

## Children's Trust Fund

Protecting Michigan's Children



# 2016 - 2017 State Plan

for Strengthening Michigan's Children & Families



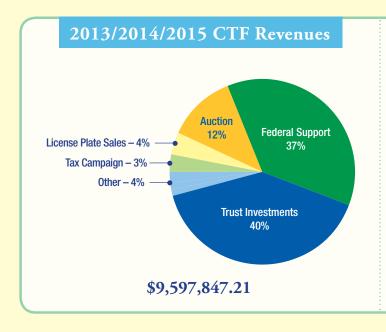


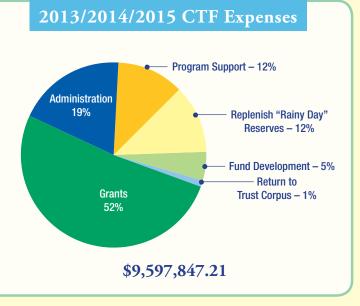


The Children's Trust Fund serves as a voice for Michigan's children and families and promotes their health, safety and welfare by funding effective local programs and services that prevent child abuse and neglect.

The 2016-2017 State Plan for Strengthening Michigan's Children & Families describes the ways in which the Children's Trust Fund has organized efforts to respond to its critical mission to prevent child abuse and neglect.

Highlights and Collaborative Partners
Direct Service Grants
Map of Funded Programs
Local Councils
Special Programs and Initiatives
Fund Development and Donors
Children's Advocate Award Recipients & Artists18-19
Board of Directors





## Message from the Leadership

On behalf of our Board of Directors, Children's Trust Fund staff and our state and local partners, it is our pleasure to present the 2016-2017 State Plan for Strengthening Michigan's Children & Families.

The Children's Trust Fund (CTF) is Michigan's long-standing state leader for child abuse and neglect prevention efforts. We are supporting a statewide network of 73 local councils that bring a voice to the critical role of prevention in a full array of services for children and families. At any time we are funding over 20 community direct service programs which target the needs of the most vulnerable and challenged families. We are leading or collaborating on critical policy and education efforts on research and cutting-edge approaches to serving families.

The CTF was established in 1982 as an organization to lead child abuse and neglect prevention efforts for the State of Michigan. The organization functions as a public non-profit with a Board of Directors appointed by the Governor and is housed within the Michigan Department of Health and Human Services. The vision for CTF was that of Dr. Ray Helfer, a pediatrician from Lansing who at the time was a nationally recognized expert on child abuse and neglect and its consequences for the children who were victims. Dr. Helfer recognized the need for a protected fund that would be available to serve families who may have risks and challenges in their circumstances and would benefit from support. Further, he recognized that, if such a fund was to be stable, it needed to be protected and insulated from resources that are used to intervene once abuse or neglect has occurred. His vision led to the creation of Michigan's Children's Trust Fund.

This 2016-2017 plan and 2013-2015 report contains information both on the work with which we are currently involved as well as our plans moving forward for continuous quality services and improvement. We remain committed to being a voice in the public policy arena for child abuse prevention. We hope that this plan and report inspires you to be a partner in our efforts to make Michigan the best place for all children to reach their fullest potential.

Lorinda M. Wörtz

Chair, Board of Directors

Jonis M. Wirty

Children's Trust Fund

Michael D. Foley

Executive Director

Children's Trust Fund

## Highlights and Collaborative Partners

### Major Leadership Initiatives

- Strengthening Families in Michigan
- Adverse Childhood Experiences
- Period of PURPLE Crying in conjunction with the National Center on Shaken Baby Syndrome
- Parent Leadership

- Citizen Review Panel for Prevention
- Prevent Child Abuse America
- The National Alliance of Children's Trust and Prevention Funds
- Child Trafficking
- Safe Sleep

#### **Collaborative Partners**

#### CTF staff works with numerous organizations and initiatives:

- Child Trafficking Protocol Interagency Task Force
- Circle of Parents®
- Citizen Review Panel for Prevention
- Early Childhood Investment Corporation
- Great Start Systems Team
- Lansing Area Exchange Club
- Maternal, Infant and Early Childhood Home Visiting Program
- Merrill Palmer Skillman Institute for Child and Family Development – National Steering Committee
- Michigan's Children
- Michigan Coalition for Children and Families

- Michigan Domestic Violence Prevention and Treatment Board
- Michigan Fatherhood Coalition
- Michigan KIDS Count
- Michigan League for Public Policy
- National Alliance of Children's Trust and Prevention Funds
- Pam Posthumus Signature Auction Event Advisory Committee
- Parent Leadership in State Government Advisory Board
- Parenting Awareness Michigan
- Prevent Child Abuse America
- Michigan Infant Safe Sleep Advisory Committee
- University of Michigan Child Abuse and Neglect Conference

"The Children's Trust Fund truly is the voice of Michigan's children. Its helping hand reaches to every county in the State of Michigan to offer guidance, support and services that enhance the prevention services each county is able to provide its local residents. Prevention truly is the key to stopping child abuse and neglect. Thank you, Children's Trust Fund, for your support of our local council."



## **Direct Service Grants**

#### Overview

The purpose of CTF Direct Service grants is to fund child abuse and neglect prevention efforts in communities throughout Michigan. Funding is awarded through a competitive bid process and is focused on families with risk factors or challenges that, if left unattended, could impact positive parenting and optimal child development. The goal is to work collaboratively with other services and funding sources so that communities build a framework of protection and support for all children and families. When done comprehensively, the incidences of child abuse and neglect are reduced.

#### **Direct Service Grants**

CTF places a high value on assuring the effective and efficient use of the funds. This is accomplished both through the planning and implementation at the local level as well as providing technical assistance and support.

- Prospective Direct Service grantees develop their proposals based on locally determined priorities. Local Councils review and endorse proposals prior to submission to ensure that proposals are aligned with community needs.
- CTF plans and manages a bi-monthly workgroup meeting with Direct Service grantees to provide a forum for sharing information and ideas, and strengthening practices and programs.
- Grant activities are monitored on an on-going basis both quantitatively and qualitatively - to assure service level benchmarks are reached and intended outcomes are addressed.
- A client assessment tool is implemented to ensure the delivered programing met the needs of clients in the community.

### CTF Support to Direct Service Grantees

- Bi-monthly workgroup meetings
- Annual training to bring together international, national and local experts in the field of child abuse and neglect prevention
- New grantee orientation on data reporting and technical support
- Site visits

### Local Efforts Funded by Direct Service Grants

Services funded through CTF Direct Service grants strengthen families through the use of a Protective Factors Framework (see page 4). This framework is a research-based approach to serving children and families. When used in a high quality and comprehensive way, it strengthens families by building resiliency, and mitigates the circumstances that can result in child abuse and neglect. Examples of currently funded services using the Protective Factors Framework include:

- Home visitation services
- Specialized support for fathers and families with an incarcerated parent
- Parent education classes and parent support groups
- Respite care services
- Parent mentoring and socialization
- Youth mentoring programs



## **Direct Service Grants**

#### **Protective Factors Framework**

Research studies support the common-sense notion that when protective factors are well established in a family, the likelihood of child abuse and neglect diminishes. Protective factors build family strengths and a family environment that promotes optimal child and youth development.

**Parental Resilience:** Resilience is the ability to manage and bounce back from all types of challenges that emerge in every family's life and knowing how to seek help when necessary.

**Social Connections:** Networks of support are essential to parents. Social connections provide emotional support, help solve problems, offer parenting advice and give concrete assistance to parents.

**Concrete Support in Times of Need:** Meeting basic economic needs like food, shelter, clothing and health care is essential for families to thrive.

**Knowledge of Parenting and Child Development:** Accurate information about child development and appropriate expectations for children's behavior at every age help parents see their children and youth in a positive light and promote their healthy development.

**Social and Emotional Competence of Children:** Children's ability to interact positively with others, self-regulate their behavior and effectively communicate their feelings has a positive impact on their relationships with their family, other adults, and peers. Challenging behaviors or delayed development create extra stress for families, so early identification and assistance for both parents and children can head off negative results and keep development on track.

#### 2016-2017 Plan

- Award a new series of CTF Direct Service grants through a competitive bid process in fiscal years 2016 and 2017.
   CTF will assure that funded services are designed to serve the at-risk families.
- Ensure Direct Service grants are awarded through a competitive process based on level of need, performance and state-wide geographic balance.
- Provide training, orientation and technical assistance to Direct Service grantees on a variety of topics including: evaluation, data collection and year-end reporting.
- Host a Direct Service work group on a bi-monthly basis. Topics of interest will be solicited from grantees.
- Broaden the use of year-end outcome reports submitted by grantees. CTF will:
  - Review the strengths of the work.
  - Assess challenges that grantees experience in reaching intended outcomes.
  - Discuss the technical support needed to improve the services delivered.



## Direct Service Grantees 2013-2015

#### **Arbor Circle**

**Project:** Healthy Start, Home Visitation www.arborcircle.org

#### Berrien County Health Department

**Project:** Positive Parenting Program(Triple P) www.bchdmi.org

#### Bethany Christian Services of Michigan

**Project:** Safe Families for Children www.bethany.org

## Big Brothers Big Sisters of Marquette and Alger Counties, Inc.

**Project:** Girl Power Specialized Prevention and Mentorship www.bbbsmqt.org

## Branch/Hillsdale/St. Joseph Community Health Agency

**Project:** Parents as Teachers, Healthy Beginnings Teen www.bhsj.org

#### Cadillac Area OASIS/ Family Resource Center

**Project:** Family Links Program, Parents as Teachers www.cadillacoasis-frc.org

#### **CARE** of Southeastern Michigan

**Project:** Nurturing Skills www.careofsem.com

#### Catholic Charities West Michigan

**Project:** Muskegon Healthy Families Program, Muskegon Healthy Families Prenatal Program http://ccwestmi.org

#### **Catholic Family Services**

**Project:** Healthy Families America Program, Caring Network www.catholicfamilyservices.org

#### Catholic Social Services Washtenaw County

**Project:** Healthy Families Washtenaw Program http://csswashtenaw.org

#### Child Advocacy Center of Shiawassee County

**Project:** Parent Education, Home Visitation Program www.onewithcourage.org/michigan/child-advocacy-center-of-shiawassee-county

#### Children's Aid Society

**Project:** Nurturing Family www.childrensaidsociety.org

#### **Community Fatherhood**

**Project:** Nurturing Parenting Fathers Matter Program www.cfatherhood.org

#### **Eaton RESA**

**Project:** Parents as Teachers Program www.eatonresa.org

#### Family Service & Children's Aid

**Project:** Nurturing Parent Education Program www.strong-families.org

#### **His Love Family Resources**

**Project:** Family Resource Parent Education Program www.hislovemio.org

#### **Huron County Health Department**

**Project:** Healthy Families Home Visitation www.hchd.us

#### **Keweenaw Family Resource Center**

**Project:** Ready, Set, Grow Program, Home Visitation www.kfrckids.org

#### Lenawee Intermediate School District

**Project:** Parents as Teachers, Home Visitation www.lisd.us

#### Livingston Area Council Against Spouse Abuse, Inc.

**Project:** Positive Parenting Program, Home Visitation, Healthy Families Home Visitation & Nurturing Parenting Program www.lacasacenter.org

#### Michigan State University-Saginaw

**Project:** Building Early Emotional Skills(BEES), Parent Education Program www.msue.msu.edu

#### **Motherly Intercession**

**Project:** Strengthening Incarcerated Families Program www.http://miforu.org

#### **Oakland Family Services**

**Project:** Parents as Teachers Program, Parent Education www.oaklandfamilyservices.org

#### Power Inc.

**Project:** Parents' Night Out program www.powerclf.org

#### Student Advocacy Center of Michigan

**Project:** School Visits, Home Visitation, Summer Camp Program www.studentadvocacycenter.org

#### The Guidance Center

**Project:** My Time Respite Care Program www.guidance-center.org

#### Van Buren Intermediate School District

**Project:** Great Start Baby Links Home Visitation www.vbisd.org

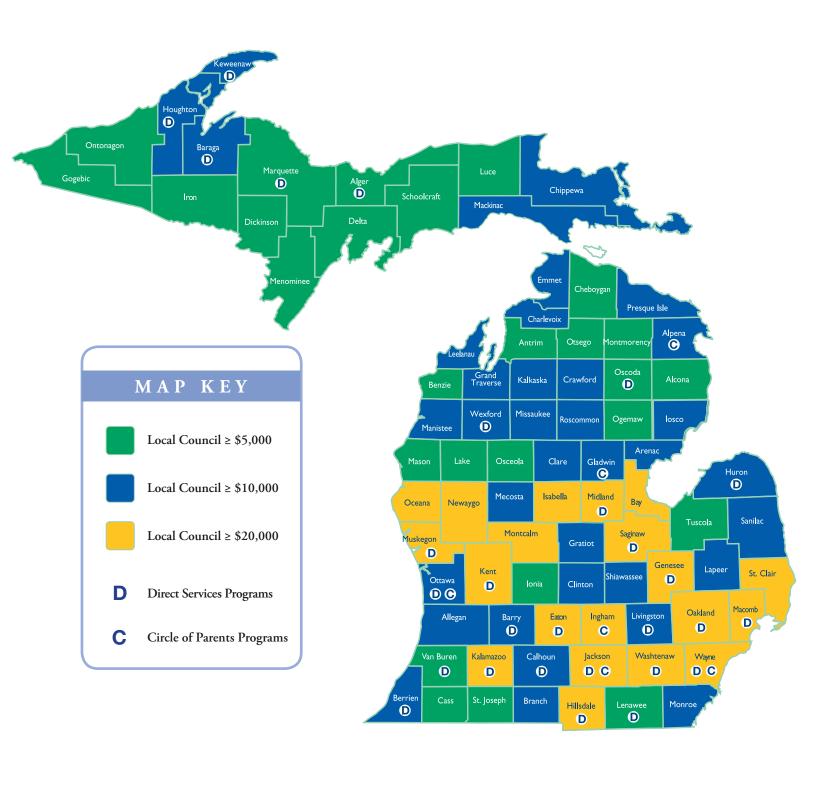
#### West Midland Family Center

**Project:** Parents and Teens Together (PATT) Program www.wmfc.org

#### Women's Resource Center of Livingston County

**Project:** Healthy Family Livingston (HFL) Program www.manta.com/c/mmdrjqm/women-s-resource-center

## Programs Funded 2013-2015



## Local Councils

#### Overview

Local Councils have as their primary purpose the development and facilitation of a collaborative community prevention program within a specific geographic area. Local Councils help assure that every county has a "prevention presence."

Local Councils develop their programming based on defined local needs. Funding is typically used for primary prevention activities (prior to any abuse or neglect being identified), including: public awareness campaigns; parent education and youth mentoring programs; trainings and annual conferences; capacity building; and violence prevention programs. All programming is based on the Protective Factors Framework (see page 4), which is built from research-based concepts that help prevent child abuse and neglect. Local councils also play a role in the process of awarding grants to Direct Service programs.

### **Local Council Programming**

Local Councils collaborate frequently with community partners and other Local Councils throughout the year. Examples of Local Council programming include:

- Child sexual abuse prevention, parenting (including infant safe sleep and infant head trauma prevention), anti-bullying, mandated reporter and training sessions to the professional community.
- Car seat safety inspections.
- Information booth staffing.
- Baby pantry support.
- Newspaper articles.
- Public service announcements.

#### 2016-2017 Plan

- Host a monthly Local Council workgroup meeting.
- Conduct regional meetings.
- Sponsor an annual training.
- Facilitate Child Abuse Prevention (CAP) Month activities.
- Provide ongoing training and technical support.
- Educate and promote Safe Sleep practices.
- Provide training and technical assistance to Local Councils.
- Encourage Local Council collaboration.
- The CTF will collaborate with state, federal and private entities to improve the capacity to deliver high quality prevention services.
- The CTF will review programming and other data to advance Local Council continuous quality improvement endeavors.

"Thank you so much for the Welcome Newborns Program. I am 40 years of age and had my first child. I didn't think I would benefit from the Welcome Newborns program, but it has been a lifesaver! My mom and I watched the "Period of PURPLE Crying" and "Happiest Baby on the Block" DVD's. Every new parent should see them. The Program has made me a better Mom!" – Anonymous

#### Child Abuse Prevention (CAP) Month

*Overview:* April is recognized as Child Abuse Prevention (CAP) Month and anually celebrated across Michigan. CTF promotes CAP month via state and local education and advocacy efforts.

- Pinwheels for Prevention: Pinwheels for Prevention™ is a nationwide campaign of Prevent Child Abuse America (PCAA). CTF distributes pinwheels to Local Councils throughout the state to promote CAP Month.
- **Resource Materials:** CTF produces and posts on its website a comprehensive CAP Month toolkit with tools and resources to highlight the value of a comprehensive, evidence-based approach to child abuse prevention.
- Capital Rally: CTF sponsors Prevention Awareness Day. The event includes a procession and ceremonial planting of a pinwheel garden. A Legislative Education Day component is part of the day's events to enable participants to speak directly to their legislators about prevention issues and efforts.

#### 2016-2017 CAP Month Plan

CTF will continue to provide statewide leadership for CAP Month initiatives to heighten awareness and educate about child abuse and neglect prevention, to include:

- The Prevention Awareness Day rally event at the State Capitol in recognition of CAP Month, including a Legislative Education Day component.
- The Pinwheels for Prevention<sup>™</sup> campaign which includes providing pinwheels to Local Councils.
- 3) The development of a CAP Month toolkit.
- 4) A continued collaboration with MDHHS and the Governor's Office to secure the designation of April as Child Abuse Prevention Month.

## Local Councils

#### **ALCONA**

Northeast Michigan Community Partnership, Inc.

#### **ALLEGAN**

Safe Harbor Children's Advocacy Center www.safeandsoundcac.org

#### **ALPENA/PRESQUE ISLE**

Alpena/Presque Isle Child Abuse and Neglect Team alppican.org

#### **ANTRIM**

Antrim County Child Abuse and Neglect Council

#### **ARENAC**

Arenac County Child Protection Council

#### BARAGA/HOUGHTON/ KEEWENAW

Superior Child Abuse Prevention Council superiorcapcouncil.wordpress.com

#### **BARRY**

Family Support Center of Barry County www.familysupportbarry.com

#### **BAY**

Child Abuse and Neglect Council Great Lakes Bay Region, Bay County cancouncil.org

#### **BENZIE**

Benzie County Child Abuse Prevention Council

#### **BERRIEN**

Berrien Council for Children www.berrienchild.org

#### **BRANCH**

Branch County Council for Child Abuse and Neglect

#### **CALHOUN**

Calhoun Child Abuse and Neglect Prevention Council

#### **CHARLEVOIX/EMMET**

Child Abuse Council of Charlevoix and Emmet Counties www.upnorthchildabusecouncil.org

#### **CHEBOYGAN**

Cheboygan County Child Advocacy Council

#### **CHIPPEWA**

Chippewa Council for Youth & Families

#### **CLARE**

Clare County Youth Council

#### **CLINTON**

Clinton County Council for the Prevention of Child Abuse and Neglect clintoncountycancouncil.weebly.com

#### CRAWFORD/ROSCOMMON

Child Protection Council

#### **DELTA**

Community Foundation of the Upper Peninsula/Delta County www.cfup.org

#### **EATON**

Eaton Child Abuse Prevention Council

#### GENESEE

Weiss Child Advocacy Center www.weissadvocacycenter.org

#### **GLADWIN**

Gladwin County Child Abuse and Neglect Council

#### **GOGEBIC**

Dove, Inc., Gogebic County Child Protection Council www.dove-inc.net

#### GRAND TRAVERSE/ KALKASKA/LEELANAU

Traverse Bay Children's Advocacy Center www.traversebaycac.org

#### **GRATIOT**

Gratiot County Child Advocacy Association www.linkforfamilies.org

#### HILLSDALE

Child Abuse Prevention and Awareness Hillsdale County www.capahillsdale.net

#### **HURON**

Huron County Child Abuse and Neglect Council www.huroncountycancouncil.org

#### **INGHAM**

Child and Family Charities www.childandfamily.org

#### IONIA

Ionia County Council for Prevention of Child Abuse and Neglect

#### **IOSCO**

Iosco County Child Protection Council

#### **IRON/DICKINSON**

Children's Advocacy Network

#### **ISABELLA**

Child and Family Enrichment Council www.cafefamily.org

#### **IACKSON**

Council for the Prevention of Child Abuse and Neglect of Jackson County www.cpcanjackson.org



## Local Councils

#### **KALAMAZOO**

Kalamazoo County Child Abuse and Neglect Council www.kalamazoocan.com

#### **KENT**

Family Futures www.familyfutures.net

#### **LAKE**

Lake County Council for Prevention of Child Abuse and Neglect

#### **LAPEER**

The Child Advocacy Center of Lapeer County caclapeer.com

#### **LENAWEE**

Lenawee County Child Abuse and Neglect Council

#### **LIVINGSTON**

**LACASA** 

www.lacasacenter.org

#### **LUCE**

Luce County Child Protection Council

#### **MACKINAC**

Mackinac County Child Protection Roundtable

#### **MACOMB**

Macomb County Child Advocacy Center/Care House, Inc. www.mccarehouse.org

#### **MANISTEE**

Manistee County Family Advocates

#### **MARQUETTE/ALGER**

Alger Marquette Community Action Board www.amcabmqt.org

#### **MASON**

Communities Overcoming Violent Encounters, Mason callcove.com

#### **MECOSTA**

Mecosta County Children's Council www.mocckids.org

#### **MENOMINEE**

Menominee County Intermediate School District mc-isd.org

#### **MIDLAND**

Midland County Child Protection Council www.safeandsoundcac.org

#### **MONROE**

Monroe County Child Advocacy Network

#### **MONTCALM**

We Care for Kids Council www.wecare4kids.com

#### MONTMORENCY/OSCODA

Child Protection Council

#### **MUSKEGON**

Child Abuse Council of Muskegon County www.childabusecouncil.org

#### **NEWAYGO**

Newaygo County Council for the Prevention of Child Abuse and Neglect newaygocountyprevention.org

#### **OAKLAND**

CARE House of Oakland County/ Child Abuse and Neglect Council of Oakland County www.carehouse.org

#### **OCEANA**

Communities Overcoming Violent Encounters callcove.com

#### **OGEMAW**

Ogemaw County Child Protection Council

#### **ONTONAGON**

Ontonagon County Child Protection Council

#### **OSCEOLA**

Osceola Children's Council www.mocckids.org

#### **OTSEGO**

Otsego County Child Welfare Alliance

#### **OTTAWA**

Pathways, MI www.pathwaysmi.org

#### **SAGINAW**

Child Abuse and Neglect Council Great Lakes Bay Region cancouncil.org

#### **SANILAC**

Sanilac County Child Abuse Prevention Council

#### **SCHOOLCRAFT**

Schoolcraft County Child Abuse and Neglect Council

#### **SHIAWASSEE**

Child Advocacy Center of Shiawassee County cap-council.org

#### ST. CLAIR

St. Clair County Child Abuse and Neglect Council, Inc. www.sccstopchildabuse.org

#### ST. JOSEPH

St. Joseph Council for Prevention of Child Abuse and Neglect

#### **TUSCOLA**

Tuscola County Health Department/ Tuscola County Child Abuse and Neglect Prevention Council www.tchd.us

#### **VAN BUREN**

Van Buren Council for Prevention of Child Abuse and Neglect

#### **WASHTENAW**

Washtenaw - Council for Children www.washtenawchildren.org

#### **WAYNE**

Child's Hope www.childshope.org

#### **WAYNE**

The Guidance Center/Kids TALK CAC www.guidance-center.org/kids-talk

#### WEXFORD/MISSAUKEE

Wexford-Missaukee Child Protection Council wexfordmissaukeecpc.com

## Special Programs and Initiatives

### Citizen Review Panel

The United States Congress mandates that states receiving federal Child Abuse Prevention and Treatment Act funding develop and utilize a minimum of three Citizen Review

#### **The Power of Community**



Ending Child Abuse and Neglect.

Panels. Since 1999, CTF has assumed responsibility for coordinating Michigan's Citizen Review Panel (CRP) for Prevention. This panel includes representation from parents, private nonprofit organizations and the Department of Health and Human Services. In 2016 and 2017 CTF will support efforts to introduce and integrate the Protective Factors Framework into child welfare practice. Additionally the CRP will make recommendations related to child abuse and neglect substantiated families with moderate risk factors.

## Period of Purple Crying

CTF is the statewide lead for the Period of PURPLE Crying® in Michigan. In this

# The Period of PURPLE

**Crying®** 

leadership role, CTF will strengthen the Michigan Coalition for the Period of PURPLE Crying®. The Coalition will raise awareness about the prevention of shaken baby syndrome through education and training, and will encourage birth hospitals and social service agencies to offer PURPLE materials to parents of newborn infants. CTF and the coalition will provide training and technical support for hospitals interested in using the PURPLE model.

"All babies' lives are precious. With the support of our Children's Trust Fund of Michigan, it is my privilege to educate new parents, grandparents and caregivers about both SIDS Risk Prevention and the danger of Shaken Baby Syndrome." – Lannie Berg, Welcome Newborns Program Coordinator, Delta County

### Parent Leadership

CTF provides training for parents/caregivers. Parents attend either the Parents Partnering for Change leadership training or the Parent



Leadership Ambassador Training (PLAT). To facilitate the use of the information and skills in their communities, the PLAT involves both parents and representatives from a local CTF funded agency. In the coming two years CTF will build the state capacity to train the PLAT model. Additionally CTF will support all Local Councils and Direct Service grantees to develop meaningful strategies to assure parents' voices are heard regarding the programs and services affecting their lives.

## Strengthening families CHARLES TO A PROTECTIVE FACTORS FRAMEWORK

### Michigan Strengthening Families Coalition

In 2012 CTF began to serve as the state lead for the Michigan Strengthening Families coalition, working in close partnership with the Early Childhood Investment Corporation. CTF worked to expand interagency conversations about strengthening families while continuing to identify ways to more comprehensively implement the Protective Factors Framework within our programming. In 2016 and 2017, CTF will support the use of the Protective Factors Framework in serving Michigan's children and families with the following:

- Work with state level and local colleagues to explore ways to support and expand the initiative in Michigan.
- Distribute an annual Strengthening Families survey to local partners to help determine implementation and needs at the local level.
- Coordinate interagency discussions and planning to promote the Protective Factors Framework.

## Special Programs and Initiatives

## Adverse Childhood Experiences

CTF will continue to provide support for building a statewide understanding of the Adverse Childhood Experiences (ACE) study. As a result of advocacy and fund development efforts, in 2013 Michigan integrated



ACE questions in Michigan's annual Behavioral Risk Factor Surveillance System (BRFSS) survey. CTF developed presentation materials using the Michigan ACE data. In 2013-2015 CTF staff made 15 presentations at statewide and regional conferences. The plan for the coming two years will focus on continued education and to assess the extent to which the impact of ACEs is mitigated by protective factors in children's lives.

### **CTF Kids Store**

The Kids Store offers exclusive CTF merchandise that is great for every budget.

All proceeds go directly to CTF to support our work to prevent child abuse and neglect in Michigan.



To preview the Kids
Store items or to place
an order, visit http://tinyurl.com/CTFKidstore.

CTF Local Councils support efforts to prevent child sexual abuse. A core strategy is the evidence-based Stewards of Children education cirriculum. This is a well received and effective program as evidenced by the following quotes:

"You gave me the words to not only protect children in my classroom, but also to go home and speak with my own child... I had concerns about him and because I was able to talk openly with him, he disclosed that he was being sexually abused but I now know how to get him the support he needs to heal."

"Thank you... Very insightful info! Makes me much more aware and able to respond to warning signs and behaviors in and out of the classroom."

"GREAT training. I thought I was fluent in this subject but now I've realized how much I was ignorant about..."

"Very good information... Keeps us thinking as a professional and how to best keep kids safe. It helped remind me as a parent to keep talking with my daughter as she is almost 10."



## Fund Development

The Children's Trust Fund supports statewide child abuse and prevention services through a true public-private partnership. In addition to federal funding, the CTF cultivates private dollars through the following efforts: fostering private fund development; collaborating with community-based prevention organizations; and pursuing grant opportunities. In addition, our prevention work is supported by; individual and corporate donations, tax campaign donations, license plate purchases, charitable fundraising efforts and interest from the trust account.



#### Heirloom Birth Certificate

The Pam Posthumus Heirloom Birth Certificate is intended to be a beautiful memento for anyone born in Michigan. While not an official birth record, the keepsake showcases the child's name, date and place of birth, and names of the parent(s). A portion of proceeds raised from the sale of the heirloom birth certificates helps to support CTF efforts.



### License Plate Campaign

More than 14,000 citizens in our great state proudly display the CTF specialty license plate. The plate features the CTF logo and helps raise money for the CTF. The specialty license plate can be ordered when renewing an automobile license plate through a Michigan Secretary of State branch office or online at www.michigan.gov/sos. This specialty license plate can also be ordered at any dealership when purchasing a new vehicle.



### Pam Posthumus Signature Auction Event

The Pam Posthumus Signature Auction Event is held annually in May. The event features live and silent auction items, including premier trips around the world. The event continues to be an effective fundraiser to support the CTF programs by raising awareness and much-needed monies to carry out the important work of preventing child abuse. The legislative bi-partisan Auction Advisory Committee is co-chaired by Michigan senators, representatives and CTF Board chair. The event draws more than 700 guests, including state policymakers, lobbyists, corporate and business leaders, and community members.



### Tax Campaign

A major fundraiser for the CTF is the ability for individuals to contribute to CTF while filing their annual state income tax. Individuals can donate by completing tax form 4642, which includes designating the CTF as their charity of choice and noting the donation on line 22 of the MI-1040 tax form. Funds collected through the income tax campaign are allocated to the CTF's prevention efforts. Each year, donations from the tax campaign generate critical dollars used to support prevention efforts in Michigan.

\$100,000 - \$110,000



Formerly Great Lakes Capital Fund

\$50,000 - \$99,999



# **DTE Energy Foundation**







\$30,000 - \$49,999





\$20,000 - \$29,999

Chamberlain's Auction Gallery











\$10,000 - \$19,999







High performance. Delivered.





A nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association





Deloitte.



\$10,000 - \$19,999 continued













\$5,000 - \$9,999













Peter & Danielle Karmanos





Shaping Change

**M&MS Farms** 



The Honorable Arlan Meekhof

\$5,000 - \$9,999 continued









Michelle & Linden Nelson Family Trust





The Honorable Randy Richardville







#### \$4,999 - \$2,500

Accident Fund Holdings Advance America, Cash Advance Auto-Owners Insurance Company Beaumont Health System University of Michigan Alumni Association Capital City Sports Auctions Chesapeake Community Advisors, Inc. Wendell & Helen Christoff Clark Hill, PLC Compuware Corporation Dakkota Integrated Systems, LLC Mark Davidoff Development Finance Group HTC Global Services, Inc. Ilitch Holdings, Inc. Mackinac Bridge Authority Mark McDaniel Michigan Association of Business Professionals of America Michigan Association of Health Plans

Michigan Council for Maternal and Child Health Michigan Farm Bureau Michigan International Speedway Michigan Senate Republican Caucus PK Contracting The Honorable Dick Posthumus & BethAnn Posthumus Secchia Family Foundation Sprint The Sterling Corporation The Steve Van Andel Foundation Richard Stokes Truscott Rossman University of Michigan Wayne State University -Kappa Delta Sorority The Honorable Ronald Weiser & Eileen Weiser Whitmer Charitable Foundation WWP Strategies Young Broadcasting - WLNS TV-6

### \$2,499 - \$1,000

All Grand Events Arendsen Jewelers Atheneum Suite Hotel The Honorable Jack Brandenburg Francie Brown Sylvia Brown Jones Children's Hospital of Michigan Chippewa Acres Farm **CIGNA** Comerica Bank Continental Management The Honorable Maura Corrigan Dan Stall, Inc. Dell Detroit Regional Chamber The Dick & Betsy DeVos Family Foundation Dewpoint Dickinson Wright, PLLC The Honorable Gretchen Driskell Eastbrook Homes

The Honorable John Engler Michael Foley & Ann Routt Ford Motor Company Fraser Trebilcock Davis & Dunlap Bruce Gerhart Grand Traverse Pie Company Grand Traverse Resort and Spa Handcrafted Portraits Kenneth Havward HealthPlus of Michigan Renze Hoeksema The Honorable Ken Horn J. C. Huizenga IBM Integratec Services, LLC Kentwood Office Furniture David & Betsy Klein KMG Prestige, Inc. The Honorable Mike Kowall Lake Lansing Family Practice Lake Trust Credit Union Lansing Area Exchange Club Lansing Fire Department - Local 421 LarC Properties LA-Z-BOY Lockwood Companies Loomis, Ewert, Parsley, Davis & Gotting, Inc. Love Botswana Outreach Mission Martin Waymire McLaren Greater Lansing MDHHS - Children Services Administration MDHHS - Field Operations Administration Dave and Peggy Meador MHT Housing Michigan Bankers Association

LA-Z-BOY
Lockwood Companies
Loomis, Ewert, Parsley, Davis &
Gotting, Inc.
Love Botswana Outreach Mission
Martin Waymire
McLaren Greater Lansing
MDHHS - Business Service Centers
MDHHS - Children Services
Administration
MDHHS - Field Operations
Administration
Dave and Peggy Meador
MHT Housing
Michigan Bankers Association
Michigan Department of Environmental
Quality
Michigan Education Special Services
Association
Michigan Legislative Consultants
Michigan Manufacturers Association
Michigan State Police
Michigan State University
Michigan Department of Talent &
Economic Development
Midwest Strategy Group
Miller Canfield
MiSDU/Informatix
Nancy Moody
MotorCity Casino Hotel

MSU Federal Credit Union National Wine and Spirits of Michigan O'Brien Construction Company, Inc. Deborah O'Brien Courtney Piotrowski & Charles Smith Plante Moran The Honorable Lisa Posthumus Lyons The Honorable John Proos Protect Painters The Honorable Al Pscholka Public Sector Consultants Quicken Loans Timothy & Donna Quinlan Andrew Richner Brian & Tiffany Rooney Vivek & Amy Sankaran The Honorable Bill Schuette & Cynthia Schuette Scofes & Associates Consulting, Inc. SEMCO Energy Spartan Stores Spectrum Health Sproles Governmental Consulting Sunovion Pharmaceuticals, Inc. TEKsystems The Dirty Helens W. K. Kellogg Foundation Waste Management Whirlpool Corporation

#### **\$999 - \$500**

Acuitas

Amtrak

Melissa Yutzey

The Honorable James Ananich
Belle Tire
Duane Berger
The Honorable Virg Bernero
Boyne
Bruce Family Foundation
Capital Area Career Center
Capitol National Bank
Common Ground Music Festival
Marjorie Crossman
Kenneth & Christine Cymbalski

Marjorie Crossman
Kenneth & Christine Cymbalski
Detroit Lions
Matthew DeWolf
Douglas J Salon and Spa
Eastern Michigan University
Edge Partnerships
Experience Grand Rapids
Firekeepers Casino Hotel
Frontier Development Group

Goldfish Swim School Gordon Food Service Greektown Casino Hotel Richard Herrmann Karl Ieuter Infinity & Ovation Yacht Charters Island House Hotel LaFarge North America Lake Superior State University Lansing Association of Black Social Live Nation Entertainment Lockworx Aveda Salon MGM Grand Detroit Michigan Association of Counties Michigan Association of School Boards Michigan Beer and Wine Wholesalers Michigan Dental Association Michigan Housing Council Michigan League for Public Policy Michigan Public Health Institute Midland Area Community Foundation MSU Department of Advertising, Public Relations & Retailing The Honorable Mike Nofs Oakland University Palace Sports & Entertainment Doug Paterson Payable Guide Service, LLC PNC Bank Roman Manufacturing Rome Properties, LLC Saginaw Valley State University Saper Galleries and Custom Framing Sea Glass Fine Art Photography Senior PGA Championship Shinola Detroit Shirkey, Michael Shortt Dental T J Acquisitions, LLC The Craft Agency, Inc. The Granger Group Tullymore Golf Club Two Men and A Truck UFCW Local 951 University of Michigan - Dearborn Vail Resorts

Lynn Weimeister

Wharton Center

Ronald Wilson

Welded Creations Plus

Willow Creek Golf Club

Wines for Humanity

## Children's Advocate Award Recipients

The Children's Trust Fund Children's Advocate Award began in 2012. The award is presented annually at the Pam Posthumus Signature Auction Event. Awardees are Michigan citizens who are passionate voices for programs, services and policies that support the prevention of child abuse and neglect in Michigan. The Michigan Children's Trust Fund is proud to have honored the following Children's Advocate Award recipients.

## Governor Rick Snyder 2012 Award Recipient

The CTF honored the Governor with the inaugural Children's Advocate Award. Among his significant accomplishments are: the extension of foster care support for young people up to age 21; support for the child abuse prevention mission of the CTF; and the hiring of hundreds of social work-



ers to help reduce caseloads and improve outcomes for families and children across Michigan. The Governor is a vocal advocate for early childhood programs. The Pam Posthumus Signature Auction Event benefits greatly by the Governor's willingness to attend and be part of the Child Advocate Award presentation.

### Senate Majority Leader Randy Richardville 2013 Award Recipient

Former Senator Randy Richardville, a longtime supporter of the Children's Trust Fund and an advocate for Michigan's children and families, supported a legislative initiative to establish an Heirloom Birth Certificate in memory of Pam Posthumus – the



proceeds of which support CTF. Richardville served as a legislative co-chair for the Pam Posthumus Signature Auction Event with impressive results. Under his leadership the event raised over \$3 million. As part of his legacy in support of health and well-being of Michigan's children, Richardville was a chairman of the board of Monroe County Head Start and Tomorrow's Child.

### Nancy Moody 2013 Award Recipient

Nancy Moody is a dedicated advocate for Michigan's children. Named to the CTF Board of Directors in 2004, Moody served as board chair for six years. She was instrumental in the efforts to re-establish CTF as a taxpayer check-off donation option which underwrites the \$24 million Children's



Trust in the Treasury. She provided leadership for the annual auction fundraising efforts while on the board and continued those efforts after her tenure, with over \$3 million raised under her leadership. As board chair, she was a strong and clear voice to assure that the mission of CTF, as the lead organization for child abuse and neglect prevention, was protected and strengthened.

## Carol Goss 2014 Award Recipient

Carol Goss, former president and CEO of the Skillman Foundation, promoted a vision that child abuse and neglect are intolerable for all Michigan's children, and supporting families is a responsibility we all share. Her tireless efforts to strengthen families aligns closely with the mission of



the CTF. Her nationally recognized leadership in education reform and her focus on neighborhoods have come together to positively impact the lives of countless children and families. Goss' work exemplifies the vision of the CTF to assure that all children thrive and reach their greatest potential.

### Maura Corrigan 2015 Award Recipient

Maura Corrigan was director of what was then the Michigan Department of Human Services from 2011 to 2014, Justice of the Michigan Supreme Court 1998 to 2011, and Chief Justice 2001 to 2004. As a passionate advocate for Michigan's children and families, Corrigan championed the importance of the prevention work done by the CTF by assuring the work of CTF was valued as an integral piece of the full continuum of services needed for Michigan's vulnerable children and families. Among her lasting legacies at DHS, was her involvement in the Fostering Futures program to support education needs of youth aging out of the foster care system.



## Children's Advocate Award Artists

**Artists** The Children's Advocate Award is a unique, original Michigan-made artwork aimed at capturing the special essence, wonder and promise of childhood. A local Michigan artist is annually selected for their skill and expertise. CTF is honored to have worked with the following artists and grateful for their contributions.

## Zahrah Resh "Counting on You"

For 2012, the Children's Advocate Award was an original painting by East Lansing artist Zahrah Resh. *Counting On You* is a colorful painting of numbers, demonstrating the significance of every person's physical, psychological and mental growth. The painting represents education, friends, life experiences and



relationships that children have as they grow. The medley of digits begins with simplicity, representing those basic elements all children start with, but as time goes on demanding formulas emerge, signifying maturity, and wholeness. "The work is to be a catalyst of action," Resh said. "I want people to consider all of the things that children go through and that they are *Counting On You.*"

### Craig Mitchell Smith "Cherish"

For 2013, the Children's Advocate Award is an original, stunning hand-crafted piece of glass sculptured artwork, titled *Cherish* and designed by local artist Craig Mitchell Smith. Glass to Mitchell Smith is a metaphor of the human condition. At its best, it is colorful and transparent,



brittle when cold and malleable when warm, stronger than it looks, enduring the ages if treated with care and respect. Mitchell Smith's work extends throughout the United States, England and Asia.

### Doug DeLind "Honoring Our Lineage"

For 2014, the Children's Advocate Award was an original Raku tile designed by local artist Doug DeLind. Raku is a strange and exciting firing technique which originated in Japan and is now practiced all over the world. The drama of the firing is evidenced in the colorful and unpredictable effect it has on



the glazes and clay body – the result of extreme temperatures and atmospheric changes. DeLind has been a skilled clay sculptor for more than 35 years. His abstract style of art totemizes the human face and form in meaningful ways in order to honor the lineage and history of cultures. DeLind's work can be seen throughout the United States.

## Lee Kronenberg "Quiet Embrace"

For 2015, the Children's Advocate Award was an original sculpture designed by artist Lee Kronenberg. Kronenberg's intent in designing the award, *Quiet Embrace*, was to create a sculpture that would immediately evoke feelings of relaxation, serenity and joy. The shape was designed to suggest a protective embrace as would be imparted by a



loving parent to a child. The gentle curves – strong and almost unending – signify the need for never-ending support of children. The shine in the metal is to honor the recipient, an individual who has given much to improve the lives of children throughout Michigan. Kronenberg formerly worked for MDHHS in the Bureau of Child and Family Services.

## CTF Board of Directors



Lorinda M. Wörtz
Chair, Representing
Religious Community



Susan Broman
Representing
Department of Education



John H. Brown Representing Private Sector



Mark A. Davidoff
Representing
Business Community



**Sgt. Keith Disselkoen**Representing
Michigan State Police



**Lena R. Epstein**Representing
General Public



**Bill Hardiman**Representing Health and Human Services



Karl T. Ieuter
Representing
General Public



Shelley A. Kester
Representing
Volunteers

## CTF Board of Directors



Mark S. McDaniel
Representing
Parents



Andra M. Rush
Representing
Business Community



Vivek S. Sankaran
Representing
Legal Community



**Deb L. Shaughnessy**Representing
General Public



Rashmi Travis
Representing Health
and Human Services

Per Public Act 250 of 1982, the Children's Trust Fund is composed of 15 board members. Eleven public members are appointed by the governor with the advice and consent of the Senate and four state departments designate representatives to the Board.

CTF recognizes the following past board members who served with distinction and completed their term during 2013-2015: Sgt. Yvonne Brantley, Lisa Canada, Alethia Carr, Mike Flanagan, Sgt. Mark Pravato, Brian Rooney and Carol Wolenberg.



### Children's Trust Fund Staff

Left to Right:

Emily Schuster-Wachsberger, MA, LPC Local Council Coordinator

> Alan Stokes, MBA, MDiv. Research Analyst

> > Michael Foley, MSW Executive Director

Patricia Headley, BS Fund Development Coordinator

> Scott Addison, BA Grant Coordinator



### **CTF Social Media**



www.facebook.com/MichiganCTF



twitter.com/CTF\_Michigan



www.youtube.com/MichiganCTF

P.O. Box 30037, Suite 1411 • Lansing, MI 48909-7537 235 S. Grand Ave. • Lansing, MI 48933 1-800-CHILDREN • 517-373-4320 • 517-241-7038 (Fax) • www.michigan.gov/ctf



CTF-Pub-262 (Rev. 2-16) Previous Edition Obsolete Not printed with state funds.



Protecting Michigan's Children

**Prevent Child Abuse** Michigan

Design by Starr Hansen, SJ Design Studio