# Sportsmen Against Hunger



# Legislative mandate

- NATURAL RESOURCES AND ENVIRONMENTAL PROTECTION ACT (EXCERPT) Act 451 of 1994
  - ▶ 324.43540a Sportsmen against hunger program; implementation; duties of department; financial donations; contract with nonprofit organization to administer program; contract requirements; "program" defined.
    - ►Sec. 43540a.
      - (1) Subject to subsection (4), by January 1, 2007, the department shall implement a program to distribute wild game to people in need. The program shall be known as the sportsmen against hunger program.

#### **Contract information**

#### **Current contract:**

- ► Initial contractual dates: Oct. 1, 2018 Sept. 30, 2021, with an option for two one-year extensions.
  - ► Sept. 1, 2021 Contract exercised first option year.
  - ▶ Sept. 25, 2022 Contract exercised second option year.
  - ► Contract is scheduled to expire on Sept. 30, 2023.
    - ▶ Bidding procedure for a new contract started in spring 2023.

# Michigan Sportsmen Against Hunger

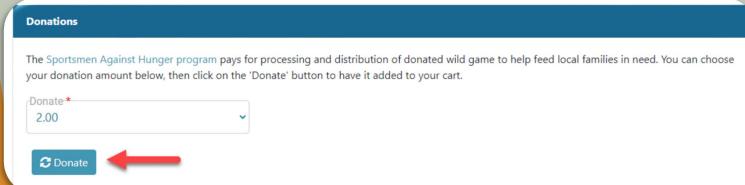
- ▶ Volunteer-based, 501(c)(3) nonprofit.
- Established in 1991.
- Coordinates participating game processors as drop-off locations for deer harvested during the hunting season and through deer management practices.



## How to donate

- Hunters can donate whole deer at participating MSAH deer processors.
  - ► Visit SportsmenAgainstHunger.org.
- Or they can give a monetary contribution when purchasing hunting and fishing licenses.





# Deer processing and distribution

- ▶ 2022-2023 contract year venison totals:
  - ▶ 89,026 pounds of ground venison donated.
  - ► Venison came from 35 different MSAH participating processors, located in 32 different Michigan counties.
  - ▶ 127 total food banks, pantries and shelters received venison from the MSAH program.





## Success stories

- Since 1991, more than 1 million pounds of ground venison has been donated through MSAH.
- ► Based on a five-year average, MSAH receives roughly \$120,000 in monetary contributions each year.
  - ► Those donations help cover the cost associated with deer processing.





## Success stories

2022 Deer Donation Drive event results:

- Frank's Great Outdoors: 24 donated deer.
- ▶ Jay's Sporting Goods: 42 donated deer.
- Estimated 2,640 pounds of ground venison distributed to the Food Bank of Eastern Michigan and the Greater Lansing Food Bank.
- ► Roughly 10,560 hot and high protein meals for our Michigan communities.



Source: sportsmenagainsthunger.org

# MSAH supporters and partners































## Next steps

#### **MSAH**

- ▶ 2023 Deer Donation Drive events:
  - ▶ Jay's Sporting Goods Nov. 16-19, 2023.
  - Frank's Great Outdoors Nov. 16-18, 2023.
- MSAH leadership change.

#### **DNR**

- License agent point-of-sale updates:
  - Agent trainings emphasize donation procedure.
  - Sales system enhancement to increase monetary donations.
- Ongoing DNR engagement:
  - Participate in monthly MSAH board meetings.

# Thank you!

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