

How Can Access Management Benefit Your Business?

Reduce Your Operating Costs



By implementing access management techniques, such as reducing the number of driveways and utilizing shared driveways, businesses have the opportunity to reduce out-of-pocket maintenance costs for items such as plowing, salting, seal coating, future reconstruction of driveways, and landscaping.

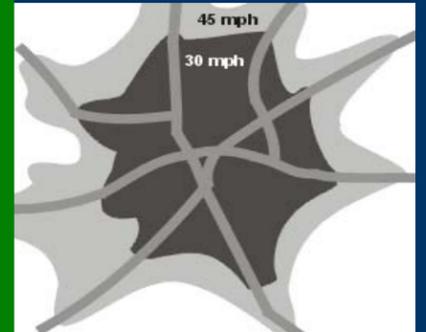
Improve Your Curb-Side Appeal

Eliminating unnecessary driveways provides your business increased road frontage which in turn can be used for landscaping and other beautification efforts. These aesthetic treatments tend to enhance your customers shopping experience, as well as add value to your business.

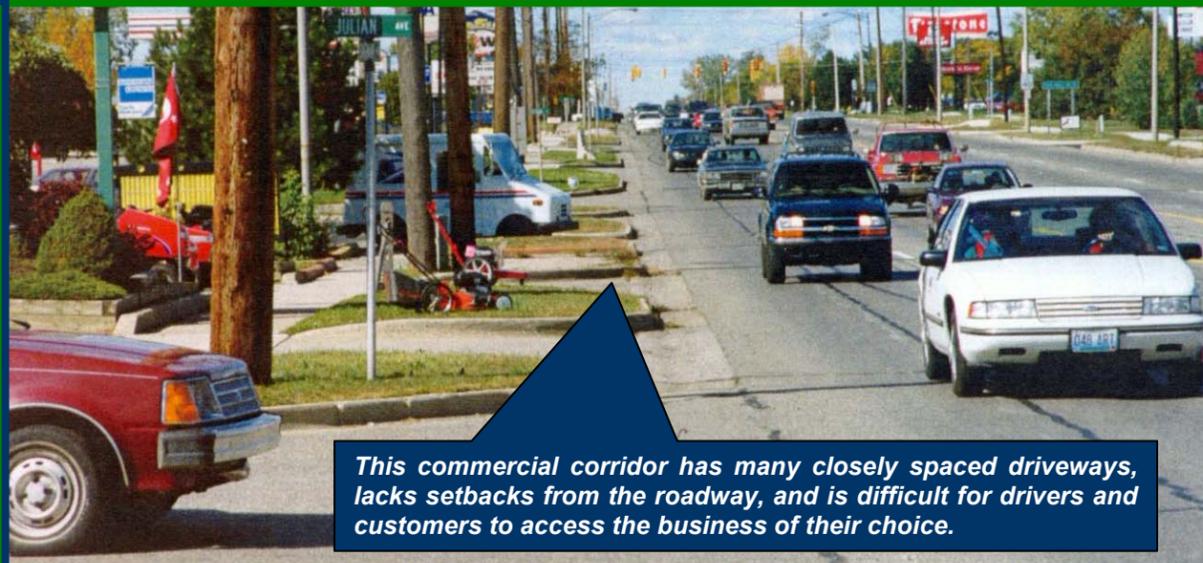


Maximize Your Investment

A 1996 National Highway Institute study found that as speeds are lowered, the business market area is likely to be reduced. In other words, by preserving the capacity of the roadways serving your business, you are likely to have a greater market from which to attract customers. So it becomes a win-win situation for both the business owner and the MDOT.



Prior to Access Management



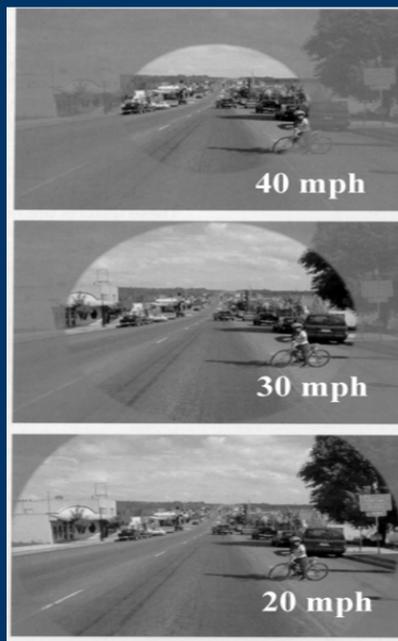
This commercial corridor has many closely spaced driveways, lacks setbacks from the roadway, and is difficult for drivers and customers to access the business of their choice.

Following Access Management



This commercial corridor which utilizes multiple driveways and service roads has properly spaced driveways, proper corner clearance, and landscaped areas in front of the businesses. The result is a corridor that is less congested, safer, aesthetically pleasing and provides efficient access to all the businesses.

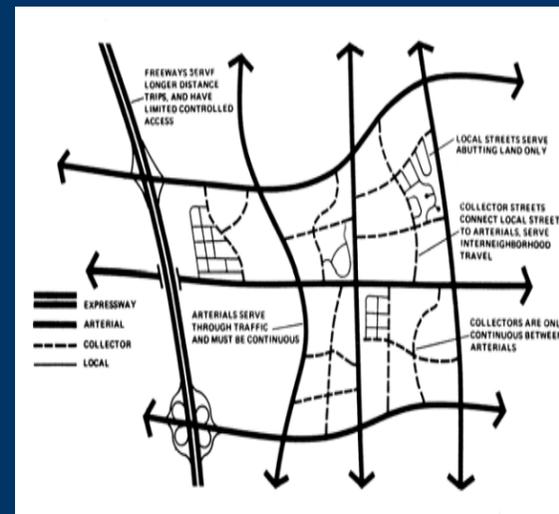
Increase Your Visibility



Did you know that as speeds increase a driver's visual perception of the roadway narrows? This fact is especially important if your business is located on a commercial corridor that has many access points to a state trunkline.

Multiple entrances make it difficult for a driver to spot the correct driveway to your business, and they increase the possibility of rear-end crashes resulting from drivers slowing down to find the correct driveway. By providing a single entrance that is clearly marked, a driver will be more likely to spot your business' entrance and less likely to be involved in a crash in front of your business.

Preserve Roadway Capacity



You have invested thousands upon thousands of dollars into your business. Likewise, the Michigan Department of Transportation (MDOT) has invested millions and millions of dollars into the roadway infrastructure throughout the State of Michigan. The transportation roadway network which runs adjacent to your business provides a lifeline to your business. By preserving the existing and future capacity of this trunkline, you are working with MDOT to assure your business has the necessary infrastructure to compete in today's fast-paced economy.

Protect Your Customers

Did you know that 68% of all non-limited access trunkline crashes in Michigan between 1992 and 1994 were related to access movements?

This statistic is even more concerning when you consider a majority of all traffic crashes occur within fifteen miles of a person's home. The people involved in these crashes are your customers, neighbors, and friends.

Implementing proven access management techniques can reduce the number of potential conflicts within a roadway which translates into fewer traffic crashes.

