



Children's Trust Fund  
Protecting Michigan's Children

## **Board of Directors Regular Meeting**

**June 13, 2019 1:30 p.m. to 3:30p.m.**

**CINNAIRE**

**1118 South Washington Avenue**

**Lansing, Michigan 48910**

## **Minutes**

**Members Present:** Krista Beach (phone), Sean Bertolino, Willie Dubas, Bill Hardiman, Sgt. Marty Miller (phone), Lauren Rakolta (phone), Randy Richardville (phone), Alisande Shrewsbury (phone), Hon. Michael Talbot (phone), Kathy Trott (phone), David Zyble

**Members Not Present:** Lynette Biery, Bishop Reginald Bluestein, Roxanna Duntley-Matos, Stan Hannah,

**Public:** N/A

**Staff Present:** Suzanne Greenberg, Scott Addison, Patricia Headley, Alan Stokes, Emily Schuster-Wachsberger (phone)

### **1. Welcome and Call to Order: Randy Richardville**

- a. The meeting was called to order by board chair, Randy Richardville at 1:32 PM.

### **2. Board President Comments: Randy Richardville**

- a. Looking forward to strategic planning process;
- b. Looking forward to the formation of committees that will result from new strategic organizational direction; and
- c. Noted that there will be 6 new CTF Governor appointed board positions to fill at the end of the year in which CTF can assist in the recruitment and recommendation processes. Suzanne will send out a board matrix for your review---this tool is used to assess primary skills as we recruit new board members.

### **3. Minutes: Motion to approve the Minutes from the April board meeting was made by Michael Talbot and seconded by Bill Hardiman with the motion being carried unanimously.**

### **4. Financial Report: Alan Stokes**

- a. Reviewed the current 2019 year-to-date financials, noting that there are no anomalies in which to be concerned.
- b. There was no new commentary regarding the trust fund investments.

### **5. Executive Director Report: Suzanne Greenberg**

- a. Reported that the CTF Community Based Child Abuse Prevention (CBCAP) grant application, CTF's federal funding source has been completed and submitted on time.
- b. The Child Abuse Prevention Treatment Act (CAPTA) is up for reauthorization with an increase in funding requested. The CBCAP grant is also being considered for an increase in this legislation. CTF will be looking at how to leverage additional dollars from CBCAP, as well as participating in the funding through CAPTA and the Families First Prevention Services Act (FFPSA) grants.

- c. Met with MDHHS Child Services Administration leadership and discussed how CTF and MDHHS can further efforts to work together including CTF managing and overseeing federal dollars supporting prevention programming. Currently, there is a \$500K possible grant opportunity which is being pursued. There is also another possible prevention grant opportunity specific to the Highland Park community.
- d. Stressed the importance of strategic planning for the long-term development and growth of the CTF organization. Toward that end the following were recommended as next steps:
  - i. Reexamine and update as appropriate the CTF mission and vision statements. It was decided that there be finalized language of those statements for the September board meeting.
  - ii. Gather data from all CTF stakeholders including: What's working and not working; what would be ideal scenarios for CTF (depending upon what capacity their relationship is with the organization); ideas you have for CTF moving forward, etc.
  - iii. Review collected data and use as applicable in the strategic planning process.
  - iv. Create common branding and marketing language for the organization that ultimately will become part of an overall communications plan.
  - v. Increase awareness within state governmental entities about CTF.
- e. Any board members interested in being part of the strategic planning process to contact Suzanne, [greenbergs@michigan.gov](mailto:greenbergs@michigan.gov), (o) 517-335-1938, (cell) 517-282-6226 or contact Randy Richardville, [randyrichardville@gmail.com](mailto:randyrichardville@gmail.com), (o) 734-777-5441, (cell) 734-735-0100 by the end of June, 2019. Specifically, there is an immediate need for individuals to assist with the mission and vision statements' language so that it be ready for the September board meeting.

**6. Program Reports (agenda modified to reflect staff present)**

**a. Fund Development: Patricia Headley**

- i. **Auction** - Expressed gratitude to all for their contributions to this year's successful Pam Posthumus Signature Auction event. Revenues were down this year. Several debrief meetings are being scheduled which will include the staff, board and advisory committee of this event.
- ii. Governor Whitmer actively participated in the auction and she's expressed a desire to be involved in the future.
- iii. Board Responses re: auction included:
  - 1. Randy Richardville expressed his deep appreciation for Patricia's work in making the event a success.
  - 2. Randy Richardville also noted that with term limits and legislative turnover, the current legislature needs to be engaged or reengaged and have buy-in with this event. Toward that end he'd like to have identified 2 leaders per caucus that can participate and champion the event.
  - 3. Bill Hardiman stated that sharing CTF grantee stories can provide powerful messaging about the organization in reaching out to the legislature and other stakeholders.
- iv. **Other Fund Development** - Working on promoting the tax and license plate campaigns. Have met with MDHHS Communications regarding the campaigns and

will be working with the state’s contracted firm, Brogan, to create new materials and a plan moving forward.

**b. Local Councils: Emily Schuster-Wachsberger (phone)**

- i. **Rally Event** - Expressed gratitude for all the support received in helping to make the 11<sup>th</sup> annual Child Abuse Prevention Awareness Day rally on April 25<sup>th</sup> a success. Special appreciation was expressed to the CTF Board sub-committee (which included board members and board designees from MDE, MDHHS, and others) that assisted in this effort. We still need to work on attracting more legislators and decision makers to this event---perhaps streamlining it to make it possible to attend over a lunch hour. Randy thanked Emily for her work in making the day a success.
- ii. **Regional Meetings** - Announced that Local Council regional meetings are starting on Monday June 17<sup>th</sup>. CTF welcomes board members to attend. Topics for the day include; trauma informed programming – changing culture, the opioid crisis and the Local Council role and, secondary trauma and self-care. Below is a table giving all of the meeting information. A continental breakfast and lunch are both provided along with afternoon chocolate. Please contact Emily ([wachsbergere@michigan.gov](mailto:wachsbergere@michigan.gov), (o) 517-335-0671, (cell) 734-717-8580) or Suzanne (see above 5-e) if you wish to attend.

7. Region	Date	Location	RSVP by
Southeast	Monday, June 17 <sup>th</sup>	Care House of Oakland County 44765 Woodward Avenue, Pontiac	June 7 <sup>th</sup>
East	Tuesday, July 16 <sup>th</sup>	CAN Council Great Lakes Bay Region, 1311 North Michigan Ave, Saginaw, MI 48602	July 9 <sup>th</sup>
Northern Lower Peninsula	Wednesday, July 24 <sup>th</sup>	MDHHS 931 S. Otsego Ave Gaylord, MI 49735	July 12 <sup>th</sup>
West	Wednesday, August 14 <sup>th</sup>	Arbor Circle, 412 Century Lane, Holland, MI	August 2 <sup>nd</sup>
Southwest	Thursday, August 15 <sup>th</sup>	Bronson Health Foundation - Calhoun, 36 W. Manchester St. Battle Creek, MI 49017	August 2 <sup>nd</sup>
Western Upper Peninsula	Wednesday, August 28 <sup>th</sup>	MARESA, 321 East Ohio Street Marquette, MI 49855 Room C	August 19 <sup>th</sup>
Eastern Upper Peninsula	Thursday, August 29 <sup>th</sup>	St. Ignace Library 110 W. Spruce Street, St Ignace, MI 49781	August 19 <sup>th</sup>

**a. Direct Services Grants: Scott Addison**

- i. **Proposed DS Grants** - Stated that CTF, with CTF board approval would like to go ahead and fund in 2020 those 8 grant proposals that had been initially board approved

for 2019 but could not be funded due to financial issues. There were no new questions about the proposal.

- 1. A motion to approve was made by Sean Bertolino and seconded by Krista Beach with the motion being passed unanimously.**
  - ii. Noted that there will be 30 Direct Services grants in 2020.
  - iii. A new RFP process for fiscal year 2021 will commence in June 2020 barring any unforeseen circumstances.
  - iv. **Other DS Endeavors** - Currently gathering information about Fatherhood initiatives across the state as this could be a focus for 2021 funding.
- 8. Public Comment:** N/A.
- 9. Adjourn:** A motion to adjourn was made by Willie Dubas and seconded by Sean Bertolino with the motion being passed unanimously. Randy Richardville thanked all for attending and adjourned the meeting at 2:53 PM.