

## Sample Facebook Posts

Here are some ideas to personalize your status updates on Facebook in support of The Michigan Children's Trust Fund's Tax Initiative and the prevention of child maltreatment across the state and in your local communities.



Please Like CTF on  
Facebook: @MichiganCTF

Feel free to copy these examples exactly as is and/or add any of your own touches...

### CONSIDERATIONS

- ✓ Discuss local programming and share child-centered stories that illustrate the use of funds to improve a person's life.
- ✓ Add a photo or logo from your Local Council to your status update.
- ✓ Provide a link to your Local Council's website and/or social media page(s).
- ✓ Share testimonials from community leaders about the importance of supporting the strengthening of families to protect against child maltreatment.
- ✓ Insert a link to Line 22 of the MI-1040 and the Michigan Charitable Contribution Form 4642.

In 2019 alone, 33,060 Michigan children were confirmed as abused and/or neglected. With this sobering statistic in mind, it's powerful knowing that **everyone has the opportunity to be a positive force of change in the life of a child.** To help make great childhoods happen for all individuals, **you simply must be willing to take action.** Together we can **Stand UP for Kids!**

By utilizing the **Line 22 of your MI-40** and the **Michigan Charitable Contribution Form 4642** and donating state income tax dollars, CTF can then match your investment with the federal dollars we receive to stop child abuse and neglect statewide. This initiative is crucial in the effort to **Stand UP for Kids!**

**Thank you** for supporting the effort to **build strong and resilient children and families to protect against ALL forms of child maltreatment.** Your help is critical in ensuring Michigan's children live safe, nurtured, and healthy lives. Your choice to **Stand UP for Kids** is a powerful one.

Consider including this graphic of the MI-1040—Line 22

2019 MI-1040, Page 2 of 2

Filer's Full Social Security Number [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

21. Enter amount of Income Tax from line 20.....	21.		00
22. Voluntary Contributions from Form 4642, line 10. <b>Include Form 4642.</b> .....	22.		00
23. <b>USE TAX.</b> Use tax due on Internet, mail order or other out-of-state purchases from Worksheet 1 (see instructions).....	23.		00
24. <b>Total Tax Liability.</b> Add lines 21, 22 and 23 .....	24.		00

Be sure to include the following link to the Tax Initiative on CTF's website:  
<https://www.michigan.gov/ctftaxcampaign>

