



# Fisheries Division Strategic Plan 2023 - 2029

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April 13, 2023

# CHARTING THE COURSE

- Fisheries Division staff reviewed and updated the strategic plan
- Transitioning to a 10-year plan after the 2023 – 2029 strategic plan
- Each goal includes:
  - Objectives
  - Strategies
  - Representative actions
- Changes and updates:
  - Vision statement changed to be more inclusive.
  - Added inclusion and diversity to values.
  - Removed representative actions that were completed
  - Added some new representative actions for the next 7 years

# GOAL ONE: Ensure healthy aquatic ecosystems and sustainable fisheries

- Objectives:
  1. Conserve and manage aquatic species and their habitats.
  2. Create, maintain and enhance diverse fishing opportunities.
  3. Implement an aquatic invasive species management program.
  4. Ensure sustainability of fish populations that support commercial and tribal fishing.



# GOAL TWO: Promote effective communication, outreach and education

- Objectives:
  1. Improve internal and external communication.
  2. Increase public awareness of Michigan's diverse fisheries.
  3. Increase participation and interest in fishing among all demographic groups.



# **GOAL THREE:** Improve and build strategic resource partnerships

- Objectives:
  1. Achieve fisheries management goals through partnerships.
  2. Promote aquatic resource stewardship and watershed management.



# GOAL FOUR: Develop strategically focused assessments and decision support tools

- Objectives:
  1. Conduct comprehensive assessments of fish and other aquatic life, habitat and aquatic resource users, and prepare timely reports.
  2. Develop new and improve existing decision support tools to optimize the management of Michigan's fisheries and aquatic resources.
  3. Evaluate fisheries management actions.



# **GOAL FIVE:** Foster efficient division operations

- Objectives:
  1. Align staff, physical assets and financial resources to accomplish Fisheries Division's strategic plan goals.
  2. Streamline Fisheries Division programs and decision-making processes.
  3. Hire, train and retain employees within Fisheries Division.