

Children's Trust Fund of Michigan
Board of Directors Regular Meeting
June 12, 2012 @ 1:30 p.m.
Jackson National Life Insurance Company
1 Corporate Way
Lansing, Michigan, 48951

MINUTES

In Attendance:

John Brown
Lisa Canada (Phone)
Mark Davidoff
Karl leuter
Shelley Kester (Phone)
Lena Koretsky (Phone)
Mark McDaniel
Sgt. Michelle Robinson
Jocelyn Vanda (Arrived at 2:36pm)
Lori Wortz

CTF Staff: Mike Foley, Tricia Headley, Alan Stokes

Minutes from April 11, 2012

Motion to approve the Board minutes as amended with Shelley Kester's name in the attendance for the April 11, 2012 meeting. – Mark Davidoff
Motion seconded – John Brown
Motion passed

Finance Committee Report – Mike Foley

Mike Foley discussed the May Financial Report. John Brown made the motion to accept it and Sgt. Michelle Robinson seconded it. Acceptance of the report passed.

Program Committee Report—Mike Foley

- CTF is now the state lead for the *Period of Purple Crying*.
- The Regional Meetings with Local Councils held this year by the Local Council Coordinator will provide an opportunity for board members to participate.
- The RFP is being finalized for the Direct Service Grant proposals. Plan will be to have a program committee meeting the week of Nov. 26, 2012 and have the board make final decisions on awards at its Board Meeting on December 12, 2012.
- Lori Wortz said that Mike Foley will be reaching out to board members with an opportunity to serve on Board Committees. These include Program Committee, Finance Committee, and Fund Development Committee.

Fund Development Committee – Tricia Headley

- Tricia Headley shared the Fund Development Report.
- Tricia Headley discussed the Pam Posthumus Signature Auction Event (May 16, 2012)

- A decrease in proceeds was attributed to less sponsorships from the West Michigan area this year and more expenses with having two Fund Development consultants this year.
- A discussion was held regarding the use of two Fund Development Consultants.
- A discussion was held on the Model of the event and if it should remain a Lansing centric event or expand to a function soliciting statewide interest.
- A discussion was held on the expenses of the auctioneer for the event and various options looking ahead to the 2013 event.
- The date for the 2013 Auction has not been set but will be around the 3rd week of May again.
- Tricia Headley discussed the Heart of Michigan Governor's Cup Run (June 30, 2012)

ED Report – Mike Foley

Mike Foley reported on the following.

- Heirloom Birth Certificate. There will be an Awards Ceremony on July 11, 2012 for the design winners of the Heirloom Birth Certificate.
- Southeast Michigan Shaken Baby Initiative. The initiative funded by a grant received by CTF from the Jewish Fund is underway with training having been conducted and educational materials being distributed.
- Adverse Childhood Experiences (ACE)-Efforts to do Michigan research.
- Prevention Awareness Day (April 19, 2012)
- 2013-2015 Local Council Renewal Process.
- Direct Services – 2013 Competitive Grant (See Program Committee Report)
- CBCAP Application-Submitted on June 1, 2012. This federal grant is approximately 1/3 of the CTF budget.
- Other Activities
 - Annual Conference
 - Safe Sleep (Inter-Departmental)
 - Kingship Navigator-Grant Proposal
 - Parents Partnering for Change
 - Strengthening Families-Protective Factors
 - Citizens Review Panel (CRP)
 - IV-E Waiver
 - Child Sex Trafficking Protocol

Motion to Adjourn – John Brown

Motion Seconded – Mark McDaniel

Meeting Adjourned at 2:45 p.m.

Board chair Lori Wortz called a closed session meeting for the Board Members to discuss personnel matters. The CTF staff left the meeting.

Minutes by: Alan Stokes