

4. Public Involvement/Participation BMPs

4.1. Overview

This chapter describes the public involvement/participation BMPs implemented by MDOT and any changes that have occurred with this program during the reporting period. Additional information on MDOT's public involvement/participation BMPs is included in the Storm Water Management Plan (SWMP). The organization of this chapter is as follows:

- Section 4.2. describes the status of implementation of the BMPs that were described in the SWMP.
- Section 4.3. contains the schedule for further implementation of the BMPs.

4.2. BMP Status and Measurable Goals

Each of the following sections presents the status of the BMPs identified and described in the SWMP and the measurable goals that were obtained over the reporting period.

Please note: The information in this report related to Web site hits and document downloads reflect only those downloads executed during May and June of 2003 and a portion of November 2002. The counts for July, August, September, and October 2002 were lost due to a problem during the conversion to the www.michigan.gov Web site format. Counts for December 2002 and January, February, March, and April of 2003 were lost due to another problem related to the Web site conversion.

4.2.1. BMP Changes

There were no changes to BMP Status during this reporting period.

4.2.2. Public Notification of Storm Water Management Program

Over the reporting period, MDOT notified the general public in the Phase I communities of the storm water management program that was implemented through the use of a storm water management brochure and a public Web site.

The MDOT storm water management Web site discusses the purpose of the storm water management program, features an interactive illicit discharge demonstration, lists activities and resources for each community and links to Phase I community Web sites. The Web site includes downloadable read-only copies of the SWMP and the FY 2002 Annual Report. The storm water management brochure was printed and distributed to local MDOT facilities and Region Offices within the Phase I areas. The brochure discusses the intent of the MDOT storm water management plan and educates about illicit discharges.

Additionally, MDOT has begun participating in a number of Public Advisory Committees that deals directly or indirectly with storm water. These include the Drain

Code Work Group and Michigan’s Stormwater Public Education Advisory Committee. MDOT Employees have attended a number of meetings and information has been shared with these groups outlining all of MDOT’s storm water products. MDOT has also provided guidance and comment on the proposed education strategy. Please refer to Appendix A for more detailed information on the meetings attended.

In order to evaluate the effectiveness of this program, several measurable goals were established in the SWMP. The results of the measurable goals are included below in Table 4-1.

Table 4-1 Public Notification of Storm Water Management Program Measurable Goals

Measurable Goals	Type	Results or Quantity
Type and number of media used for notification	Storm Water Management Brochures MDOT’s public Web page MDEQ Education Advisory Committee	3
Number of copies of the SWMP downloaded from the Web	Chapters Downloaded	241
Number of copies of the Annual Report downloaded from the Web	Chapters Downloaded	222

4.2.3. Notification of Local Stream or Watershed Protection Organizations

Watershed or local stream organizations for the five Phase I areas have been notified of storm water management program activities by MDOT. Through this notification, the watershed or local stream organizations are kept informed of the overall purpose of the plan, location of the SWMP online, how to make comments on the plan, the last date to submit comments, and who to address the comments to. MDOT compiled a list of the watershed and/or local stream organizations for the five Phase I communities during this reporting period which can be seen in the attached Appendix B and in the SWMP. This information was also posted to the public Web site.

In order to evaluate how effective this program is, several measurable goals were established in the SWMP. The results of the measurable goals are included below in Table 4-2.

Table 4-2 Notification of Local Stream or Watershed Protection Organizations Measurable Goals

Measurable Goals	Results
A list of all watershed or local stream organizations contacted about the SWMP	15 Notified
Number of copies of the SWMP downloaded from the MDOT’s public Web page	241

4.3. Implementation Schedule

MDOT will continue to implement these BMPs upon approval of this annual report by MDEQ and the availability of funds. The following Table 4-3 is an estimated implementation schedule for all of the actions needed to fulfill the BMPs discussed in the SWMP for public involvement and participation.

Table 4-3 Implementation Schedule for Public Involvement and Implementation BMPs

ID No.	Action	Year of Implementation			
		2002	2003	2004	2005
4.2.1	Public Notification of Storm Water Management Program				
	Final SWMP available on the Web site for public review	X	X	X	X
	Post the Annual Reports	X	X	X	X
	Post watershed and/or local stream organizations	X	X		
4.2.2	Notification of Local Stream or Watershed Protection Organizations Measurable Goals				
	Notify organizations of storm water management plan	X			