Sample Letter to the Editor

An Opportunity to Increase Child Maltreatment Prevention Funding in (insert county) County

We are writing to request that our friends in (insert county) County give special consideration to making a contribution to the Michigan Children’s Trust Fund (CTF) when completing their Michigan Income Tax forms this year. Not only do tax check-off contributions to CTF increase funding dedicated to building strong and healthy families across the state of Michigan, but dollars raised in (insert county) are returned back to the local community through our CTF grant.

On a statewide basis, grants from the Michigan Children’s Trust Fund support a wide range of programs, education, and direct services through a network of Local Child Abuse and Neglect Councils (CAN Councils). Based on locally identified needs, funding for initiatives such as infant head trauma prevention, safe sleep education, parent support, child sexual assault education and prevention, providing tangible support for newborn babies, and community-wide education. Strengthening individuals and families in these ways and more enables every child to reach his or her full potential.

Here in (insert county), we use these funds to (insert information about local organizations and prevention programming).

Please take advantage of this opportunity to be a positive force of change in the lives of our children when filing your 2019 Michigan Income Taxes. As you complete your MI-1040, Line 22 allows you to utilize the Michigan Charitable Contribution Form 4642 to donate ANY portion of your tax-return to the Michigan Children’s Trust Fund.

For more information about CTF, how you can contribute, or how to participate in local fundraising and prevention initiatives, please visit www.michigan.gov/ctf. The (insert county) CAN Council and CTF sincerely thanks you for choosing to Stand UP for Kids and prevent ALL forms of child maltreatment.

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