

**State Planning Project for the Uninsured
Community Interface Workgroup
August 22, 2005 Update to the Advisory Council**

The overarching goals of the Community Interface Workgroup are to provide advice and direction for the town hall meetings and public website content, and to develop strategies to engage community stakeholders and leaders to build a larger consensus.

TOWN HALL MEETINGS

- Seven town hall meetings, one in each region, are being planned to facilitate dialogue with consumers, providers, policy makers, purchasers, and the community at large.
- Local sponsors have been selected to help with logistics and to draw a broad range of interests from the local communities.
- Information gathered will:
 1. Put a face to the data
 2. Explain in real terms the impact that the lack of insurance has on communities.

WEBSITE

- The website, which is now up and running, supports dissemination of information about this project. (www.michigan.gov/spg) It also:
 1. Allows access to documents and minutes, meetings schedules, and timely updates.
 2. Provides communication tools so the public can offer comments and feedback on the project.

PARTICIPANT RECRUITMENT FOR:

- Focus groups with employers
- Focus groups with brokers and insurance agents
- Key informant interviews