

# CTF News Briefs



Prevention Innovations Since 1982

September, 2013 - Vol. 7, No. 9

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## Help Kids. Buy Art!

The Children's Trust Fund (CTF) is hosting an Art Auction at Chamberlain's Auction Gallery in Clarkston, Michigan on Saturday, October 26, 2013 beginning at 6:30 p.m. Purchasing a painting can help protect Michigan's children from abuse and neglect. Buying a sculpture will make a diference in a child's life. This is your opportunity to enjoy a fun-f lled evening, see old friends and meet new ones, while helping to protect Michigan's littlest citizens. Tickets are \$100 and can be purchased online at www .thepayplace.com/mi/dhs/ctf by choosing "S.E. MI Fall Event Ticket."

CTF was established by the Michigan Legislature in 1982 with the sole purpose to help prevent child abuse and neglect in Michigan. Since CTF receives no state funding, the event will provide a critical source of funds to assist CTF in performing its core mission. There will be arts, antiques, collectables, and gem properties for auction... something for everyone! To get a taste of the upcoming auction, please visit www chamberlainsgallery.com. To learn more about the CTF visit www .michigan.gov/ctf. We hope you will join us on October 26 for an evening of art and entertainment and to help protect Michigan's children!

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The Children's Trust Fund is hosting an auction. Purchasing a painting can help protect Michigan's children. Buying a sculpture will make a difference in a child's life.



#### SOUTHEAST MICHIGAN FALL EVENT

at Chamberlain's Auction Gallery 6429 Sashabaw Road Clarkston, MI 48346 248.241.6588 www.chamberlainsgallery.com

> October 26, 2013 6:30 p.m. – 9:30 p.m.

Tickets: \$100.00

Purchase tickets online at www.thepayplace.com/mi/dhs/ctf or call 1-800 CHILDREN

Arts, antiques, collectibles and gem properties... something for everyone. Join us and help protect Michigan's littlest citizens from abuse and neglect.







#### **Event Host Committee**

Ron Chamberlain, Chamberlain's Auction Gallery
Mark Davidoff, Deloitre LLP
Lena Epstein Koretzky, Vesco Oil Corporation
Sarah Prues Hecker, Prues Hecker, LLC
Andra Rush, Detroit Manufacturing Systems, LLC
Scott Stevenson, Telecommunications Association of Michigan
Lori Wortz, WWP Strategies
Mike Foley, Children's Trust Fund
Tricia Headley, Children's Trust Fund

#### **Our Mission Statement**

The Children's Trust Fund serves as a voice for Michigan's children and families and promotes their health, safety, and welfare by funding effective local programs and services that prevent child abuse and neglect.

### 32nd Annual Child Abuse and Neglect Conference

On October 28-29, 2013, the University of Michigan and the Children's Trust Fund will co-sponsor the 32nd Annual Child Abuse and Neglect Conference. The conference will be held at the Inn at St. John's in Plymouth, Michigan. Keynote speakers include Tricia Bent-Goodley, Martin Finkel, and Olga Trujillo. In addition, 30 workshops will be conducted on topics related to the prevention, treatment, and assessment of child abuse and neglect.

The Children's Trust Fund will cover the registration costs for one person from each direct services grant and local council to attend this conference. To register online, go to https://www.regonline.com/Register/Checkin.aspx?EventID=1270534&lbrd=1&rtypeid=754350. More information about the event can be found in the conference brochure at http://canconferenceuofm.org/downloads current/brochure.pdf.

#### **PFS Outcomes Data Webinar**

On October 3, CTF will host a Webinar to help support programs that use the Protective Factors Survey (PFS). Registration information will be provided soon.

What: "Understanding and Using Protective Factors Survey (PFS) Outcomes Data"

**When:** Thursday, October 3, 1:00 - 2:30 p.m.

Presenter: Alicia Luckie, FRIENDS National Resource Center for CBCAP

**Why:** To develop capacity to better understand PFS data results and to make decisions for program improvements. The Webinar will explore the following questions: How do we analyze PFS data after it has been collected? How do we interpret and share results?

If you are a CTF grantee and are using the PFS as a measurement tool, we strongly encourage you to attend this Webinar. Please contact CTF with any questions.

#### **Partner Events**

**Pathway, MI** will host its Party for Pathways on September 28, 2013 at the Macatawa Bay Yacht Club in Holland, Michigan. This fun evening will support Pathways, MI. Contact Roz Nienhuis at 616-403-5949 for more information.

**CARE House of Oakland County** will hold its CARE Night Charity Ball on October 12, 2013, at the Townsend Hotel in Birmingham, Michigan. Kara DioGuardi will present a private concert.

**Child Advocacy** will host its Mother Daughter Conference 2013 on October 26, 2013 at St. Mary School in Alma, Michigan from 9:30 a.m. – 1:00 p.m. For more information, contact 989-463-1422.

#### **CLICK for Babies**

As a result of the success of the Shaken Baby Syndrome (SBS) prevention project in Southeast Michigan, CTF was invited by the National Center on Shaken Baby Syndrome to participate in the CLICK for Babies nationwide campaign to raise awareness for SBS prevention. The campaign in Michigan collected over 800 purple knitted infant caps that were donated from the community and other states. A quote from a grandparent in Florida aff rms the critical work in raising awareness about shaken baby syndrome prevention.

"I am sending these purple hats to help the Click for Babies Cause. I am a grandmother of a baby girl who was shaken and dropped at three weeks old. She has partial paralysis due to her spinal cord injury. We are Michiganders who live in Florida now. We hope and pray these help and this year's goal is met. May God bless this cause."

#### **Children's Trust Funds Kids Store**



The Children's Trust Fund is excited to announce the launching of its newly updated kids store.

Now offering exclusive CTF logo merchandise!

New Kids Store items include water bottles, cloth grocery bags, 100% cotton polo shirts and t-shirts, portfolios, pinwheel lapel pins, our one-of- kind kid pins, and many more items. We are also showcasing an 18" (solid) sterling silver pinwheel necklace. The pinwheel is recognized as the national symbol for child abuse and neglect prevention.

These items are great for every budget and everyone. All proceeds go directly to CTF to help prevent child maltreatment in Michigan. To preview all of the Kids Store items or to place an order visit http://media. state.mi.us/michiganestore/public/categorydisplay.aspx?categoryId=8. or call 1-800-CHILDREN.

#### **Local Council News**

When we think of September, we tend to think of an end to summer, the beginning of a new school year, and fresh apple cider. But did you know that September is also National Safe Sleep Month?

Since 2010, 516 babies have died in Michigan due to sleep-related deaths. This year alone, 90 babies have lost their lives. Sleep related deaths are the third leading reason infants die in Michigan. These infants are suffocating and/or being strangled because their sleep environments are dangerous. Cribs (as well as other sleep environments) containing blankets, toys, bumper pads and other items pose a potential hazard. Likewise, cosleeping with another adult or child, and baby sleeping on its stomach or side, are potentially fatal scenarios.

The good news is that these tragic events are preventable. In 2011, the American Academy of Pediatrics issued guidelines for Infant Sleep Safety & Sudden Unexplained Infant Death (SUID) risk reduction. They are:

- o Always place your baby on his or her back for every sleep time.
- o Always use a firm sleep surface. Car seats and other sitting devices are not recommended for routine sleep.
- o The baby should sleep in the same room as the parents, but not in the same bed (room-sharing without bed-sharing).
- o Keep soft objects or loose bedding out of the crib. This includes pillows, blankets, bumper pads, stuffed toys and any clutter.
- o Wedges and positioners should not be used.
- o Pregnant women should receive regular prenatal care.
- o Don't smoke during pregnancy or after birth.
- o Breastfeeding is recommended.
- o Offer a pacif er at nap time and bed time.
- o Avoid covering the infant's head or overheating.
- o Do not use home monitors or commercial devices marketed to reduce the risk of SIDS.
- o Infants should receive all recommended vaccinations.
- o Supervised, awake tummy time is recommended daily to facilitate development and minimize the occurrence of positional plagiocephaly (flat heads).

Saving our babies from this type of tragedy is as simple as "ABC". Baby needs to be Alone, on his or her Back, and in a Crib. For additional information (including a toolkit to assist your organization's Safe Sleep endeavors) please visit the State of Michigan Safe Sleep website at www.michigan.gov/safesleep and/or contact the Children's Trust Fund at 517-373-4320.

A number of CTF Local Councils are actively engaged in Safe Sleep programming. The Barry, Bay, Branch, Livingston, Saginaw and Washtenaw Local Councils are teaching middle and high school children about the importance of Safe Sleep practices. This information will not only assist teens as they baby sit but will stay with them into adulthood. Peer group messaging is important for this age group and can be an opportunity for teens to positively inf uence others on the importance of Safe Sleep practices. Other Safe Sleep programming supported by Local Councils includes distributing Safe Sleep information at community events and to new parents; posting billboards; distributing sleep sacs and/or Pack and Plays; community awareness sessions; new parent education classes; and train-the-trainer sessions to health care professionals and community educators.

We all need to take action to play a role in the prevention of infant suffocation due to unsafe sleeping practices. During September, please take time to spread the Safe Sleep message!



### Michigan CTF Team

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### **CTF** Welcomes Three Interns

CTF Welcomes Meaghan Fortsch (Wayne State University), Isis Hung (Michigan State University), and Allison Merlos (Michigan State University) as interns. They will be assisting CTF staff with programming, event planning, marketing, social media, and special projects with both state and national partners. We look forward to working with these new interns!

#### Farewell to Jeff Sadler



At the end of August, CTF bid farewell to Jeff Sadler who started another position with DHS at the Business Service Center 6. Jeff has worked at CTF since 2005, serving originally as coordinator of the statewide Zero to Three Secondary Prevention initiative and in recent years as the coordinator of the Prevention Pilot Project. We wish Jeff all the best in his future endeavors.

#### **CTF Social Media Pages**









