

Children's Trust Fund News Briefs – June, 2013

2013 *KIDS COUNT* Data Book Now Available



Each year, the Annie E. Casey Foundation's *KIDS COUNT Data Book* provides information and data trends on the conditions of America's children and families. With the June release of their 2013 edition, they continue to serve in their role of providing important research on child well-being data. In addition to ranking states on overall child well-being, the *2013 KIDS COUNT Data Book* provides rankings for four domains: Economic Well-Being, Education, Health and Family, and Community. According to this year's *Data Book*, children are showing some signs of improvement despite an ever-growing poverty rate. The *KIDS COUNT Data Book* continues to be an excellent resource for educating both the general public and policymakers, and as guide for directing the use of scarce resources to serve children and families.

Children's Trust Fund Board to Meet

The Children's Trust Fund Board will meet on September 25, 2013 at 1:30pm at the Jackson National Life Insurance office. Their address is 3275 Okemos Road, Mason, Michigan. The public is invited. For more information contact CTF at 517-373-4320.



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Local Council News

A Review of the Child Abuse Prevention (CAP) Month Survey

In the spirit of continuous quality improvement, CTF conducts an annual CAP Month survey to assess the resources, information and activities provided for (April's) CAP Month. That information and feedback is considered and is vital for future CAP Month planning. All CAP Month planning is developed in part with the help of the Local Council CAP Month Workgroup, made up of Local Council volunteers from across the state. CTF wishes to express deep gratitude to those individuals who took time from their already busy schedule to participate in the work group. They are; (alphabetical order by county) Leslie Eschenbacher and Catherine Martinez (Bay), Kathy Kelly (Ingham), Deanna Norris (Livingston), Miriana Mile (Oakland), Jodi Glass (Ottawa), Heather Appold (Saginaw), and Cindy Swift (Out-Wayne).

Highlights from the Child Abuse Prevention Month Survey

Each year CTF provides an online toolkit for Local Councils and others for their CAP Month use. The toolkit which can be found on the CTF website at <http://www.michigan.gov/ctf/0,4554,7-196-40188-137311--,00.html> contains a vast array of materials that can be used for CAP Month and beyond. Regarding the on-line CTF toolkit that is developed the councils shared the following:

- The vast majority of respondents like having the toolkit online.
- The most used components of the toolkit include: the Pinwheels for Prevention page; CAP Month poster; CAP Month brochure; Calendar of Activities; CAP Month Prevention Awareness Day brochure and; local, state and national statistics.
- Over 90% of respondents stated that they believe the toolkit will be useful to them for their 2014 CAP Month planning efforts.

Prevent Child Abuse America toolkit developed materials were also made available to Local Councils. The most popularly used resources from that toolkit were; the pinwheel activity suggestions and sample press release.

Each year for CAP Month, CTF provides free of charge a minimum of 96 pinwheels (the national symbol of child abuse prevention), a number of brochures and posters, as well as other materials for the Local Councils. Local Councils are welcome to order additional pinwheels at a nominal cost. This year over 96% of respondents stated that the pinwheels and other materials were delivered in a timely fashion and nearly 97% of all Local Councils are actively using the pinwheels for their CAP Month endeavors. Examples of how pinwheels were used include the following:

- Planting of a pinwheel "garden";
- Using for fundraising efforts;
- Displaying at public locations and events; and
- Using as table center pieces at CAP Month functions.

Although weather issues can be a challenge during CAP Month, especially for planting a pinwheel garden, particularly for the Northern Lower Peninsula and Upper Peninsula, many successes were noted in the survey including:

- Partnerships with local McDonalds and other retailers to sell pinwheels;
- Rallies, pinwheel garden ceremonies and other public awareness events;
- Positive media coverage including newspaper articles, television and radio; and
- Hosting professional conferences and parenting classes.

For more information about CAP Month, the CAP Month Survey or any other Local Council questions, please feel free to contact Emily Schuster-Wachsberger (wachsbergere@michigan.gov).

CTF – A Brief Overview of Current Activities

The Children's Trust Fund Board met on the 18th of June. What follows is a summary of CTF activities reported to the Board by Mike Foley in the Director's Report.

- ◆ **Adverse Childhood Experiences**
 - Adverse Childhood Experience is now being collected by the Dept. of Community Health through their annual Behavioral Risk Factor Survey (BRFS). CTF secured the funding to make this happen.
 - Data will begin to be analyzed at the end of the current calendar year. The Casey Foundation has committed funding to CTF to develop reports/analyses, and to plan strategies for public education and advocacy. Click http://vetoviolence.cdc.gov/childmaltreatment/phl/resource_center_infographic.html for an excellent overview of Adverse Childhood Experiences done by the Center for Disease Control.
- ◆ **Community Based Child Abuse Prevention (CBCAP) Grant Application**
 - The grant application was completed and submitted at the end of May and it is approximately 1/3 of our budget and is the only public dollars for operational purposes.
- ◆ **SE Michigan – Shaken Baby prevention initiative (Period of PURPLE Crying)**
 - This SE Michigan initiative continues to move along nicely. The program is fully operational at Children's Hospital of Michigan, Sinai Grace, and Hutzel Hospitals.
 - Outreach training for professionals (Dose 2) in SE Michigan is being implemented. 558 Professionals were trained in 2012 with training ongoing in 2013.
 - A statewide Task Force has been established to support other communities interested in instituting shaken baby prevention efforts.
- ◆ **Fall Conference/Annual Training**
 - Conference on October 28th and 29th at the Inn of St. John's in Plymouth will continue to be a partnership with the U of M CAN conference – CTF will have a full prevention track over the 2 days as well as time for our networks to meet separately.
- ◆ **Professional Development and Training**
 - CTF Presentations or Co-Presentations at Upcoming Conferences
 - ⇒ 2 sessions for *Parenting Awareness Michigan Conferences* – with Dr. Rick Cole on Adverse Childhood Experiences
 - ⇒ *Protective Factors as a Buffer to ACE's* for SCAO conference in August and for University of Michigan CAN conference in October.
 - CTF Sponsorship and co-sponsorship of Training and Professional Development
 - ⇒ A parent leadership training for parents involved with our grantees
 - ⇒ A Strengthening Families Training for child welfare workers in Benzie County
 - ⇒ A Strengthening Families Training for our network in Lansing on July 18
- ◆ **Biennial Report**
 - Work is progressing on the development of CTF's Biennial Report covering 2011-2012 that should be available to the public in September.
- ◆ **Councils & Direct Services Grantees**
 - A comprehensive plan is being developed to both more efficiently gather process and outcome data in reports received from Direct Services Grantees. CTF is exploring options to connect with the Councils for TA and support.