

Sportsmen Against Hunger



Legislative mandate

- ▶ NATURAL RESOURCES AND ENVIRONMENTAL PROTECTION ACT (EXCERPT) Act 451 of 1994
 - ▶ 324.43540a Sportsmen against hunger program; implementation; duties of department; financial donations; contract with nonprofit organization to administer program; contract requirements; "program" defined.
 - ▶ Sec. 43540a.
 - ▶ (1) Subject to subsection (4), by January 1, 2007, the department shall implement a program to distribute wild game to people in need. The program shall be known as the sportsmen against hunger program.

Contract information

Current contract:

- ▶ Initial contractual dates: Oct. 1, 2018 - Sept. 30, 2021, with an option for two one-year extensions.
 - ▶ Sept. 1, 2021 - Contract exercised first option year.
 - ▶ Sept. 25, 2022 - Contract exercised second option year.
 - ▶ Contract is scheduled to **expire on Sept. 30, 2023.**
 - ▶ Bidding procedure for a new contract started in spring 2023.

Michigan Sportsmen Against Hunger

- ▶ Volunteer-based, 501(c)(3) nonprofit.
- ▶ Established in 1991.
- ▶ Coordinates participating game processors as drop-off locations for deer harvested during the hunting season and through deer management practices.



Source: sportsmenagainsthunger.org



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How to donate

- ▶ Hunters can donate whole deer at participating MSAH deer processors.
 - ▶ Visit SportsmenAgainstHunger.org.
- ▶ Or they can give a monetary contribution when purchasing hunting and fishing licenses.



Donations

The [Sportsmen Against Hunger program](https://SportsmenAgainstHunger.org) pays for processing and distribution of donated wild game to help feed local families in need. You can choose your donation amount below, then click on the 'Donate' button to have it added to your cart.

Donate*
2.00

Donate



Deer processing and distribution

- ▶ 2022-2023 contract year venison totals:
 - ▶ 89,026 pounds of ground venison donated.
 - ▶ Venison came from 35 different MSAH participating processors, located in 32 different Michigan counties.
 - ▶ 127 total food banks, pantries and shelters received venison from the MSAH program.



Success stories

- ▶ Since 1991, more than 1 million pounds of ground venison has been donated through MSAH.
- ▶ Based on a five-year average, MSAH receives roughly \$120,000 in monetary contributions each year.
 - ▶ Those donations help cover the cost associated with deer processing.



Source: sportsmenagainsthunger.org



Success stories

2022 Deer Donation Drive event results:

- ▶ Frank's Great Outdoors: 24 donated deer.
- ▶ Jay's Sporting Goods: 42 donated deer.
- ▶ Estimated 2,640 pounds of ground venison distributed to the Food Bank of Eastern Michigan and the Greater Lansing Food Bank.
- ▶ Roughly 10,560 hot and high protein meals for our Michigan communities.



Source: sportsmenagainsthunger.org

MSAH supporters and partners



Next steps

MSAH

- ▶ 2023 Deer Donation Drive events:
 - ▶ Jay's Sporting Goods - Nov. 16-19, 2023.
 - ▶ Frank's Great Outdoors - Nov. 16-18, 2023.
- ▶ MSAH leadership change.

DNR

- ▶ License agent point-of-sale updates:
 - ▶ Agent trainings emphasize donation procedure.
 - ▶ Sales system enhancement to increase monetary donations.
- ▶ Ongoing DNR engagement:
 - ▶ Participate in monthly MSAH board meetings.

Thank you!

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