Take Advantage of the 16% Market Growth Rate in France

France is a major consumer of and international trading center for kosher foods. The European kosher market is estimated at $6 billion. The French portion of this market is $2.5 billion; with a growth rate calculated at $4 million each year. Adding to the potential of this market is the fact that kosher foods are consumed by many different types of consumers who consider kosher products to be healthy, high quality, natural and good tasting. Seventy-one percent of French supermarket chains have developed a kosher strategy that features the establishment of a dedicated in-store kosher section.

This Trade Mission Includes:

- Import analysis and a competitive store check for one product
- In-market seminar on the French kosher market and label regulations
- Guided tours of major store chains—see the opportunities first-hand!
- Guaranteed one-on-one meetings with key kosher foods buyers, importers and distributors and a table-top product showcase for potential customers
- Inclusion in the French language Trade Mission promotional brochure to be used during the table-top showcase and widely disseminated throughout the industry in France
- Interpreters throughout the mission to facilitate communication between participants and their potential customers

More Information

Cost: Mission fees are $475, inclusive of the cost of sample shipping from Philadelphia to Paris and in country ground transportation to trade mission events.

Deadline: The registration deadline is April 27, 2006.

Fax this back to Food Export USA–Northeast at 215.829.9777
(Note: This is not a registration form.)

About MIATCO and Food Export USA–Northeast

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA – Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.

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