



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Virtual Meeting

March 18, 2021

1:30 p.m. – 3:30 p.m.

Minutes

Members Present: Tammy Bernier, Rabbi Amy Bigman, Stan Hannah, Bill Hardiman, Sharif Hussein, Kelle Jo Ilitch, Amy Tattrie Loepp, Earl Major, Alisande Shrewsbury

Members Not Present: Willie Dubas, Sgt. Martin Miller, Lauren Rakolta, Jill Simms, Orlando Todd

Guest Speakers: - MDHHS Budget Liaison – **Chad Dzingleski**

Capitol Fundraising Associates – Rebecca Bahar-Cook

Public: N/A

Staff Present: Suzanne Greenberg, Anne Stokes, Emily Schuster-Wachsberger, Taylor Williams

1. **Call to Order:** The meeting was called to order by Board Chair, Amy Tattrie Loepp, at 1:33 p.m.
2. **Approval of Board Minutes.** The minutes of the board meetings held on January 21, 2020 were approved. **Motion by Tammy Bernier and seconded by Sharif Hussein. Approved unanimously.**
3. **Financial Report: Chad Dzingleski, Suzanne Greenberg, and Anne Stokes**
 - a. Anne Stokes reported that thus far the year's expenses show no expense anomalies. A comparison between last year's and the current reports reflect increases in the Heirloom Birth Certificate and a decrease in Signature Auction revenues because the Auction will not happen until the end of the fiscal year (September). The only change has been the promotion of the Heirloom Birth Certificates. However, the decrease in auction revenue is attributed to last year's event date had been scheduled for May and CTF had begun to collect sponsorships and donations related to a May event (which was eventually changed to the fall). This year's event is scheduled for Tuesday, September 28, 2021.
 - b. Chad Dzingleski presented on how CTF revenue dollars flow at the state.
 - i. He noted that the order of revenues used for expenses are: General Funds-→ Federal Revenue-→ 5% Annual Trust Fund Disbursement-→ Cash Reserves
 - ii. Chad recommended that CTF seek additional counsel regarding which revenue funding source where gifts and donations are to be attributed.
 - iii. Chad stated that Treasury assigns a budget ceiling amount that CTF can spend which CTF hasn't yet reached.
 - iv. Currently allowable budget spending is divided up into separate categories including administration and programming. It is hoped that these categories will combine in the future as they have done in the past to enable more flexible spending.
 - v. If revenues are increased significantly which exceed the current approved spending ceiling, then CTF will need to request a legislative 'supplemental approval' to accept and spend those dollars.

4. Board Chair Report: Amy Tattrie Loepf

- a. Amy noted that she had a productive meeting with the CSA Acting Director Stacie Bladen. Since that meeting Suzanne has been invited to additional meetings compatible with CTF's mission and the door is open to look at additional ways in which CSA and CTF may align.

5. Board Committee Reports:

- a. Executive Committee: Amy Tattrie-Loepf
 - i. Met to finalize this board meeting's agenda.
 - ii. Is examining legislative challenges and seeking ways to further educate policy makers about CTF.
 - iii. There is still a board position opening. The committee is in contact with the state appointments office about this concern.
- b. Program Committee: Alisande Shrewsbury
 - i. Continues examining programming gaps and will create its 2021 objectives soon.
 - ii. Creating plans to expand group by inviting Local Council and Direct Services members to assure programming alignment.
 - iii. Will look for ways to work with other committees as warranted.
- c. Public Awareness: Taylor Williams
 - i. The rebranding process is at the RFQ level and CTF can now receive quotes.
 - ii. Child Abuse Prevention (CAP) Month is April. A one-pager is being developed with CTF's events and information with how board members can be actively involved. Current activities and events include:
 - 1. Wear Blue Day – April 1st.
 - 2. Multi-Cultural/Faith-based video.
 - 3. Board reading of the Governor's CAP Month Proclamation, with the last statement being read by (we hope) Governor Gretchen Whitmer.
 - 4. A video already received by Debbie Stabenow with outreach to Dick Posthumus to submit a video as well.
- d. Resource Development: Tammy Bernier
 - i. Currently looking for additional membership, in particular from the Upper Peninsula and the western side of the Lower Peninsula and created a form to use for this purpose. Other committees are welcome to use the form.
 - ii. Will look for ways to support other committees.
 - iii. Auction Update: (Rebecca Bahar-Cook)
 - 1. The date set for the event is September 28, 2021.
 - 2. The Honorary Co-chair is Sharif Hussein, and he is leading the effort.
 - 3. Although primarily a virtual event there may be an opportunity to include an in-person component, perhaps a reception of some type with limited numbers.
 - 4. Venues for an in-person component are being searched.
 - 5. Sharif noted that there is support for the event from the Governor's office.
- e. Stakeholder Education: Sharif Hussein (chair) and Bill Hardiman (co-chair)
 - i. Sharif stated that he is honored to serve on the committee and to partner with Bill and others

- ii. The committee will be expanding. Earl Major has expressed interest.
- iii. Sharif has been outreaching to policy makers and plans to continue while obtaining additional committee membership.

6. Executive Director Report: Suzanne Greenberg

- a. CBCAP Grant:
 - i. Suzanne announce the CBCAP federal grant is earmarked to increase for a two-year period for an additional \$7.9M which came from the American Rescue Act/COVID Relief Bill. She additionally noted that there is no match requirement for these dollars. The dollar amount was based solely upon Michigan's child population.
 - ii. The dollars will be coming soon. Amy Tattrie-Loepp asked for any volunteers to help provide a plan for the spending of these dollars. Suzanne suggested that we consider hiring Chapin Hall to better align with MDHHS Prevention Plan.
- b. The Local Council tier review process continues with councils creating work plans to those ideas that they believe will evolve the current council tier structure.
- c. CTF is currently revising its annual grantee network survey.
- d. Heidi Coggins is researching prevention programming not currently taking place in MI.
- e. CTF has hired through MPHI its first data coordinator, Atticus Solomon.
- f. CTF will be hiring an administrative assistant in the near future.
- g. As of May 3rd Taylor Williams will be a full time MPHI contractor to CTF.
- h. We will need to start a data workgroup to work on improving our data systems---Sharif Hussein offered that he has connected with technology experts who will volunteer their time.

7. No Public Comment. No public members in attendance.

8. Adjourn: A motion to adjourn was made by Sharif Hussein and seconded by Alisande Shrewsbury with the motion being passed unanimously. The meeting was adjourned at 3:34 p.m.