



MICHIGAN CHILDREN'S TRUST FUND

SPRING 2020
NEWSLETTER

Update

FROM THE DIRECTOR'S DESK



Traditionally, April is a time that we unite with our fellow advocates across the state to elevate the importance of child abuse prevention. During this extraordinary time, each Michigan county has redesigned Child Abuse Prevention Month 2020 while maintaining our laser focus on the well-being of our children and support for our families! To this end, take a moment to watch out for our children. At a time when we are sheltering in place, many families are under tremendous stress with changes in employment, home schooling and not socializing with our friends and family, which is critical to our health. If you have a child, neighbor, or friend who is struggling and needs help, take a moment to check in with them. A list of key resources is provided for you on the next page, including MI-211, if you or someone you love needs additional assistance during these everchanging times. You may also find our new [Crisis Parent & Caregiver Guide](#) helpful for yourself or to share with others.

Like many organizations throughout Michigan, CTF has creatively adapted our 2020 CAP Month as a virtual campaign. Although circumstances required us to cancel this year's Child Abuse Prevention Awareness Day Rally at the State Capitol, we've been able to raise awareness in alternative, meaningful ways. Earlier this month, we celebrated Prevent Child Abuse America's National Wear Blue Day to raise awareness for child abuse prevention. Thank you to the thousands of you who participated! We hope that you will continue to interact with us on social media as we work hard to create new content and share helpful resources. Please take some time to check out, Like, Comment and Share on our [Facebook page](#) as you keep an eye out for exciting announcements in the coming weeks!

One simple yet meaningful way you can make a difference this Child Abuse Prevention Month is by planting a virtual pinwheel in PCAA's [nationwide pinwheel garden](#). Not only does participating in this way help increase awareness of the necessity of child abuse and neglect prevention work, it also allows you to designate a donation to CTF/Prevent Child Abuse Michigan. Your hard-earned dollars can then be returned to your local community and used to strengthen the children and families within it. You can also promote our Pinwheels for Prevention efforts by taking the coloring sheet in this newsletter and having everyone in your family color one to place in your window as a symbol that you are willing to Stand UP for Kids!

I hope you'll take a few minutes to read the rest of this newsletter where you'll learn about some of our incredible local prevention programming and be introduced to six new CTF Board Members.

Thank you for your commitment to protecting children,

A handwritten signature in black ink, appearing to read "Sp. Greenberg". The signature is written in a cursive, flowing style.

FOR IMMEDIATE ASSISTANCE

CHILD ABUSE & NEGLECT HOTLINE

1-855-444-3911

DISASTER DISTRESS HELPLINE

1-800-985-5990

NATIONAL DOMESTIC VIOLENCE HOTLINE

1-800-799-7233

MICHIGAN CORONAVIRUS HOTLINE

1-888-535-6136 or COVID19@MICHIGAN.GOV

MICHIGAN 2-1-1

A one-stop connection to thousands of local agencies and resources that can help—24 hours a day, 7 days a week.

Call 211 or Text your ZIP Code to 898211

Chat Online - [Click Here](#)

SUBSTANCE ABUSE & MENTAL HEALTH SERVICES
ADMINISTRATION HOTLINE

1-800-985-5990 or Text TalkWithUs to 66746

CTF WELCOMES NEW BOARD MEMBERS

Children's Trust Fund - Michigan's Chapter of Prevent Child Abuse America



Amy Loepp, Board Chair

Bloomfield Hills | Representing General Public

President and owner of Tattrie Strategies; co-founder and president of Impact100 Oakland County. She holds a Masters in Business Administration from Central Michigan University.

Tammy Bernier

Saginaw | Representing Business Community

Owner and CEO of the Duperon Corporation and a member of the Child Abuse and Neglect (CAN) Council Great Lakes Bay Region Board of Directors.



Rabbi Amy Bigman

East Lansing | Representing Religious Community

The Rabbi at Congregation Shaarey Zedek in East Lansing and the founder and past coordinator of the Interfaith Clergy Association of Greater Lansing (formerly the East Lansing Area Clergy Association).

Jason Gold

Dexter | Representing General Public

President of GEM Advocacy Group; Dexter Schools Board of Education Trustee; member of United Way of Washtenaw and the Washtenaw County School Justice Partnership.



Kelle Ilitch

Bloomfield Hills | Representing Parents

Active board member for Ilitch Charities; member of the Detroit Children's Fund Board of Directors; actively involved in various charities bettering local communities in Detroit.

Jill Simms

Skandia | Representing Legal Community

Assistant prosecuting attorney for the Marquette County Prosecutor's office and an instructor at the Northern Michigan University Regional Police Academy. She earned her Juris Doctor degree from Wayne State University.



New CTF Board members will be joining current members:

Willie Dubas

Labor Community

Stanley Hannah

Business Community

Bill Hardiman

Michigan Department of Health & Human Services

Sgt. Martin Miller

Michigan State Police

Lauren Rakolta

Business Community

Alisande Shrewsbury

Michigan Department of Education

Orlando Todd

Michigan Department of Health & Human Services

Kathleen Trott

Legal Community

David Zyble

Business Community

PREVENTION PROGRAM SPOTLIGHT

BIG BROTHERS BIG SISTERS OF METROPOLITAN DETROIT CTF DIRECT SERVICE GRANTEE

Formed in 1974 with the merger of five local Big Brother Big Sister organizations from throughout metro Detroit, Big Brothers Big Sisters of Metropolitan Detroit is the largest one-to-one evidence-based mentoring organization in Southeast Michigan, serving nearly 1,000 youth annually with site and community-based mentoring programs. All programming is rooted in evidence-based practices and the mentoring model is certified by multiple federal government departments as an effective evidence-based model in realizing positive outcomes for youth.

BBBSMD provides secondary child abuse and neglect services for families by providing community-based mentors to youth who have a parent that is currently incarcerated. Mentors meet often with their assigned youth to engage in support and activities designed to positively develop social and emotional competence within the youth. Mentors also provide brief respite periods for the parent of each child by engaging them in activities outside of the home. Additionally, BBBSMD offers training in the Strengthening Families model to parents and mentors through their local Child Abuse and Neglect Council. This training ensures that both the parent and the mentor are fully informed on the Strengthening Families framework and able to apply it in their daily interactions with the involved youth. Due to the passion and dedication of BBBSMD employees and supporters, many Metro Detroit families and children are thriving through a better understanding of child development, effective communication, and appropriate strategies for mediating challenging behaviors.

We are deeply saddened by the loss of one of BBBSMD and CTF's fiercest champions for children due to COVID-19. Dorothy Pugh (pictured above) made a tremendous positive impact with during her life by investing her passion, time, and talents in helping families and children of Detroit. It has always been clear to CTF that Dorothy was vital to her organization's efforts to prevent child abuse and neglect by strengthening families. We're grateful for Dorothy's impactful work during her life and hope her passion will continue to inspire many others to Stand UP for children. Our heartfelt condolences go out to Dorothy Pugh's family and to Big Brothers and Big Sisters of Metropolitan Detroit.

To learn more about this organization, donate, or get involved, visit: bbbsdetroit.org or follow them on Facebook [here](#).



CRAWFORD/ROSCOMMON CHILD PROTECTION COUNCIL CTF LOCAL COUNCIL



The mission of the Child Protection Council is to improve the quality of life for children and families in Crawford and Roscommon Counties. Partnering with other local organizations, they focus on topics such as safe sleeping habits, carseat safety and bringing awareness to child abuse and neglect.

This April, Crawford/Roscommon CPC is creatively engaging the community (from a distance) in Child Abuse Prevention Month virtually through "Pinny Pinwheel," the organization's newest spokesperson. Council Coordinator Tammy Tyler traversed the community to photograph Pinny in several undisclosed locations (while practicing strict social distancing, of course). Throughout the month, CRCPC has been posting these pictures to their Facebook page and asking followers to guess Pinny's location for a chance to win a gift card to local establishments.

We love Pinny and the creativity that brought him to life, as well as the fun way support to local businesses while engaging the community in prevention awareness.

To learn more about this organization, donate, or get involved, email crcpc@mail.com

To check in with Pinny Pinwheel, visit CRCPC's Facebook page [here](#).

GET INVOLVED

BUILDING RESILIENCE IN OURSELVES & OUR COMMUNITIES WEBINAR

We've partnered with the Early Childhood Investment Corporation (ECIC) to host a free webinar April 30, 2020 from 1:00PM - 2:15 PM EDT. Join speakers Heidi Coggins and Evi Lindquist for a meaningful discussion about strategies to strengthen our collective community resiliency and how you can connect with your local CAN council to support their efforts in keeping children safe. Space is limited to the first 50 registrants - sign up [here](#) today!

VIRTUAL PINWHEEL GARDEN

While we aren't able to plant physical pinwheel gardens throughout the state, we have the opportunity to plant virtual pinwheels! Prevent Child Abuse America has launched a nationwide Virtual Pinwheel Garden you can access [here](#). This serves as both a CAP Month awareness tool a fundraising opportunity for CTF as each pinwheel planted can be designated to state PCA chapters. Help us cover Michigan in pinwheels!

ANNUAL SIGNATURE AUCTION UPDATE

With the safety and well-being of all involved in mind, we have decided to postpone our 18th Annual Signature Auction Event. We are currently working to secure a new date this fall. Please stay tuned for more information.

TAX CAMPAIGN

The tax deadline has been extended to July 15th which allows you additional time to contribute to the strengthening of our children and families across Michigan by donating any portion of your State Income Tax Return to CTF! To Stand Up for Kids in this way, simply utilize Line 22 when completing your MI-1040 as well as the Michigan Charitable Contribution Form 4642.

STAY IN TOUCH!



facebook.com/michiganctf



[@ctf_michigan](https://twitter.com/ctf_michigan)

THANK YOU

WEAR BLUE DAY 2020



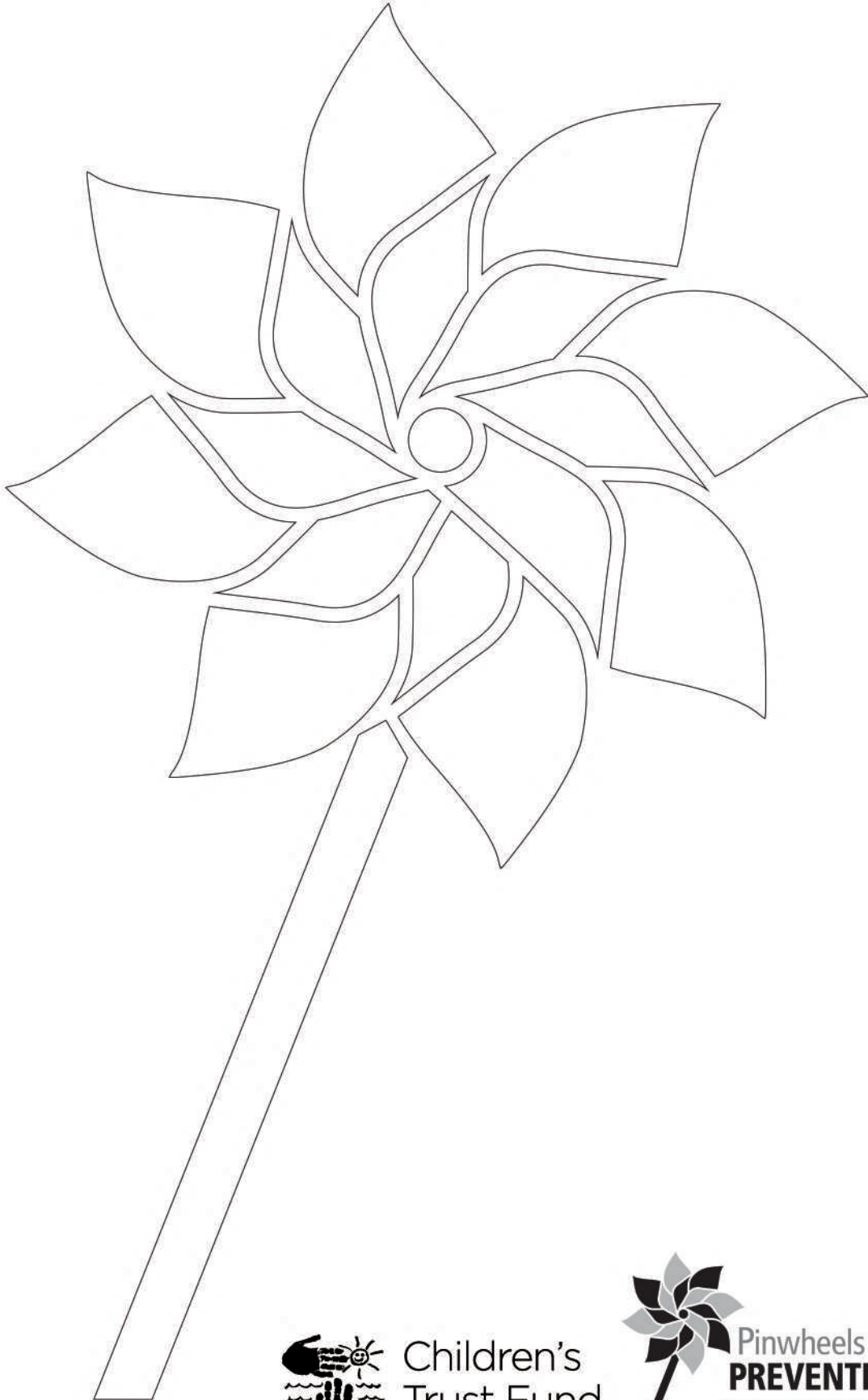
 Children's Trust Fund

 Prevent Child Abuse
Michigan

A huge thank you to everyone who has participated in any of our Child Abuse Prevention Month celebrations! We're so encouraged by your commitment to Stand UP for Michigan's Kids!

Please be aware that our office is closed until further notice and we are not available by phone. If you need to contact CTF, please send an email to ctfinfo@michigan.gov.

Decorate This Pinwheel!



Children's
Trust Fund
Protecting Michigan's Children



Pinwheels for
PREVENTION[®]
Prevent Child Abuse
Michigan