



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Regular Meeting

March 31, 2020

1:30 p.m. – 3:30 p.m.

Microsoft Teams Virtual Meeting

Minutes

Members Present: Tammy Bernier, Rabbi Amy Bigman, Jason Gold, Stan Hannah, Kelle Jo Ilitch, Amy Tattrie Loepf, Sgt. Marty Miller, Alisande Shrewsbury, Jill Simms, Kathleen Trott, David Zyble

Members Not Present: Willie Dubas, Bill Hardiman, Lauren Rakolta, Orlando Todd,

Guest Speakers: N/A

Public: None

Staff Present: Suzanne Greenberg, Alan Stokes, Emily Schuster-Wachsberger, Taylor Williams

1. Welcome and Call to Order: Amy Tattrie Loepf

- a. The meeting was called to order by Board Chair, Amy Tattrie Loepf, at 1:35 p.m.
- b. The board chair had both board members and CTF staff introduce themselves.

2. Minutes: Motion to approve the December 12, 2019, minutes was made by David Zyble and seconded by Stan Hannah. The motion passed unanimously.

3. Financial Report: Alan Stokes

- a. Alan reviewed the current budget revenues and expenses. Due to staffing reductions the CTF expenses will be less than the budgeted amount. There were no 'surprises' in the current budget. However, of note about the current 2020 budget included:
 - i. Regarding revenue, CTF is earmarked to receive additional CBCAP dollars this year due to federal increased allocations to the grant. The final dollar amount is to be determined.
- b. A proposed 2021 budget was presented. Alan noted that although it seems to be early to discuss the 2021 budget, it is a requirement of the upcoming federal CBCAP grant application which will be submitted in early June, prior to the next CTF board meeting. Additionally, Suzanne noted the following about the upcoming 2021 budget:
 - i. CTF has a goal to enhance revenues from auction, license plate, heirloom birth certificates, online Kids Store, tax initiative and other fund development endeavors.
 - ii. The Kids Store website is being updated and will have customer access.
 - iii. CTF is considering a new license plate change to include the pinwheel.
 - iv. CTF plans to reevaluate the Local Council tier system.
 - v. The Citizen's Review Panel work is being reevaluated moving from contractor being hired to an internal staff overseeing it.
 - vi. There is a dollar surplus projected with additional dollars being input to CTF's reserves.

- c. A motion to approve the 2021 budget was made by Amy Tattrie Loepp and seconded by Tammy Bernier. The motion passed unanimously.

4. Director's Report: Suzanne Greenberg

- a. Due to the coronavirus pandemic, the April 21st Child Abuse Prevention Awareness Day rally is cancelled, and the Pam Posthumus Signature Auction Event is being postponed with possible September dates being considered. This year's April Child Abuse Prevention Month activities have changed and now have a social media focus. Those details are articulated below in Program Reports.
- b. Suzanne noted that CTF staff are now working remotely and, due to the current pandemic circumstances, are working on a variety of new projects in addition to their usual job responsibilities. Several staff have volunteered to work on the state's COVID-19 help phone line.
- c. New possible auction dates are available at the Breslin Center in September. Considerations in deciding a final date include the Jewish high holidays and beginning of school activities and programming.
- d. CTF has been asked to assist leadership efforts during the pandemic. Examples of this include CTF putting together a parent guide to share with our network and MDHHS (for their use), and CTF providing the MDHHS Children's Services Agency with data related to the prevention work being accomplished in the state in order to assess prevention needs and intensify service delivery in a timely fashion.
- e. As mentioned earlier, the federal CBCAP grant has been increased. Due to proposed funding allocations amongst those receiving the grant (all 50 states and U.S. protectorates), the final allocation dollar amounts are being re-evaluated in order to rectify any grant distribution inequities that may have occurred with the initial dollar designations. This will mean a small reduction in Michigan's CBCAP grant but the dollar amount is yet to be determined. Regardless, the CBCAP dollars will be significantly increased over the 2019 funding.
- f. The CTF Board will be forming committees. Those committees include an Executive, Advocacy, Program, Public Awareness and Resource Development. CTF Board Chair Amy Tattrie Loepp expressed that she hopes that board members will use their talents to actively participate these committees as well as assist the CTF team in general. Additionally, she noted that she is looking forward to working with these board committees and would like to reexamine whether the current four board meetings a year is still applicable to meet CTF's needs. Each committee will make its own decisions regarding work and time commitments.

5. Program Reports: Emily Schuster-Wachsberger, Alan Stokes, Taylor Williams

- a. Alan Stokes announced that a CTF Board SharePoint site has been created. Features include an events calendar, documents library which will include the board manual, and a discussion page/board.
- b. Emily Schuster-Wachsberger provided Local Council and, for Heidi Coggins (who was unable to attend the meeting), the Direct Services updates.
 - i. The Direct Services 2021 RFP and application development process as required by MDHHS was completed on time. If all MDHHS steps move along in a timely fashion the application will be posted in May. With submissions, reviews and final approvals it is anticipated that the new contracts will begin October 1st at the start of the 2021 fiscal year.

- ii. Emily noted that this year's CAP Month will have a social media focus. Toward that end CTF hosted a training on March 27th to highlight the Social Connections manual and other changes in the way CAP Month will be celebrated this year. Additionally, Emily mentioned upcoming Local Council (and Direct Services) reporting and application requirements. Finally, in lieu of in-person site visits that would typically occur this summer, virtual meetings will be considered as an option.
 - c. Taylor Williams reported on communications, including social media projects. The Parents' Guide provides a variety of information and resources on a variety of topics to assist parents during the current pandemic. The Social Connection manual includes a plethora of information for re-envisioning CAP Month. This year's CAP Month will include events such as April 3rd's Wear Blue Day and an April 21st virtual Child Abuse Prevention Awareness Day. Contests and other events have also been created. Suzanne thanked Taylor for her great work in creating a CAP Month Social Connections manual and a Parents' Guide. Suzanne noted the large amount of time and effort that has gone into creating these materials. She also encouraged the board to participate on CTF's social media during CAP Month.
 - d. Board feedback from the program reports included a suggestion to highlight 2 Local Councils daily during CAP Month. Also, Suzanne noted that CTF is exploring additional training opportunities for both staff and grantees (Local Councils and Direct Services).
6. **Public Comment:** While all CTF current board meetings are virtual, CTF is taking appropriate steps to assure public knowledge and participation in these meetings.
7. **Adjourn:** Future 2020 board meeting dates are to be determined.

A motion to adjourn was made by Alisande Shrewsbury and seconded by Stan Hannah with the motion being passed unanimously. The meeting was adjourned at 3:20 p.m.