CTF NEWS

March 29, 2018

Child Abuse Prevention Month Prevention Awareness Day Events

Governor Rick Snyder has signed the Proclamation and with it, so begins April's Child Abuse Prevention (CAP) Month. Last year 37,970 children were reported to have been abused in Michigan.

On Wednesday, April 25, 2018 at 11AM at the Lansing State Capitol steps CTF will host its 10th annual Prevention Awareness Day rally consisting of notable speakers, entertainment, a procession down Michigan Avenue and the planting of a pinwheel garden at the traffic circle at Michigan and Washington Avenues. This milestone event will feature First Lady Sue Snyder, Lansing Mayor Andy Schor, State Senator Margaret O'Brien, State Representative Erica Geiss, CTF Board Chair Randy Richardville, Bishop Reginald Bluestein who oversees 29 Detroit area churches and Michelle Schulte of the Anishinaabe Tribe and project director of the Inter-Tribal Council of Michigan. Entertainment will be provided by the Lansing Community College Choir, the Lansing's Pleasant View Elementary School Choir and Elder Don Lyon, a Native American singer and drummer. A number of local organizations will also have tables where they will distribute informational materials including. Media is invited to this event.

We would love to see at least 600 attendees, people from all walks of life, diverse backgrounds and political persuasions all coming together solely as Michiganders to convey the message that all our children deserve safe and nurturing upbringings so that they may grow up to achieve their full potential. It is often easy to get a crowd at the Capitol to complain. Let's also show that we can gather in significant numbers to honor and celebrate our most precious resource, our children!

There are a number of benefits from coming to this momentous occasion, including:

- 1) You and/or your organization stand together with and gain support from other likeminded entities;
- 2) You have an opportunity to listen to knowledgeable individuals which we believe will be minimally be informative and perhaps illuminating;
- 3) You become a collective prevention presence, taking responsibility for and asserting its vital importance in the evolution of a healthy and prosperous society;

This year's Prevention Awareness Day theme is once more "The Power of One," a belief that one person, one community, one dollar, and one action can help protect children from abuse and neglect throughout Michigan. Your continued support, participation, and/or sponsorship for this rally event serves as a positive reminder that each one of us is taking personal responsibility to help create safe and nurturing environments in which to raise happy and healthy children.

CTF is truly grateful for and has received a number of generous cash and/or in-kind donations for Prevention Awareness Day. They include; Grand Traverse Pie Company, The Lansing Area Exchange Club, the Michigan Department of Health and Human Services (Division of Maternal and Infant Health), Brighton Ford, the First Methodist Church (Capitol Ave, Lansing), Lansing Community College, Stan Setas Produce, Cottage Inn Pizza and Absopure Water.

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Local Councils Child Abuse Prevention Month Activities



CTF Local Councils across the state are engaged in sponsoring and/or hosting a number of events to bring special attention and meaning to CAP Month. In addition to the hundreds of pinwheel gardens being "planted" other activities include: educational conferences, fundraisers, public awareness events; prevention billboards posted on highways, family activity events and expos, pinwheel cut-out coloring contests, walk-runs, faith-based worship services with a prevention theme, processions and many others. To help the Local Councils in their efforts a toolkit was created which is available for public use as well at the following link, www.michigan.gov/preventchildabuse.

The 73 CTF Local Councils are dedicated organizations committed to the notion that all children deserve to grow up in safe and nurturing environments. CTF is honored to work with these committed councils. For more information about the CTF Local Council please visit, www.michigan.gov/ctf.



Children's Trust Fund

Protecting Michigan's Children

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