**Great Lakes Charter Fishing** 

# **SOCIAL MEDIA POST SAMPLES**

Below are prewritten messages for use on social media. They were crafted to engage, entertain and encourage people to try charter fishing.

# "BEST TIME YOU'VE NEVER HAD"

#### **Post Copy:**

Up for something totally unexpected? Book an epic day of Great Lakes charter fishing out on the water! Once your trip is booked, just show up, you'll have fun — no experience or equipment required. Plan your adventure today — book your trip with us by [Add Contact Information]! #MiCharterFishing

#### **Post Graphic:**



# "FAMILY TRIP"

#### **Post Copy:**

Looking to reel in a fun experience the entire family will enjoy? Try Great Lakes charter fishing! Catch epic memories that last a lifetime — with little hassle on your end. Get ready for a fun, exciting day on the water with experienced captains and high-quality equipment. It's the best time you've never had. Book your trip today! [Add Contact Information]! #MiCharterFishing

## **Post Graphic:**



# **SOCIAL MEDIA POST SAMPLES**



# "GIRLS' TRIP"

#### **Post Copy:**

Put a fresh spin on your next girls' trip with the ultimate fun experience — Great Lakes charter fishing. Get ready for good times spent relaxing and enjoying the great outdoors with your closest friends. Plan your adventure today — book your trip with us by [Add Contact Information]! #MiCharterFishing

# "GUYS' TRIP"

#### **Post Copy:**

Make planning your next guys' getaway easy by booking an epic day of Great Lakes charter fishing out on the water. With the help of experienced captains and high-quality equipment, you can level up your fishing skills and make memories that last a lifetime! Book your trip with us today by [Add Contact Information]! #MiCharterFishing

# "WHAT TO EXPECT"

# **Post Copy:**

Not sure what to expect on your first Great Lakes charter fishing trip? An experienced and professional captain will put your group at ease. High-quality equipment is provided and safety is always top of mind. Just show up and prepare to unwind, unplug and enjoy the great outdoors! Book your trip with us today by [Add Contact Information]! #MiCharterFishing

## **Post Graphic:**



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