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TRAINING AND RESOURCES

Logic Model Builder Webinar

CTF will host a webinar on using the free, online Logic Model Builder on Monday, February 13, from 1:00 p.m. to 2:30 p.m. Alicia Luckie from FRIENDS will provide step-by-step instructions for using the Logic Model Builder and will also highlight online tools and resources in evaluation. The webinar will provide details about linking your logic model to your work plan in EGrAMS. To assist with completion of the new three-year grant agreement (which requires a logic model), local councils are strongly encouraged to attend this webinar. All other partners are welcome to attend. Registration details will be distributed in late January.

More information on the Logic Model Builder can be found within the FRIENDS Evaluation Toolkit at <http://friendsnrc.org/evaluation-toolkit>.

Social Media Webinar

CTF will host a webinar to introduce partners to CTF's social media platforms on Thursday, February 16, from 1:30 p.m. to 2:30 p.m. Alan Stokes, the New Media Coordinator for CTF, will present. CTF partners will gain an insider's look at the social media used by CTF to raise awareness of prevention. The social media processes used by CTF may have the potential to be adopted by partners to enhance their local marketing efforts. Contact CTF for more information.

Kids Count Data Book Coming!



The Kids Count in Michigan Data Book will be released Tuesday, January 24, 2012. This report has rich local data for all 83 counties and Detroit on 16 measures of child well-being. In addition to local data, it tracks statewide trends over time in the areas of economic security, education, health, adolescence, and abuse and neglect.

Direct Service Program of the Month

Branch/Hillsdale/St. Joseph Community Health Agency - Healthy Beginnings

Kristy was referred to Healthy Beginnings from a local agency in January 2011. She was one of the first expectant teens to enroll in the program. She began receiving home visiting services in February 2011. She also attended the Childbirth Prenatal Class series. She gave birth to her son, Jordan, in June. She is a warm, caring, and hands-on mother to her son. She is currently living with her parents and new husband in Hillsdale County. Kristy wrote this about her involvement in the program.

I've learned a lot of things like how a baby should sleep, and how many ounces a baby should be eating in a day. Wintra Cain has taught me a lot. She tells me what I should be doing as a new parent. She has even taught my mother things that she didn't know. Wintra Cain is really good at what she does. She's very sweet and very helpful in many ways.

Healthy Beginnings is an early childhood, parent education and family support home visiting program serving Hillsdale County expectant teens and those with children birth to five years old.

The primary model is the evidenced-based Parents as Teachers: Born to Learn program. The format includes a video series, lessons based on research and neuroscience information, and developmental activities to promote healthy development. The home visits are designed to equip parents with information to increase their understanding of age appropriate expectations and to utilize more positive parenting. Our approach is relationship-based with a focus on parent-child interaction, family well-being and building protective factors within the family.

The Children's Trust Fund Direct Service Grant award has allowed the Healthy Beginnings Program to collaborate with many community agencies to prevent child abuse and neglect within our community. Some of those partners include the Branch Hillsdale St. Joseph Community Health Agency, the Child Abuse and Prevention Awareness of Hillsdale County (Local Council), Hillsdale Intermediate School District, Early On of Michigan, PNC Bank, United Way of Hillsdale County, the Department of Human Services, and the Great Start Collaborative of Hillsdale County.

When services are provided to an expectant teen, the visits include education on fetal development, the bodily changes during pregnancy, and what to expect month by month. Support is also offered around labor and delivery. All teens are encouraged to attend the Healthy Beginnings childbirth prenatal class series. This ongoing, supportive relationship continues until the child transitions to a school setting.

Program Delivery of Services (flyers can be found at www.bhsj.org):

- Home visits (developmental guidance regarding children, lessons/activities to promote healthy attachment and increased understanding in developmental milestones)
- Circle of Parents group meetings – Biweekly
- Prenatal Childbirth Parenting Class – Monthly
- Mommy and Me Community Dance Class – Weekly
- Developmental, hearing, vision & screenings on all children
- Parenting classes – Ongoing (birth – Teenagers)
- Connect families to other community resources

Program Goals:

- Prevent child abuse and neglect
- Increase parent knowledge of early childhood development
- Increase use of positive parenting techniques
- Build family protective factors
- Early detection of developmental delays and health issues
- Adequate pre-natal care and maternal well-being
- Up-to-date child immunizations and well child visits
- Increase children's school readiness and school success

For more information, contact:

Andrea Bricker,
Healthy Beginnings Coordinator

20 Care Drive, Hillsdale, MI 49242

(517) 437-7395 x116
Email: brickera@bhsj.org

Healthy Beginnings has a strong evaluation component and has demonstrated outstanding maternal, child, and family outcomes over the past 11 years. We continue to make a difference in reducing abuse and neglect in our community.

Direct Service Grants

Happy New Year! I hope everyone's year began on a positive note.

News and Announcements:

- All of the seven new DS FY12 grantees had their grant agreements fully executed by December 31, 2011. Their service delivery began on January 1, 2012.
- CTF will provide registration scholarships (\$45) for 10 fathers to attend the Michigan Fatherhood Annual Conference in support of parent leadership and involvement. Scholarships will be for the first 10 registrations that are emailed or faxed to me. CTF will also reimburse for mileage. There are currently 20 funded CTF programs, so it is important to register as quickly as possible. One father per DS program will be funded, unless low registrations allow for an exception. The registration form is available online at www.michigan.gov/documents/ctf/MFC_Conf_Reg_Packet2012_374180_7.pdf. Contact Sylvia Brown Jones at 517-241-7792 or brown-jones@michigan.gov with any questions.
- The Direct Service Orientation training for new grantees will be held on Thursday, January 26, from 9:00 a.m. – 4:30 p.m., DHS Grand Tower, 235 S. Grand Avenue, Conference Room 1D, Lansing, MI 48933. The final agenda is being emailed on Friday, January 20.

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Children's Trust Fund
Protecting Michigan's Children



Prevent Child Abuse
Michigan

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