## **CTF NEWS BRIEF**

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May 2016

## **Pam Posthumus Signature Auction - May 18**

The Children's Trust Fund's annual auction fundraiser is next Wednesday, May 18, beginning at 5:00 p.m. A new and exciting enhancement this year is that we are now digital, allowing people to use their smartphones to bid for fun items in the event's silent auction segment. Registered participants will use the mobile bidding feature for silent auction items, and can enter their bids using their smartphones from anywhere.

The event, to be held at the Lansing Center, will also feature a high-energy live auction of one-of-a-kind,

customized gift packages, including vacation packages to domestic and international locations and tickets to some of the most anticipated performances of the year.

Live auction items include trips to Hawaii and Cabo San Lucas, Mexico, suites for Detroit Tigers and University of Michigan and Michigan State football games and tickets to concerts by Beyonce at Ford Field and Josh Groban at DTE Energy Music Theatre. To view a complete list of live auction items visit http://501auctions.com/CTFsignature.

The Pam Posthumus Signature Auction Event is a great opportunity for everyone in Michigan to come together and help reduce child abuse and neglect. Together with the outstanding efforts of our many community partners, the auction event is one way we can bring hope to countless kids and help them live full, successful lives.

To support the Signature Auction Event, people are encouraged to register and buy tickets online at http://501auctions.com/ctfsignature. Interested persons, who are not able to attend, may register at the auction website to bid in the silent auction. Silent auction opportunities will be posted and available for bidding no later than Monday morning the 16th. Persons who would like to participate in the silent auction online, must register a credit card. Visitors to the website will also be able to preview live auction items, though you must be present at the event to bid on the live auction items.

The Children's Trust Fund would like to gratefully acknowledge this year's Platinum Sponsor, Cinnaire, Premiere Sponsors, CNSI, DTE Energy Foundation and Jackson National Life Insurance Company, Official Carrier, Delta Air Lines, Mobile Bidding Sponsor AT&T Michigan and all of this year's generous sponsors. Please see the complete list of sponsors, as of May 11, 2016, on page 3.

We look forward to seeing you on May 18 at the Lansing Center.

Remember to Bid High and to Bid Often...It's for the Kids!

Tricia Headley Fund Development Manager

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## CHILDREN'S TRUST FUND OF MICHIGAN

# Pam Posthumus Signature Auction Event



Wednesday, May 18, 2016
Lansing Center - Begins at 5 p.m.
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Please join us!
To purchase your ticket or for more information, go to 501auctions.com/CTFsignature or call 517-241-7226.



### CHILDREN'S TRUST FUND OF MICHIGAN

# Pain Posthumus Signature Auction Event

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# **Child Abuse Prevention (CAP) Month Prevention Awareness Day (PrAD) Events**

Governor Rick Snyder (TBD) officially proclaimed April as Child Abuse Prevention (CAP) Month in Michigan. His proclamation was a perfect lead-in to our Prevention Awareness Day activities at the Capitol. Although a very cold and damp April morning with some 'liquid sunshine', we had approximately 270 people attend this year's rally, procession and the planting of a pinwheel garden event. The event's theme was once more, The Power of One. The event was kicked off at 11:00 am at the Capitol to the fantastic music of the Michigan State University Community Music School Band. CTF executive director Mike Foley hosted and had the honor to introduce speakers including: Department of Health and Human Services (DHHS) Director Nick Lyon; Children's Hospital of Detroit Pediatrician, Dr. Dena Nazer; National Exchange Clubs Regional Officer, Dr. Stanley Chase; and CTF board member Deb Shaughnessy.

Attendees had the pleasure of listening to the wonderfully strong voices of the Lansing Averill Elementary School's Allstars chorus directed by Lexa Bell. This was the 8th year that Averill Elementary School partnered with us for this event and, for the first time they were a group of 1st graders. They were terrific and sang songs both in English and Spanish! Also, for the 5th year in a row, Lansing Community College's music department graced us with a musical group. The LCC Jazz Ensemble under the direction of Kelly Stuible-Clark, had the crowd moving to music from Motown the Musical. A number of organizations set up tables to distribute important prevention information. They included; Parenting Awareness Michigan, Ingham County Foster Care, St. Vincent's Catholic Charities of Lansing, the DHHS Faith Based Initiative and others.

New this year, CTF collaborated with the Michigan Department of Education (MDE) to collect children's books in recognition of April as the Month of the Young Child. A number of attendees brought new or slightly used children's books to the event and placed them in a box at the MDE table. At the end of April these books were distributed to children all across the state. Also, MDE dedicated their fundraising campaign to support CTF and CAP Month. They raised over \$600 for CTF's prevention programming. Thank you MDE for this support!

A number of local councils and other organizations took the time and effort to come from near and far, all in a common fellowship, to be at this auspicious occasion. We are so appreciative of the support.

Following the speeches and music, attendees and speakers were led on a walk, led by the Averill Elementary Allstars to the traffic circle at Washington and Michigan Avenues where they planted a pinwheel garden in support of child abuse prevention. Media coverage was terrific including both Lansing television stations (WLNX and WILS). The event was publicized on those stations multiple times during the day. The Department of Health and Human Services Communications (MDHHS) took pictures throughout the event. Once the pinwheels were planted, participants gathered at the Farnum Building for a pizza, fruit, yummy desserts, and water luncheon.

We are grateful and humbled by the generosity of so many sponsors that allowed us to have such a successful event. Sponsors included:

- The Grand Traverse Pie Company that provided us a grand amount of delicious pies, pastries and cookies (all were amazing);
- The Lansing Exchange Club, Initiating Communities Helping Area Neighborhoods Gain Empowerment (ICHANGE) and Lansing Community College for providing funds which enabled CTF to provide food and gas money to those attending the event.

Other generous supporters/sponsors contributing to the event were; Absopure, Stan Setas Produce Company, and Cottage Inn Pizza.

CTF also wishes to thank Lansing's Mayor Virg Bernero, Department of Parks and Recreation Coordinator Carol Munroe, city police and other officials for their continued support for the procession and pinwheel garden portion of the event, continuing a wonderful tradition that started six years ago. The Michigan State Capitol staff including, Barbara Thumudo and others, deserve praise for their role in the event's success. Special appreciation goes to DHHS Communications (Bob Wheaton, Steve Barosco, Jan Berry, and Erica Quealy).

Thanks and appreciation goes to all the event participants. Special thanks and appreciation go to the entire CTF staff team. Other special thanks go to the CTF Local Council CAP Month Workgroup. These Local Council volunteers take the time to help plan and organize the event. Their voice helps shape the character of the entire day's event.

Those sparkling pinwheels in the Pinwheel Garden were a symbolic reminder that our children are our shining future and they all deserve carefree childhoods so that they will grow to reach their full potential as adults.

### CTF Releases 2016-2017 State Plan

The Children's Trust Fund recently published our State Plan for Strengthening Michigan's Children & Families. The plan highlights the mission, programs, leadership and supporters that will form the foundation for preventing child abuse and neglect in Michigan over the next two years. The Children's Trust Fund publishes the State Plan every two years. You may order copies online at http://www.michigan.gov/ctf/0,4554,7-196-75688\_75699---,00.html or read a pdf of the plan at http://www.michigan.gov/documents/ctf/CTF-262\_523638\_7.pdf





All children deserve great childhoods because our children are our future.



## Children's Trust Fund

Protecting Michigan's Children

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