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CHILDREN'S TRUST FUND OF MICHIGAN

Pam Posthumus Signature Auction Event

Wednesday, May 16, 2012

10th Annual Pam Posthumus Signature Auction Event a Resounding Success

A Special Thank You!

Your overwhelming passion for the mission of the Children's Trust Fund is deeply appreciated. Thank you for your dedication, enthusiasm, and hard work to make our 10th annual Pam Posthumus Signature Auction Event a huge success!



Because of caring individuals such as you, the event raised over \$500,000 for child abuse prevention programs in Michigan and hosted nearly 800 guests! We are grateful for your continued support, generosity, and commitment to child abuse prevention. As the event has grown, so has the number of champions for children. You have helped us prove that a group of committed individuals can make a difference, even in challenging economic times.

We gratefully acknowledge this year's four \$30,000 Premiere Sponsors – DTE Energy Foundation, Great Lakes Capital Fund, Jackson National Life Insurance Company, and Michigan Building and Construction Trades Council. Joining the Premiere Sponsors were nearly 100 additional sponsors ranging from \$10,000 to \$500. Please see page 6 for a list of sponsors that pledged prior to the May 16 event. The following sponsors have also pledged since May 16: Chesapeake Community Advisors, Inc., Children's Hospital of Michigan, Compuware, Michigan Farm Bureau, Michigan Legislative Black Caucus, Sunovion Pharmaceuticals Inc., and Eileen & Ronald Weiser.

We extend our deepest appreciation to Delta Air Lines, our Official Carrier, who donated domestic and international flights that allowed us to build one-of-a-kind travel experiences around the globe!

On behalf of the Children's Trust Fund, heartfelt thanks to our Legislative Co-Chairs, CTF Board, the entire Advisory Committee and Sub-Committee Co-Chairs, Sponsors, Auction Item Donors, and the many, many supporters and volunteers that made the event possible. We could not have done this without each and every one of you!

Tricia Headley, Fund Development Coordinator



The Children's Trust Fund is hosting a one-of-a-kind event in Lansing this month. The Heart of Michigan Run/Walk is an event designed to bring thousands of runners and walkers to the State Capitol to raise money for nonprofits. Runners and walkers will have the unique opportunity to run down Michigan Avenue, "the Heart of the State," with a view of our State Capitol during the 5K. The 10K circles off of Michigan Avenue and runners finish at the State Capitol. Both events finish at the Capitol with a Taste of Michigan Celebration featuring over 50 booths of Michigan grown produce and products.

The Heart of Michigan will take place on Saturday, June 30, at 8:30 a.m. The starting line for the 10K and 5K is located at Dunhams, 300 Frandor Ave., Lansing, MI 48912.

All of the charitable money raised stays in Michigan with Michigan nonprofits. Additionally, six dollars of every entry goes to CTF to help prevent child abuse and neglect. However, any nonprofit can gather teams to raise funds for their own cause. We hope to raise thousands of dollars for nonprofits in Michigan. Follow these links to either register for a race or make a donation.



Award Ceremony for the Winning Designers of the State of Michigan's Heirloom Birth Certificates



The Children's Trust Fund (CTF) in partnership with the Michigan Department of Community Health and the Heirloom Birth Certificate Advisory Committee will host an award ceremony to present cash prizes of \$750 to the three selected winning designs of the State of Michigan's heirloom birth certificate. These designs were selected from over 100 submitted entries. The ceremony will take place at the Speakers' Library at the Capitol Building in downtown Lansing on Wednesday, July 11, at 2:00 p.m. The public is invited to attend. Please RSVP to Ama Larsen by Monday, July 9, at larsena@michigan.gov or 517-241-5860.

Governor Snyder signed legislation for the heirloom birth certificates into law on May 18, 2011, at the CTF Pam Posthumus Signature Auction Event. The new law is referred to as the Pam Posthumus Law in recognition of the late Pam Posthumus, wife of former Lt. Gov. Dick Posthumus and mother of state Rep. Lisa Posthumus Lyons, who sponsored the bill. Pam Posthumus served on the CTF board and was a true champion for the health and welfare of Michigan's children.

The heirloom birth certificates are intended to be a beautiful, permanent memento for anyone born in Michigan. While not an official birth record, the keepsake will showcase the child's name, date and place of birth, and names of the parents. A portion of proceeds raised from the sale of the heirloom birth certificates will go to CTF to help prevent the abuse and neglect of children.

2012 Regional Meetings Begin in June

CTF's Local Council Coordinator, Emily Schuster-Wachsberger, will be conducting regional meetings throughout the state. These meetings continue a tradition that was revived three years ago. Enthusiasm for these meetings has been energizing. The agenda for each all-day meeting includes council collaboration, quality reporting, and peer sharing. A portion of the day will also be devoted to Safe Sleep. Local councils will explore what is currently being accomplished in their respective local council regions to promote and educate the public about Safe Sleep practices. They will then explore cost-effective and evidence-informed ways to expand or implement this vital work throughout Michigan. In addition to the local council coordinators, CTF has extended the invitation to this meeting to include local council board members and volunteers. Regional meeting dates and locations are as follows:

Southeast: Wednesday, June 27, 2012
Washtenaw ISD
1819 S. Wagner Road
Ann Arbor, MI 48106

West: Thursday, July 12, 2012
Montcalm ISD
621 New Street
Stanton, MI 48888

Southwest: Monday, July 16, 2012
Goodwill Industries Building
420 East Alcott Street
Kalamazoo, MI 49001

East: Tuesday, July 31, 2012
Saginaw CAN Council Mid-Michigan Children's Museum
315 W. Genesee Avenue
Saginaw, MI 48602

Northern Lower Peninsula: Wednesday, August 1, 2012
B.J.'s Banquet Meeting Rooms
990 N. Center Street
Gaylord, MI, 49735

Eastern UP: Wednesday, September 19, 2012
Village Inn of Newberry
7552 M 123
Newberry, MI 49868

Western UP: Thursday, September 20, 2012
Conference Room D RESA
321 East Ohio Street
Marquette, MI 49855

Please contact Emily Schuster-Wachsberger (wachsbergere@michigan.gov) to R.S.V.P. or with any questions.

Direct Service Grant News and Announcements

Children are the world's most valuable resource and its best hope for the future ~John F. Kennedy
Children are like wet cement. Whatever falls on them makes an impression ~ Dr. Haim Ginott



New Reporting Requirements Being Explored for Direct Service Grantees

In the coming months, CTF will work with Direct Service grantees to explore ways to better capture evaluative data. During the June Direct Service Work Group meeting, participants discussed possible reporting changes and agreed that changes could help grantees better assess their work and enable CTF to better capture outcome data.

CTF would like to work with grantees to make changes in reporting beginning as soon as the 4th quarter for FY2012. At the July 12 work group meeting, we will explore:

1. What are reasonable strategies for capturing outcome data?
2. What would be the essential elements expected from all grantees in a year-end report?
3. Are there training and technical assistance needs that need to be addressed?

All grantees are encouraged to participate in this discussion. We would like everyone's input as the decisions that result will impact reporting requirements for all grantees.

Direct Service Request for Proposals Update

- Mark your calendars! The next 4-year (FY2013-FY2016) DS RFP notification will be posted on September 5, 2012, at 5:00 p.m. in EGrAMS and on Bid4michigan.com. The application will be due by October 11, 2012, at 3:00 p.m.
- The FY2013 grant cycle will begin on April 1, 2013 (a 6-month grant cycle in FY2013). FY2014-FY2016 will be full-year grants.
- If you intend to apply for a direct service grant, immediately notify your CTF Local Council so they can begin the review and endorsement process.

Circle of Parents Corner:

- Updated site list is included on the CTF Website at http://www.michigan.gov/documents/ctf/Michigan_CTF_COP_Sites_FY_Feb_2009_266798_7.pdf
- Circle of Parents training is currently being scheduled in Gladwin and Wayne Counties. Notifications will be sent out later this month.
- Circle of Parents Advisory Committee co-chair recruitment: Requesting a volunteer to co-chair the quarterly teleconferences. The committee will have its next teleconference on June 20, 2012, from 1:30 p.m. – 2:30 p.m. All Circle Site facilitators and interested persons are welcome to attend.
Call Number: 877-336-1828 Access Code: 8088351

Child Sexual Abuse

Prevent Child Abuse America (PCA) has published helpful information on what the prevention community and society can learn about child sexual abuse as the Jerry Sandusky case prepares to go to trial. On June 4, 2012, PCA issued a statement about what we have learned. The entire statement is available at <http://preventchildabuseamerica.blogspot.com/2012/06/jerry-sandusky-and-penn-state-seven.html>.

It was also announced that three national organizations fighting child sexual abuse (CSA) have formed an alliance to make CSA prevention a national priority. With 60 years of combined experience in prevention of child abuse, Darkness to Light, Stop it Now! and Prevent Child Abuse America have formed the CSA Prevention Alliance to introduce a new standard in the nation for CSA prevention and intervention. The Alliance has a function to help federal agencies incorporate CSA prevention policies and practices into programs and they also support the National Plan to Prevent the Sexual Abuse and Exploitation of Children. More information on the Alliance is at <http://preventchildabuseamerica.blogspot.com/2012/06/alliance-seeks-to-make-child-sexual.html>. There is also a YouTube Channel called endCSA at <http://www.youtube.com/user/endingcsa> with information on the work.

“We as a nation can, and must, prevent this kind of abuse from occurring to future generations, because at the very least all of our children deserve happy and healthy childhoods, free of abuse.” – PCA President, Jim Hmurovich

**Click on the Logo to Access Links to
CTF Social Media Pages**



Children's Trust Fund
Protecting Michigan's Children



**Prevent Child Abuse
Michigan**

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Pam Posthumus Signature Auction Event

We Gratefully Acknowledge the Support of our 2012 Sponsors

As of May 4, 2012

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