

Children's Trust Fund of Michigan



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Regular Meeting June 10, 2015, 1:30p.m. to 3:00p.m. Jackson National Life Insurance Company 1 Corporate Way Lansing, Michigan 48951 Minutes

In Attendance:

Susan Broman
John Brown
Sgt. Keith Disselkoen
Bill Hardiman
Karl Iueter
Shelley Kester
Deb Shaughnessy
Rashmi Travis

Not In Attendance:

Mark Davidoff
Lena Epstein
Mark McDaniel
Andra Rush
Vivek Sankaran
Lori Wortz

Staff Present

Mike Foley
Patricia Headley

Minutes from April 15, 2015

Motion to approve: John Brown
Motion seconded: Deb Shaughnessy
Approved

Finance Committee Report

- a. Mike Foley provided a report on CTF Revenue and Expenses as of month ending May 31, 2015.
 - a. Overall the revenues and expense are tracking reasonably close to the budget as established for the fiscal year.
 - b. Three staff that have left – 2 within the past three months and 1 within the past year. Only one of those positions has been filled. As a result, there will be saving in the staff and salaries expense line item in the current fiscal year.

- c. In early July, Foley will work with Alan Stokes to provide the Board with a revenue/expense projection to end of the fiscal year.
- d. Board members suggested strategies for increasing tax check-contributions
- b. Lori Wortz will be appointing an Ad-Hoc Committee of the Board to review how the Local Council funds are apportioned – especially in light of the significant reduction the Trust Fund has seen in tax check-off proceeds. The Committee will review and bring an assessment and possible recommendation(s) to a future Board meeting.

Follow-Up to 2014 OAG Audit – Board Self Evaluation

- a. In response to a finding in the recent OAG audit, the Board will conduct an annual self-evaluation
- b. A draft document was reviewed and a few edits were suggested.
- c. It was agreed that the Board would have until Friday, June 19 to suggest any other additions/deletions/edits, etc.
- d. Once finalized the evaluation would be sent as a Survey Monkey to the Board from Lori Wortz.

2015 Pam Posthumus Signature Auction - May 13, 2015

- a. Patricia Headley reviewed with the Board, the Auction written report to the Board
 - a. Public Awareness and Promotion continues to improve
 - b. The combination of cash and in-kind donations was \$497,000 – another extremely successful event and very close to the total proceeds from the year prior
 - c. All legislative co-chairs were new this year and all were supportive of the event
 - d. We continue to receive unique and critical support from corporate sponsors, legislative leadership, the Lansing Center and our auctioneer
- b. Suggestions made include
 - a. Continue to supply the Board with promotional materials for gift and sponsor solicitation and event promotion
 - b. Consider silent auction refinements
 - i. Closing sections at different times – using colored balloons to distinguish different areas
 - ii. More clarity as to when auction times are ending
- c. The Board thanked Patricia, staff and volunteers for another successful event.

Director's Report

- a. Foley provided the Board with a report covering the following items
 - a. OPEB – Update on State Budget
 - b. Adverse Childhood Experiences –
 - c. CTF Biennial State Plan (will need Board member Pictures)
 - d. Out-Wayne Local Council Update
 - e. Child Abuse Prevention Month – summary
 - f. CBCAP – Federal Grant Submitted on June 2nd.
- b. It was agreed that the Program Committee of the Board would meet (teleconference) to discuss the development of the Biennial Plan. In addition to the planning already completed and included in the CBCAP grant, other items to consider are issues related to child sexual assault, fatherhood and possible collaboration with the Department of Corrections.

Adjourn

Motion to adjourn: Karl Iueter
Motion seconded: Deb Shaughnessy
Approved