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Spring Event on June 12

On Friday, June 12, the Children's Trust Fund will hold its 2009 Spring Event at the home of Paul Hodges in Orchard Lake Village. The event will be hosted by Paul Hodges and Ron and Heather Boji from 6:00 p.m. to 9:00 p.m. We are very pleased to announce that Mitch Albom, renowned sports announcer and author of *Tuesdays with Morrie*, will be our Guest of Honor.

Tickets to the event will be available by the end of April at \$150 for benefactors and \$100 for patrons. Sponsorship opportunities are available starting at \$500 and up. Please visit our website at www.michigan.gov/ctf for additional sponsor and ticket information.



Mitch Albom

We hope you will join us for this unique opportunity to see the lovely home of Mr. Hodges, hear and visit with Mitch Albom, and support the Children's Trust Fund—all in one fun-filled evening! Please help us make this event a success by attending and forwarding a save-the-date flyer from the event page on the CTF website to your friends and family. For more information on Mitch Albom, visit his website at <http://mitchalbom.com>.

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Prevention Awareness Day Launches Child Abuse Prevention Month

On March 24, CTF and Children's Charter of the Courts of Michigan, in cooperation with Prevent Child Abuse America, held a rally at the State Capitol to launch Child Abuse Prevention Month. The rally featured a number of notable speakers and an elementary school choir. Approximately 125 event participants planted a colorful pinwheel garden to show support of child abuse and neglect prevention programs in Michigan. The pinwheel is the national symbol of child abuse and neglect prevention.

Speakers at the rally included CTF board vice chair Anita Fox; CTF interim executive director Paul Shaheen; Children's Charter board president Judge Lisa Sullivan; Rep. John Espinoza, D-Crosswell; Sen. Bill Hardiman, R-Kentwood; and Lansing Mayor Virg Bernero. The Fifth Grade Choir from Lansing's Averill Elementary School also performed musical selections.

"CTF is excited to be working with our partners, Children's Charter, Prevent Child Abuse America and our local communities in kicking off Child Abuse Prevention Month," Mr. Shaheen said. "The governor's proclamation making April Child Abuse Prevention Month sets the stage for a positive and affirmative commitment for all Michigan citizens to do their part to help our kids be treated with dignity and respect."

A list of local council events is on the CTF website at http://www.michigan.gov/documents/ctf/local_council_april_activities_273766_7.pdf.
Please let CTF know if any information needs to be added or edited.



Averill Elementary 5th Grade Choir at Prevention Awareness Day - March 24, 2009



Procession from Capitol to pinwheel garden - March 24, 2009



Lansing Mayor Virg Bernero leads group in planting of pinwheels - March 24, 2009

Local Council Information

Second Quarter Reminder

Second quarter reports are now due. They should be completed and submitted no later than April 20. Thank you in advance for your attention in this matter.

New Resource Guide: Strengthening Families and Communities, Preventing Abuse

Order your free copies of *Strengthening Families and Communities: 2009 Resource Guide* today! Developed for service providers, the guide highlights strategies to strengthen families by promoting key protective factors that prevent child abuse and neglect. It also includes tip sheets in both English and Spanish to share with parents.

The Resource Guide is produced annually by the U.S. Department of Health and Human Services' Children's Bureau, Office on Child Abuse and Neglect, Child Welfare Information Gateway, and the FRIENDS National Resource Center for Community-Based Child Abuse Prevention. The 2009 guide was developed with input from numerous national organizations, Federal partners, and parents committed to strengthening families and communities.

The guide can be downloaded or ordered at www.childwelfare.gov/preventing/res_guide_2009 or by contacting the Child Welfare Information Gateway at (800) 394-3366 or info@childwelfare.gov.

Service providers can find additional materials in the Preventing Child Abuse & Neglect section of the Information Gateway website. This web section includes resources for National Child Abuse Prevention Month, as well as information on evaluating and funding prevention programs, enhancing protective factors, and effective parenting. For more details, visit www.childwelfare.gov/preventing.

Upcoming Local Council Work Group Meetings

The Local Council Work Group meetings have been set for 2009. Please note that the meetings will continue to occur the first Thursday of each month, except for the June and July meetings.

May 7 @ 10:00 a.m.

June 3 @ 2:00 p.m. (a Wednesday afternoon)

July - No meeting

August 6 @ 10:00 a.m.

September 3 @ 10:00 a.m.

October 1 @ 10:00 a.m.

November 5 @ 10:00 a.m.

December 3 @ 10:00 a.m.

Local Council Application Renewals

The Local Council three-year application renewal went live on April 10, 2009. You will be able to go into EGrAMS and begin entering data. You will be choosing the LCFY10 program to pull up the application. Please refer to the training documentation and/or the "Recipe Book" for further information. The final date for acceptance of the application will be Tuesday, May 19, by 3:00 p.m. After that date and time, you will not have access to enter any data. You are encouraged to begin the data entry process immediately.

Local Council Application Renewal Updates & TA Session

A technical assistance session covering the FY 2010 application renewal will be held via teleconference on Friday, April 17. Details are as follows:

Friday, April 17, 2009

10:00 a.m. to 12:00 p.m.

Using CTF Conference Line

(877) 336-1828 and access code 8088351

Upcoming Events

April 17: The Alpena CAN Team (serving Alpena and Presque Isle counties) will hold a **Concert for a Cause** on Friday, April 17. The event will take place from 7:00 p.m. to 9:00 p.m. at the St. Paul Lutheran Church in Alpena. The event costs \$15.00 per family or \$5.00 per person. Please contact Debbie Werner at (989) 358-4644 for more information.

April 17: The Calhoun Child Abuse and Neglect Council will hold its **Sixth Annual Blue Tie Event** from 6:00 p.m. to 9:00 p.m. at the Battle Creek Country Club. Event tickets are \$25.00 / raffle tickets are \$10.00. A Wii with a Wii Fit will be raffled. Contact the council at (269) 962-2562 for more information.

April 21: Mayor's Task Force on Child Abuse and Neglect will hold its **4th Annual Community Leadership Breakfast** on April 21, 2009, from 8:30 a.m. to 11:00 a.m. at the Detroit Yacht Club. Presenters will be Dr. Calvin Treat, Chief Health Officer, City of Detroit and Dr. Grenae Dudley, Chief Executive Officer, The Youth Connection, Inc. One Social Work CEU is available. Please call (313) 259-4411 Ext. 321 for more information.

April 24: The Upper Peninsula Children's Coalition is pleased to present the **Annual Children's Coalition Conference** with special guest speaker Robert Anda, MD, MS. Dr. Anda is the Co-Principal Investigator and Co-Founder of the Adverse Childhood Experience (ACE) Study and will present on "The Health and Social Impact of Adverse Childhood Experiences Throughout the Lifespan." The conference will take place at Northern Michigan University in Marquette. Registration materials will be available in March 2009. For more information, contact cookieaho@sbcglobal.net or polson@glycd.org.

April 24: The Washtenaw Area Council for Children is holding its annual conference "**Into the Wild: A Journey Inside the Middle School Mind.**" The conference will be held from 9:00 a.m. to 12:30 p.m. The presenter is Shelley Gerson, MA, LPC who is a counselor at James R. Giesler Middle School, Walled Lake Consolidated School District. Shelley will share her specific techniques for relating, motivating, and enjoying pre-teens. CEUs will be offered. For more information, contact (734) 434-4215 or visit www.washtenawchildren.org.

April 26-27: The Michigan Association for Infant Mental Health will hold its 31st Biennial Conference entitled "**Healing Relationships: Preventing the Intergenerational Transmission of Trauma.**" The conference will feature plenary speakers, workshop presentations, a policy luncheon, and other special activities. It will take place on the central campus of the University of Michigan in Ann Arbor. For more information, visit www.mi-aimh.org.

April 29-30: The Child Trauma Conference entitled "**Impact, Treatment & Interventions for Abused & Neglected Children & Youth**" will be held at the Lansing Community College West Campus. The event is being hosted by the Michigan Federation for Children and Families and supported by the State Court Administrative Office (Child Welfare Services Division) and 20 private agency sponsors. Registration is online only through the Federation's website at <http://michfed.org/2009/03/17/trauma/>. Registration is expected to quickly fill to capacity, so register early!

April 30: SpankOut Day USA is observed on April 30. Visit <http://www.stophitting.com> for some easy and inexpensive ideas about how to observe SpankOut Day. The website also has a SpankOut Day toolkit that includes sample press releases and ideas for activities in faith communities.

Upcoming Events

April 30: The Arenac County Child Protection Council is sponsoring a seminar entitled “**When Children Take Their First Drink before They Take Their First Breath**” at Abundant Life Church in Standish. Barbara Wybrecht, RN, FASD Clinical Nurse Specialist will be presenting information on Fetal Alcohol Syndrome. Social Worker CEUs are pending, and 5.5 contact hours will be awarded for Substance Abuse Certifications. Cost is \$30.00 without Social Work CEUs and \$60.00 with Social Work CEUs.

May 7: The **Eaton County Community Breakfast** will be held from 7:00 a.m. to 8:30 a.m. at the Eaton Area Senior Center, located at 804 South Cochran Rd. Honorable Michael Skinner is the speaker. For more information call (517) 543-7500, ext. 1646. Eaton CAP Council is the co-sponsor.

May 12: The **CTF Board** will meet at 1:30 p.m. at the DTE Energy office, located at 101 S. Washington Square, Ste. 700, Lansing, MI 48933)

May 27-29: The **National Child Welfare Evaluation Summit** will be held at the Renaissance Mayflower Hotel in Washington, D.C. The summit will explore the current state of evaluation practice in the field of child welfare and to promote cohesive, strategic, and sound approaches for evaluating child welfare systems, programs, and projects. Target participants include Children’s Bureau discretionary grant evaluators, State and Tribal child welfare administrators and analysts, evaluation experts in child welfare, evaluation experts in other human service fields, and interested child welfare professionals. For more information, email evaluation-summit@pal-tech.com.

June 2-4: Register now for the **National Summit on the Intersection of Domestic Violence and Child Maltreatment: From Inspiration to Innovation: Leadership, Partnership, and Change**. The summit will be held in Jackson Hole, Wyoming, from June 2-4, 2009. To register, please visit <http://endabuse.org/content/features/detail/1081/>.

New Report on Physical Punishment in United States

Did you know that corporal punishment in schools remains legal in 21 U.S. states, and research shows it is used frequently in 13?

A new report released by Phoenix Children’s Hospital in collaboration with a researcher at the University of Michigan concludes that there is little evidence that physical punishment improves children’s behavior in the long-term. Rather, the report cites substantial evidence that physical punishment puts children at risk for negative outcomes such as increased aggression and mental health problems.

The report, authored by Elizabeth T. Gershoff, PhD, a researcher from the University of Michigan and reviewed and endorsed by Phoenix Children’s Hospital provides a concise review of one hundred years of social science research and hundreds of published studies on physical punishment conducted by psychology, medical, education, social work and sociology professionals on the effects physical punishment has on children. Individuals representing 30 organizations participated in its development, and it has already been endorsed by American Academy of Pediatrics, American College of Emergency Room Physicians, American Medical Association, National Association of Counsel for Children and National Association of Regulatory Administration.

The full report can be downloaded at www.phoenixchildrens.com/discipline.

Reminder: Channing Bete Spring Group Order Going on Now

The Channing Bete Spring Group Order program through Prevent Child Abuse America is underway. If you would like to take advantage of this limited opportunity for special pricing, you can do so until April 30, 2009. Please contact Alan Stokes at CTF with any questions or for additional information.

For information on specific products please visit the Channing Bete website at <http://pcaamerica.channing-bete.com/>. You may also contact Jasmin Tomic, Senior Account Manager at Channing Bete (888.834.6633, ext. 7), if you want specific samples of any products.

Michigan's Economy and Its Impact on Kids

By Paul Shaheen

It is a difficult time for Michigan's families. The pain is being felt everywhere, and probably nowhere more than in the homes of the working families of this state. CTF is tracking the unemployment rates because we know that abuse and neglect increases parallel them.

Two months ago, Jeff Sadler prepared a piece for CTF arguing that we needed some of the federal stimulus money to help support stressed families through the Zero to Three program. CTF and the children's coalitions in Lansing began to argue for those resources.

Last month I asked Jeff to update that report as part of our response to the Governor's office, legislators, and others about our stimulus package request. The revised unemployment numbers had increased by at least 2 percentage points almost evenly across the state!

Your help in explaining to your legislators and community supporters what our families are facing and how we could help them manage that stress is always important. Today it is even more important. You at the local level are the advocates for prevention of child abuse and neglect!



Help Parents in Your Programs: Join the Parent Leadership Work Group!

The Parent Leadership Work Group is currently exploring different ways to support parent leadership development within CTF programs. This may include providing financial support for parent leaders from CTF programs who wish to take part in local and statewide leadership trainings and activities. But we need your input! CTF is also partnering with other child advocacy organizations to discuss parent leadership initiatives.

Join us for the next Parent Leadership Work Group on Wednesday, May 20, at 10:00 a.m. We will be using the CTF conference line, (877) 336-1828 and access code 8088351. Please contact Sarah Davis at CTF with any questions, or to join the work group's email list.

Zero to Three Update

In late March, the Michigan legislature began restoring FY2010 Zero to Three Secondary Prevention funding to current levels. This includes funding from the Michigan Departments of Human Services, Education, and Community Health. The restoration of funding is a bi-partisan decision. Originally, the Governor's budget proposed to eliminate Zero to Three funding for FY2010. CTF looks forward to continuing to work with community partners through Zero to Three!

News on the Ethical Treatment of Children from MSU-APRR Children's Central

MSU Children's Central (the research, education and outreach collaborative and partner of CTF) is creating a fundraiser and promotions catalog of ideas for CTF local councils.

For more than one year, the MSU Department of Advertising, Public Relations, and Retailing has dedicated a Promotions and Sponsorships class to developing fundraising and promotions ideas for the Children's Trust Fund. This class, taught by MSU Children's Central director Dr. Nora Rifon and other faculty members, equips students with the best sponsorship marketing and event promotion techniques. During the class (ADV 336), students (mostly specializing in advertising or public relations) form teams to create a fundraising event for the Children's Trust Fund. The sponsorship marketing event plan is accompanied by a complete promotion campaign plan. The students use CTF as the case client with the understanding that their ideas can be translated into local fundraising and awareness-raising events on behalf of preventing child abuse. Children's Central is now putting together a catalog of these projects for dissemination to CTF local councils. Council staff and volunteers will be able to look at program abstracts online and order full proposals.

The CDC in Atlanta has named MSU professor and Children's Trust Fund project manager Dr. Richard Cole as a member of a newly-formed 15-member Child Maltreatment Prevention "Think Tank." Cole received an invitation to join the Knowledge to Action Child Maltreatment Prevention Consortium in a letter from Health and Human Services and CDC executive Dr. W. Rodney Hammond. In the letter, Hammond said the goal of this new national consortium will be to help translate current knowledge into social action and to help generate new knowledge designed to prevent child abuse in America. Cole was nominated to the consortium by Jim Hmurovich, head of Prevent Child Abuse America. CTF is the state chapter affiliate for Prevent Child Abuse America.

MSU Children's Central fellow, heavily published social marketing scholar Dr. Hye-Jin Paek, has been awarded a two-year, \$50,000 university FACT grant to pursue research entitled "Improving Children's Internet Health Literacy." Dr. Paek and her partner Dr. Thomas Hove, also a Children's Central fellow, are also conducting an analysis of various public service television spots on child abuse prevention.

This is the story of one little girl who overcame abuse as a child that has captured the imagination of the country.

From: CBSNews.com, 02/17/09. She cried through the night, screamed for up to 12 hours and bit, scratched and almost killed her foster parent's dog. This is the story of one little girl named Mia who was brutally abused by her parents. Her abuse wasn't discovered until after her father killed her baby sister. Her foster parents started taking her to a child psychiatrist at age three years. "She drew biting monsters. She drew naked women lying in pools of blood – the most ghastly picture you can imagine a three-and-a-half-year old drawing," said Dr. Lenore Terr, a child psychiatrist. After years of treatment, there is now a different Mia. "She's a smiling, confident young woman. She told CBS News: 'They thought I would never be able to socialize. They thought I would never be able to talk with people. I would be, like, in an animal state, like, growling, biting, scratching, hitting, screaming and stuff.'" She has graduated from high school and is starting college to become a kindergarten teacher. See <http://www.cbsnews.com/stories/2009/02/17/eveningnews/main4808278.shtml> for more information.

Researchers get funding for study on how media use affects children's cognitive, emotional and social development

From: APA.org, 1/12/09. The National Science Foundation (NSF) previously turned down funding requests, but has recently given a group of psychologists a \$2.45 million grant for a five-year study on how interactive media affects children's learning. Research into the negative impact of televising violence, sexuality and advertising has generally negative effects on the children's attitudes and behaviors. "Probably the clearest evidence we have that television influences children's thinking and behavior is the fact that advertisers invest literally billions of dollars trying to influence the perceptions, choices and behaviors of children through advertising," says Brian Wilcox, PhD, chair of APA's Task Force on Advertising and Children. "We know very well that they wouldn't be investing the amount of money they do without clear evidence that those messages are influencing kids." See <http://www.apa.org/monitor/feb03/unraveling.html> for more information.

CTF NEWS BRIEFS

CTF on Facebook

CTF now has a presence on Facebook. We will use this resource to expand CTF's public awareness efforts through social media. Once you enter an address you can preview basic content, but you will need to log in or sign up for Facebook to view any linked pages or content. Please note that CTF will continue to email announcements and build its website. Facebook is just an additional way to share our cause with people who might not otherwise hear about it. Click on this button to preview the CTF business page on Facebook.



Also, Leelanau Children's Center, a CTF Direct Service Grantee, has a Facebook page at <http://www.facebook.com/group.php?gid=45811654766>.

If you are a CTF grantee and have a Facebook page, please let us know so we can help you promote it!

CTF Welcomes Two Student Assistants

Derrick Hartwell and Heather Reitsma have joined the CTF team as student assistants. Both are attending Lansing Community College and are excited about their new opportunities to be involved in preventing child abuse in Michigan. Derrick and Heather will support some of the work of CTF analysts and do other projects as assigned.

Janell Thelen Accepts New Position

CTF Program Director Janell Thelen recently accepted a supervisory position with the Michigan State Housing Development Authority. Her last day at CTF was Friday, March 23. The CTF staff wishes Janell all the best in her new position. She will be missed!



Children's Trust Fund
Protecting Michigan's Children



Prevent Child Abuse
Michigan

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