

Children's Trust Fund News Briefs – May, 2013

11th Annual Pam Posthumus Signature Auction Event

"Our Biggest Event Ever"

A Special Thank You!

Your overwhelming passion for the mission of the Children's Trust Fund is deeply appreciated! Thank you for your dedication, enthusiasm, and hard work to make our eleventh annual Pam Posthumus Signature Auction Event a huge success!

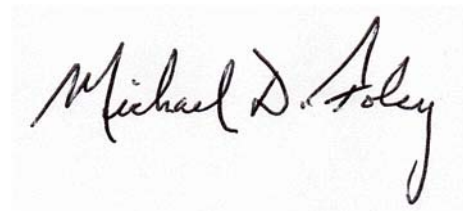
Because of caring individuals such as you, the event raised \$533,000 for child abuse prevention programs in Michigan and hosted nearly 800 guests! We are grateful for your continued support, generosity and commitment to this very important issue of child abuse prevention. As the event has grown, so has the number of champions for children. You have helped us prove that a group of committed individuals can make a difference, even in times such as this.



We gratefully acknowledge our Platinum Sponsor, Great Lakes Capital Fund; Premiere Sponsors, DTE Energy Foundation and Jackson National Life Insurance Company; and Official Carrier, Delta Air Lines. For a complete list of the many sponsors, that pledged prior to the event on May 8, and who helped to make this event possible, please see page 5.

On behalf of the Children's Trust Fund staff and our partners throughout Michigan, we would like to express a heartfelt thanks to our Sponsors/Table Hosts, Auction Item Donors, Legislative Co-Chairs, CTF Board, the entire Advisory Committee and Sub-Committee Co-Chairs, and the many volunteers. We could not have done this without each and every one of you!

Warm Regards,



Michael Foley
Executive Director



Tricia Headley
Fund Development Coordina

Local Council News

Child Abuse Prevention (CAP) Month Prevention Awareness Day (PrAD) Events

Prior to The Children's Trust Fund's (CTF) April 16, 2013 Prevention Awareness Day (PrAD) Governor Rick Snyder (TBD) officially proclaimed April as Child Abuse Prevention (CAP) Month in Michigan. This affirmation of the vital work being done all across the state along with decent, dry weather (in an otherwise very wet April) contributed to PrAD being a great success.

This year's Prevention Awareness Day event brought nearly 300 committed individuals to the rally, procession and the *planting* of a pinwheel garden. The event's theme was once more, *The Power of One*. The event started at 11:00 am at the Capitol to the fantastic music of the Michigan State University's Brass Quintet under the direction of Ava Ordman. CTF Executive Director Mike Foley hosted and then introduced notable speakers, including Department of Human Services Director Maura Corrigan, Representatives Bill Rogers and Terry Brown, CTF Board Chair Lori Wortz, Genevieve Stults, director, Child Abuse Prevention Services Department, National Exchange Clubs, and Lansing Circle of Parents parent leader James Murray. Each dynamic speaker beautifully articulated the issues of child abuse and neglect in Michigan and they also spoke to the meaningful prevention efforts in our state. James Murray, spoke from the heart about how the Circle of Parents program has helped him to be a better parent. Attendees had the pleasure of listening to the wonderfully strong voices of the Lansing Averill Elementary School's Allstars chorus directed by Lexa Bell, and the Lansing Community College (LCC) choir under the leadership of Michael Bierbaum. This year marked a first as Emily Schuster-Wachsberger joined with the LCC choir to sing with them. Partnering organizations, including Parenting Awareness Michigan, Safe Delivery, Montcalm County CASA, Tomorrow's Child, MI Parent Teacher Association and Central Michigan University had booths set up at the event where they were able to distribute valuable and relevant information to attendees. A number of local councils and other organizations came from near and far, all in a common fellowship. Following the speeches and music, attendees were led on a walk to the traffic circle at Washington and Michigan Avenues where they *planted* a pinwheel garden in support of child abuse prevention. Media coverage was terrific. We had 2 television (WLNX and WILS) and 1 radio station (WKAR) as well as 2 Michigan newspapers (Lansing State Journal and the Roscommon Herald) covered the event. This year our event was even covered on the West Coast. The online San Francisco Chronicle covered the event as a result of the Associated Press's rally coverage.

Additionally, A Legislative Education Day (LED) Component was once more a vital part of Prevention Awareness Day which afforded many CTF grantees and other child advocates an opportunity to educate legislators about prevention needs and current programming across the state.

We are proud and pleased that this year we once more had sponsors to help make the event the success it was. Our highest levels of sponsorships came from:

- Dean Trailways who, for a third year in a row provided two buses, one that picked up attendees in Saginaw and another picking up folks in Grand Rapids and Hastings;
- The Grand Traverse Pie Company that provided us a grand amount of delicious cookies (each one was huge and yummy);
- The Lansing Exchange Club, Lansing Area Black Social Workers Association and Lansing Community College, for providing funds which enabled CTF to provide food and gas money to those attending the events.

Other generous supporters/sponsors contributing to the event were; Absopure, Stan Setas Produce Company, Cottage Inn Pizza and Ernesto's Hideaway.

CTF also wishes to thank Lansing's Mayor Virg Bernero, Department of Parks and Recreation Coordinator Carol Munroe, city police and other officials for their continued support for the procession and pinwheel portion of the event, continuing a wonderful tradition that started four years ago. The Michigan State Capitol staff including, Trenea Trowhill and others, deserve praise for their role in the event's success. Special appreciation goes to DHS Communications (Dave Akerly, Steve Barosco, Jan Berry, and Erica Quealy).

Thanks and appreciation goes to all the event participants. CTF is grateful to DHS Director Maura Corrigan and Steve Yager for their support of this event. Special thanks and appreciation go to Mike Foley and the entire CTF staff team who gave it their "all" to assure the success of PrAD. Other special thanks go to the CTF Local Council CAP Month Workgroup. These Local Council volunteers take the time to help plan and organize the event. Their voice helps shape the character of the entire day's event.

With the *Power of (Each) One*, Prevention Awareness Day once more affirmed the commitment we all have in the belief that each child in Michigan has the right to grow up safe, loved, happy and free to grow up to his or her full potential.

Protective Factors Survey Database Webinar



The Children's Trust Fund will host a free webinar on June 3rd at 2:00pm EST with Alicia Luckie, T/TA Coordinator with the FRIENDS National Resource Center for Community Based Child Abuse Prevention. Alicia Luckie will be presenting a webinar for Michigan Children's Trust Fund grantees on the methodology and practice of using the Protective Factors Survey Database. To register go to <https://www3.gotomeeting.com/register/318017838>. All of those interested in using the Protective Factors Survey are welcome to participate but the training is targeted to help new Direct Service Grantees utilize the database for their reporting requirements with the Children's Trust Fund.

Moody and Richardville Receive Children's Advocate Award



Nancy Moody and Sen. Randy Richardville

At this year's Pam Posthumus Signature Auction Event CTF presented the second annual Children's Advocate Award to Senate Majority Leader Randy Richardville and Nancy Moody, DTE Energy, a longtime children's advocate. The Children's Advocate Award recognizes individuals who show outstanding leadership and commitment to helping Michigan's children.

Senator Randy Richardville and Nancy Moody have long shown through their words and deeds that they are passionate about issues affecting Michigan's children and CTF is honored to have these two outstanding individuals be the voice for children in Michigan. The annual awards are unique works of art, meant to reflect both the unique talents of each child and the unique contributions Senator Richardville and Nancy have made in the fight against child abuse and neglect.

Richardville has supported the CTF during his entire legislative career. As a lawmaker, he supported a legislative initiative to establish an Heirloom Birth Certificate in memory of Pam Posthumus and whose proceeds support CTF. He has served as Legislative co-chair of CTF every year and has personally solicited auction items, playing a key role in helping the auction raise more than \$3 million in 10 years. In 2003, he received the CTF Champion for Children award.

Moody was appointed to the CTF Board of Directors in 2004 and served as the Board chair for six years. She played a critical role in re-establishing CTF as a taxpayer check-off option, which underwrites the \$24-million Children's Trust in the State Treasury. DTE Energy's director of federal government affairs, Moody also led fundraising efforts for the auction and was a major bridge between prevention efforts and the business and corporate communities, also helping the auction raise more than \$3 million 10 years.

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CHILDREN’S TRUST FUND OF MICHIGAN

Pam Posthumus Signature Auction Event

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