



Prevention Innovations Since 1982

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CTF Receives Shaken Baby Syndrome Grant

After four months of anticipation, the Children's Trust Fund became the grateful recipient of a 2011 grant from Jewish Fund for \$148,000 to support the Shaken Baby Syndrome (SBS) project in Southeast Michigan! This project will educate parents of newborn children on why babies cry, strategies for responding to persistent crying, and the consequences of shaking an infant. CTF is excited about the partnership between Sinai-Grace and Hutzel hospitals, the Children's Hospital of Michigan, and residents of the Children's Healthcare Access Program through Wayne State University's Department of Pediatrics.

The goal of the Shaken Baby Project is to prevent deaths and the many side effects of shaking a baby. This will be accomplished by training hospital personnel to educate parents of newborns using materials from the evidence-based training toolkit known as the Period of Purple Crying, developed by the National Center on Shaken Baby Syndrome (NCSBS). The toolkits are available in multiple languages (10 languages with more in the works). To help address SBS, the project will be implemented through a three dose approach. During Dose One, the PURPLE program will be given to parents in the hospital after the birth of their baby. Each family will receive a 10-minute DVD and an 11-page booklet. Dose Two involves training other professionals who would likely come in contact with parents and caregivers but did not receive the information in a hospital, such as adoptive and foster parents. Dose three is a public media educational campaign which will reinforce the same Period of PURPLE Crying information to everyone in the community, including parents who have already received the information.

For many families, the birth of a baby offers hope and the possibility for growth and change; it is also a challenging time for many parents as they make adjustments in sleep schedules, employment and role changes. Difficulties such as inconsolable crying—especially during an already vulnerable period—can transform a challenging time into an overwhelming time. As many as 40 percent of infants have periods of excessive, inconsolable crying (colic) that peaks in the second month after birth and continues through the fourth month. It is the most frequent complaint of mothers with very young infants. But just 2-3 seconds of violently shaking an infant can result in brain damage or death. SBS is one of the most severe forms of infant abuse and is the leading cause of abuse-related death among infants. Nearly one-third of shaken babies die and 50-80 percent of infants who survive suffer brain damage. It is estimated that 1,200-1,400 infants are shaken each year, although many experts believe the numbers to be much higher. In addition, the cost associated with SBS can be as much as \$3 million for the first five years of a child's life.

Despite these statistics, SBS is preventable! CTF looks forward to working with our partners in Southeast Michigan to address a truly preventable issue, through timely education and support.

Direct Service Program of the Month

Family Service & Children's Aid

Parent Education Program

Keysha E. was attending high school as a teen parent when we met her at the 8-week parent education class that we facilitated last spring. Keysha's daughter was just 2 months old, and Keysha was determined to graduate from school in June 2011 so that she could take care of her family and pursue a quality life for them. Keysha displayed determination and a willingness to share her values and express her concerns during the weekly classes, which enhanced the overall experience for all participants. She is a vivacious and dynamic young woman with a rather fearless approach to life and a willingness to take on new challenges.

Shaunta P. was also a teen parent. She also had her first child at age 17 while completing her final year of high school. Shaunta is now in her early thirties and is the single mother of nine children, four of whom she adopted from her sister and five are her biological children. Shaunta was involved in a family program with Family Service & Children's Aid. We were so impressed with her quiet but strength-based demeanor that we recruited her as our Parent Partner on our Families and Schools Together team, which we facilitated with a partnering elementary school in our area. Later Shaunta participated in our agency's Kinship Care family support program and completed our 8-week Nurturing Parenting parent education program. It was a pleasure having Shaunta in our weekly parent education classes because she had so much to share that she transformed the group in meaningful and positive ways. Everyone in the group benefited from her input, including our trained facilitator.

When CTF invited Family Service & Children's Aid to participate in the Parents Partnering for Change parent leadership training, which was held in June 2011 in Lansing, MI, we immediately thought, 'What if we could get Shaunta and Keysha together to attend the training? Wouldn't it be neat for them to connect and mutually inspire each other? What if Keysha could gain from Shaunta's experiences and Shaunta could enjoy the opportunity to mentor such an outstanding young mother?' The two women met for the first time while commuting together to the training and—as strangers—even shared a hotel room while attending the two-day training. It was a remarkable experience for both of them. Shaunta even called us just last week to inquire about the possibility of any future parent leadership trainings. Keysha's school principal called shortly after the leadership training to inform us that Keysha accepted their invitation to speak at her high school graduation ceremony. They later shared that she did an impressive job and were proud of her for her accomplishments in school and as a young mother. For more information, please contact Linda Tallman, Parent Education Coordinator, at 517-787-7920 or ltallman@fsca-jackson.org.

FAMILY SERVICE & CHILDREN'S AID, 330 W. MICHIGAN AVENUE, JACKSON, MI 49201

A 501(c)3 founded in 1944, FSCA touches the lives of thousands of Michigan families in Jackson and Lenawee Counties through counseling, foster care, adoption, community and school based programs, substance abuse treatment, and other services for children and families.

NURTURING PARENTING

The Nurturing Parenting Programs are a family-centered initiative designed to build nurturing parenting skills as an alternative to abusive and neglecting parenting and child-rearing practices. The long-term goals are to prevent recidivism in families receiving social services, lower the rate of multi-parent teenage pregnancies, reduce the rate of juvenile delinquency and alcohol abuse, and stop the intergenerational cycle of child abuse by teaching positive parenting behaviors.

PARENTS PARTNERING FOR CHANGE

The Parent Leadership in State Government Training Project provides leadership training for Michigan parents who want to help impact local, state and federal program planning and policy development. The training covers improving leadership skills, making meetings most effective, how to successfully handle conflict, and many other topics. This project is the collaboration between the Department of Community Health, Department of Human Services, Department of Education, and Children's Trust Fund.

Local Councils

Annual Training

On October 17 and 18, Local Councils and Direct Services Grantees met in Plymouth, Michigan, at the Inn at St. Johns for the CTF annual training. For the second year in a row, the training was partnered with the University of Michigan's Child Abuse and Neglect: Prevention, Assessment and Treatment Conference.

The training provided attendees with the opportunity to attend workshops on a number of classes, including those devoted to primary prevention, including Body Safety Training for Preschoolers, Darkness to Light: Stewards of Children, Putting the Strengthening Families and the Five Protective Factors Model into Practice, The Happiest Baby on the Block, and three classes dedicated to continuous quality improvement. Additionally, the first day's keynote speaker, Dr. Robert Anda, discussed the results of the Adverse Childhood Experiences (ACE) Study—research that has demonstrated a strong relationship between childhood trauma (including abuse and neglect) and the health consequences in adulthood. The study's data has profound implications in terms of the personal and societal costs of child abuse and neglect. The data also validates the need for prevention programming, including the work that CTF supports.

On the first day of training, Local Councils and Direct Services Grantees had their own dining rooms set aside at lunch that enabled an atmosphere of camaraderie and collaboration. The Local Council dining room was honored to have CTF Board Member Trisha Stein join the group. The Local Councils also had a collaborative session at the end of the first day. The objectives were to offer an opportunity for local council collaboration as well as to create a toolkit of best practices ideas. The local councils were divided by tier. Each group rotated around the room to five stations, with each station representing areas of interest to Local Councils: Community Collaboration, Local Council Administration (including fundraising), Continuous Quality Improvement, Board Administration and Programming. At each stop, tier groups had 10 minutes to brainstorm two ideas that they considered vital to the functioning of their councils. These ideas were then captured on flip charts and shared with the entire group. The atmosphere was energized and there was a lot of great discussion. The tool box results were tremendous. After the meeting, ideas were captured in a document and sent to all Local Councils for their future use.

After the session, all were invited to a hospitality suite for conversation and a bite to eat. The suite overlooked a beautiful autumn scene with the Ambassador Bridge and the cities of Detroit and Windsor in the distance. It was a pleasure to have an informal way to gather and chat with those we don't often get to see during the year. Day two of the training offered additional sessions and speakers. CTF also had a booth at the training to distribute free prevention information and sell Kids Store items (in support of CTF). The entire CTF 2011 training experience was terrific. It is truly a CTF highlight each year, and I was privileged and honored to once more spend time with the dedicated prevention specialists who make up CTF Local Councils.

Local Council Workgroup Guest Speaker: Kristen Rolf, WDET (Channel 56), Director of Market Research and Strategy

At the November Local Council Workgroup meeting, Kristen Rolf spoke about educational vignettes that Channel 56 has developed in partnership with the Early Childhood Investment Corporation (ECIC). These parenting vignettes target parents of pre-school children who are watching public television with their children during daytime hours. Over 41 1-minute vignettes from the nationally-recognized High Scope Parenting curriculum cover a broad range of topics. Kristen noted that the vignettes can relate to an audience at any economic level, have an upbeat tone, and offer a phone number at the end so audiences may seek further information. They can also be used in a variety of settings including discussion groups. There is a guide written for that particular use. These vignettes are currently being distributed across the state. The link to view them is <http://www.dptv.org/ondemand/special/ecicindexstate2.shtml>. Local councils may also attach the vignettes to their respective websites. For further information, Kristen may be reached at (248) 305-3722 or krolf@dptv.org. Moving forward, Channel 56 is working with ECIC on a project to develop broad-based parenting messaging. They are especially targeting the male and teen mom audiences.

Training and Communications

Prevent Child Abuse America on the Prevention of Sexual Abuse

Prevent Child Abuse America has issued talking points on the Penn State Assistant Football Coach charges and the prevention of sexual abuse. The information is on the Prevent Child Abuse America "Changing the Way We Think about Prevention" Blog at <http://preventchildabuseamerica.blogspot.com/2011/11/talking-points-penn-state-assistant.html>.

Child Safety and Protection Month

November is Child Safety and Protection Month. The observance is intended to spread awareness of how to prevent childhood injuries. The National Network for Child Care has a quiz to test safety knowledge available at www.nncc.org/health/only.prevent.acc.html.

Annual Training Experience

Karmel Puzzuoli, Coordinator of the Calhoun Child Abuse and Neglect local council, wrote a local opinion article on her experience at last month's CTF Annual Training. The article was published on November 6, 2011, by the Battle Creek Enquirer. In the article, entitled "New research shows impact of child trauma on adults," Karmel reflects on how she was impacted by the presentation by Dr. Anda of the Centers for Disease Control. The entire piece may be read online at <http://www.battlecreekenquirer.com/article/20111106/OPINION/111060318/New-research-shows-impact-child-trauma-adults>.

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Children's Trust Fund
Protecting Michigan's Children



Prevent Child Abuse Michigan

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