2006 Annual Conference
October 8-10, 2006

Together, We CAN...
Exceed Expectations!
PURPOSE: To provide technical assistance, an opportunity to network, share and disseminate information amongst the programs, to learn of new local and statewide initiatives.

CTF Mission: To serve as a voice for all children and families — especially those at risk — to promote their health, safety, and welfare by supporting and funding effective collaborative programs and services that prevent child abuse and neglect.

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**Conference At-a-Glance**

**Sunday, October 8th:**

4:00 pm - 9:00 pm  Hotel and Conference Check-In/Registration
                   Set-up Program Display Tables - *Exhibit Hall*

**Monday, October 9th:**

7:30 am - 9:00 am  Hotel and Conference Check-In/Registration
8:00 am - 9:00 am  Breakfast and Welcome - *Arcadia Ballroom*
                   Richard Bearup, CTF Executive Director
9:00 am - 10:30 am *Keynote - The Honorable Laureen D’Ambra - Arcadia Ballroom*
10:30 am - 10:45 am Break
10:45 am - 12:00 pm *Regional Coordinator/Grantee Meetings* *
12:00 pm - 2:00 pm  Luncheon/Annual Awards - *Arcadia Ballroom*
2:00 pm - 2:15 pm  Break
2:15 pm - 3:30 pm  *Session A Workshops* *
3:30 pm - 4:00 pm  Break
4:00 pm - 5:15 pm  Program Sharing - *Arcadia Ballroom*
                   Light Refreshments and Door Prize Drawings
                   (must be present to win)
6:00 pm - 7:00 pm  *Dinner & Entertainment - Arcadia Ballroom*

**Tuesday, October 10th:**

7:30 am - 12:00 pm  Hotel Checkout
7:30 am - 8:30 am  Breakfast and Announcements - *Arcadia Ballroom*
8:30 am - 9:30 am  *Keynote - Guadalupe G. Lara, LMSW - Arcadia Ballroom*
9:30 am - 9:45 am  Break
9:45 am - 11:00 am  *Session B Workshops* *
11:00 am - 11:15 am  Break
11:15 am - 12:30 pm  *Session C Workshops* *
12:30 am - 1:00 pm  General Session — Final Announcements - *Arcadia Ballroom*
                   Conference Evaluations
                   Box Lunches and Door Prize Drawings
                   (must be present to win)

* All workshops and Regional Coordinator/Grantee Meetings are located on the lower level. See pages 5-7 for exact workshop locations.
**The Honorable Laureen D’Ambra**  
*Associate Justice, Rhode Island Family Court*  
“Judging the Best Interest of the Child”

Laureen D’Ambra has practiced law in the State of Rhode Island since 1980. She has extensive experience in federal and state courts, handling child abuse cases, termination of parental rights matters, child custody issues, juvenile and constitutional law issues and class action litigation on behalf of children.

From 1989 to 2004, Judge D’Ambra served as the Child Advocate for the State of Rhode Island; her office has been recognized as a model ombudsman office by the ABA Center on Child and the Law. In 1988, she was appellate counsel for the Department of Children, Youth and Families and served as their legal counsel from 1980 to 1988. In 1992, she was named as one of 20 young lawyers in the country making a difference by Barrister Magazine, a publication of the American Bar Association, Young Lawyers Division. Since 1995, Judge D’Ambra has been an adjunct professor in the master Program of Rhode Island College of Social Work teaching Social Work and the Law. She has presented at national conferences throughout the country and authored numerous articles on legal topics affecting children and families.

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**Guadalupe G. Lara, LMSW**  
*Director of Community Relations, Children’s Hospital of Michigan*  
“Standing Up for Change”

Guadalupe Lara is nationally recognized for her accomplishments in providing services that are culturally competent and for developing a program that manages conflict in the workplace with diverse populations.

Ms. Lara has held several positions at Children’s Hospital of Michigan over the last 22 years. She is currently the manager of the Conflict Management Program, which promotes interactions that are strength-based versus problem-oriented. She developed the program and model that led to the successful video, “Managing Conflict in the Workplace, A Non-Deficit Approach to Serving Diverse Populations.”

Ms. Lara has co-founded many organizations, served on several agency boards, and has been appointed by three different governors to serve and lead state commissions and boards. She has been recognized by more than 40 organizations for her work, some of which reflect her work on diversity.

Most recently, she received the Spirit of Detroit award from the Detroit City Council for contributions to staff development and community service in Wayne County.
A1 – Recognizing and Responding to Children Who Have Experienced a Traumatic Event (Rosalynn Bliss) — The Glens I  ~  Common trauma reactions will be explained with drawings from children to support the information given. Information will be provided on how to effectively respond to children who have been traumatized. (Tier 1-3)

A2 – Small County, Big Council (Kimberly Norton) — The Great Lakes IV  ~  Learn how to grow members, cultivate partnerships, and raise awareness in rural counties. (Tier 1 & 2)

A3 – Working with Media to Get Your Message Out! (Janet Reynolds-Snyder) — The Great Lakes III  ~  Specific guidance on how to best work with media resources in your own community and beyond, in targeted ways and with a specific plan to develop and cultivate sustained relationships. (Tier 1 & 2)

A4 – Advocacy - Building on the Past (Paul Shaheen) — The Great Lakes II  ~  An opportunity for those who care about prevention to learn how to be effective in assuring a political climate for growth. (Tier 1 & 2)

A5 – E-Grants — The Meadows  ~  Local councils and direct service grantees are required to attend one of these sessions. Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF’s Executive Director, representatives from the DIT and HTC, the developer of E-Grants. (Tier 1-3)

A6 – Capacity Building: Technology in the Non-Profit Sector (Eric Musum) — The Great Lakes V  ~  Discussion on infrastructure and recurring costs, hardware and software lifecycles, funding (operations, grants, projects), resources for non-profits, establishing internet presence, aligning IT objectives with business objectives, and selecting information systems. (Tier 2-3)

A7 – Let’s Go, Let’s Fight, Let’s Win! (K.P. Pelleran) — The Great Lakes I  ~  Tips to identify and win public investments to prevent child abuse and neglect from State Director of Fight Crime: Invest in Kids - Michigan. (Tier 1-3)

A8 – Zero to Three Secondary Prevention Evaluation (Michael Gillespie) — The Glens II  ~  Overview of 0-3 Initiative evaluation requirements including the new AAPI-2 Online, Quarterly Reporting, Initiative Indicators, and Local Evaluation Reports. Includes time for Q & A. (Tier 1-3)
Workshop Session B

Tuesday, October 10
9:45 a.m. - 11:00 a.m.

B1 – Local Council Panel w/Q&A — The Great Lakes I  ~  Hear how a variety of local councils address challenges and plan strategies for day-to-day operations. Panel will consist of reps from Tiers 1-3, some new and some seasoned. (Tier 1-3)

B2 – Building Better Boards (Lisa M. Dietlin) — The Great Lakes V  ~  Are your Board members bored? Do they give their time but not money? Or money but not time? Lisa will share her insights and practical methodology of successful participation with boards - what works and what doesn't. (Tier 1-3)

B3 – Michigan’s Infant Safe Sleep Campaign (Sandra Frank) — The Great Lakes III  ~  Unsafe sleep practices; SIDS; statewide campaign process, implementation strategies and funding; available materials for Infant Safe Sleep initiative. (Tier 1-3)

B4 – Principles of Powerful Public Relations I (Kelly Rossman-McKinney) — The Great Lakes II  ~  Facing a group of hardened news reporters — or any audience — is a nerve-wracking experience at best. But effectively conveying key messages to reporters can make a huge difference in building and maintaining strong media support. (Tier 1 & 2)

B5 – Contracts and Grants – State of Michigan (Helen Weber) — The Great Lakes IV  ~  Brief overview of DHS policies and procedures regarding Designation and Grants processing, language changes/updates within the agreements, monthly vs. quarterly payments, expenditures billing vs. quarterly advance. (Tier 1 - 3)

B6 – Developing and Sustaining Prevention Programs in Tough Times (Suzanne Greenberg) — The Glens I  ~  Interactive, upbeat workshop describes strategies and resources to assist in building the capacity of community-based organizations, with real-life examples of effective strategies for collaborating in local communities and identifying creative funding strategies. Provides positive ways to develop and sustain child abuse prevention programs. (Tier 1-3)

B7 – Lessons Learned from a Clinician’s Point of View (Dr. Joan Jackson Johnson) — The Glens II  ~  Dr. Jackson Johnson’s years of experience working with victims has given her a unique perspective on prevention techniques. (Tier 1-3)

B8 – E-Grants — The Meadows  ~  Local councils and direct service grantees are required to attend one of these sessions. Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF’s executive director, representatives from DIT and HTC, the developer of E-Grants. (Tier 1-3)
C1 – Sexual Abuse Prevention (Kathleen Coulborn Faller) — The Glens I ~ Prevention and identification of sexual abuse, handling disclosures, and treatment needs of the children. (Tier 1-3)

C2 – Timing the Ask (Lisa M. Dietlin) — The Great Lakes V ~ Do you know who to ask and when to ask for a donation? When is the right time? Lisa promises to deliver a valuable experience that will support you in producing the results you need. (Tier 1-3)

C3 – Prevention Programming and CACs Working Together (Panel Discussion) — The Great Lakes I ~ You can have a CAC and prevention programming under the same agency! How some have made it work for them. (Tier 2 & 3)

C4 – Principles of Powerful Public Relations II (Kelly Rossman-McKinney) — The Great Lakes II ~ This workshop will take a more in-depth look at the tools and tactics used for building strong relationships with the community and the media. Kelly’s dynamic, interactive program will share insight, experiences and techniques that can help you build and maintain positive public images for you and your organization. (Tier 2 & 3)

C5 – Contracts and Grants – State of Michigan (Helen Weber) — The Great Lakes IV ~ Brief overview of DHS policies and procedures regarding Designation and Grants processing, language changes and updates within the agreements, monthly vs. quarterly payments, expenditures billing vs. quarterly advance. (Tier 1 - 3)

C6 – Grant Writing (Donna Mullins and Jan Maino) — The Glens II ~ Need funding? Or tips on applying for grants? Donna and Jan will discuss best practices as well as the pitfalls in grant applications and finding funding sources. (Tier 1-3)

C7 – Legislative Panel — The Great Lakes III ~ Child abuse prevention is directly and significantly affected by the actions, decisions and oversights of state legislators. Rich Bearup, who spent many years serving in a variety of roles in the state senate, will moderate a panel featuring prominent legislators with responsibility for children’s issues. (Tier 1-3)

C8 – E-Grants — The Meadows ~ Local councils and direct service grantees are required to attend one of these sessions. Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF’s executive director, representatives from the DIT and HTC, the developer of E-Grants. (Tier 1-3)
ACKNOWLEDGEMENTS

CTF gratefully acknowledges the Kalamazoo County CAN Council and the many local contributors to this year’s annual conference.

Kalamazoo County Child Abuse & Neglect Council
3299 Gull Road, Room G-16 ~ Nazareth, MI 49074 ~ (269) 552-4430
Website: www.kcan.org ~ E-mail: kcan@kcan.org

Our Mission:
The Kalamazoo County Child Abuse and Neglect Council will educate community members and advocate for the prevention of child abuse and neglect.

Our Vision:
The Kalamazoo County Child Abuse and Neglect Council envisions an involved and informed community where all children live free from abuse and neglect.

Special Thanks to Congressman Fred Upton for presenting this year's CTF Annual Awards.

Executive Committee:
Chair: Norm Frazier, 1st Community Federal C.U.
Vice Chair: Maria Drawhorn, YWCA
Secretary: Nate Hawthorne, Jaqua Realtors
Treasurer: Kim Roberts, Yeo & Yeo P.C., CPAs

Board of Directors:
Cassandra Bridges, Mt. Zion Baptist Church
Bobbi Casey, Kalamazoo Community Mental Health
Marian Deese, Kalamazoo County Public Health Bureau
Julie Devers, Kalamazoo Public Schools
Paul Erlandson, Kalamazoo Township Police
Douglas Gordon, Optimum Health Chiropractic Center
Gail Kendrick-LaBarre, Children's Protective Services
Annette Nickel, Varnum, Riddering, Schmidt, Howlett
Mimi Otto
Nancy Skocelas, Prosecutor's Office
Teresa Spedoske, Family & Children's Services
Eric Stewart, Portage Community Outreach Center
Linda Vogler, Probate Court
Toby Ward, Girl Scouts of America
Jeff Way, Borgess Health Alliance

Staff:
Jan Middlemas, Retiring Executive Director
Rebecca Ferns, Administrative Assistant
Cathleen Hosner, Program Educator

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Kay Baetson
Cassandra Bridges
Bobbi Casey
Rebecca Ferns
Karen Kroll
Lisa Kukulski
Cathy McNinch
Mimi Otto
Sue Vanacek
Kalamazoo County Convention & Visitors Bureau

In-Kind Donors of the Conference:
Comstock Public Schools Art Students
Heilman's Nuts & Confections
Peterson & Sons Winery
St. Julian's Winery
Warner Vineyards
Wenke's Greenhouses

Entertainment:
Need A Shave Kalamazoo Barbershop Quartet
Mt. Zion Baptist Church Praise Dancers:
Torianna Buchanan, 5th Grade
Breanna Gilland, 4th Grade
Nyshla Esters, 4th Grade
Ariyana Esters, 5th Grade
Joslyn Johnson, 5th Grade
Ashlyn Washington, 4th Grade
Amanda Watson, 2nd Grade
Amber Wiley, 5th Grade
Anna Wiley, 3rd Grade
Tiffany Turner, 7th Grade
Jessica Thornton, Director
Courtney Wrenn, Assistant Director
CTF gratefully acknowledges the CTF Board of Directors, Regional Coordinators, and Staff for their contributions to this year’s annual conference and dedication throughout the year. Be sure to stop by the CTF Board-sponsored Hospitality Suite located on the 8th floor, Suite 837.

Acknowledgements

Board Members:

Rebecca Bahar-Cook ~ Term Exp: 12/19/06
Of Lansing, Ms. Bahar-Cook is a fundraising consultant for a personally owned fundraising business. She is appointed to represent the general public.

Abby B. Dart ~ Term Exp: 12/19/07
Of Harbor Springs, Ms. Dart is program director of Scenic Michigan in Petoskey. She is appointed to represent parents.

Anita Fox, J.D. ~ Term Exp: 12/19/06
Of Okemos, Ms. Fox is an attorney and shareholder for Fraser, Trebilcock, Davis & Dunlap, PC. She is appointed to represent the general public.

Sgt. Greg Jones
Of East Lansing, Sgt. Jones represents the director of the State Police, Colonel Peter Munoz.

Gary Kirk, M.D.
Of Grand Rapids, Dr. Kirk is Director of the Bureau of Family, Maternal and Child Health. He is representing Michigan Department of Community Health Director Janet Olszewski.

Nancy Moody, Chair ~ Term Exp: 12/19/06
Of East Lansing, Ms. Moody is director of state government affairs for DTE Energy. She is appointed to represent the general public. Ms. Moody is appointed by the Governor to serve as chairperson of the board.

Regional Coordinators:
Taryn Mack, Region 1
Kim Musselman, Region 2
Mary Becker-Witt, Region 3
Dee Obrecht, Region 4
Patricia Rosen, Region 5
Sally Straffon, Region 6

Paul Shaheen ~ Term Exp: 12/19/07
Of Bath, Mr. Shaheen is executive director of the Michigan Council for Maternal and Child Health. He is appointed to represent professional providers of child abuse and neglect prevention services.

Scott M. Stevenson ~ Term Exp: 12/19/07
Of Haslett, Mr. Stevenson is president of Telecommunications Association of Michigan. He is appointed to represent volunteers in child abuse and neglect prevention services.

Marianne Udow
Of Ann Arbor, Ms. Udow is director of the Department of Human Services.

Tamara D. Vander Ark ~ Term Exp: 12/19/07
Of Grand Haven, Ms. Vander Ark is a union representative for UFCW 951, of the United Food and Commercial Workers. She is appointed to represent organized labor.

Bishop Nathaniel W. Wells ~ Term Exp: 12/19/07
Of Muskegon, Bishop Wells is a bishop with Holy Trinity Institutional Church of God in Christ. He is appointed to represent the religious community.

Carol Wolenberg, PhD.
Of Haslett, Ms. Wolenberg is Deputy Superintendent for Administration for the Michigan Department of Education and is representing the State Superintendent of Public Education.

CTF Staff:
Richard S. Bearup, Executive Director
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Sylvia Brown-Jones, MSW
Stephanie Fox
Patricia Headley
Amy Kulesza
Ismail Noor, PhD.
M. Jeffrey Sadler, MSW, MBA
Alan Stokes, MDIV
Janell Thelen, MBA
We are grateful to the following groups who have supplied resources and samples that are available in the Exhibit Hall, located in the lower level of the Radisson. Don't miss the Resource Room!

CareConnect USA  
Channing Bete Company  
Child Welfare Information Gateway  
Children's Charter  
Children's Trust Fund Community Awareness  
Circle of Parents  
CTF’s Designated Local Council Regions  
CTF Grantees

FRIENDS  
Governor's Task Force on Children's Justice  
Huron County Child Abuse and Neglect Council  
Michigan Council for Maternal & Child Health  
Michigan Department of Community Health  
Michigan Department of Education  
Michigan Department of Human Services  
Michigan Press Association

Michigan State Police  
National Center on Shaken Baby Syndrome  
Prevent Child Abuse America  
Safe Delivery  
Stop It Now!  
Zero to Three
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Thank you for attending the CTF Annual Conference!

Next year’s conference will be at the Grand Hotel on Mackinac Island.
We look forward to seeing you there!
(dates and information to follow)

Together, We CAN...
Exceed Expectations!