Below are a variety of optional statements that may accompany logo, link:

- The Safe Drivers Smart Options website is designed for aging drivers, their families and friends, and the professionals who care for them. SDSO has the objective of assisting aging drivers in making the transition from driving to ‘driving retirement’ while maintaining their mobility and independence.

- Safe Drivers Smart Options promotes three primary goals: help aging adults who are able to drive safely continue to do so, help aging adults who are having difficulties with driving transition from driving to non-driving and support the use of community mobility options.

- Safe Drivers Smart Options provides information and resources and identifies programs and activities to help keep Michigan’s aging population safe and mobile.

- The Safe Drivers Smart Options approach recognizes the important role family, friends and professionals play in keeping Michigan's aging adults safely mobile. The combined resources of the family, friends and professionals of the aging driver can help facilitate the transition to driving retirement with the ultimate goal of safe, lifelong mobility.

- We all want aging family members and friends to stay safe and mobile whether they are in the drivers or passenger seat. Safe Drivers Smart Options offers information and resources to help everyone maintain lifelong mobility.