



Children's Trust Fund

Protecting Michigan's Children

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Dear Leaders in Prevention,

In 2019 alone, 33,060 Michigan children were confirmed as abused and/or neglected. With this sobering statistic in mind, it's great news that everyone has the opportunity to be a positive force of change in the life of a child. To help make great childhoods happen for all individuals, you simply must be willing to take action and Stand UP for our children. At this time of year especially, we ask for your support.

The Michigan Children's Trust Fund (CTF) sincerely appreciates your ongoing support of the annual tax initiative. During the tax season, your direct contribution, as well as your assistance in promoting this initiative across and beyond your organization and networks is vital to the prevention of child maltreatment across the state. By utilizing the **Michigan Charitable Contribution Form 4642** when completing **Line 22 of your MI-1040**, and donating ANY portion of your state income tax dollars, CTF can match your investment with the federal dollars we receive to stop child maltreatment in Michigan's 83 counties!

The tax initiative is one of CTF's longest-standing fundraising efforts. Since CTF was started in 1982, millions of dollars dedicated to the prevention of child abuse and neglect have been raised. Your help is needed to continue our work. Not only does contributing to CTF through this initiative ensure that funding and prevention programs will continue statewide, but it also allows for the prevention dollars raised in each county to be returned to those local communities where programming can be tailored to meet specific needs.

The 2020 Tax Initiative Toolkit has been created to provide you and your network with helpful resources to support this year's Tax Initiative. Toolkit documents include: Helpful Hints for a Successful Tax Initiative, Key Terms and Tax Initiative Language, Partners in Prevention, How to Utilize Media Effectively, a variety of specific sample materials, and more.

Your promotion in support of the Tax Initiative remain critical in ensuring Michigan's children live safe, nurtured, and healthy lives. The Michigan Children's Trust Fund thanks you for joining us as together we Stand UP for Kids.

With the best interest of children in mind,

Suzanne Greenberg
Executive Director

Emily Schuster-Wachsberger
Local Council Coordinator

CTF Taxpayer Identification Number -- 38-6000134

The Michigan Legislature created the Children's Trust Fund in 1982 as a charitable & educational endowment fund under the IRS Code 170(c). For additional information on tax deductibility, please consult your tax preparer.