

# Clean Water Ambassador Webinar

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October 8, 2020

Office of the **Clean Water Public Advocate**



MICHIGAN DEPARTMENT OF  
ENVIRONMENT, GREAT LAKES, AND ENERGY

# Webinar Guidelines

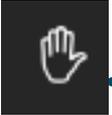
- When joining the webinar, please ensure you are muted.
- If you have a question or comment, please raise your hand or share it in the chat box. We will call on participants to unmute their line to speak and will be reading questions from the chat box.
- Please be kind and respectful of what others are sharing. Clean Water Ambassadors will have varying degrees of experience in the drinking water realm; all ambassadors bring value to the conversation.

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# Helpful Tips

- Please check to make sure your microphone is muted. The button should look like this . If it looks like this , it is not muted.
- To turn on your video, press the . If you need to shut it off, just press the button again.
- To raise your hand, press the .
- To chat, press the . Please note that everyone will be able to view your message.

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# Our Agenda

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## Welcome and Recap

Ninah Sasy, Clean Water Public Advocate



## School Drinking Water Program & Toolkit

Holly Gohlke



## Drinking Water Concern System Launch

Ninah Sasy



## Update from Ambassadors

Clean Water Ambassadors



## Feedback & Questions from Ambassadors

We want to hear from you



## Looking Ahead

Upcoming initiatives and timeline

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# Recap of the previous Clean Water Ambassador Meeting

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Ninah Sasy, Clean Water Public Advocate

# Ambassador Webinar #2 Take-aways

- Ambassadors were presented with information on the School Drinking Water Program, the MiWell initiative, and Statewide and Local Drinking Water Advisory Councils
- Ambassadors would like specific action steps and resources to help champion this work in their community

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**Ambassador Project:**  
School Drinking Water Lead  
Testing Program

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Holly Gohlke

## **A toolkit has been developed for Ambassadors interested in supporting the School Drinking Water Program that includes:**

- A rack card listing ways to support the Program
- A set of scripts to talk to school staff, the PTA, parents, and others about the Program
- Informational flyers about lead exposure and the importance of ensuring schools and childcare centers have safe drinking water

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# Script Cards for Ambassadors

*Clean Water Ambassador script for supporting the School Drinking Water Program: Staff*

Hi. I am for children here to building. I can talk to Lakes and your community water f

*Clean Water Ambassador script for supporting the School Drinking Water Program: PTA Contact*

Hi. I am children. Healthy messag healthy basis; a Together doing t least, w Energy water t

*Clean Water Ambassador script for supporting the School Drinking Water Program: Flushing*

Hi. I am talk? I Environ To make moved is re-ope flushin weekly minute

*Clean Water Ambassador script for supporting the School Drinking Water Program: General*

Hi. I am a Clean Water Ambassador for Michigan. Do you have a few minutes to talk? I am supporting the school drinking water program for the Department of Environment, Great Lakes and Energy and Healthy Water Healthy Kids.

I would like to spread the Department's message for healthy water in schools. Healthy drinking water is important to children and it will only be healthy if the water system is kept in shape and the water is used on a regular basis. For information on how to provide healthy drinking water EGLE has a school water website with good information and helpful tools. The web site address is: [www.Michigan.gov/SchoolWater](http://www.Michigan.gov/SchoolWater).

**EGLE** MICHIGAN DEPARTMENT OF ENVIRONMENT, GREAT LAKES, AND ENERGY  
[Michigan.gov/SchoolWater](http://Michigan.gov/SchoolWater)

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Ways to support the  
**SCHOOL DRINKING  
WATER PROGRAM**  
as a Clean Water Ambassador

*What Clean Water Ambassadors can do to support efforts to provide quality drinking water for children in school and child care facilities.*

- Share information about EGLE's non-regulatory School Drinking Water Program with school and child care facilities.
- Help school administrators develop a communication plan for parents and staff:
  - *Develop the message*
  - *Determine how the message will reach parents and staff*
  - *Deliver the message*
  - *Get feedback from parents and staff; share feedback with administrators*
- Help with plumbing assessments:
  - *Help map the flow of cold water through the building to all taps*
  - *Help record the location of all drinking and food preparation taps in the building on a floor plan or map*



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[Michigan.gov/SchoolWater](http://Michigan.gov/SchoolWater)

# What is the best way for Ambassadors to access the toolkit?

## Office of the Clean Water Public Advocate

## Drinking Water Concern Form



Please fill out this form with your drinking water concern. Your concern will then be sent to a response team based on the location and nature of the concern.

The Michigan Department of Environment, Great Lakes, and Energy's (EGLE) Drinking Water and Environmental Health Division and the Office of the Clean Water Public Advocate view these concerns as opportunities to address unknown problems and to improve programs and policies meant to protect Michigan residents. For information about water quality, visit [Michigan.gov/CleanWater](http://Michigan.gov/CleanWater)

**If this is a public health emergency, please call our Pollution Emergency Alert System (PEAS) at 1-800-292-4706.**

### About your concern

This concern is about a...\*

-Please Select-

# *Launch of the statewide, online* Drinking Water Concern System

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# Drinking Water Concern System

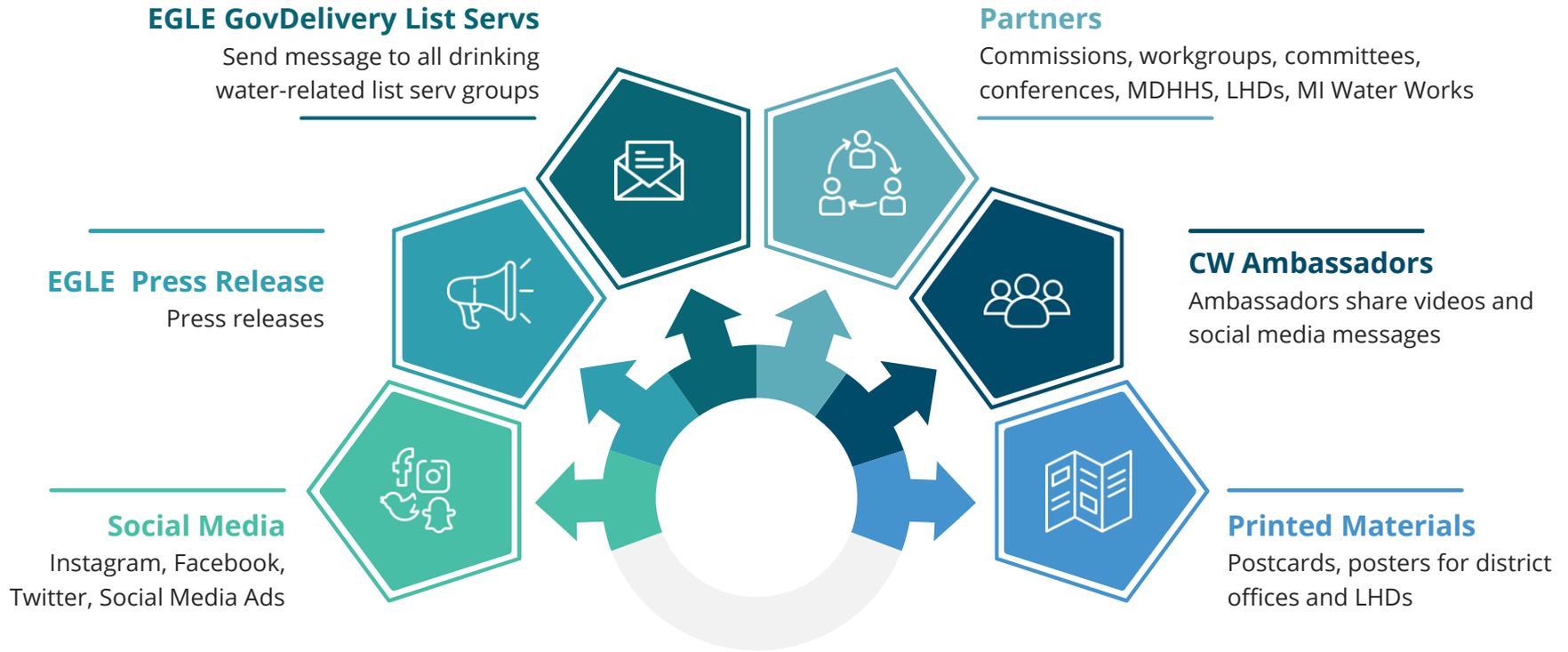
- The online Drinking Water Concern System will launch on Monday, October 26
- The system allows residents to submit their drinking water concerns online (it is also mobile friendly)
- Concerns from residents with public water supplies and private wells will be addressed; concerns regarding private wells will be directed to the resident's local health department

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# Drinking Water Concern System Communication Plan



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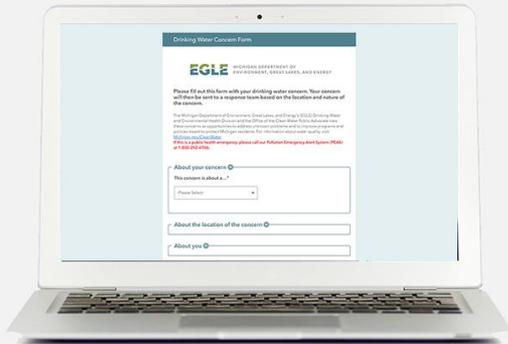


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# Social Media Posts

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The Michigan Department of EGLE  
is excited to announce the launch of the online  
**DRINKING WATER CONCERN SYSTEM**



[Michigan.gov/CleanWater](https://Michigan.gov/CleanWater)

The Michigan Department of Environment, Great Lakes, and Energy (EGLE) is excited to announce the launch of the online Drinking Water Concern System. Michigan residents can use the system to submit their water quality concerns through an online form.

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# Social Media Posts

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The online Drinking Water Concern system allows you to submit images of the issue you would like help with. It's also mobile friendly, so you can access it from your cell phone.

Remember to contact your local water supplier, also known as your local water department, so they can resolve your concern. If you experience delays, then EGLE can help.

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# Social Media Posts

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Whether your drinking water is supplied from a public water supply or a private well, you can submit your drinking water concerns online using the new

## **DRINKING WATER CONCERN SYSTEM**

[Michigan.gov/CleanWater](https://Michigan.gov/CleanWater)

It's important to determine how your water quality is monitored and who to contact if you have water quality issues. Water is supplied to your home from either a public water supply or a private well. A general rule to follow is: if you get a bill for your water, you are on a community water supply.

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# Social Media Posts

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Do you have questions about your drinking water? Get answers to frequently asked questions and learn more information by visiting [Michigan.gov/CleanWater](https://Michigan.gov/CleanWater)

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# Social Media Posts

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Make sure  
your drinking  
water concern  
is addressed  
quickly



[Michigan.gov/CleanWater](https://Michigan.gov/CleanWater)

Remember to contact your local water supplier, also known as your local water department, so they can resolve your drinking water concern. They regularly monitor your water in accordance with the Michigan Safe Drinking Water Act. If you experience delays, then EGLE can help.

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# Social Media Posts

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**Help support clean water initiatives in your community by signing up as a**  
**CLEAN WATER AMBASSADOR**

[Michigan.gov/CleanWater](https://Michigan.gov/CleanWater)

Are you interested in supporting clean water initiatives in your community? Sign up as a Clean Water Ambassador today! Visit [Michigan.gov/CleanWater](https://Michigan.gov/CleanWater) for more information.

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# Discussion Questions:

1. What additional messages should be shared via social media?
2. What other ways can we promote the use of the online Drinking Water Concern System?
3. What are some potential barriers to accessing the DWCS?
4. What URL should the DWCS be established at?  
Suggested: *Michigan.gov/DrinkingWaterConcerns*

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A high-speed photograph of water being poured into a clear glass. The water is captured mid-pour, creating a dynamic splash and ripples inside the glass. The background is a soft, light blue gradient. The surface the glass sits on is wet, with numerous water droplets and a larger puddle reflecting the light. The overall mood is clean and refreshing.

# Ambassador Updates

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Clean Water Ambassadors

# Feedback and Questions from Ambassadors

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We want to hear from you

# Additional Way to Get Involved:

The **Great Lakes PFAS Summit** is October 26-30, 2020. This week-long virtual Summit will provide the most current and reliable science and policy, facilitate networking and information sharing, and explore current and future research topics related to PFAS.

If you're interested in attending, please register by going to [Michigan.gov/EGLEvents](https://Michigan.gov/EGLEvents)



Great Lakes **VIRTUAL**  
**PFAS SUMMIT**

October 26-30, 2020

Office of the **Clean Water Public Advocate**



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# Looking Ahead



**FOR IMMEDIATE RELEASE**

**October 1, 2020**

Contact: [press@michigan.gov](mailto:press@michigan.gov)

## **Governor Whitmer Announces MI Clean Water: A Historic \$500 Million Investment To Rebuild Michigan's Water Infrastructure**

*MI Clean Water will provide clean, affordable water to Michiganders, direct investments into communities, and support over 7,500 clean water-based jobs; Governor Whitmer calls on the legislature to work together to improve water quality Michigan*

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# CW Ambassador Webinars: Upcoming Topics

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- November 19, 2020 –  
**Annual Accountability  
Report**

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# Contact Us

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[Michigan.gov/CleanWater](https://Michigan.gov/CleanWater)



[EGLE-CleanWater@Michigan.gov](mailto:EGLE-CleanWater@Michigan.gov)

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