

## April is Child Abuse Prevention Month Prevention Awareness Day Rally - April 16, 2013

Governor Rick Snyder has signed a proclamation recognizing April as Child Abuse Prevention (CAP) Month (the proclamation is available online at [http://www.michigan.gov/snyder/0,4668,7-277-57577\\_59874-298603--,00.html](http://www.michigan.gov/snyder/0,4668,7-277-57577_59874-298603--,00.html)). CTF and local councils are busy with activities to bring awareness to prevention and to educate the public about child abuse and neglect issues.

On Tuesday, April 16, 2013 at 11:00 a.m. at the State Capitol, CTF will host a Prevention Awareness Day rally, a procession down Michigan Avenue and the planting of a pinwheel garden at the traffic circle at Michigan and Washington Avenues. The event features notable speakers including Sen. Randy Richardville and Sen. Gretchen Whitmer. Additional confirmed speakers are DHS Director Maura Corrigan; CTF Board Chair Lorinda Wortz; Genevieve Stults, Director of the Child Abuse Prevention Services Department, National Exchange Club; and James Murray, Parent Leader from Circle of Parents. Entertainment includes the Averill Elementary School "Allstars," the Michigan State University Brass Quintet, and LCC's choir under the direction of Lexa Bell, Ava Ordman and Michael Bierbaum, respectively. *Continued on Page 3.*

## Children's Trust Fund 11th Annual Pam Posthumus Signature Auction Event May 8, 2013

The 11th annual Pam Posthumus Signature Auction Event will be held on Wednesday, May 8, 2013, at the Lansing Center. Doors open and silent auction begins at 5:00 p.m. followed by a high-end live auction. The event is one of the largest charitable events in all of greater Lansing and truly an evening not to be missed!

Tickets for this fun-filled evening, for a great cause, are available and can be purchased online for \$150 by visiting the CTF website at [www.michigan.gov/ctfauction](http://www.michigan.gov/ctfauction).

We are very pleased to announce Great Lakes Capital Fund as our Platinum Sponsor at \$50,000 as well as two Premiere Sponsors at \$30,000—DTE Energy Foundation and Jackson National Life Insurance Company. We are equally pleased to announce that Delta Air Lines is the Official Carrier donating both domestic and international flights to help us build one-of-a-kind travel experiences around the globe! *Continued on Page 2.*



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# Nancy Moody and Sen. Randy Richardville to Receive Children's Advocate Award



Nancy Moody, past CTF board chair, and Sen. Randy Richardville will receive the Children's Advocate Award at the CTF Auction on May 8, 2013.

**The Michigan Children's Trust Fund is proud to recognize Nancy Moody and Senate Majority Leader Randy Richardville as recipients of the 2013 CTF Children's Advocate Award. Both Ms. Moody and Senator Richardville have been long time supporters of the Children's Trust Fund and advocates for Michigan's children and families.**

## **Senator Randy Richardville**

- A passionate, long-term supporter of the Children's Trust Fund during his entire legislative career
- Supported a legislative initiative to establish an Heirloom Birth Certificate in memory of Pam Posthumus – the proceeds of which support CTF
- Annually serves as Legislative Co-chair and leads the efforts to engage members of the House and Senate in support of the Pam Posthumus Signature Auction Event for ticket purchase, sponsorships and auction items
- Personally responsible for soliciting countless high-end auction items for the Auction which has raised over \$3 million in its ten years

## **Nancy Moody**

- Appointed to the CTF Board of Directors in 2004 and served as the Board chair for six years
- Was instrumental in the efforts to re-establish CTF as a taxpayer check-off option which underwrites the \$24 million Children's Trust in Treasury
- Provided the leadership in the Signature Auction Fundraising efforts while on the Board and continued those efforts after her tenure, with over \$3 million raised under her leadership
- Was a strong and clear voice to assure that the mission of CTF as the lead organization for child abuse and neglect prevention was protected and strengthened
- Built relationships with the business and corporate communities resulting in CTF as a premier model of a public-private partnership to support the well-being of Michigan's children

## **Children's Trust Fund Signature Auction Event**

*Continued from Page 1.*

We could not carry out the important work of child abuse prevention in Michigan without the tremendous support of our sponsors and would like to acknowledge all sponsors as of April 8, 2013. Please see pages 4-6 for a complete list.

To become a sponsor, table host, gift donor, or to purchase a ticket to attend the event, visit our website at [www.michigan.gov/ctfsignature](http://www.michigan.gov/ctfsignature) or contact Tricia Headley, Fund Development Coordinator, at [headleyp@michigan.gov](mailto:headleyp@michigan.gov) or 517-241-7226.

We look forward to seeing you on May 8!

# April is Child Abuse Prevention Month

## Prevention Awareness Day Rally - April 16, 2013

*Continued from Page 1.*

For the third year in a row Dean Transportation has demonstrated its support of this event by providing two buses, each one enabling 54 people to attend the rally. One of the buses will pick up a full passenger bus load in Saginaw. The other bus plans to be nearly full, first stopping in Grand Rapids and then Hastings.

CTF invites you to join us at the Prevention Awareness Day rally. Your participation has a number of benefits, including:

- The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.
- Your support of the event reinforces your taking responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.
- Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers \$124 billion annually.

CTF is truly grateful for the many generous cash and in-kind donations for Prevention Awareness Day which contribute to the success of this event. Current sponsors are listed below by level of giving.

### **Platinum:**

Dean Transportation  
Grand Traverse Pie Company

### **Gold:**

The Lansing Exchange Club

### **Silver:**

Absopure  
Cottage Inn Pizza  
Lansing Association of Black Social Workers  
Lansing Community College  
Stan Setas Produce

### **Bronze:**

Ernesto's Hideaway



CTF continues to accept donations for Prevention Awareness Day. Feel free to contact Emily Schuster-Wachsberger (wachsbergere@michigan.gov, 517-335-0671) with any Prevention Awareness Day questions and/or if you wish to make a donation for the event.

In addition to Prevention Awareness Day, CTF is helping it's Local Council network to have their own successful CAP Month events. CTF has shipped nearly 26,000 pinwheels—4,000 more than in 2012—to local councils across the state. This national symbol of child abuse prevention is being used by local councils in a number of ways. Pinwheel gardens are springing up across the state to heighten prevention awareness. A number of local councils are also using the pinwheels in their fundraising efforts. This year a CAP Month toolkit was developed with the assistance of the Local Council CAP Month Workgroup and was placed on the CTF website.

*Pam Posthumus Signature Auction Event*

Wednesday, May 8, 2013

We Gratefully Acknowledge the Support of Our 2013 Sponsors:  
As of April 14, 2013

\_\_\_\_\_ \$50,000 \_\_\_\_\_

**Platinum Sponsors**



\_\_\_\_\_ \$30,000 \_\_\_\_\_

**Premiere Sponsors**

**DTE Energy  
Foundation**



**JACKSON**<sup>SM</sup>  
NATIONAL LIFE INSURANCE COMPANY

\_\_\_\_\_ \$20,000 \_\_\_\_\_

**Signature Sponsors**



\_\_\_\_\_ Official Carrier \_\_\_\_\_



CHILDREN'S TRUST FUND OF MICHIGAN

*Pam Posthumus Signature Auction Event*

Wednesday, May 8, 2013

We Gratefully Acknowledge the Support of Our 2013 Sponsors:  
As of April 14, 2013

\_\_\_\_\_ **Marquee Sponsors (\$10,000)** \_\_\_\_\_

Meijer  
Michigan State Housing Development Authority (MSHDA)

\_\_\_\_\_ **Headline Sponsors (\$5,000)** \_\_\_\_\_

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\_\_\_\_\_ **Table Host (\$1,200)** \_\_\_\_\_

Children's Services Administration  
Department of Human Services  
Deputy Director Scott Parrott, Children's Services Administration  
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Director Terrence M. Buerer, Field Operations  
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\_\_\_\_\_ **Banner Sponsors (\$1,000)** \_\_\_\_\_

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\_\_\_\_\_ **Autograph Sponsors (\$500)** \_\_\_\_\_

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# Technical Assistance Opportunities

## “Parents Partnering for Change” Training May 30-31

Application Now Available!

CTF is hosting the “Parents Partnering for Change” parent leadership training on May 30-31 for parents who are involved with CTF-funded direct service programs and local councils. A flyer with more information can be accessed at [http://www.michigan.gov/documents/ctf/Parent\\_leadership\\_flyer\\_CTF\\_2013\\_417266\\_7.pdf](http://www.michigan.gov/documents/ctf/Parent_leadership_flyer_CTF_2013_417266_7.pdf). Please share this information with parents in your programs!

DATE: May 30 & 31, 2013. Participants must attend both days of training.

LOCATION: Okemos, MI

COST: There is no cost to parents or to CTF-funded programs. CTF will cover all training costs, including meals. Parents will also receive a \$200 stipend for their time, lodging (if traveling from over 60 miles one-way), and childcare and mileage reimbursements.

ELIGIBLE PARTICIPANTS: Any parent or caregiver who is involved with a CTF-funded program who is interested in developing their leadership skills. The candidate should be someone who will interact with your program in a parent leadership capacity after the training.

PROGRAM PARTNER: On the application, parents are asked to identify a program partner. This should be someone in the CTF-funded program who will follow up with the parent after the training and discuss their ideas for parent involvement and leadership.

Up to two parents from one program may attend the training. If you have any questions about the training or the selection process, please contact Sarah Davis at CTF or Brenda Dietrich, Project Coordinator at MPHI, at 517.324.8316.

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## Informational Webinar on “Parents Partnering for Change”

Please join us to learn about the “Parents Partnering for Change” (PPC) parent leadership training! An informational session for program staff will be held on Wednesday, May 15, from 10:00 – 11:00 a.m. The Webinar will provide an overview of the training curriculum, strategies to engage parents after the training, and an opportunity to talk with PPC trainers.

We strongly encourage that a parent's program partner (as indicated on the training application form) attend this pre-training session. However, the Webinar is open to ALL program staff even if parents from your program are unable to attend the upcoming training. To register for the Webinar, go to <https://www3.gotomeeting.com/register/746657294>. Please contact Sarah Davis at CTF with any questions.

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## Protective Factors Survey Orientation

The Children’s Trust Fund will host a webinar on using the Protective Factors Survey (PFS) on Monday, May 20, 2013 at 2:00 p.m. Alicia Luckie from the FRIENDS National Resource Center will be the featured presenter. This webinar will be geared toward new direct service grantees, but all prevention partners are welcome to attend. Register for the webinar at <https://www3.gotomeeting.com/register/225777742>. If you are unable to attend the webinar, please contact Alan Stokes at CTF for copies of handouts and any follow up questions regarding the PFS and the PFS database.

## Partner Events

\***Child Advocacy's** Annual Banquet and the grand opening ceremony of the Children's Advocacy Center of Gratiot County will be held on Thursday, April 11, 2013 at 12:00 p.m. at Tyler Van-Dusen on the campus of Alma College. There will be a tour of the facility from 2:00-6:00 p.m. Contact Child Advocacy at (989) 463-1422 to reserve a ticket for \$12.

\***Child Advocacy** will hold its 4th Annual Child Advocacy – Alma High School Charity Basketball Game on Friday, April 12, 2013 at 7:00 p.m. at Alma High School. Tickets are \$5 at the door with all proceeds to benefit Child Advocacy's Child Abuse and Neglect Prevention Programs.

\***The CAN Council of Great Lakes Bay Region** will hold its 10th Annual Wines Around the World event on Friday, April 19, 2013 from 5:30-9:00 p.m. at the Bay City Country Club. Call Catherine at (989) 671-1345 or email [cmartinez@cancouncil.org](mailto:cmartinez@cancouncil.org) for ticket information, to sponsor the event, or to donate an item for the auction.

\* **Washtenaw Area Council for Children** will host a half-day conference entitled "Children of Trauma: Building Resilience in a Traumatic World," presented by Sarah Slamer, MA, LLPC, CTC-S, Assistant Director of the National Institute for Trauma and Loss in Children and Starr Global Learning Network. The conference will be held on Friday, April 19, 2013, from 9:00 a.m.-12:30 p.m. at WISD, 1819 Wagner Road, Ann Arbor, MI. Cost of the conference is \$45 for pre-registration by April 15 (\$50 at door) or \$40 for groups of five or more (pre-registration only). For more information, please contact Marcia Dykstra at (734) 434-4215.

\***Safe Harbor Children's Advocacy Center** will hold its 5th Annual Lifeline Event at 5:30 p.m. on Friday, April 19, 2013 at The Silo. Special guest will be Shirley Petersen, Author of The Whisper. Contact Alexa at (269) 673-3791 or [asorensen@safeharborallegan.org](mailto:asorensen@safeharborallegan.org) to purchase tickets.

\***The CAN Council of Great Lakes Bay Region** will hold its Fashion Show Event on Sunday, April 21, 2013 from 4:00-6:00 p.m. at 405 Hayes Street in Saginaw. The event will feature a fashion and talent show as well as hors d'oeuvres and wine. Proceeds benefit CAN Council. Contact West Banning at (989) 971-3059 for details or tickets.

\***Care House/Macomb County Child Advocacy Center** will hold its 17th Annual Fools for Kids fundraiser from 5:00-10:00 p.m. on Tuesday, April 30, 2013 at Villa Penna Restaurant, 43985 Hayes Road, Sterling Heights, MI 48313. For more information or to purchase tickets call Care House at (586) 463-0123.

For more information about community events for Child Abuse Prevention Month and throughout the year, contact the designated Local Council for your county. A list of Local Councils can be found at [http://www.michigan.gov/documents/ctf/Local\\_Councils\\_2010\\_313579\\_7.pdf](http://www.michigan.gov/documents/ctf/Local_Councils_2010_313579_7.pdf).

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## CTF Social Media Pages

