



Michigan Chapter of Prevent Child Abuse America

2006 Annual Conference
October 8-10, 2006

***Together, We CAN...
Exceed Expectations!***



Radisson Plaza Hotel at Kalamazoo Center
100 West Michigan Avenue — Kalamazoo, Michigan 49007
Phone 269.343.3333 — Reservations 800.333.3333

Please make hotel reservations before September 17th!



Conference Schedule

Sunday, October 8th:

4:00 pm - 9:00 pm Hotel and Conference Check-In
Set-up Program Display Tables



Monday, October 9th:

7:30 am - 9:00 am Hotel and Conference Check-In
8:00 am - 9:00 am Breakfast and Welcome — *Brief Remarks by
Richard Bearup, including the CTF's role in your program*
9:00 am - 10:30 am **Keynote - The Honorable Lauren D'Ambra**
10:30 am - 10:45 am Break
10:45 am - 12:00 pm **Regional Coordinator / Grantee Meetings**
12:00 pm - 2:00 pm Luncheon/Annual Awards
2:00 pm - 2:15 pm Break
2:15 pm - 3:30 pm **Session A Workshops**
3:30 pm - 4:00 pm Break
4:00 pm - 5:15 pm Program Sharing
Light Refreshments and Door Prize Drawings
(must be present to win)
6:00 pm - 7:00 pm **Dinner & Entertainment**



Tuesday, October 10th:

7:30 am - 11:00 am Hotel Checkout
7:30 am - 8:30 am Breakfast and Announcements
8:30 am - 9:30 am **Keynote - Guadalupe G. Lara, LMSW**
9:30 am - 9:45 am Break
9:45 am - 11:00 am **Session B Workshops**
11:00 am - 11:15 am Break
11:15 am - 12:30 pm **Session C Workshops**
12:30 am - 1:00 pm General Session — Final Announcements
Conference Evaluations
Box Lunches and Door Prize Drawings
(must be present to win)



Keynote Speakers

The Honorable Lauren D'Ambra

Associate Justice, Rhode Island Family Court

“Judging the Best Interest of the Child”

Lauren D'Ambra has practiced law in the State of Rhode Island since 1980. She has extensive experience in federal and state courts, handling child abuse cases, termination of parental rights matters, child custody issues, juvenile and constitutional law issues and class action litigation on behalf of children.



From 1989 to 2004, Judge D'Ambra served as the Child Advocate for the State of Rhode Island; her office has been recognized as a model ombudsman office by the ABA Center on Child and the Law. In 1988, she was appellate counsel for the Department of Children, Youth and Families and served as their legal counsel from 1980 to 1988. In 1992, she was named as one of 20 young lawyers in the country making a difference by Barrister Magazine, a publication of the American Bar Association, Young Lawyers Division. Since 1995, Judge D'Ambra has been an adjunct professor in the master Program of Rhode Island College of Social Work teaching Social Work and the Law. She has presented at national conferences throughout the country and authored numerous articles on legal topics affecting children and families.

Guadalupe G. Lara, LMSW

Director of Community Relations, Children's Hospital of Michigan

“Standing Up for Change”



Guadalupe Lara is nationally recognized for her accomplishments in providing services that are culturally competent and for developing a program that manages conflict in the workplace with diverse populations.

Ms. Lara has held several positions at Children's Hospital of Michigan over the last 22 years. She is currently the manager of the Conflict Management Program, which promotes interactions that are strength-based versus problem-oriented. She developed the program and model that led to the successful video, “Managing Conflict in the Workplace, A Non-Deficit Approach to Serving Diverse Populations.”

Ms. Lara has co-founded many organizations, served on several agency boards, and has been appointed by three different governors to serve and lead state commissions and boards. She has been recognized by more than 40 organizations for her work, some of which reflect her work on diversity.

Most recently, she received the Spirit of Detroit award from the Detroit City Council for contributions to staff development and community service in Wayne County.

Workshops — Monday, October 9th

Session A – 2:15 pm - 3:30 pm

A1 – Recognizing and Responding to Children Who Have Experienced a Traumatic Event (Rosalynn Bliss) — *Common trauma reactions will be explained with drawings from children to support the information given. Information will be provided on how to effectively respond to children who have been traumatized. (Tier 1-3)*

A2 – Small County, Big Council (Kimberly Norton) — *Learn how to grow members, cultivate partnerships, and raise awareness in rural counties. (Tier 1 & 2)*

A3 – Working with Media to Get Your Message Out! (Janet Reynolds-Snyder) — *Specific guidance on how to best work with media resources in your own community and beyond, in targeted ways and with a specific plan to develop and cultivate sustained relationships. (Tier 1 & 2)*

A4 – Advocacy - Building on the Past (Paul Shaheen) — *An opportunity for those who care about prevention to learn how to be effective in assuring a political climate for its growth. (Tier 1 & 2)*



A5 – E-Grants — Local council and direct service are required to attend one of these sessions. *Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF's Executive Director, representatives from the DIT and HTC, the developer of e-grants. (Tier 1-3)*

A6 – Capacity Building: Technology in the Non-Profit Sector (Eric Musum) — *Discussion on infrastructure and recurring costs, hardware and software lifecycles, funding (operations, grants, projects), resources for non-profits, establishing internet presence, aligning IT objectives with business objectives, and selecting information systems. (Tier 2-3)*

A7 – Let's Go, Let's Fight, Let's Win! (K.P. Pelleran) — *Tips to identify and win public investments to prevent child abuse and neglect from State Director of Fight Crime: Invest in Kids - Michigan. (Tier 1-3)*

A8 – Zero to Three Secondary Prevention Evaluation (Michael Gillespie) — *Overview of 0-3 Initiative evaluation requirements including the new AAPI-2 Online, Quarterly Reporting, Initiative Indicators, and Local Evaluation Reports. Includes time for Q & A. (Tier 1-3)*

Workshops — Tuesday, October 10th

Session B – 9:45 am - 11:00 am

B1 – Local Council Panel w/Q&A — *Hear how a variety of local councils address challenges and plan strategies for day-to-day operations. Panel will consist of reps from Tiers 1-3, some new and some seasoned. (Tier 1-3)*

B2 – Building Better Boards (Lisa M. Dietlin) — *Are your Board members bored? Do they give their time but not money? Or money but not time? Lisa will share her insights and practical methodology of successful participation with boards - what works and what doesn't. (Tier 1-3)*

B3 – Michigan's Infant Safe Sleep Campaign (Sandra Frank) — *Unsafe sleep practices; SIDS; statewide campaign process, implementation strategies and funding; available materials for Infant Safe Sleep initiative. (Tier 1-3)*

B4 – Principles of Powerful Public Relations I (Kelly Rossman-McKinney) — *Facing a group of hardened news reporters -- or any audience -- is a nerve-wracking experience at best. But effectively conveying key messages to reporters can make a huge difference in building and maintaining strong media support. (Tier 1 & 2)*

B5 – Contracts and Grants – State of Michigan (Helen Weber) — *Brief overview of DHS policies and procedures regarding Designation and Grants processing, language changes/updates within the agreements, monthly vs. quarterly payments, expenditures billing vs. quarterly advance. (Tier 1 & 2)*

B6 – Developing and Sustaining Prevention Programs in Tough Times (Suzanne Greenburg) — *Interactive, upbeat workshop describes strategies and resources to assist in building the capacity of community-based organizations, with real-life examples of effective strategies for collaborating in local communities and identifying creative funding strategies. Provides positive ways to develop and sustain child abuse prevention programs. (Tier 1-3)*

B7 – Lessons Learned from a Clinician's Point of View (Joan Jackson Johnson, PhD.) — *Dr. Jackson Johnson's years of experience working with victims has given her a unique perspective on prevention techniques. (Tier 1-3)*

B8 – E-Grants — Local council and direct service are required to attend one of these sessions. *Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF's executive director, representatives from DIT and HTC, the developer of e-grants. (Tier 1-3)*

Session C – 11:15 am - 12:30 pm

C1 – Sexual Abuse Prevention (Kathleen Coulborn Faller) — *Prevention and identification of sexual abuse, handling disclosures, and treatment needs of the children. (Tier 1-3)*

C2 – Timing the Ask (Lisa M. Dietlin) — *Do you know who to ask and when to ask for a donation? When is the right time? Lisa promises to deliver a valuable experience that will support you in producing the results you need. (Tier 1-3)*

C3 – Prevention Programming and CACs Working Together (Panel Discussion) — *You can have a CAC and prevention programming under the same agency! How some have made it work for them. (Tier 2 & 3)*

C4 – Principles of Powerful Public Relations II (Kelly Rossman-McKinney) — *This workshop will take a more in-depth look at the tools and tactics used for building strong relationships with the community and the media. Kelly's dynamic, interactive program will share insight, experiences and techniques that can help you build and maintain positive public images for you and your organization. (Tier 2 & 3)*

C5 – Contracts and Grants – State of Michigan (Helen Weber) — *Brief overview of DHS policies and procedures regarding Designation and Grants processing, language changes and updates within the agreements, monthly vs. quarterly payments, expenditures billing vs. quarterly advance. (Tier 1 & 2)*

C6 – Grant Writing (Donna Mullins and Jan Maino) — *Need funding? Or tips on applying for grants? Donna and Jan will discuss best practices as well as the pitfalls in grant applications and finding funding sources. (Tier 1-3)*

C7 – Legislative Panel — *Child abuse prevention is directly and significantly affected by the actions, decisions and oversight of state legislators. Rich Bearup, who spent many years serving in a variety of roles in the state senate, will moderate a panel featuring prominent legislators with responsibility for children's issues. (Tier 1-3)*

C8 – E-Grants — Local council and direct service are required to attend one of these sessions. *Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF's executive director, representatives from the DIT and HTC, the developer of e-grants. (Tier 1-3)*



Registration

MUST be received by Friday, September 22, 2006.

Local Councils and Direct Service programs are required to send at least one representative for both days of the conference.

FEE: Waived for first two representatives from each organization. The fee for additional attendees is \$100 per person. Representatives are responsible for lodging, mileage, and meals not provided during conference.

IMPORTANT: Please make your lodging reservations ASAP – the Radisson will release the room block and group rate on Sunday, September 17th.

Please attach an additional Registration Form if you have more than two participants attending.

Meals will be ordered based on your response below.

Attendee #1:

Name and Title _____

Workshop Choices: A _____ B _____ C _____

I will be eating the following meals at the conference:

Breakfast (Monday) Breakfast (Tuesday)

Lunch (Monday) Lunch (Tuesday)

Dinner (Monday)

Vegetarian? Yes No

Attendee #2:

Name and Title _____

Workshop Choices: A _____ B _____ C _____

I will be eating the following meals at the conference:

Breakfast (Monday) Breakfast (Tuesday)

Lunch (Monday) Lunch (Tuesday)

Dinner (Monday)

Vegetarian? Yes No

Organization _____

Address _____

City/St/Zip _____

Phone _____

E-Mail _____

(Required)

Discover / Visa / MC / Amex Accepted!

Name on Card: _____

Card Type: Discover Mastercard

Visa Amex

Card No.: _____

Exp. Date: _____

***Make Checks Payable To:
Children's Trust Fund***

Mail to: Children's Trust Fund, P.O. Box 30037, Lansing, MI 48909-7537 or Fax to: (517) 241-7038