

CTF News Briefs



Prevention Innovations Since 1982

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It's Tax Time - And Time to Help Michigan's Kids and Families

April 15 is quickly approaching, but you still have time to help protect Michigan's littlest citizens in your local community. This tax season, the Children's Trust Fund (CTF) unveiled a new plan to reinvest all increases in tax check-off contributions to the communities of origin.



Taxpayers can take advantage of the opportunity to increase funding for child abuse prevention in their communities by making a tax deductible contribution when filing their Michigan tax return. When you file your Michigan taxes, look for Michigan Tax Form 4642, which is the Voluntary Contribution Schedule. CTF is listed as "Children's Trust Fund – Preventing Child Abuse in Michigan" along with other charities.

For more information about CTF, how to contribute, and how to participate in local fundraising activities, please visit www.michigan.gov/ctf.

Carol Goss to Receive Third Annual Children's Advocate Award

Please join the Children's Trust Fund board and staff in honoring Carol Goss at the 12th annual Pam Posthumus Signature Auction event on May 14 at the Lansing Center.

Ms. Goss recently retired from her position as President and CEO of the Skillman Foundation. In her leadership role at the Foundation, Ms. Goss promoted a vision that child abuse and neglect are intolerable for all Michigan's children, and that supporting families is a responsibility we all share! Her tireless efforts to strengthen families align with the mission of the Children's Trust Fund. Her nationally recognized leadership in education reform, her visionary transformation of Skillman's grant making, and her focus on neighborhoods have positively impacted the lives of countless children and families. Ms. Goss's work exemplifies the vision of CTF to assure that all children thrive and reach their greatest potential.

Child Abuse Prevention Month

Prevention Awareness Day

We are a month away from CTF's 6th annual Prevention Awareness Day (PrAD)! PrAD is a day to recognize Child Abuse Prevention (CAP) Month and to honor all the children and families in our state. The event will be held on Tuesday, April 22, 2014 at 11AM at the Lansing State Capitol steps. This year's PrAD will be once more structured as a rally, procession, and the "planting" of a pinwheel garden. The rally will consist of notable speakers and entertainment supporting the belief that child abuse and neglect can be prevented. The Averill Elementary School All-Stars Chorus and the Lansing Community College Opera and Musical Theatre Ensemble will be performing.

The subsequent procession will walk down Michigan Avenue toward the traffic circle at Michigan and Washington Avenue, where the pinwheel garden portion of the event will take place. The pinwheel is the nationally recognized symbol for child abuse and neglect prevention. The theme for this year's CAP Month is again The Power of One. This statewide initiative asserts that the power of one person, one community, one dollar and one action can have a significant impact on the prevention of child abuse.

DHS Director Maura Corrigan is a confirmed speaker and pending speaker invitations include Senators Randy Richardville and Gretchen Whitmer and notable others. Media will be invited. A Legislative Education Day (LED) component will also provide CTF grantees and other child advocates an opportunity to educate legislators about current programming and prevention needs across the state.

CTF invites individuals and/or organizations to participate in this momentous rally event.

Please attend the rally and visibly represent your organization and/or come to speak with legislators.

Your participation in Prevention Awareness Day will provide you with the following opportunities:

- The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.
- Your support of the event shows responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.
- Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers \$124 billion annually.

Contact Emily Schuster-Wachsberger (wachsberger@michigan.gov, 517-335-0671) with any questions or donation inquiries. Thank you for your support!

Partner Events

The Child Abuse Council of Charlevoix and Emmett Counties will sponsor the 2014 Child Abuse Council Annual Spring Conference on Friday, April 25, 2014, at North Central Michigan College in Petoskey, Michigan. Email childabusecouncil@gmail.com or visit www.upnorthchildabusecouncil.org for more information.

Child Advocacy will hold the Child Advocacy Superhero 5K Run/Walk/Fly on Saturday, May 10, 2014, at 9:00 a.m. at the Alma Armory, 710 N. State Street, Alma, Michigan. A registration form is available at http://linkforfamilies.org/sites/all/themes/jackson/5k race entry form 2014.pdf.

Child and Family Charities will hold The Annual Charity Golf Scramble on Friday, August 15, 2014 at Eagle Eye Golf Club and Hawk Hollow Golf Club in Lansing. Contact Demphna Krikorian at 517-882-4400, ext. 126 to register. For more information, go to www.childandfamily.org.

Pam Posthumus Signature Auction

MARK YOUR CALENDARS Pam Posthumus Signature Auction Event May 14, 2014



Please join us on Wednesday, May 14, for the Children's Trust Fund's 12th annual Pam Posthumus Signature Auction Event at the Lansing Center. Doors open and silent auction begins at 5:00 p.m. followed by a highend live auction. The event is one of the largest charitable events in greater Lansing and is truly an enjoyable evening. Purchasing a ticket to attend can help protect Michigan's children and buying an auction item can make a difference in a child's life!

Tickets for this fun-filled evening, for a great cause, are available and can be purchased online for \$150 by visiting our website at www.michigan.gov/ctfauction.

We are very pleased to announce Great Lakes Capital Fund as our Platinum \$50,000 sponsor this year as well as two \$30,000 Premiere Sponsors—DTE Energy Foundation and Jackson National Life Insurance Company. We are equally pleased to announce that Delta Air Lines is the Official Carrier, donating both domestic and international flights that make it possible for us to build one-of-a-kind travel experiences around the globe!

We could not carry out the very important work of child abuse prevention in Michigan without the tremendous support of all our sponsors and would like to acknowledge all sponsors as of March 24, 2014. Please visit our website for a complete list.

To become a sponsor, table host, gift donor, or to purchase a ticket to attend this year's event, go to www. michigan.gov/ctfsignature or contact Tricia Headley, Fund Development Coordinator, at headleyp@michigan.gov or 517-241-7226. We look forward to seeing you on May 14!

CTF Social Media Pages







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Kid Store

Spring is in the air ... and so is spring cleaning! This may include organizing your closets and getting rid of unwanted items and adding new ones. What better way to expand your wardrobe—or that of family and friends—than with a 100% cotton polo shirt displaying the CTF logo! This polo shirt is an excellent wardrobe addition and shows your support for children and families in Michigan. And it only costs \$20! All proceeds go to the Children's Trust Fund to help prevent child abuse and neglect.



To purchase this item or to check out other great CTF items, please visit http://media.state.mi.us/michiganestore/public/categorydisplay.aspx?categoryId=8. If you have any questions, please contact CTF at 517-373-4320.



