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Pam Posthumus Remembered *Former Board Chair*



Pam Posthumus passed away on August 18, 2010. Her life of service to the community included a passion for the work of the Children's Trust Fund (CTF) and preventing child abuse and neglect among Michigan's children. She was appointed to the CTF Board of Directors in 1997 and became CTF's board chair in 2002, where she served through 2003.

We at CTF will always have fond and loving memories of Pam. She was a passionate voice for Michigan's children. The staff and Board members who had the opportunity to work with her have connected with us and shared their memories of Pam. The consistent theme has been that she had a 'down to earth' manner that drew people in, and her integrity framed all that she did. She cared deeply about Michigan's children and never allowed the mission of the Trust Fund to be compromised by politics.

One of Pam's legacies while chairperson of the CTF Board was being instrumental in the advocacy efforts that led to increasing the Trust Fund from \$13 million to \$20 million. The investment earnings from this fund are core funding for the work we support throughout the state of Michigan. CTF funds 70 child abuse and neglect councils. The councils serve the state with training, public awareness and advocacy for prevention services. In addition, we fund 20 direct service organizations to address needs of families with risk factors that could compromise parenting and child well-being. By significantly increasing the sustainable resources available to the Trust Fund, Pam has left a lasting and meaningful legacy for our most vulnerable children.

It was under Pam's leadership that the first CTF Signature Auction Event was launched at Jackson National Life's Corporate Headquarters in 2003. The auction is now in its ninth year and is touted as one of largest charitable events in the greater Lansing area, raising much needed funding for child abuse prevention in Michigan. Pam was also instrumental in launching the first-ever CTF License Plate. 2011 earmarks the 10-year anniversary of the CTF License Plate.

In lieu of flowers, the family asked that contributions in memory of Pam be made to the Children's Trust Fund. To date, CTF has received almost 70 donations totaling over \$5,000. You may still participate in this lasting memorial to Pam by sending contributions to the Children's Trust Fund at the Grand Tower, Suite 1411, PO Box 30037, Lansing, MI 48909.

"One Hundred Years from now
It will not matter
what kind of car I drove,
What kind of house I lived in,
how much money was in my bank account
nor what my clothes looked like.
But the world may be a better place because
I was important in the life of a child."
--"Within My Power" by Forest Witcraft

Direct Service Grants

Ongoing thanks and appreciation for your commitment to Michigan's communities!

Direct Services Year-end Grant Payments Schedule Reminder Establishing an Account Payable

CTF must have a paper copy of your estimated expenses mailed to CTF (Attn: Sylvia Brown Jones) by September 10, 2010. You must only list your anticipated CTF expenditures in section III. Please be sure that your anticipated expenditures will be sufficient to cover the actual costs that you ultimately submit. Do not include any matching funding on this report - neither cash nor in-kind match funds. You should disregard section IV. Remember to send in with an original signature.

If we do not receive your estimated expenditures by September 10, and we do not receive your actual billing until after October 15, 2010, then additional layers of approval must be completed. If this occurs, your final payment will be significantly delayed, and you run the risk of these expenses being charged to your FY 11 grant. Please avoid any such scenarios by assuring that we have your Accounts Payable as described in the previous paragraph.



Tip for this month:
When you have children yourself, you begin to understand what you owe your parents.
--Japanese Proverb

Direct Services Workgroup

The DS Workgroup teleconference is scheduled for September 16th, from 1:00 pm – 2:30 pm. Email notifications will also be sent out.
CTF Conference Call Number: 877-336-1828 Access Code: 8088351

Submitting 4th Quarter Actual Expenditures

Grantees can submit actual 4th Quarter expenditures (FSRs) in EGrAMS, starting October 1. Your actual CTF expenses should not exceed what was submitted on your estimated DHS-3469. Contract Payment Unit will process what they can of the actual FSRs through October 15, but there is no guarantee that all actual expenditures received before this date will be processed as a current year (FY 10) payment versus being recorded as a FY 10 account payable.

DHS cannot start liquidating payables or unrecorded obligations until the Office of the State Budget has recorded them. This means that, even though payables are set up in September, DHS cannot process payables until approximately early December. CTF wants to make sure our grantees are aware of these timeframes.

Thank you for your attention to the above critical timelines. If you have any questions, please call Sylvia Brown Jones, Direct Services Coordinator, at (517) 241-7792.

MSU Extension- Leelanau County Family Coordinating Council Parenting Communities

The Leelanau Parenting Communities program provides services and family support based on the Strengthening Families protective factors framework. Maggie Sprattmoran, program director, conducted an interview with Maja LaForest and her two children, Tenzin and Milo, to learn how the program and protective factors have helped their family.

CONCRETE SUPPORTS

When my husband lost his job of 20 years, our home visitor was devoted to helping us learn more about the various supports—financial and otherwise—that might be helpful to our family. Her support helped us navigate the systems, and helped me stay focused on my primary role in guiding my children rather than sinking with my ever increasing concerns about financial issues. Our home visitor helped me manage the stress and make decisions that were less reactive and more in line with our family values.

PARENTAL RESILIENCE

The playgroups keep me resilient. I am committed to being home with my children during these important early childhood years, but live in a rural and isolated area. Connecting with other families and the Parenting Communities staff helps me feel stronger. When I am home alone with the children, the days can get long and the many duties and responsibilities I face can become overwhelming—I am tandem nursing, potty training, and managing the household as well as supporting the many needs of these young children. During playgroups, I get sweet reminders about how important and precious this time is, and am lifted away from the nagging list of things to do and reoriented to the opportunity and joy of this time in life. In essence, playgroups help me refocus from a glass half empty to a glass half full perspective. Another thing about playgroups that I love is that the staff sees my children as unique and beautiful people, which again strengthens my parenting resilience.

PARENTING AND CHILD DEVELOPMENT

Parents Together, the parent education evenings, have made a big impact on our family. It has given my husband and me common ground upon which to discuss our parenting practices. We both grew up in spanking households and now we can talk about what to do instead. The concepts we learn about have helped us think about how the very language we use with our children sets some values and expectations about how to be in the world. I LOVE this idea, and it has really strengthened the way my husband and I talk about, think about and share guiding and discipline.

SOCIAL EMOTIONAL DEVELOPMENT

Our home visitor has also been super helpful in helping me understand the sensory issues of my child. He has some sensory issues that seem to get in the way for us sometimes. Special education therapists were unable to help us address the behavior and due to my husband's job loss, we are not able to afford the private therapies that were so helpful. Our home visitor recognized our dilemma and sought some education about sensory issues which she has brought into our household. We are so thankful!

SOCIAL CONNECTIONS

Social Connections are made for us in lots of ways through the program. We have grown a supportive community through the relationships we've made at playgroups and Parents Together sessions. I attend between 1 and 3 playgroups each week. I mentioned what a difference this makes in terms of my own sense of resilience, but it has also helped my son learn to play with a consistent group of children. I especially love the bi-lingual playgroups—the exposure to people who speak, look and live somewhat differently from our family is really important to us. The bi-lingual playgroups give us a chance to learn another language and to make friends with people who are native speakers of Spanish—we love it! I believe that teaching my children compassion is one of my most important jobs, and this playgroups helps me accomplish that goal.

Why is compassion so important? Compassion informs ALL decisions we make; it is instrumental to happiness and defines the core values of humans. I tell people that when my boys grow up, if I can say they are compassionate boys, I'll feel that I've done my job. The five factors are a lovely way for me to express my goal of teaching compassion and living a compassionate life. Through Parenting Communities, I am treated with compassion, I am able to treat others with compassion, and I am able to be grounded back to my core value of compassionate parenting.

Local Councils

Regional Meetings

By Emily S. Wachsberger

All seven scheduled regional meetings are now in the past for 2010. The last stop of my adventures was the U.P. in the latter part of August, 2010. Other than a bit of anxiety about driving at dusk and sharing the road with Bambi near Iron Mountain, all was great! Special thanks go out to our host councils, the Children's Advocacy Network of Iron/Dickinson and the Luce County Child Protection Council. Bill Reid and Kristina Carlson of Iron/Dickinson and Nancy Victorson of Luce contributed greatly to the success of their respective meetings. The feedback and data provided by meeting participants on peer sharing, regional fundraising, regional meetings and other concerns will help CTF to provide valuable support to the local councils.

In reflecting upon this summer's regional meeting experience, I have been greatly impressed by the collaborative spirit, creativity, talents, energy and dedication of the CTF Local Council Coordinators from across Michigan. We are truly blessed to have each one of you on the team! Each region expressed great enthusiasm for the meetings. CTF will continue with regional collaboration experiences beginning with the October annual training and in another round of regional meeting travels planned for 2011. It is truly my honor to work with each one of you.

CTF Annual Training

Register Now for the Conference on Child Abuse and Neglect!

Registration is now available for the 29th Annual Michigan Statewide Conference on Child Abuse and Neglect: Prevention, Assessment and Treatment. The conference will take place on October 18 and 19, 2010, at the St. John's Conference Center in Plymouth. CTF is partnering with the University of Michigan to bring this conference to CTF grantees. Please note that CTF grantees are required to send at least one person to the conference (CTF will pay registration costs for up to two attendees).

Details about the conference, including workshop descriptions and registration forms, are available at <http://cme.med.umich.edu/childconference/>. To register, go to "How to Register" and choose "Payment by Children's Trust Fund." If more than two people from your CTF-affiliated program plan to attend, additional registrants should use the "Payment by Individual" or "Payment by Agency" option.

CTF has secured a block of rooms at the state rate (\$65/night) at the Hilton Garden Inn-Plymouth, which is located less than one mile from the conference site. Rooms are available on a first-come, first-served basis and reservations must be made by October 3, 2010. When making reservations, please indicate that you are with the Children's Trust Fund (not the CAN conference, which has a rate of \$99/night). Reservations can be made by calling the Hilton at 734-354-0001. Rooms are also available at the Inn at St. John's at a reduced conference rate of \$129 (and a limited number at the government rate of \$93). Information can be found at <http://www.theinnatstjohns.com>. Hotel and travel costs are the responsibility of individual grantees.

Parenting Programs



Greetings to Michigan's Circle of Parents® network, and ongoing THANKS for a job well done! Our goal is to continue to build statewide capacity. Collaborative partners are always welcome.

COP Success Stories

Please send in your success story for CTF to submit to the National COP Headquarters for their monthly report.



Updates

- CTF's Circle of Parents Advisory Committee (COPAC) meeting was held on August 31st, from 1:30 - 2:30 p.m. The committee is open to all interested persons. The committee will be examining COP Advisory Committee Best Practices from the states of Illinois and Kansas, so that Michigan can incorporate these practices towards being more effective in strengthening and building our own COP statewide capacity efforts. A Meeting Wizard will be sent out to determine the best time for the next COPAC teleconference date.

- The military community is reaching out to partner with CTF in bringing COP to their families.

Parent Leadership Training a Success!

On July 27-28, CTF hosted a “Parents Partnering for Change” leadership training for parents and caregivers in CTF programs. The training was offered in partnership with the Parent Leadership in State Government Training Project—an interdepartmental initiative that provides leadership training for Michigan parents who want to impact local and state program planning and policy development.

The training addressed ways to improve leadership and communication skills, successfully handle conflict, and make meetings most effective. In particular, the goal of the July training was to help parents be more involved in their respective CTF program. Comments from the training included, “Thank you, this training was very important in my new mission as an advocate” and “I would recommend any parent if they get the chance to do the training. I would do it again.” When asked to rate statements about the training, the most highly-rated statements were, “The training made me want to be a better leader,” and “The training helped me to see my personal strengths and weaknesses.”

Fourteen parents from the following CTF programs participated in the training:

Detroit Parent Network

Pathways, MI – Ottawa, Circle of Parents

Shiawassee County Council for CAN

Southfield New Hope Missionary Baptist Church Circle of Parents

Student Advocacy Center of Michigan

Traverse City Area Public Schools

West Midland Family Center

Women's Resource Center of Livingston County

Thank you to these programs and the staff who helped facilitate parent participation in the training. In September, CTF will conduct follow-up calls with programs to debrief about the training, parent feedback, next steps, and ways that programs and CTF can continue to support parent leadership. CTF will also survey parents who attended the training to learn more about ways to support them in their leadership endeavors. Please contact Sarah Davis at CTF for additional information.

September Observances

Grandparents Day- Sept. 12, 2010

Grandparents Day is Sunday, September 12, 2010. Grandparents Day was founded by Marian McQuade and began in 1978 when President Jimmy Carter issued the first proclamation for Grandparents Day. For more information on this occasion, visit their website at <http://www.grandparents-day.com/>. Grandparents have an important role as part of the support system for children to prevent child abuse and neglect. CTF wishes all of Michigan's grandparents a happy Grandparents Day.



Baby Safety Month Infant Safe Sleep Month

This September is the 27th anniversary of Baby Safety Month. Palmetto Childproofing Inc, in conjunction with the Juvenile Products Manufacturers Association (JPMA), sponsor this emphasis on how to keep babies safe. For more information view the press release at <http://www.prlog.org/10888686-september-is-baby-safety-month-2010.html>. Governor Jennifer Granholm has issued a proclamation of Infant Safe Sleep Month in Michigan for September, 2010. The proclamation can be viewed at http://www.michigan.gov/gov/0,1607,7-168-25488_54480-242319--,00.html.

Family Day - Sept. 27, 2010

Monday, September 27, 2010 is the 10th Family Day—A Day to Eat Dinner with Your Children. More than a decade of research by The National Center on Addiction and Substance Abuse (CASA) at Columbia University has consistently found that the more often kids eat dinner with their families, the less likely they are to smoke, drink or use drugs. For more information on this initiative visit their website at <http://casafamilyday.org/familyday/>.

National Childhood Obesity Awareness Month

2010 marks the first year of observing National Childhood Obesity Awareness Month in September. View President Barack Obama's proclamation at <http://www.whitehouse.gov/the-press-office/2010/09/01/presidential-proclamation-national-childhood-obesity-awareness-month>.

Children's Eye and Health Safety Month

September is Children's Eye and Health Safety Month. More information on how to make use of this month-long emphasis is available from the American Academy of Ophthalmology at <http://www.aao.org/aaoesite/eyemd/children.cfm>.

News on the Ethical Treatment of Children from MSU-APRR Children's Central
www.childrenscentral.msu.edu

FTC Subpoenas 48 Food Companies Regarding Marketing to Kids

The Federal Trade Commission is handing out more subpoenas to companies that market food to children and teens. After the 2008 report "Marketing Food to Children and Adolescents: A Review of Industry Expenditures, Activities and Self-Regulation" 48 companies received subpoenas. According to the Ad Age Daily article, "a handful of marketers that received subpoenas in 2007 were left off the 2010 list, presumably because they have limited their marketing to children."

"This is a follow-up to measure the effects that self-regulation has had over the last three years," said Carol Jennings, spokeswoman for the FTC's Division of Advertising Practices/Bureau of Consumer Protection.

While some have speculated that this new round of subpoenas could be a prelude to Congressional hearings and possible legislation, those from FTC have suggested this was not intended for regulation. However, it does make one think that children are one step closer to being protected from food and beverage marketers.

"The FTC sees marketing to children as a high priority," said Anthony DiResta, an attorney specializing in advertising, marketing and media at Washington firm Manatt Phelps and Phillip. "They see children as a vulnerable group that warrants special protection, just as they did the elderly. Given the new technological developments, like iPhones and location-based marketing, they see the emerging technologies can really have an impact on kids."

To read the full article please visit <http://childrenscentral.msu.edu/outreach/newsletters.html> and click on "Marketing Food to Children and Adolescents."

Food and Beverage Marketing to Children and Adolescents: What Changes are Needed to Promote Healthy Eating Habits

"Although many social, cultural and environmental factors influence children's and adolescents' risk for obesity, marketing may have an especially powerful impact on what foods and beverages they consume." This is according to a study put out by the Robert Wood Johnson Foundation (RWJF), a private foundation dedicated to providing health and health care for Americans, in 2008 in regards to the effects food and beverage marketers have on the overwhelming problem of childhood obesity in America.

A large portion of RWJF research looked at how food and beverage marketers encourage children to purchase products. Everything from television to in-school marketing was examined. While food and beverage marketers are starting to get tangled up with the Federal Trade Commission (see article above) and self-regulation, this article gives detail into what national regulations are in place right now to protect youth from deceptive marketing practices.

To read the full article please visit <http://childrenscentral.msu.edu/outreach/newsletters.html> and click on "Food and Beverage Marketing to Children and Adolescents".



Key Dates/Events



September 12: National Grandparents Day is September 12, 2010. See page 6 for more information.

September 13: The Children's Trust Fund Board will meet at 1:30 p.m. at the DTE Energy Office, 101 S. Washington Square, Ste. 700, Lansing, MI. The public is welcome to attend. For more information call 517-373-4320.

September 13: Prevention Network will hold its Partner with Prevention Network Dinner on September 13, 2010, at 5:30 p.m. at the Lansing Center. Tickets are \$45.00. More information is available at www.partnerwithpn.org or by calling 1-800-968-4968.

September 14: Washtenaw Area Council for Children will host their Net Smart for Parents-Health and Internet training on September 14, from 6:00-8:00 p.m. at Washtenaw Intermediate School District, 1819 Wagner Road, Ann Arbor, MI. To RSVP call 734-434-4215.

September 15: Children's Charities Coalition will host their 2nd Celebrity Karaoke 'Sing Out for Kids' on September 15, 2010, at Mark Ridley's Comedy Castle in Royal Oak, MI. Proceeds will support CARE House of Oakland County. Call 248-332-7173 for details.

September 16: The Michigan Association for the Education of Young Children will hold an Infant Toddler Conference on September 16, 2010, at DoubleTree Hotel Dearborn in Detroit, MI. For more information visit http://www.miaeyc.org/conferences/infant_toddler.htm.

September 16: Child's Hope will hold their annual Bubbles and Beauty Event, hosted by Neiman Marcus on September 16, 2010, from 5:00-9:00 p.m. To RSVP email office@childshope.org.

September 19-24: The St. Clair County Child Abuse/Neglect Council will hold its Community Roof Sit at the Birchwood Mall in Fort Gratiot, Michigan, the week of Sept. 19-24, 2010. The event will be kicked off with a Walk for Kids Sake on September 19.

September 21: The Best Practices Work Group will hold an in-person meeting in Lansing.

September 27: On September 27 at 10:00 a.m., Bill Addison of the DHS Department of Monitoring and Internal Controls will conduct a 90-minute Webinar to educate local councils about recent fiscal regulatory changes regarding vendors receiving federal dollars.

September 27: September 27, 2010, is Family Day—A Day to Eat Dinner with Your Children. For more information see page 6.

September 30: The Child Abuse and Neglect Council of Saginaw County will hold its 30th Anniversary Celebration from 6:00 p.m. – 9:00 p.m. at the Temple Theatre in Saginaw, Michigan.

September 30: Child's Hope will hold their annual Hopes & Dreams – A Girls' Night Out on Thursday, September 30, 2010 from 5:00-9:00 p.m. at the Conference Event Center Ford Motor Company, 1151 Village Rd. Dearborn, MI 48124. For more information contact 313-583-6401 or office@childshope.org.



October 1: Care House- Macomb County Child Advocacy Center will hold its 2nd Annual Glow Gold Fundraiser on October 1, 2010 from 6:30 p.m.-10:30 p.m. at the Gowanie Golf Club, 24770 South River Road, Harrison Township, Michigan.

October 14-15: The 15th Annual Governor's Task Force on Child Abuse & Neglect Summit will be held Oct. 14-15, 2010, at Grand Traverse Resort & Spa in Traverse City, Michigan. This year's theme is "A Snapshot of Internet Child Exploitation". For more information contact Erika Engel at 517-241-6131.

October 15: The Jackson County Council for the Prevention of Child Abuse and Neglect will hold A Murder Mystery Dinner fundraiser on October 15, 2010, at the Cascades Manor House, 1970 Kibby Road, Jackson, MI 49203. To purchase tickets call 517-788-4239.

Key Dates/Events

October 15: The Washtenaw Area Council for Children will hold their annual fundraiser Autumn Delights – A Chocolate and Wine Tasting on Friday, October 15, at 6:00 p.m. at Lake Forest Gulf Club in Ann Arbor. More information is at the website <http://www.washtenawchildren.org/ACWTE.pdf> or call 734-434-4215.

October 16: The Child Abuse Council of Muskegon County will hold their 35th Anniversary Celebration on October 16 at the Fricanos Event Center. For tickets please call Ellen or Vicki at the council 231-728-6410.

October 18-19: The University of Michigan Medical School will hold its 29th Annual Michigan Statewide Conference on Child Abuse & Neglect on October 18-19, 2010, at the St. John's Conference Center in Plymouth, Michigan. The Children's Trust Fund will hold its annual training in conjunction with this conference. For more information see page 4.

October 20: The 18th Annual Parenting Awareness Michigan Conference will be held in Marquette, Michigan on October 20, 2010. Maggie Sprattmoran is the keynote speaker. For more information call 800-968-4968 or visit www.preventionnetwork.org.

October 21-22: The 2010 Early On Annual Conference & Faculty Colloquium will be held on October 21-22, 2010 at the Kellogg Conference Center in East Lansing, Michigan. For more information visit their website at <http://eotta.ccrea.org/Event.php?ID=1806>.

October 26: Child Advocacy-Gratiot County will host Become an Advocacy Superhero for Kids on October 26, 2010 at 7:00 p.m. at Alma Middle School, 1700 N. Pine Ave., Alma, Michigan. Wendy Shepherd is the presenter.

October 27-28: The third annual Systems of Care Conference will be held October 27-28, 2010 at the Radisson Hotel in Lansing, Michigan. For more information visit www.impactssystemofcare.org.

Please submit dates for future events to Alan Stokes by October 1, 2010.



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CTF Social Media Channels



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