



Children's Trust Fund

Protecting Michigan's Children



Biennial Report and State Plan for Strengthening Michigan's Children & Families

2011 - 2012

Published October 2013



The Children’s Trust Fund serves as a voice for Michigan’s children and families and promotes their health, safety, and welfare by funding effective local programs and services that prevent child abuse and neglect.

The 2011-2012 Biennial Report describes the ways in which the Children’s Trust Fund has organized efforts to respond to its critical mission to prevent child abuse and neglect.

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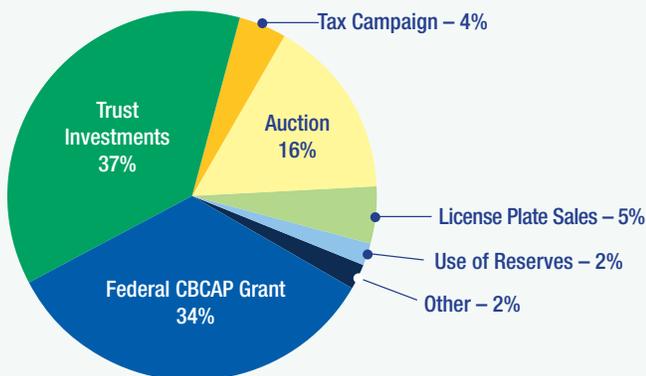
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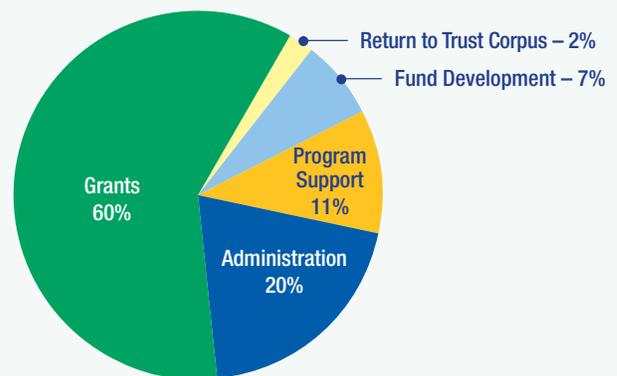
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2011/2012 CTF Revenues



\$5,315,470.94

2011/2012 CTF Expenses



\$5,315,470.94

On behalf of our Board of Directors and staff, it is our pleasure to present the 2011-2012 Report and State Plan for Strengthening Michigan's Children & Families.

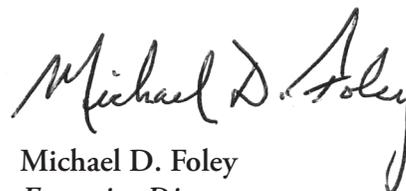
This report shares information about the dollars we raise and spend, the grants and activities we fund, our collaborative partners, and new initiatives to help us accomplish our prevention mission. What is most powerful, though, are the stories and testimonies of parents and caregivers who have been supported through our statewide network of direct services and local councils, and other initiatives. Here are just a few of the many stories that have been shared with us.

- A teen mom in central Michigan who was abused as a child and witnessed domestic violence told us about her amazing home visitor. Her home visitor taught her about child development and gave her the strength to leave a bad relationship and to pursue a degree at the local community college. She is now working and her children are thriving.
- A dad from western Michigan said that he learned how to become a better parent, especially by being more responsive to the social-emotional needs of his young child. He credited his family educator from the Baby Links program with having made the difference. He also gained confidence as a parent by engaging in leadership activities through a Circle of Parents® mutual support group.
- A mom from Flint, whose husband is incarcerated, completed a Strengthening Incarcerated Families class. She wrote to our grantee to share the impact the program had on her life. It helped her learn techniques to reduce her stress and gave her the opportunity to share with and learn from other parents and caregivers who were dealing with some of the same stressful situations.
- After participating in her local council's Welcome Newborns Program, a mom from Delta County shared that even though she had a degree in early childhood development, nothing prepared her for being a new parent. She said that the program is a pillar in the community, and she will be forever grateful to the program for setting her mind at peace in preparation for her little boy.

The willingness of families to share their challenges and the ways in which our community-based programs have made meaningful differences in their lives highlights why the Children's Trust Fund was established 30 years ago – and why our mission continues to be so critically important. We are proud of the work of the Children's Trust Fund. Our mission is to promote the health, safety and welfare of Michigan's children and families by funding effective prevention efforts. It is a mission our staff, board and partners throughout the state will remain committed to in the coming years. Thank you for your support of our efforts.



Lorinda M. Wörtz
*Chair, Board of Directors
Children's Trust Fund*



Michael D. Foley
*Executive Director
Children's Trust Fund*

Highlights and Collaborative Partners

Major Leadership Initiatives

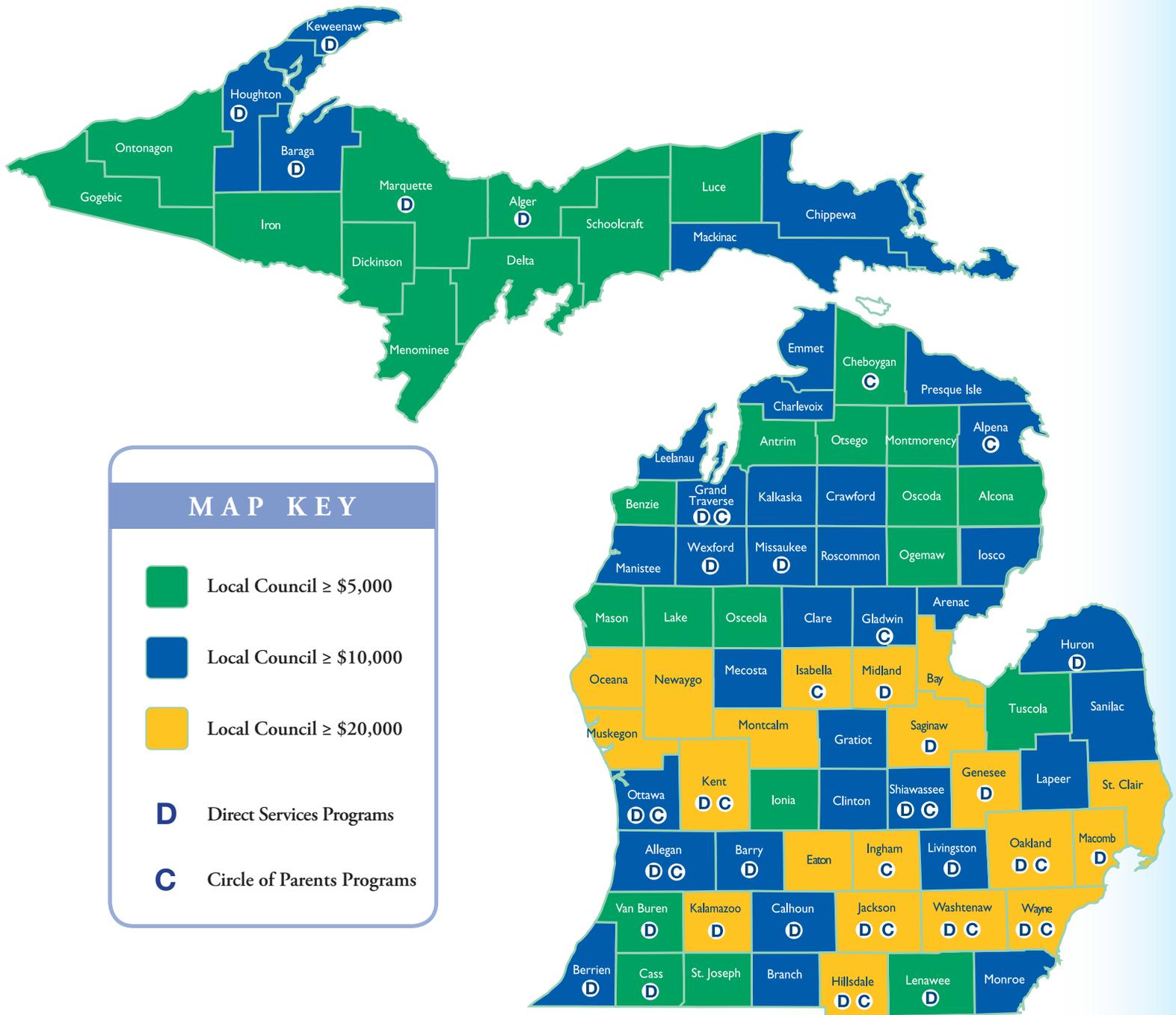
- Served on more than 15 committees or groups related to prevention, early childhood and child welfare issues, including: the Great Start Systems Team; the University of Michigan Child Abuse and Neglect Conference planning committee; the Parent Leadership in State Government Advisory Board; the Parenting Awareness Michigan steering committee; and others.
- Served as the state lead for Strengthening Families™ in Michigan.
- Served as the state lead for Circle of Parents®.
- Received funding through a public/private partnership to conduct an Adverse Childhood Experiences (ACE) study for Michigan's citizenry in 2013.
- Became Michigan's lead for the Period of PURPLE Crying initiative from the National Center on Shaken Baby Syndrome. This new role has provided CTF the opportunity to launch the Michigan Coalition for the Period of PURPLE Crying to help strengthen statewide efforts to prevent Shaken Baby Syndrome.
- Funded the "Parents Partnering for Change" leadership training for parents and caregivers in CTF-funded programs.
- Administered the Citizen Review Panel for Prevention.
- Served as the state chapters for Prevent Child Abuse America and the National Alliance of Children's Trust and Prevention Funds.
- Served on an interagency task force to develop a formal statewide child sex trafficking protocol.
- Served on the Safe Sleep Advisory Team to create a state plan to promote infant safe sleep practices with the goal of eliminating preventable infant deaths due to suffocation or strangulation.
- Served on an interagency task force to help establish a statewide plan for Communities in Schools.

Collaborative Partners

CTF staff partnered with numerous agencies, served on committees and led initiatives to strengthen and inform our prevention work, including:

- Child Sex Trafficking Protocol State Interagency Task Force
- Circle of Parents®
- Citizen Review Panel for Prevention
- Department of Human Services Health Advisory Resource Team (HeART)
- Early Childhood Investment Corporation
- Great Start Systems Team
- Lansing Area Exchange Club
- Maternal, Infant and Early Childhood Home Visiting Program
- Merrill Palmer Skillman Institute for Child and Family Development – National Steering Committee
- Michigan's Children
- Michigan Coalition for Children and Families
- Michigan Communities in Schools
- Michigan Domestic Violence Prevention and Treatment Board
- Michigan Fatherhood Coalition
- Michigan KIDS Count
- Michigan League for Public Policy
- National Alliance of Children's Trust and Prevention Funds
- Parent Leadership in State Government Advisory Board
- Parenting Awareness Michigan
- Prevent Child Abuse America
- Safe Sleep Advisory Team
- Safe Sleep Interagency Steering Committee
- Signature Auction Event Advisory Committee
- University of Michigan Child Abuse and Neglect Conference

Programs Funded in 2011 and 2012



Total Funds to Local Councils = \$1,836,987

Total Funds to Direct Services = \$1,322,481

Direct Services Recipients • Funded 2011-2012

Arbor Circle

Project: Healthy Start, Home Visitation
www.arborcircle.org

Berrien County Health Department

Project: Nurse Family Partnership
www.bchdmi.org

Big Brothers Big Sisters of Marquette and Alger Counties, Inc.

Project: Healthy Beginnings and Mentorship
www.bbbsmqt.org

Branch/Hillsdale/St. Joseph Community Health Agency

Project: Home Visitation
www.bhsj.org

Cadillac Area OASIS/Family Resource Center

Project: Family Links Healthy Start, Home Visitation
www.cadillacoasis-frc.org

Canton Township

Project: Positive Youth Development
www.canton-mi.org

CARE of Southeastern MI

Project: Nurturing Skills
www.careofsem.com



Child Advocacy Center of Shiawassee County

Project: Positive Youth Development
www.scapcouncil.com

Children's Aid Society

Project: Nurturing Families & Circle of Parents
www.childrens-aid-society-mi.org

Detroit Parent Network

Project: Parent Education & Positive Youth Development
www.detroitparentnetwork.org

Family Service and Children's Aid

Project: Nurturing Parenting Education Program
www.strong-families.org

Genesee County ISD

Project: Nurturing Parenting Education Program
www.geneseeisid.org

Guidance Center

Project: My Time Respite Care
www.guidance-center.org

Huron County Health Department

Project: Healthy Families Home Visitation
www.hchd.us

Keweenaw Family Resource Center

Project: Watch Me Grow & Parents as Teachers Home Visitation
www.kfrckids.org

Lenawee ISD

Project: Parents as Teachers Home Visitation
www.lisd.us

Direct Services Recipients • Funded 2011-2012

Livingston Area Council Against Spouse Abuse, Inc.

Project: Triple P Positive Parenting Program

Project: Home Visitation

Project: Healthy Families Home Visitation & Nurturing Parenting Program

www.lacasacenter.org

Lutheran Child and Family Service of Michigan

Project: Pailalen Violence Prevention Parent Education Program

www.lcfsmi.org

MSU Extension – Saginaw

Project: Parents as Teachers Home Visitation

www.msue.msu.edu

Parent to Parent of SW Michigan

Project: Parent Education Program & Support Groups

www.p2pswmi.org

Pathways, MI – Ottawa

Project: Circle of Parents Mutual Self-Help Support Group

www.pathwaysmi.org

Power, Inc.

Project: Parents' Night Out, Parent Education Program

www.powerclf.org

St. Joseph Mercy Oakland

Project: Healthy Start Home Visitation

www.trinity-health.org

Student Advocacy Center of Michigan

Project: Parent Education, Support Groups and Family Resource Centers

Project: Parent Education, Support Groups and Home Visitation

www.studentadvocacycenter.org

Traverse City Area Public Schools

Project: Parents as Teachers Home Visitation

www.tcaps.net

Van Buren ISD

Project: Great Start Baby Links Home Visitation

www.vbisd.org

West Midland Family Center

Project: Family Mentoring Project, Parents and Teens Together

Project: Positive Youth Development, Healthy Families Livingston, Dads Make a Difference

www.wmfc.org



Direct Services Overview



Direct services grants support community-based child abuse prevention programs and services. Grants are targeted to families with risk factors or challenges that could impact their health and well-being. Prospective grantees develop proposals designed to address the unique needs in their communities. A strong emphasis is placed on assuring that funded programs are appropriately integrated into broader community plans for serving children and families.

Program initiatives also strive to build the following protective factors with families:

- Knowledge of parenting and child development
- Parental resilience
- Social connections
- Concrete support in times of need
- Social-emotional competence of children

In the 2011-2012 reporting period, direct service programs worked with an array of parents and caregivers, including: teen parents; families with special needs children; homeless families; and families coping with issues of poverty, social isolation, and mental health concerns.

CTF funding priorities for direct service grants included the following components:

- Secondary direct prevention programs that have been shown to be effective in the prevention of child abuse and neglect.
- Parent/guardian skills training and support programs designed to educate and/or provide peer support in areas of child development, child care skills, stress management, and general advocacy and support.

- Services that include, but are not limited to, respite care, parent education programs and support groups, fatherhood programs, home visitation programs, family resource and support centers, early care and education, evidence-based practice, and positive youth development to prevent child abuse.
- Programs which demonstrate collaboration and coordination of efforts as part of a local comprehensive plan and offer participants referral services.
- Programs that adhere to culturally competent guiding values and principles.

Feedback from participants in direct services programs included the following:

“I have more confidence in myself and know I can raise my kids to the best of my ability.”

“My home visitor has taught me so much, which without having my mom around a lot, has been very helpful.... From the beginning of my pregnancy she has been here teaching me everything from what I should have expected to happen to my body and what would be happening with my baby while I was pregnant, to birthing techniques, to what he should be doing developmentally as he grows....My home visitor is just amazing.”

“It was wonderful to work with someone who really listened.”

The following story was provided by the Keweenaw Family Resource Center (KFRC). CTF funded the KFRC’s “Watch Me Grow” home visiting program, which focused on strength-based approaches to help families meet their goals.

When “Susan,” a young mom, enrolled in the KFRC home visiting program, she had more than six family risk factors. Susan was an unemployed teen mom and a single parent. She indicated to the KFRC that she wanted to learn parenting skills, attend group socializations and be employed. This past fall, Susan found employment and secured her driver’s license. She completed all of the goals she had discussed with her home visitor!

Local Councils Overview

CTF funds 73 local councils that have a presence in all 83 Michigan counties. A primary purpose of local councils is to develop and facilitate community-based prevention efforts based on local needs. Local councils serve as a community's prevention voice and are able to respond to specific community challenges and local abuse and neglect issues. This is accomplished through local council leadership that understands the meaningful differences that can be made when communities have high-quality, comprehensive prevention programming in place.

Local councils develop prevention plans based on local needs assessments. Funding is typically used for primary prevention activities including: collaborative prevention initiatives; public awareness campaigns; parent education and youth mentoring programs; trainings and annual conferences; capacity building; and violence prevention programs.

Examples of evaluation data provided by local councils:

- The Cheboygan County Child Advocacy Council hosted a parenting education series. Its attendance rose by 25% for the second half of 2012 and 100% of survey respondents believed the class to be a positive experience.
- The Child Abuse Prevention Council of Livingston County trained 104 adults in the Stewards of Children curriculum. The average pre-test scores related to knowledge of sexual abuse and how to keep children safe were 66.6% and 67.6%. The average post-test scores for these items were 91.5% and 92.5%, demonstrating an increase in knowledge.

- The Family Futures Council of Kent County mailed 7,027 letters to families giving birth in Kent County inviting them to participate in Connections. Survey results from 700 participating families included: 98% said that the Connections program had been helpful to understand their children's development; 97% agreed that they were helped with setting realistic expectations for their children; and 93% reported a better understanding of the importance of the first five years of a child's life.

Current and future priorities for local councils include the following:

- Encourage local councils to adopt research-based programming.
- Continue to support integration of the protective factors framework into local council programming.
- Support local council efforts around continuous quality improvement.
- Continue to seek opportunities for local council input and participation in CTF initiatives.

“Every parent should attend the Stewards of Children workshop. More people need to become aware of their surroundings. This class taught me so much that I would have never known. Thank you for taking time to teach about child sexual abuse prevention. The Stewards of Children program is for everybody!”

During a cyber-bullying workshop, a high school student shared that his friend was bullied and committed suicide. This student was thankful that there was a cyber-bullying prevention workshop, and he wanted his classmates to understand that bullying needs to stop.



Local Councils

ALCONA

*Northeast Michigan
Community Partnership, Inc.*
Tamara Quick
989-724-5617

ALLEGAN

*Safe Harbor Children's
Advocacy Center*
Lori Antkoviak
269-673-3791
www.safeandsoundcac.org

ALPENA/PRESQUE ISLE

Alpena CAN Team, Inc.
Larry Sawasky
989-356-6746

ANTRIM

Antrim CAN Council
Kim Musselman
231-587-9161

ARENAC

*Arenac County Child
Protection Council*
Alison Fegan
989-846-6541

BARRY

*Family Support Center
of Barry County*
Karen Jousma
269-945-6190
www.familysupportbarry.com

BAY

*CAN Council Great Lakes Bay
Region, Bay County*
Catherine Martinez
989-671-1345 x11
www.cancouncil.org

BENZIE

Benzie County CAP Council
Marilou Schlotterbeck
231-882-4059

BERRIEN

Berrien Council for Children
Jamie Rossow
269-556-9640
www.berrienchild.org

BRANCH

*Branch County Council
for CAN*
Mallory Van Wagner
517-677-1558

CALHOUN

Calhoun CAN Council
Megan Cronkhite
269-339-6826
www.calhounprevention.org

CASS

Cass County Youth Council
MaKenzie Kreiner
269-445-1215

CHARLEVOIX/EMMET

*Northwest Council for
the Prevention of Child Abuse
and Neglect*
Maggie Kromm
231-753-8511
www.upnorthchildabusecouncil.org

CHEBOYGAN

*Cheboygan County Child
Advocacy Council*
Debra Turnbull
231-627-6015

CHIPPEWA

*Chippewa Council for Youth
& Families*
Holly Wilkins
906-440-0713

CLARE

Clare County Youth Council
Betsy Ulicki
989-539-4229

CLINTON

*Clinton County Council
for the Prevention of
Child Abuse and Neglect*
Jessica Austin
989-224-8845

CRAWFORD/ ROSCOMMON

Child Protection Council
Theresa Roberts
231-394-0766

DELTA

*Community Foundation of the
Upper Peninsular/Delta County*
Julie Moberg
906-786-3032

DICKINSON/IRON

Children's Advocacy Network
Kristina Demboski
906-367-4866

EATON

Child Abuse Prevention Council
Zania Emery
517-622-4543

GENESEE

*Robert E. Weiss Advocacy Center
for Children and Youth*
Jonquil Bertschi
810-238-3333
www.WeissAdvocacyCenter.org

GLADWIN

Gladwin County CAN Council
Alison Fegan
989-426-9431

GOGEBIC

*DOVE, Inc., Gogebic County
Child Protection Council*
Jeanine Winkowski
906-932-4990

GRAND TRAVERSE/ KALKASKA/LEELANAU

*Traverse Bay Children's
Advocacy Center*
Christal Wilcox
231-929-4250
www.traversebaycac.org

GRATIOT

Child Advocacy
Audra Stahl
989-463-1422
www.linkforfamilies.org

HILLSDALE

*Child Abuse Prevention and
Awareness - Hillsdale*
Christie Campbell
517-437-3100
www.capahillsdale.org

HOUGHTON/BARAGA/ KEWEENAW

Superior CAP Council
Rhys Edwards
906-231-2511

HURON

Huron County CAN Council
Becky Gettel
989-269-3485
www.huroncountycancouncil.org

INGHAM

Child and Family Charities
James Paparella
517-882-4000
www.childandfamily.org

IONIA

*Ionia County Council for
Prevention of CAN*
Katie Magnuson
616-902-0749

IOSCO

*Iosco County Child Protection
Council*
Mary Kreft
989-254-2426

ISABELLA

*Child and Family Enrichment
Council*
Dee Obrecht
989-773-6444
www.cafefamily.org

JACKSON

*Council for the Prevention of
Child Abuse of Jackson County*
Wendy Gonzalez
517-788-4239
www.cpcan.jackson.org

KALAMAZOO

CAN Council
Karen Hayter
269-552-4430
www.KalamazooCAN.com

KENT

*Child and Family Resource
Council*
Trinity Clemens
616-855-5479
www.familyfutures.net

Local Councils

LAKE

Council for Prevention of CAN - Baldwin
Seth Hopkins
231-745-2732

LAPEER

Child Advocacy Center of Lapeer County/Council for Children
Deborah Pascoe
810-664-9990

LENAWEE

Lenawee County Child Abuse and Neglect Council
Christie Cadmus
517-265-1656

LIVINGSTON

LACASA
Deanna Norris
517-548-1350
www.familyresourceliv.org

LUCE

Luce County Child Protection Council
Phyllis French
906-293-4853

MACKINAC

Mackinac County Child Protection Council
Melissa Borboa
906-643-0490

MACOMB

Care House/Macomb County
Dorie Vazquez-Nolan
586-463-0123
www.mccarehouse.net

MANISTEE

Manistee County Family Advocates
Traci Smith
231-398-9044

MARQUETTE/ALGER

Marquette/Alger CAN Council
Amy Quinn
906-228-8919

MASON/OCEANA

TrueNorth Community Services (Mason)
Christina Kenney
231-924-0641
www.truenorthservices.org

MECOSTA

Mecosta County Children's Council
Andi Strickler
231-796-3543
www.mocckids.org

MENOMINEE

Menominee County Intermediate School District/Menominee Child Protection Council
Beverly Schewe
906-863-5665 x27

MIDLAND

Safe and Sound Child Advocacy Center
Nicki Smith
989-835-9922
www.safeandsoundcac.net

MONROE

Child Advocacy Network
Chris Todd
734-242-5799

MONTCALM

We Care for Kids Council
Nicole Long
989-289-0910
www.wecare4kids.com

MONTMORENCY/

OSCODA
Child Protection Council - Mio
Denise Rooker
989-390-3880

MUSKEGON

Child Abuse Council
Vicki Price
231-728-6410
www.childabusecouncil.org

NEWAYGO

Council for the Prevention of Child Abuse and Neglect
Karen Kroll
231-689-5223
newaygocountyprevention.org

OAKLAND

Child Abuse and Neglect Council of Oakland County
Miriana Milo
248-332-7173
www.carehouse.org

OGEMAW

Ogemaw County Child Protection Council
Brenda Stapleton
989-345-1090

ONTONAGON

Child Protection Council - Ontonagon
Paula Domitrovich
906-884-4539

OSCEOLA

Osceola Children's Council
Andi Strickler
231-796-3543
www.mocckids.org

OTSEGO

Otsego County Child Welfare Alliance
Allison Chaffee
616-780-0426

OTTAWA

Pathways, MI
Leigh Moerdyke
616-396-2301

SAGINAW

CAN Council Great Lakes Bay Region
Suzanne Greenberg
989-752-7226
www.cancouncil.org

SANILAC

Sanilac County Child Abuse Prevention Council
Shelly Warczynsky
810-648-2515

SCHOOLCRAFT

Schoolcraft County Child Abuse and Neglect Council
Joan Ecclesine
906-341-6423

SHIAWASSEE

Shiawassee Council for CAN
Carrie Gregg
989-723-5877

ST. CLAIR

St. Clair County CAN Council, Inc.
Sally Staffron
810-966-9911
www.sccstopchildabuse.org

ST. JOSEPH

Council for Prevention of CAN
Myra Brimmer
269-467-3150

TUSCOLA

Tuscola County Health Department
Ann Hepfer
989-673-8114 x117

VAN BUREN

Van Buren Council for Prevention of CAN
Becky Fatzinger
269-427-6810

WASHTENAW

Washtenaw Council for Children
Jyoti Gupta
734-434-4215
www.washtenawchildren.org

WAYNE

Child's Hope
Cindy Swift
313-583-6401
www.childshope.org

WAYNE

Institute for Population Health/ Mayor's Task Force on CAN
Deborah Simmons
313-324-9699

WEXFORD/MISSAUKEE

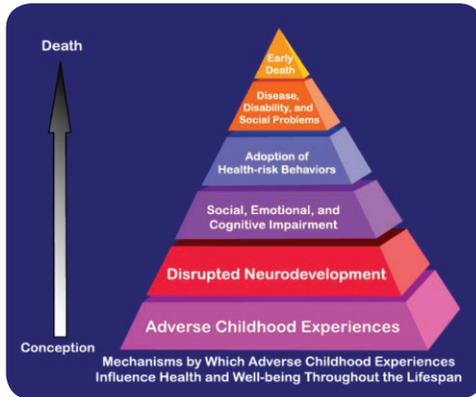
Child Protection Council
Liz Becktel
231-878-8001

Special Programs and Initiatives

Adverse Childhood Experiences

In fiscal year 2012, CTF took a lead role in commissioning an Adverse Childhood Experiences (ACE) study for Michigan. The

Centers for Disease Control (CDC) has worked with the lead researchers, Dr. Robert F. Anda and Dr. Vincent J. Felitti, to build on their groundbreaking research so that state-specific analysis can assess the impact of ACEs on adult well-being. In 2013, Michigan data will be captured by including the CDC-approved ACE questions in Michigan's Behavioral Risk Factor Surveillance System (BRFSS) survey. CTF will work with our partners to tell the story of ACEs and their impact on Michigan's citizenry. Funding for this initiative was provided by Great Lakes Capital Fund, Casey Family Programs and the Department of Community Health.



Child Abuse Prevention Month

In 2011 and 2012, CTF supported April as the nationally-recognized Child Abuse Prevention (CAP) Month. At the local level, each CTF local council was provided with CAP Month support and materials, including a toolkit with prevention materials. Across

the state, more than 46,400 pinwheels were distributed. At the state level, CTF promoted local council activities, including the planting of pinwheel gardens. CTF also celebrated CAP Month through its annual Prevention Awareness Day event. Hundreds of people came to the Capitol to participate in a rally and the planting of a pinwheel garden. The events featured notable speakers and entertainment. CTF grantees and other citizens also had an opportunity to talk to their legislators about the importance of prevention.



Pinwheels for
PREVENTION[®]



Prevent Child Abuse
Michigan



CTF is the state lead for Circle of Parents[®]. The initiative fosters a strength-based approach to create shared leadership and strong parenting skills for all parents, but especially for those with risk factors for child maltreatment. The goal of Circle of Parents[®] is to help parents learn to cope more effectively with problems, especially through family support and mutual self-help principles. During the reporting period, Circle of Parents[®] was operating at 19 program sites with multiple groups at most sites. Approximately 847 parents and caregivers and 133 children participated in the program. CTF also provided seven statewide training sessions and five conference workshops for prospective Circle of Parents[®] facilitators, parent leaders and interested community members. Attendees learned how to develop, implement, and evaluate the Circle of Parents[®] model.

Citizen Review Panel

The United States Congress mandates that states receiving federal CAPTA funding develop and utilize a minimum of three citizen review panels. Since 1999, CTF has assumed responsibility for coordinating Michigan's Citizen Review Panel (CRP) for Prevention. The CRP for Prevention includes representation from parents, citizens, nonprofit organizations, and the Department of Human Services. During the reporting period, the CRP focused efforts on exploring ways to introduce and integrate the Strengthening Families[™] protective factors framework into child welfare practice.

The Power of Community



**Ending Child Abuse
and Neglect.**

Special Programs and Initiatives

Parent Leadership

In 2011 and 2012, CTF hosted the “Parents Partnering for Change” leadership training for parents/ caregivers in CTF-funded programs. Approximately 30 parents attended the trainings. The trainings addressed core skills that support parents in leadership roles and would help parents become more involved in the planning, implementation and evaluation of CTF programs. When asked how they would use information from the training, responses included, “I will apply my knowledge to become more active in creating community awareness on stopping child abuse,” and “In my leadership roles I now have effective strategies to use.” The training is supported and administered through the Parent Leadership in State Government board, an interagency initiative funded by CTF and the Michigan departments of Human Services, Education and Community Health.



Prevention Pilot

During the reporting period, CTF had administrative and fiduciary responsibilities for the DHS Prevention Pilot. The project funded child abuse and neglect prevention programs in Wayne, Genesee, Kent, and Oakland counties. Prevention Pilot services were intended to prevent the abuse and neglect of children and to prevent families from entering the child welfare system. Programs were built upon evidence-based and evidence-informed home visitation models with strategies to ensure that families were provided with culturally appropriate, individualized service plans. Data showed that 99.82% of the families and children enrolled in Prevention Pilot services did not have a Children’s Protective Services referral or re-referral that resulted in a substantiated case of child abuse or neglect, nor had been placed in foster care or other out-of-home placements while participating in services.



CTF began to serve as the state lead for Strengthening Families™. Strengthening Families™ uses a protective factors framework to build family strengths and buffer against risk. In Michigan, CTF worked to expand interagency conversations about Strengthening Families™ while identifying ways to more comprehensively implement the protective factors within our programming. Activities included the following: worked with colleagues at the Early Childhood Investment Corporation, the Head Start State Collaboration Office, the Department of Human Services, and other state and local partners to explore ways to support and expand the initiative in Michigan; provided Strengthening Families™ presentations and workshops; and served on the Title IV-E Waiver steering committee to help develop protective factors strategies for Michigan’s competitive waiver application.

CTF received a three-year grant from the Jewish Fund to support a Shaken Baby Syndrome (SBS) prevention project in Southeast Michigan.

The Period of PURPLE Crying®

Implementation began in fiscal year 2012. The project – in partnership with DMC Sinai-Grace and Hutzel, Children’s Hospital of Michigan, and Wayne State University’s Department of Pediatrics – educates parents of newborn children on why babies cry; strategies for responding to persistent crying; and the consequences of shaking an infant. The goal of the Shaken Baby Project is to prevent infant deaths and the side effects of shaking a baby. The project trains hospital personnel using the Period of PURPLE Crying® to educate parents of newborns.

As a result of the project’s impact, CTF was invited by the National Center on Shaken Baby Syndrome to participate in the “CLICK for Babies” nationwide campaign to raise awareness for Shaken Baby Syndrome prevention. The campaign in Michigan collected more than 800 purple knitted infant caps that will be distributed to newborns throughout Michigan.

“I am sending these purple hats to help the Click for Babies Cause. I am a grandmother of a baby girl who was shaken and dropped at three weeks old. She has partial paralysis due to her spinal cord injury. We are Michiganders who live in Florida now. We hope and pray these help and this year’s goal is met. May God bless this cause.”

Fund Development Overview

The Children’s Trust Fund supports statewide child abuse and prevention services through a true public-private partnership. In addition to federal funding, CTF cultivates private dollars through the following efforts: fostering private fund development efforts; collaborating with community-based prevention organizations; and pursuing grant opportunities. In addition, our prevention work is supported by individual and corporate donations, tax campaign donations, license plate purchases, charitable fundraising efforts, and interest from the trust account.



Heirloom Birth Certificate

The Pam Posthumus Heirloom Birth Certificate is intended to be a beautiful memento for anyone born in Michigan. While not an official birth record, the keepsake showcases the child’s name, date and place of birth, and names of the parent(s). A portion of proceeds raised from the sale of the heirloom birth certificates will help to support the efforts of CTF.

Pam Posthumus Signature Auction Event

The Pam Posthumus Signature Auction Event is held annually in May. The event features live and silent auction items, including premier trips around the world. The event continues to be an effective fundraiser to support CTF programs by raising awareness and much-needed monies to carry out the important work of preventing child abuse. The legislative bi-partisan Auction Advisory Committee is co-chaired by Michigan senators, representatives and the CTF Board chair. The event draws more than 700 guests, including state policymakers, lobbyists, corporate and business leaders, and community members.



License Plate Campaign

More than 14,000 citizens in our great state proudly display the CTF specialty license plate. The plate features the CTF logo and helps to raise money for CTF. The specialty license plate can be ordered when renewing your automobile license plate or any time through a Michigan Secretary of State branch office or online at www.michigan.gov/sos. The specialty license plate can also be ordered at the dealership when you purchase a new vehicle.

Tax Campaign

A major fundraiser for CTF is the ability for individuals to contribute to CTF while filing their annual state income tax. Individuals can donate by completing tax form 4642, designating CTF as their charity of choice and noting the donation on line 22 of the MI-1040 tax form. Funds collected through the income tax campaign are allocated to CTF’s prevention efforts and are also invested in the trust to support CTF’s capacity-building efforts. Each year, the tax campaign generates more than \$100,000 in voluntary donations from Michigan tax returns.

Children's Trust Fund – Donation History

October 1, 2010 –
September 30, 2012

\$50,000 - \$70,000



**DTE Energy
Foundation**



- International Brotherhood of Electrical Workers (2011)
- International Union of Operating Engineers Local 324 (2011-2012)
- Michigan Laborers District Council (2011-2012)
- Michigan Pipe Trades Association (2012)
- Michigan Regional Council of Carpenters and Millwrights (2011-2012)
- MUST – Management and Unions Serving Together (2011-2012)



JACKSONSM
NATIONAL LIFE INSURANCE COMPANY

\$20,000 - \$30,000



BYRUM & FISK
ADVOCACY COMMUNICATIONS



THE DICK & BETSY DEVOS
FAMILY FOUNDATION



\$15,000 - \$19,999



**Blue Cross
Blue Shield**
of Michigan

A nonprofit corporation and independent licensee
of the Blue Cross and Blue Shield Association

DTE Energy[®]



Children's Trust Fund – Donation History

October 1, 2010 –
September 30, 2012

\$10,000 - \$14,999



Edgar & Elsa Prince
Foundation



UNISYS
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\$9,999 - \$5,000

Accenture
Accident Fund Holdings, Inc.
Alliance of Automobile Manufacturers
Daniel and Pamella DeVos Foundation
Dean Transportation
Hewlett Packard
Infinity & Ovation Yacht Charters
ITC Holding Corporation
Karoub Associates
Lansing Entertainment & Public Facilities
Authority
Michigan Chamber of Commerce
Muchmore Harrington Smalley & Associates
Public Affairs Associates
Senate Majority Leader Randy Richardville
Strategic Staffing Solutions
Telecommunications Association
of Michigan
Towers Watson
Walmart
Wayne State University - Kappa Delta
Sorority
WWP Strategies

\$4,999 - \$2,500

Arendsen Jewelers
CIGNA
Compuware Corporation
Fifth Third Bank
Hot Prospects Direct
Ilitch Holdings, Inc.
Ingenix Government Solutions
Peter Lavender
Litehouse, Inc.
Michigan International Speedway
Michigan State University
Motorola Solutions
National Wine & Spirits of Michigan
Secchia Family Foundation
Spectrum Health
Steve & Cindy Van Andel Foundation
University of Michigan
Whitmer Charitable Foundation
Wilson Perkins Allen Opinion Research

\$2,499 - \$1,000

Absolute Gallery
Advance America, Cash Advance
American Community Developers, Inc.
Astera Credit Union
Auto-Owners Insurance Company
Axxess Financial
Greg & Rosalie Baran
Beaumont Health System
Becky Beauchine Kulka
Ron Boji
Capitol Relations, LLC
CBRE/Martin
Children's Hospital of Michigan -
Detroit Medical Center
Comerica Bank
Maura Corrigan
Marjorie Crossman
Dell
Depadua Construction, LLC
Detroit Pistons
Dewpoint
Douglas J Companies

Dykema Gossett PLLC
 Dave & Katie Elsila
 Governor John Engler
 Michael & Anna Flanagan
 Michael Foley & Ann Routt
 Governmental Consultant Services, Inc.
 Grand Hotel
 Grand Traverse Pie Company
 Hayhoe Asphalt
 Henry Ford Health System
 Richard Hermann
 Steve Hilfinger
 Honigman Miller Schwartz and Cohn,
 LLP
 HTC Global Services, Inc.
 IBM
 Informatix, Inc.
 Fred & Linn Keller
 Kelley Cawthorne
 Kellogg Company
 LA-Z-BOY, Inc.
 Lansing Area Exchange Club
 Lansing Entertainment & Public Facilities
 Authority (LEPFA)
 Representative Lesia Liss
 Loomis, Ewert, Parsley, Davis & Gotting,
 PC
 M&MS Farms
 Mackinac Bridge Authority
 Mark & Mary McDaniel
 Martin Waymire Advocacy
 Communications, Inc.
 MGM Grand-Detroit
 Michigan Association of Health Plans
 Michigan Association of School Boards
 Michigan Bankers Association
 Michigan Beer and Wine Wholesalers
 Michigan Council For Maternal and
 Child Health
 Michigan Economic Development
 Cooperation
 Michigan Education Association
 Michigan Farm Bureau
 The Michigan Health Ministries of
 Ascension Health
 Michigan Legislative Black Caucus
 Michigan Legislative Consultants, Inc.
 Michigan Primary Care Association

Michigan Public Health Institute
 Michigan State Police
 Miller, Canfield, Paddock and Stone, PLC
 Moroun Family Foundation
 MSU Federal Credit Union
 NERD Fund
 John Nixon
 North American Bancard, LLC
 O'Brien Construction Company, Inc.
 The Paterson Group
 Courtney Piotrowski and Charles F. Smith
 Plante & Moran, PLLC
 Dick & BethAnn Posthumus & Family
 Potter Park Zoological Society
 Public Policy Associates, Inc.
 Public Sector Consultants, Inc.
 Quicken Loans
 Real America Development, LLC
 Vivek & Amy Sankaran
 Attorney General Bill & Cynthia Schuette
 Paul Shaheen
 Slagter Companies
 Sparrow Health System
 St. John Providence Health System
 State Farm Insurance
 Sterling Corporation
 The Craft Agency, Inc.
 The Fuller Foundation
 The Golf Club At Harbor Shores
 The Granger Group
 Truscott Rossman
 UFCW Local 951 Foundation
 W. K. Kellogg Foundation
 Walbridge
 Ronald & Eileen Weiser
 Whirlpool Corporation
 WKAR Radio
 Dan Wyant
 Steve Yager
 Young Broadcasting of Lansing, Inc.
 WLNS TV-6
 Melissa Yutzey
\$999 - \$500
 Ambassador Bridge
 Representative Jim Ananich
 Matthew & Sharon Augustine
 Carol Basso

Boyne USA
 C2AE
 Capital Region Airport Authority
 Capitol National Bank
 Champions For Charity
 Chesapeake Community Advisors, Inc.
 Clark Hill, PLC
 Country Club of Lansing
 Crew's Inn Sport Fishing, Inc.
 Dart Bank
 DMC Sinai-Grace Hospital
 Carolyn Donahue
 Eastern Michigan University
 Eastown Distributors Company
 Edward Jones Investments
 Ford Motor Company
 Representative Frank Foster
 Gillespie Group
 Greektown Casino-Hotel
 Hemlock Semiconductor Corporation
 Curtis Hertel
 Earl & Donnalee Holton
 Information Builders
 Kentwood Office Furniture
 KMG Prestige, Inc.
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 ScatterAd, LLC
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 Joe & Charlene Sproles
 Sunovion Pharmaceuticals, Inc.
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CTF Board of Directors



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*Representing
General Public*



Carol L. Wolenberg

*Representing
Department of Education*

Per Public Act 250 of 1982, the Children's Trust Fund is composed of 15 board members. Eleven public members are appointed by the governor with the advice and consent of the senate and four state departments designate representatives to the Board.

Children's Trust Fund Staff



FRONT ROW

Left to Right:

Jeff Sadler, MBA – Analyst

Ama Larsen, LLMSW – Analyst

Sylvia Brown Jones, LMSW – Direct Services Grant Coordinator

Christina Medina, BS – Office Assistant

BACK ROW

Alaina Baker – Student Intern (Wayne State University)

Patricia Headley, BS – Fund Development Coordinator

Sarah Davis, MPA – Senior Program Development Coordinator

Michael Foley, MSW – Executive Director

Taylor Zerby – Student Intern (Central Michigan University)

Alan Stokes, MBA, MDiv. – Research Analyst

Emily Schuster-Wachsberger, MA, LPC – Local Council Coordinator



CTF Social Media

Facebook - www.facebook.com/MichiganCTF

Twitter - twitter.com/CTF_Michigan

YouTube - www.youtube.com/MichiganCTF

CTF Kids Store

The Kids Store offers exclusive CTF merchandise that is great for every budget. All proceeds go directly to CTF and our work to prevent child abuse and neglect in Michigan. To preview the Kids Store items or to place an order, visit <http://media.state.mi.us/michiganstore/public/categorydisplay.aspx?categoryId=8>.

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Children's Trust Fund

Protecting Michigan's Children

