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## Fund Development Campaigns

It's that time of year when we need your help more than ever. CTF launches three major fund development campaigns this month—the Tax Campaign, CTF Specialty License Plate Campaign, and our annual Pam Posthumus Signature Auction Event. Each of these campaigns generates much needed dollars that allow us to fund child abuse prevention programs throughout Michigan. If you have questions regarding any of these campaigns, please do not hesitate to contact me at 517-241-7226 or by email at [headleyp@michigan.gov](mailto:headleyp@michigan.gov). Your input is welcomed.

We recognize and honor that you truly are the backbone of the organization and the reason for the work we do!

Thank you,

Tricia Headley  
Fund Development Coordinator

## Look for CTF on Your Michigan Tax Form 4642

As one year comes to an end and a new year begins, there is much hope and anticipation of a good year for ALL. Please know how very important your annual tax deductible contribution is this year – especially to our children!

We are grateful for your continued support of the tax campaign throughout the years. As we prepare for this year's campaign, "Every Child Deserves Our Protection," we need your help now more than ever! The Trust Fund support has been impacted by the numerous organizations added as options for taxpayer contributions. This tax season, similar to last season, the trust fund is no longer benefitting from a preferred listing on the tax form itself, but instead will be listed on a separate form, Voluntary Contribution Schedule Form 4642, with several other competitive organizations.

We are planning several strategies to get ahead of these changes to assure that all those who have generously given will continue to do so. Our success will depend on everyone working together to get appropriately-timed messages and information out to our established partners and to new networks. Tax Campaign Toolkits have been mailed to our local partners. If you do not receive a toolkit, please contact our office at 1-800-CHILDREN to receive one. An electronic copy of the toolkit and related marketing materials can be downloaded from <http://www.michigan.gov/ctf/0,4554,7-196-40190-137326--,00.html>.

Please see page 3 for other Fund Development Campaigns.

# Direct Service Program of the Month

## POWER Inc.

### Parents' Night Out Success Stories from POWER Inc (People-Organized-Working-Evolving-Reaching) in Ypsilanti Michigan



#### Quotes from Parents Night Out Participants:

“PNO really helped my kids and I relate better with each other”

“I love being able to talk to other parents”

“It taught me about not only nurturing my daughter but nurturing me is also important”

#### Success Stories:

One of the fathers in the group has shown more maturity and responsibility in his role as a father. He says he feels closer to his children and is taking more of an interest in their development and everyday learning. This father came into the class seeking custody of his daughter. This parent has been our most consistent participant.

Another parent saw safety in the parent's group and for the first time shared an incident of sexual assault that occurred while her child was present. Parents' Night Out staff was able to respond to her disclosure by connecting her with a qualified therapist to help her and her son. Her child, who has been participating in the children's groups, has become more talkative and seems eager to be there to play.

Another father has become more open to sharing in the group setting and taking the opportunity to learn more about parenting to be the best father he can be.

Parents' Night Out (PNO) is an evidence-based parenting program based on the Nurturing Parenting model developed by Dr. Stephen Bavolek. The Nurturing Parenting model seeks to address parenting attitudes, beliefs and thoughts to prevent child abuse and neglect. The Nurturing Parenting model helps to educate parents on healthy ways of nurturing their children, including: healthier ways to handle stress, learning child development stages and appropriate parent-child roles, importance of morals and values, and understanding the needs of children. A key element of this program is that parents learn how to nurture themselves so that they, in turn, can nurture their children.

PNO is a 15-week course where parents engage with a trained facilitator and other parents concerning the topics mentioned above. The program encourages parents to look at their belief systems of parenting and to incorporate new and healthier ways of parenting. Parents also complete pre- and post-test measures of attitudes related to the risk of child abuse/neglect by completing the Adult-Adolescent Parenting Inventory (AAPI-2). The AAPI-2 acts as a baseline to evaluate the effectiveness of the model and content used in the parenting program. A reduction in the attitudes linked to child abuse and neglect has been seen among parents who participated in the program, lowering the risk of more child abuse and neglect.

#### For Information Contact:

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Web: [www.powerclf.org](http://www.powerclf.org)

# Children's Trust Fund Specialty License Plate Campaign 2012



We are grateful for your continued support of the License Plate campaign throughout the years. As we prepare for the 2012 License Plate campaign, we need your help now more than ever!

We are planning several strategies to assure that all those who have generously purchased a license plate will continue to do so. Our success will depend on everyone working together to get appropriately-timed messages and information out to our established partners and to new networks we are cultivating. Critical to our success will be our work with you as chapter leaders.

Your own networks are very important to these efforts. As a group, networks know and understand prevention and many support CTF all year around. We'll want to sustain their dedicated service and at the same time assure they know the new challenges we face in maintaining this important source of funding for all of our efforts.

CTF Partners should have received a License Plate toolkit to assist with your organization's efforts in promoting the 2012 CTF Specialty License Plate Campaign. This year's toolkit will be included in the same mailing as the Tax Campaign toolkit.

## Cole Auto Group Makes CTF License Plate Their Cause for April



CTF was thrilled to learn that the Cole Automotive Group has decided to support the Children's Trust Fund with a broad and creative campaign to promote our CTF License Plate during the month of April. The Cole Automotive Group has 6 stores in the Greater Kalamazoo area including operations in Portage, Marshall, Coldwater, Vicksburg, Three Rivers and Kalamazoo. Staff and salespersons at all 6 of their stores will pay a "fine" to dress down one day a week with proceeds coming to the Trust Fund. All of the stores will prominently display CTF promotional materials and posters. Customers will be offered a CTF kitchen magnet modeled after the CTF License Plate. Salespersons will wear a lanyard all month that will display the Trust Fund logo and all customers will be encouraged to obtain a CTF Plate when they buy a new or used car. Thank you Cole Automotive Group! For more information on the Cole Automotive Group visit <http://www.coleautomotive.com>.

# Pam Posthumus Signature Auction Event



## Children's Trust Fund Pam Posthumus Signature Auction Event May 16, 2012

This year's Children's Trust Fund Pam Posthumus Signature Auction Event will be Wednesday, May 16, 2012 at the Lansing Center, located in downtown Lansing. Doors open and silent auction begins at 5:00 p.m.

The Signature Auction Event raises much needed monies to support child abuse prevention programs throughout Michigan. We need your help during these difficult economic times to make this year's event the biggest and best yet!

We are very fortunate to announce that Delta Air Lines is once again the Official Carrier for the event. Due to their generosity, you will see among the extraordinary live auction items some new and exciting travel packages throughout the continental U.S. in addition to European experiences to be announced!

Reserved seating for this fun-filled evening is required and can be purchased for \$125 online at [www.michigan.gov/ctfauction](http://www.michigan.gov/ctfauction).

Please visit our website at [www.michigan.gov/ctfsignature](http://www.michigan.gov/ctfsignature) to donate an auction item, to become a sponsor or table host, or to volunteer. If you have any questions or would like to get more involved in the event, please contact Tricia Headley, CTF Event/Fund Development Coordinator, at [headleyp@michigan.gov](mailto:headleyp@michigan.gov).

You may access the "Save the Date" flyer at [http://www.michigan.gov/documents/ctf/Signature\\_event\\_save\\_date\\_HiRes\\_344072\\_7.pdf](http://www.michigan.gov/documents/ctf/Signature_event_save_date_HiRes_344072_7.pdf).

Please see Page 5 for Ways to Support the Children's Trust Fund Signature Auction Event.





Pam Posthumus Signature Auction Event

Wednesday, May 16, 2012

Ways You Can Support the Children's Trust Fund Signature Auction Event

My Company or I would like to become a sponsor:

Premier Sponsor (\$30,000) Sixteen (24) Complimentary Tickets

Official Sponsor (\$25,000) Sixteen (16) Complimentary Tickets

Signature Sponsor (\$20,000) Sixteen (16) Complimentary Tickets

Marquee Sponsor (\$10,000) Eight (8) Complimentary Tickets

Prestige Sponsor (\$7,500) Sixteen (8) Complimentary Tickets

Headline Sponsor (\$5,000) Eight (8) Complimentary Tickets

Title Sponsor (\$2,500) Six (6) Complimentary Tickets

Spotlight Sponsor (\$1,500) Five (5) Complimentary Tickets

Banner Sponsor (\$1,000) Four (4) Complimentary Tickets

Autograph Sponsor (\$500) Two (2) Complimentary Tickets

For more information on sponsor opportunities please visit: www.michigan.gov/ctfsignature

Ideas for possible auction item donations:

- Get holiday gifts you can't use - donate them!
Have collectables (sports memorabilia, art, etc.) - and want to downsize - donate them!
Have season tickets and unable to attend a game/concert, etc. - donate them!
Get the family/staff involved: Create a theme basket!

My Company or I would like to become a donor:

I would like to donate an item for the auction

Donated Item(s)
Retail Value Tax Exempt #38-6000134

Yes, I/We would like to attend the event:

- tickets at \$125 each
Tables (8 Seats) at \$1,000
Sorry, I/We are unable to attend but would like to make a tax-deductible donation in the amount of \$

Name:

Address: City: State: Zip:

Phone ( ) Email:

Check enclosed (payable to CTF) Bill Me Charge my credit card:

Account Number: Expiration Date:

Amount: \$ Cardholder Signature:

Mail completed form to: Children's Trust Fund, P.O. Box 30037, Lansing, MI 48909 or fax to: (517) 241-7038

## Welcome CTF Interns

David Brooks and Danielle Chauvin have started their service as interns at the Children's Trust Fund. David Brooks is a Michigan State University student and he is working primarily with the Prevention Awareness Day initiative. Danielle Chauvin is an Olivet College student and she is working primarily in the CTF Fund Development area.



**Children's Trust Fund**  
*Protecting Michigan's Children*

## CTF's Livingston County Local Council Merges with LACASA



The Child Abuse Prevention Council at the Family Resource Center has been the CTF designated local council for Livingston County. Staff at the former Family Resource Center recently joined with LACASA. The Child Abuse Prevention Council is now a program within LACASA. Along with this change, Polly Mallory, former executive director of the Family Resource Center, has been named as LACASA's director of early childhood development.

For more information on LACASA visit their website at <http://lacasacenter.org>.



**Prevent Child Abuse**  
Michigan

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## Click on the Logo to Access Links

