn:** A motion to adjourn was made by Mark McDaniel and seconded by Karl Ieuter with the motion being passed unanimously. Lori Wortz adjourned the meeting at 3:05 PM.